

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sonova Holding AG		05/10/2011	Societe anonyme: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Advanced Bionics AG		
<b>Street Address:</b>	Laubisrutistrasse 28		
<b>City:</b>	8712 Stafa		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	Limited Company: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 30</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3659212	AB	
Registration Number:	3687251	AB	
Registration Number:	2014761	ADVANCED BIONICS	
Registration Number:	2647698	ADVANCED BIONICS	
Registration Number:	2981699	ADVANCED BIONICS	
Registration Number:	2915130	AURIA	
Registration Number:	3659292	BEA	
Registration Number:	3741061	BUILT KID TOUGH	
Registration Number:	2664618	CII BIONIC EAR	
Registration Number:	1975875	CLARION	
Registration Number:	2921470	FIREFLY	
Registration Number:	3454864	HARMONY	
Registration Number:	3442351	HARMONY	
Registration Number:	3463519	HARMONY	

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Registration Number:	3803645	HEAR AND BE HEARD
Registration Number:	3463597	HEARINGJOURNEY
Registration Number:	2427427	HIFOCUS
Registration Number:	3096580	HIFOCUS HELIX
Registration Number:	2861301	HIRES
Registration Number:	2872973	HIRES 90K
Registration Number:	3376483	HIRES FIDELITY 120
Registration Number:	2872974	HIRESOLUTION
Registration Number:	3216221	HR
Registration Number:	2713593	IMAGINE THE POSSIBILITIES
Registration Number:	2501272	
Registration Number:	2670244	PLATINUM BTE
Registration Number:	3750879	PROCESSOR DIRECT
Registration Number:	3701387	THE LISTENING ROOM
Registration Number:	2949516	T-MIC
Registration Number:	3734573	TUNE UPS

**CORRESPONDENCE DATA**

Fax Number: (512)322-5201  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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Correspondent Name: Sherri L. Eastley  
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ATTORNEY DOCKET NUMBER: ADVB098

**DOMESTIC REPRESENTATIVE**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER: Kimberlie C. Nelson

Signature: /kcn/

Date: 06/15/2011

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**ASSIGNMENT OF MARKS**

WHEREAS, Sonova Holding AG, a Société anonyme under the laws of Switzerland ("Sonova"), having an address of Laubisrütistrasse 28, CH-8712 Stäfa, Switzerland, is the owner of the trademarks listed on Schedule A attached hereto (the "Trademarks");

WHEREAS, Advanced Bionics AG, a limited company under the laws of Switzerland ("AB AG"), having an address of Laubisrütistrasse 28, 8712 Stäfa, Switzerland, desires to acquire any and all rights and goodwill associated with the Trademarks, including the related applications and registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Sonova does hereby assign to AB AG all right, title and interest in and to said Trademarks, including related applications and registrations, together with the goodwill of the business symbolized by the Trademarks.

Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any trademark application that would be deemed invalidated, canceled or abandoned due to the contribution, assignment and/or conveyance of the Trademarks hereunder, including without limitation all United States trademark applications that are based on an intent-to-use, unless and until such time that the contribution, assignment and/or conveyance will not cause the invalidation, cancellation or abandonment of such trademark applications.

This trademark assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, each of the parties has duly executed this Assignment as of May 10, 2011.

**Sonova Holding AG**

*1<sup>st</sup> Signatory*

By: [Signature]  
Name: Karin Laranova  
Title: Director (Corporate Controller)  
Date: 03. Mai 2011

**Sonova Holding AG**

*2<sup>nd</sup> Signatory*

By: [Signature]  
Name: Franz Petermann  
Title: Director F&C (Amel Schwob)  
Date: 03. Mai 2011

**Advanced Bionics AG**

*1<sup>st</sup> Signatory*

By: [Signature]  
Name: Hans-Joachim Emich  
Title: Chairman of the board  
Date: 9.5.11

**Advanced Bionics AG**

*2<sup>nd</sup> Signatory*

By: [Signature]  
Name: Markus Dettner  
Title: member of the board of directors  
Date: 9th of May

\*\*\*Notary Pages to follow\*\*\*

**Official Certification**

Seen for authentication of the reverse side signatures of

Mr. **Roman CASANOVA**, Swiss citizen of Lumbrin GR and Horgen ZH, in Meilen ZH (CH), identified by identity card,

Mr. **Franz PETERMANN**, Swiss citizen of Root LU, in Wollerau SZ (CH), identified by identity card,

who are entered in the Register of Commerce of the Kanton of Zürich as person with the right to sign jointly by two (Roman Casanova) resp. as person with the right to sign jointly by two (Franz Petermann) for the

**Sonova Holding AG (Sonova Holding SA) (Sonova Holding Ltd.)**, corporation with registered head office in Stäfa ZH (CH).

