

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		06/10/2011	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Florists' Transworld Delivery, Inc.
Street Address:	3113 Woodcreek Drive
City:	Downers Grove, DuPage County
State/Country:	ILLINOIS
Postal Code:	60515
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 105

Property Type	Number	Word Mark
Registration Number:	3265468	MERCURY ADVANTAGE
Registration Number:	3232754	FLOWERS DIRECT
Registration Number:	3216226	BUTTERFIELD BLOOMS
Registration Number:	3122333	MERCURY TECHNOLOGY
Registration Number:	3088277	FTD MERCURY
Registration Number:	3006400	FTD
Registration Number:	2992853	FTDI.COM
Registration Number:	2970872	MERCURY WINGS
Registration Number:	2962815	WEBGIFTS
Registration Number:	2959048	WEB GIFTS
Registration Number:	2953675	GIFTSENSE
Registration Number:	2953583	ROSES WITH HUGS
Registration Number:	2946070	TIMELESS TRIBUTE
Registration Number:	2933470	1800FTDFLOWERS.COM

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Registration Number:	2845495	FTDI.COM
Registration Number:	2813816	FTD COLLECTIONS
Registration Number:	2803066	BASKET OF CHEER
Registration Number:	2767362	TOUCH OF SPRING
Registration Number:	2757371	FLOWERS ALL HOURS
Registration Number:	2754301	FTD FLOWERS ALL HOURS
Registration Number:	2731148	FTD MEMBER SERVICES
Registration Number:	2729940	FOL
Registration Number:	2721035	FTD INTERNETLINK
Registration Number:	2713449	FTDIMAIL
Registration Number:	2712593	MERCURY ADVANTAGE
Registration Number:	2706666	LASTING ROMANCE
Registration Number:	2699935	NATIONAL FLORA
Registration Number:	2693319	THE FTD CARNIVAL BOUQUET
Registration Number:	2693320	THE FTD BELOVED BOUQUET
Registration Number:	2693321	THE FTD MY ONE AND ONLY BOUQUET
Registration Number:	2674897	ESPECIALLY FOR DAD
Registration Number:	2672801	FTD
Registration Number:	2669048	SWEETHEARTS
Registration Number:	2669047	FOR ALL YOU DO
Registration Number:	2664996	1-877-SENDVNS
Registration Number:	2664391	FTD CONNECTIONS
Registration Number:	2639421	CANDY CANE LANE
Registration Number:	2581506	FTD FLORIST'S BULLETIN BOARD
Registration Number:	2568404	BEST BOSS
Registration Number:	2564436	FTD IN BLOOM
Registration Number:	2560342	AUTUMN SPLENDOR
Registration Number:	2541749	INSPIRED LIVING FOR EVERYDAY
Registration Number:	2534819	DIRECTORY SERVICES FTD
Registration Number:	2531418	MERCURYDIRECT
Registration Number:	2529629	WORLD CLASS BEARS BY FTD
Registration Number:	2517377	FTD EXCLUSIVES COLLECTION
Registration Number:	2494001	MERCURY DIRECT
Registration Number:	2493692	WORLD CLASS BEARS
Registration Number:	2493561	INTERNATIONAL RETRANS BY FTD

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	2489400	GIFT CREATIONS BY FTD
Registration Number:	2478658	FTD FRESHFLOWERS
Registration Number:	2478657	CASHFLO FTD
Registration Number:	2456393	FTD.COM
Registration Number:	2454005	BE A HERO
Registration Number:	2450168	FTD.COM
Registration Number:	2447791	FTD FLOWERS AFTER HOURS
Registration Number:	2437785	MERCURY
Registration Number:	2403957	FTD.COM
Registration Number:	2385454	FTD
Registration Number:	2349091	DOLLARS & SCENTS
Registration Number:	2346281	MERCURY
Registration Number:	2242418	BUNDLES OF JOY
Registration Number:	2219418	FTD
Registration Number:	2179618	HOLIDAY CELEBRATIONS
Registration Number:	2173677	SWEET DREAMS
Registration Number:	2173656	
Registration Number:	2171870	SWEET DREAMS
Registration Number:	2170061	FTD SUNBURST
Registration Number:	2168194	ESPECIALLY FOR YOU
Registration Number:	2162738	TEA FOR TWO
Registration Number:	2157241	FTD
Registration Number:	2130968	SINCE 1910 FTD FLORISTS' TRANSWORLD DELIVERY
Registration Number:	2055537	GOOD NEIGHBOR DAY
Registration Number:	2053519	SINCE 1910 FTD FLORISTS' TRANSWORLD DELIVERY
Registration Number:	2044937	SPRING GARDEN
Registration Number:	1988401	LOVING THOUGHTS
Registration Number:	1888010	SWEET SURPRISE
Registration Number:	1850397	FUN IN THE SUN
Registration Number:	1848732	1-800-SEND-FTD
Registration Number:	1823059	THANKS A BUNCH
Registration Number:	1754588	BOO-QUET
Registration Number:	1729683	FLORISTS' TRANSWORLD DELIVERY FTD SINCE 1910
Registration Number:	1712040	BIG HUG
Registration Number:	1693488	FLOWERS AFTER HOURS

