

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Firestone, Inc.		03/29/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Firestar Diamond, Inc.		
Street Address:	154 West 14th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3652246	ALWAYS TOGETHER	
Registration Number:	3493535	MI JOYA DIVINA	
Registration Number:	3917611		
Serial Number:	77735241	DIAMONDS ARE A GIRL'S BEST FRIEND	
Serial Number:	85216103	FIRE STAR	
Serial Number:	85216115	FIRESTAR	
Serial Number:	77719386	TWO STARS ONE DESTINY	
CORRESPONDENCE DATA			
Fax Number:	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2126843900		
Email:	efiling@grr.com		
Correspondent Name:	Jeff Kaden:Gottlieb Rackman & Reisman PC		
Address Line 1:	270 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016		

OP \$190.00 3652246

ATTORNEY DOCKET NUMBER:	5450/041
NAME OF SUBMITTER:	Rachel M. Weiss
Signature:	/Rachel M. Weiss/
Date:	06/24/2011
Total Attachments: 3 source=Legal Documents - Firestone to Firestar Diamond, Inc.1-3#page1.tif source=Legal Documents - Firestone to Firestar Diamond, Inc.1-3#page2.tif source=Legal Documents - Firestone to Firestar Diamond, Inc.1-3#page3.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FIRESTONE, INC.", CHANGING ITS NAME FROM "FIRESTONE, INC." TO "FIRESTAR DIAMOND, INC.", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF MARCH, A.D. 2011, AT 12:02 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF APRIL, A.D. 2011.

3761016 8100

110351203

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8661052

DATE: 03-31-11

TRADEMARK
REEL: 004568 FRAME: 0951

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

OF

FIRESTONE, INC.

It is hereby certified that:

1. The name of the corporation (hereinafter called the "Corporation") is Firestone, Inc.
2. The certificate of incorporation of the Corporation is hereby amended by striking out Article FIRST thereof and by substituting in lieu of said Article the following new Article:

"FIRST: The name of the corporation (hereinafter called the "Corporation") is Firestar Diamond, Inc.
3. The amendment of the certificate of incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.
4. The effective time of the amendment herein certified shall be April 1, 2011.

Signed on March 28, 2011.



Name: Mihir Bhansali
Title: President

Registered Marks

Mark	Registration No.	Registration Date
ALWAYS TOGETHER	3,652,246	7/7/2009
MI JOYA DIVINA	3,493,535	8/26/2008
MISCELLANEOUS DESIGN (MOTHER'S HEART LOGO)	3,917,611	2/8/2011

Pending Marks

Mark	Serial No.	Filing Date
DIAMONDS ARE A GIRL'S BEST FRIEND	77/735,241	5/12/2009
FIRE STAR	85/216,103	1/12/2011
FIRESTAR	85/216,115	1/12/2011
TWO STARS ONE DESTINY	77/719,386	4/22/2009