TIS/MADRID ASSIGNMENT

Electronic Version v1.0 Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	APPLICATION NUMBER 79045813
NATURE OF CONVEYANCE:	CHANGE OF NAME	

CONVEYING PARTY DATA

Name	Execution Date
Silver Cross Holdings Limited	06/07/2011

RECEIVING PARTY DATA

Name:	Silver Cross (IP) Limited	
∥∆ddress:	Micklethorn Broughton, Skipton BD23 3JA	
Country:	GB	
Entity Type:		
Entity Country:	GB	

CORRESPONDENCE DATA

Correspondent Name: Silver Cross (IP) Limited

Address: Micklethorn

Broughton, Skipton BD23 3JA

Country: GE

TRADEMARK REEL: 004579 FRAME: 0255

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TRADEMARK REEL: 004579 FRAME: 0256

RECORDED: 07/11/2011