

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rose Industries, Inc.		05/17/2007	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Inertia Machine Corporation		
Street Address:	555 Skokie Blvd, Suite 345		
City:	Northbrook		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2475928	INERTIA	
Registration Number:	3264083	INERTIA	
CORRESPONDENCE DATA			
Fax Number:	(262)783-1211		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	262 783-1300		
Email:	rkmip@rkmiplaw.com		
Correspondent Name:	John M. Manion		
Address Line 1:	Ryan Kromholz & Manion		
Address Line 2:	P O Box 26618		
Address Line 4:	Milwaukee, WISCONSIN 53226-0618		
ATTORNEY DOCKET NUMBER:	7159.17234		
NAME OF SUBMITTER:	John M. Manion		
Signature:	/John M. Manion/		
Date:	06/15/2011		
Total Attachments: 0			

OP \$65.00 2475928

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**