	1679759	FTD MARKETPLACE
Registration Number:	1602751	
Registration Number:	1601243	CHICKEN SOUP
Registration Number:	1576429	FTD
Registration Number:	1523748	FLORISTS' TRANSWORLD DELIVERY
Registration Number:	1507234	ESPECIALLY FOR YOU!
Registration Number:	1503884	FTD FAMILY
Registration Number:	1503001	MERCURY
Registration Number:	1486082	FLORIST
Registration Number:	1479854	PERFECT PRESCRIPTION
Registration Number:	1269424	RETRANS
Registration Number:	1231300	FTD
Registration Number:	1226443	FTD
Registration Number:	1147784	BIG HUG
Registration Number:	1142116	
Registration Number:	1116187	MERCURY NETWORK
Registration Number:	1108614	FTD
Registration Number:	1040212	BIRTHDAY PARTY
Registration Number:	1011660	REMEMBRANCE BOUQUET
Registration Number:	0844748	FTD
Registration Number:	0821318	FTD

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	3582319
NAME OF SUBMITTER:	Richard Kalwa
Signature:	/richard kalwa/
Date:	06/10/2011

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RELEASE OF TRADEMARK SECURITY INTEREST

This RELEASE OF TRADEMARK SECURITY INTEREST ("*Release*") is dated as of June 10, 2011, and is delivered by WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association, located at 333 South Grand Avenue, 9th Floor, Los Angeles, California 90071, in its capacity as Administrative Agent under the Grant (as defined below) ("*Assignor*"), in favor of FLORISTS' TRANSWORLD DELIVERY, INC., a Michigan corporation, located at 3113 Woodcreek Drive, Downers Grove, DuPage County, Illinois 60515 ("*Assignee*").

Reference is hereby made to the Grant of Trademark Security Interest (the "*Grant*"), dated as of August 26, 2008, by and among Assignor, Assignee and FTD.COM, Inc., and recorded with the United States Patent and Trademark Office on August 27, 2008 at Reel 3843/Frame 0964. Capitalized terms used herein but not defined shall have the meanings set forth or incorporated by reference in the Grant.

Assignor hereby notifies, acknowledges to and agrees with Assignee that the security interest granted by Assignee in the "*Trademark Collateral*" (as defined in the Grant), including, without limitation, the Trademarks listed on the attached Schedule A, is terminated and released and Assignor hereby releases and forever discharges all of its right, title and interest of any kind or nature in the Trademark Collateral granted, assigned or conveyed pursuant to the Grant.

Assignor shall, at the sole cost and expense of Assignee, execute and deliver to Assignee all further releases and other documents, and take all such other actions necessary or reasonably desirable to effect and record the termination, release and discharge contemplated above.

THIS RELEASE AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE INTERNAL LAWS OF THE STATE OF NEW YORK (INCLUDING, WITHOUT LIMITATION, SECTION 5-1401 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK), WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES, EXCEPT TO THE EXTENT THAT THE UCC PROVIDES THAT THE PERFECTION OF THE SECURITY INTEREST HEREUNDER, OR REMEDIES HEREUNDER, IN RESPECT OF ANY PARTICULAR TRADEMARK COLLATERAL ARE GOVERNED BY THE LAWS OF A JURISDICTION OTHER THAN THE STATE OF NEW YORK, IN WHICH CASE THE LAWS OF SUCH JURISDICTION SHALL GOVERN WITH RESPECT TO THE PERFECTION OF THE SECURITY INTEREST IN, OR THE REMEDIES WITH RESPECT TO, SUCH PARTICULAR TRADEMARK COLLATERAL.

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IN WITNESS WHEREOF, Assignor has caused this Release of Trademark Security Interest to be duly executed and delivered by its duly authorized representative as of the date first above written.

