1379908

CH \$115.00

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL				

CONVEYING PARTY DATA

Name	Name Formerly		Entity Type
Troy Biosciences, Inc.		09/01/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Troy Corporation
Street Address:	8 Vreeland Road
City:	Florham Park
State/Country:	NEW JERSEY
Postal Code:	07932
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1379908	STIRRUP
Registration Number:	1650450	BEE-HERE
Registration Number:	1663744	KONSUME
Registration Number:	1823511	FINAL FLIGHT

CORRESPONDENCE DATA

Fax Number: (212)294-4700

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-294-4661

Email: trademarkny@winston.com

Correspondent Name: Sanjana Chopra
Address Line 1: 200 Park Avenue

Address Line 4: New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER:	81189.1
NAME OF SUBMITTER:	Sanjana Chopra

TRADEMARK
REEL: 004574 FRAME: 0121

900196014

Signature:	/W&S/
Date:	07/01/2011

Total Attachments: 3

source=Troy Biosciences Inc (Assignment of Trademarks to Troy Corp) EXECUTED September 1 2008 (2)#page1.tif source=Troy Biosciences Inc (Assignment of Trademarks to Troy Corp) EXECUTED September 1 2008 (2)#page2.tif source=Troy Biosciences Inc (Assignment of Trademarks to Troy Corp) EXECUTED September 1 2008 (2)#page3.tif

ASSIGNMENT

WHEREAS, Troy Biosciences, Inc., a corporation duly organized under the laws of the State of Delaware having a place of business at 113 South 47th Avenue, Phoenix, Arizona 85043 (hereinafter referred to as "ASSIGNOR"), is the owner of registered trademarks described in Schedule A, which is attached to this Assignment and is hereby incorporated by reference, of common law trademarks and trade names associated with the registered trademarks, and of goodwill associated with a business symbolized by the registered trademarks, the common law trademarks, and the trade names; and

WHEREAS, Troy Corporation, a corporation duly organized under the laws of the State of Delaware having a place of business at 8 Vreeland Road, Florham Park, New Jersey 07932 (hereinafter referred to as "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the registered trademarks, the common law trademarks, the trade names, and the goodwill.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents does hereby assign, sell, and transfer unto ASSIGNEE, its successors, legal representatives and assigns, the full and exclusive right to the registered trademarks, the common law trademarks, the trade names, and the goodwill;

AND ASSIGNOR HEREBY warrants and covenants that it had full right to convey the entire interest herein assigned, has not executed and will not execute any instrument in conflict herewith, and will not adopt or use any variation of the registered trademarks, the common law trademarks, or the trade names that is likely to be confused with any of the registered trademarks, the common law trademarks, or the trade names.

FOR: Troy Corporation

Title: President

Date: September 1, 2008

FOR: Troy Biosciences, Inc.

By: W.B. S. T. Name: William B. Smith

Title: President

Date: September 1, 2008

Witness: 11/1 any Terwin

Trany Heru

STATE OF NEW JERSEY) ss.:

COUNTY OF MORRIS

At Florham Park, New Jersey in the United States of America, on this 1st day of September, 2008, before me appeared William B. Smith, who acknowledged that he voluntarily signed this instrument on behalf of Troy Biosciences, Inc., and Mark C. Gwillim, who acknowledged that he voluntarily signed this instrument on behalf of Troy Corporation.

Christina I. Bytz Notary Public

CHRISTINA I. BYTZ
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires July 31, 2009

SCHEDULE A

Troy Biosciences, Incorporated

Trademark Report by Country Status: ACTIVE

Printed 10/10/08 Page 1 of 2

COUNTRY	MARK	FILED	APPL No.	REG Date	REG No.	STATUS	CLAS
ARGENTINA			T	T	T		T
ANOLINIA	FINAL FLIGHT	02/03/1999	2200804	04/06/2000	1786799	Registered	5
	FINAL FLIGHT	02/03/1999	2200803	04/07/2000	1787005	Registered	1
	NATURALIS	10/30/1997	2111495	<u> </u>		Pending	5
	STIMUKIL	11/18/1997	2115287	04/14/1999	1730894	Registered	1
	STIMUKIL	11/18/1997	2115288	08/26/1999	1750368	Registered	5
AUSTRALIA	NATUDALIC	05/45/4007	734581	05/45/4007	704504	Desistend	+ <u>-</u> -
	NATURALIS STIMUKIL	05/15/1997 05/151997	734583	05/15/1997 05/15/1997	734581 734583	Registered Registered	1,5
	STIMORIL	05/15199/	734363	03/13/1997	734363	Registered	1,5
AUSTRIA							-
	STIMUKIL	08/13/1997	AM2619/97	09/16/1997	171229	Registered	1,5
							
