

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BMB Clothing Limited		05/02/2011	CORPORATION: UNITED KINGDOM

**RECEIVING PARTY DATA**

<b>Name:</b>	G. & G. S.r.l.
<b>Street Address:</b>	Via C. A. Pizzardi 50
<b>City:</b>	Bologna
<b>State/Country:</b>	ITALY
<b>Postal Code:</b>	40138
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ITALY

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	1148995	BARACUTA
Registration Number:	1256169	B FOUR CLIMES
Registration Number:	1512835	BARACUTA
Registration Number:	1646493	BARACUTA
Registration Number:	2235127	BARACUTA
Registration Number:	2563949	BARACUTA
Registration Number:	3671069	B BARACUTA

**CORRESPONDENCE DATA**

Fax Number: (404)252-0970  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 4042520900  
 Email: jeff@sladlaw.com  
 Correspondent Name: Jeffrey B. Sladkus, Esq.  
 Address Line 1: 1827 Powers Ferry Road  
 Address Line 2: Building 6, Suite 200

OP \$190.00 1148995

**900194748**

**TRADEMARK  
 REEL: 004564 FRAME: 0654**

Address Line 4: Atlanta, GEORGIA 30339

**DOMESTIC REPRESENTATIVE**

Name: Jeffrey B. Sladkus, Esq.  
Address Line 1: 1827 Powers Ferry Road  
Address Line 2: Building 6, Suite 200  
Address Line 4: Atlanta, GEORGIA 30339

NAME OF SUBMITTER:	Jeffrey B. Sladkus
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Signature:	/Jeffrey B. Sladkus/
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Date:	06/17/2011
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Total Attachments: 3  
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## TRADEMARK ASSIGNMENT

*THIS TRADEMARK ASSIGNMENT* (this "Assignment"), effective as of May 2, 2011 (the Effective Date") is made between BMB Clothing Limited, a United Kingdom Corporation ("Assignor"), and G. & G. S.r.l., an Italian Limited Liability Company with a domicile at Via C. A. Pizzardi 50, 40138 Bologna, Italy ("Assignee").

*WHEREAS*, Assignor is the owner of, and desires to assign to Assignee, all right, title and interest in and to: (i) any and all trademark, and intellectual property rights, including rights of priority, and the US trademark registrations for the marks/names identified on Exhibit A attached hereto ("the Marks"); and (ii) any and all goodwill of the business associated with the Marks; and

*WHEREAS*, Assignee desires to acquire the Marks and any and all goodwill of the business associated therewith from Assignor, subject to the terms and conditions of this Assignment; and

*WHEREAS*, Assignor and Assignee desire to confirm of record the assignment of the Marks and goodwill to Assignee;


*NOW, THEREFORE*, in consideration of the foregoing recitals, the mutual covenants and conditions contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with: (i) the goodwill symbolized by the Marks; (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement or misappropriation, including past infringements and misappropriations, of the Marks; and (iii) any royalties or other consideration owed in connection with use of the Marks after the Effective Date.
2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Marks, goodwill and all other rights hereby conveyed.
3. Subject to the terms hereof, Assignee accepts such assignment of the Marks and goodwill.

*IN WITNESS WHEREOF*, the parties have caused this Assignment to be duly executed by their respective authorized officers, all as of the day and year first above written.

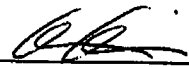
**ASSIGNOR:**

BMB Clothing Limited

Signed:   
Name: RICHARD NEIL PAUL  
Title: GROUP FINANCE DIRECTOR

**ASSIGNEE:**

G. & G. S.r.l.

Signed:   
Name: CRISTINA GALORI  
Title: MANAGING DIRECTOR

**SCHEDULE A**

<b><u>MARK</u></b>	<b><u>REGISTRATION NO.</u></b>
BARACUTA	1,148,995
B FOUR CLIMES & Design	1,256,169
BARACUTA	1,512,835
BARACUTA	1,646,493
BARACUTA	2,235,127
BARACUTA	2,563,949
B BARACUTA & Design	3,671,069