The signatures were acknowledged before us by an authorized third party.

The inspection of the commercial register has taken place directly before the official certification by internet inquiry.

Stäfa, 10th May 2011  
BK no. 609.657  
Fee CHF 60.00



NOTARIAT STÄFA

Werner Ritter, Notary Public

**Official Certification**

Seen for authentication of the reverse side signatures of

Mr. **Hansjürg Walter EMCH**, Swiss citizen of Bern BE, in Hinterkappelen BE (CH), identified by passport,

Mr. **Martijn Pieter Mario Eric DEITERS**, Nationality: the Netherlands, in Erlenbach ZH (CH), identified by identity card,

who are entered in the Register of Commerce of the Kanton of Zürich as president of the board of directors with the right to sign jointly by two (Hansjürg Walter Emch) resp. as member of the board of directors with the right to sign jointly by two (Martijn Pieter Mario Eric Deiters) for the

**Advanced Bionics AG (Advanced Bionics SA) (Advanced Bionics Ltd)**, corporation with registered head office in Stäfa ZH (CH).

The signatures were acknowledged before us by an authorized third party.

The inspection of the commercial register has taken place directly before the official certification by internet inquiry.

Stäfa, 10th May 2011  
BK no. 609.657  
Fee CHF 60.00



NOTARIAT STÄFA

Werner Ritter, Notary Public

**TRADEMARK**

**REEL: 004563 FRAME: 0305**

**Schedule A to Trademark Assignment from Sonova Holding AG to  
Advanced Bionics AG**

<b>Mark</b>	<b>Country</b>	<b>Application No.</b>	<b>Registration No. or Status</b>
AB and Design	Australia	A0015305	Pending
AB and Design	Canada	1414234	TMA781023
BEA	Canada	1436263	TMA770332
AB and Design	European Union	007348691	007348691
BEA	European Union	A0015497	0998859
CLARION	European Union	000165969	000165969
HARMONY	European Union	008334435	008334435
HEARINGJOURNEY	European Union	009345125	Pending
NEPTUNE	European Union	009220609	009220609
AB and Design	Iran	A0015305	Pending
ADVANCED BIONICS	Iran	A0015301	966247
BEA	Iran	A0015497	998859
BEA	Japan	77601745	998859
AB and Design	Madrid Protocol	A0015305	1007272
ADVANCED BIONICS	Madrid Protocol	A0015301	966247
BEA	Madrid Protocol	A0015497	998859
AB and Design	Norway	A0015305	Pending
AB and Design	Russia	A0015305	1007272
ADVANCED BIONICS	Russia	A0015301	996247
BEA	Russia	A0015497	998859
AB and Design	Switzerland	A0015305	Pending
AB and Design	Turkey	A0015305	Pending
AB and Design	United States	77/551,140	3,659,212
AB and Design	United States	77/551,472	3,687,251
ADVANCED BIONICS	United States	74/583,737	2,014,761
ADVANCED BIONICS	United States	75/685,984	2,647,698
ADVANCED BIONICS and Design	United States	78/174,379	2,981,699
AURIA	United States	78/174,436	2,915,130
BEA	United States	77/601,745	3,659,292
BUILT KID TOUGH and Design	United States	77/658,916	3,741,061
CII BIONIC EAR	United States	78/046,179	2,664,618
CLARION	United States	74/583,727	1,975,875
FIREFLY	United States	78/163,913	2,921,470
HARMONY	United States	77/149,416	3,454,864
HARMONY	United States	78/650,219	3,442,351
HARMONY and Design	United States	77/149,467	3,463,519
HEAR AND BE HEARD	United States	77/385,159	3,803,645
HEARINGJOURNEY	United States	77/170,836	3,463,597
HIFOCUS	United States	75/631,254	2,427,427

<b>Mark</b>	<b>Country</b>	<b>Application No.</b>	<b>Registration No. or Status</b>
HIFOCUS HELIX	United States	78/431,965	3,096,580
HIRES	United States	78/135,779	2,861,301
HIRES 90K	United States	78/174,451	2,872,973
HIRES FIDELITY 120	United States	78/647,774	3,376,483
HIRESOLUTION	United States	78/174,464	2,872,974
HR and Design	United States	78/306,884	3,216,221
IMAGINE THE POSSIBILITIES	United States	78/135,900	2,713,593
Miscellaneous Design (Clarion Wave)	United States	75/704,547	2,501,272
PLATINUM BTE	United States	78/005,521	2,670,244
PROCESSOR DIRECT	United States	77/725,877	3,750,879
THE LISTENING ROOM	United States	77/709,276	3,701,387
T-MIC	United States	78/102,596	2,949,516
TUNE UPS	United States	77/032,762	3,734,573