BRAZIL							
	NATURALIS	08/20/1997	820025500	10/13/1999	820025500	Registered	1
	STIMUKIL	10/07/1996	819510920	04/27/1999	819510920	Registered	1,50
				_			-
CANADA	NATURALIS	06/02/1997	846758	10/18/2002	TMA569056	Degistered	N/A
	STIMUKIL	09/04/1997	665747	03/26/1998	TMA569056	Registered Registered	1,2
	O F IIVIOTALE	03/04/1330	000141	03/20/1330	11917431323	registered	1,4
CHILE					 		+
	NATURALIS	08/28/1994	388655		1	Pending	5
	TBI NATURALIS	01/16/1998	402957	02/18/2002	622.779	Registered	5
							<u> </u>
COSTA RICA							
	STIMUKIL				0008192-94	Registered	1
	STIMUKIL		<u> </u>		0008193-94	Registered	5
	TBI NATURALIS	12/11/1997	1487992	03/07/2000	118799	Registered	5
DOMINICAN REPUBLIC				 			
DOMINIONA KEPUBLIC	TROY BIOSCIENCES NATURALIS	1/6/1998	95650	03/15/1998	95650	Registered	11
	THO I BIOGOILHOLG HATORALIS	110/1330	33000	33/13/1990	33030	registered	+
FRANCE				†			†
	FINAL FLIGHT	08/18/1997	97692017	08/18/1997	9769217	Registered	1,5,21
	STIMUKIL	01/27/1995	95/555449	01/27/1995	95/555449	Registered	1,5
GERMANY							
	STIMUKIL	05/16/1997	39722179.7	08/18/1997	39722179	Registered	5
HONG KONG				_	-		
HONG KONG	NATURALIS	07/11/1007	0763/07	05/21/1998	4899/98	Dogistarad	+
	STIMUKIL	07/11/1997 05/08/1997	9763/97 6213/97	03/12/1999	3044/99	Registered Registered	5
	O I MORILE	00/00/1997	JE 10/31	33/12/1333	0044/33	registered	 '
ITALY					<u> </u>		†
	STIMUKIL	08/01/1997	MI97C007423	08/01/1997	810589	Registered	1,5
	TROY BIOSCIENCES NATURALIS	02/26/1998	MI98C001853	01/10/2001	830104	Registered	5
JORDAN							
	STIMUKIL	12/02/1997	47779	10/10/1998	47779	Registered	1
	STIMUKIL	12/02/1997	47780	10/10/1998	47780	Registered	5
							
MALAYSIA	NATURALIS	10/23/1997	07/45200	 	 	Pending	
	IVATURALIS	10/23/199/	97/15200	-	 	renaing	
MEXICO							
INLAIDO	NATURALIS	06/14/1996	265591	08/26/1996	528932	Registered	5
	INATURALIS			I UM//DII HHD			

SCHEDULE A

Troy Biosciences, Incorporated

Trademark Report by Country Status: ACTIVE

RECORDED: 07/01/2011

Printed 10/10/08 Page 2 of 2

COUNTRY	MARK	FILED	APPL No.	REG Date	REG No.	STATUS	CLAS
MOROCCO							
	NATURALIS	11/10/1997	N/A	11/10/1997	64444	Registered	5
NEW ZEALAND							
	NATURALIS	08/19/1997	281180	10/16/1998	281180	Registered	5
PHILIPPINES							
	NATURALIS	06/10/1998	4-1998-04237			Pending	5
	STIMUKIL	06/10/1998	4-1998-04238			Pending	1
PORTUGAL							-
FORTOGAL	STIMUKIL	08/11/1997	325610	03/17/1998	325610	Registered	5
SAUDI ARABIA	STIMUKIL	08/26/1997	40530	06/15/1998	439/5	Registered	1
	STIMUKIL	08/26/1997	40531	06/14/1998	439/6	Registered	5,1
SINGAPORE		20404007	0/0704/07	06/10/1007	T07/06724C	Donistand	<u> </u>
	STIMUKIL	06/10/1997	S/6734/97	06/10/1997	T97/06734G	Registered	1
SOUTH KOREA							
	NATURALIS	10/15/1997	48212/1997	09/16/1998	421629	Registered	10
TURKEY					-		-
IURKEI	STIMUKIL	10/23/1997	1997/15933	10/23/1997	191663	Registered	1,5
TURKMENISTAN	NATURALIS	08/27/1997	97310575	-		Pending	5
	NATURALIS	00/2//199/	9/3/03/3	+		renaing	+3-
UNITED ARAB EMR.							
	NATURALIS	10/27/1998	28767	04/22/2002	31494	Registered	5
	STIMUKIL	12/01/1997	24506	01/19/2003	35853	Registered	1
UNITED STATES					+		
	BEE HERE ATTRACTS AND	07/09/1990	74/076,678	07/09/1991	1,649,870	Registered	1
	STIMULATES FORAGING OF						
	BEE-HERE	12/27/1998	74,014,487	07/09/1991	1,650,450	Registered	1
	FINAL FLIGHT	12/17/1992	74,343,236	02/22/1994	1,823,511	Registered	1, 21
	KONSUME	06/04/1990	74,065,486	11/05/1991	1,663,744	Registered	1 1
	NATURALIS	10/29/1990	74/110,237	02/23/1993	1,754,414	Registered	5
	STIMUKIL	02/10/1997	75/239,174	06/02/1998	2,161,620	Registered	1,5
	STIRRUP			01/28/1986	1,379,908	Registered	_
	TROY BIOSCIENCES	10/24/1994	74/589,842	05/13/1997	2,061,842	Registered	1
	INCORPORATED AND DESIGN			<u> </u>		 	ļ
				+		 	†
							1