WELLS FARGO BANK, NATIONAL ASSOCIATION,
as Administrative Agent

By: Maribelle Villasenor
Name: Maribelle Villasenor
Title: Assistant Vice President

**SCHEDULE A
TO
RELEASE OF TRADEMARK SECURITY INTEREST**

No.	Registrant (or last Registered Owner)	Trademark	Registration Number	Registration Date
1.	Florists' Transworld Delivery, Inc.	MERCURY ADVANTAGE (and Design)	3265468	07/17/2007
2.	Florists' Transworld Delivery, Inc.	FLOWERS DIRECT	3232754	04/24/2007
3.	Florists' Transworld Delivery, Inc.	BUTTERFIELD BLOOMS	3216226	03/06/2007
4.	Florists' Transworld Delivery, Inc.	MERCURY TECHNOLOGY (and Design)	3122333	08/01/2006
5.	Florists' Transworld Delivery, Inc.	FTD MERCURY	3088277	05/02/2006
6.	Florists' Transworld Delivery, Inc.	FTD (and Design)	3006400	10/11/2005
7.	Florists' Transworld Delivery, Inc.	FTDI.COM (and Design)	2992853	09/06/2005
8.	Florists' Transworld Delivery, Inc.	MERCURY WINGS	2970872	07/19/2005
9.	Florists' Transworld Delivery, Inc.	WEBGIFTS	2962815	06/21/2005
10.	Florists' Transworld Delivery, Inc.	WEB GIFTS (and Design)	2959048	06/07/2005
11.	Florists' Transworld Delivery, Inc.	GIFTSENSE	2953675	05/17/2005
12.	Florists' Transworld Delivery, Inc.	ROSES WITH HUGS	2953583	05/17/2005
13.	Florists' Transworld Delivery, Inc.	TIMELESS TRIBUTE	2946070	05/03/2005
14.	Florists' Transworld Delivery, Inc.	1800FTDFLOWERS.COM	2933470	03/15/2005
15.	Florists' Transworld Delivery, Inc.	FTDI.COM	2845495	05/25/2004
16.	Florists' Transworld Delivery, Inc.	FTD COLLECTIONS	2813816	02/10/2004
17.	Florists' Transworld Delivery, Inc.	BASKET OF CHEER	2803066	01/06/2004
18.	Florists' Transworld Delivery, Inc.	TOUCH OF SPRING	2767362	09/23/2003
19.	Florists' Transworld Delivery, Inc.	FLOWERS ALL HOURS	2757371	08/26/2003
20.	Florists' Transworld Delivery, Inc.	FTD FLOWERS ALL HOURS	2754301	08/19/2003
21.	Florists' Transworld Delivery, Inc.	FTD MEMBER SERVICES (and Design)	2731148	07/01/2003
22.	Florists' Transworld Delivery, Inc.	FOL	2729940	06/24/2003
23.	Florists' Transworld Delivery, Inc.	FTD INTERNETLINK	2721035	06/03/2003
24.	Florists' Transworld Delivery, Inc.	FTDIMAIL	2713449	05/06/2003
25.	Florists' Transworld Delivery, Inc.	MERCURY ADVANTAGE	2712593	05/06/2003
26.	Florists' Transworld Delivery, Inc.	LASTING ROMANCE	2706666	04/15/2003
27.	Florists' Transworld Delivery, Inc.	NATIONAL FLORA	2699935	03/25/2003
28.	Florists' Transworld Delivery, Inc.	THE FTD CARNIVAL BOUQUET	2693319	03/04/2003
29.	Florists' Transworld Delivery, Inc.	THE FTD BELOVED BOUQUET	2693320	03/04/2003
30.	Florists' Transworld Delivery, Inc.	THE FTD MY ONE AND ONLY BOUQUET	2693321	03/04/2003
31.	Florists' Transworld Delivery, Inc.	ESPECIALLY FOR DAD	2674897	01/14/2003
32.	Florists' Transworld Delivery, Inc.	FTD (and Design)	2672801	01/07/2003
33.	Florists' Transworld Delivery, Inc.	SWEETHEARTS	2669048	12/31/2002

Schedule A-1

**TRADEMARK
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No.	Registrant (or last Registered Owner)	Trademark	Registration Number	Registration Date
34.	Florists' Transworld Delivery, Inc.	FOR ALL YOU DO	2669047	12/31/2002
35.	Florists' Transworld Delivery, Inc.	1-877-SENDVNS	2664996	12/24/2002
36.	Florists' Transworld Delivery, Inc.	FTD CONNECTIONS (and Design)	2664391	12/17/2002
37.	Florists' Transworld Delivery, Inc.	CANDY CANE LANE	2639412	10/22/2002
38.	Florists' Transworld Delivery, Inc.	FTD FLORIST'S BULLETIN BOARD	2581506	06/18/2002
39.	Florists' Transworld Delivery, Inc.	BEST BOSS	2568404	05/07/2002
40.	Florists' Transworld Delivery, Inc.	FTD IN BLOOM	2564436	04/23/2002
41.	Florists' Transworld Delivery, Inc.	AUTUMN SPLENDOR	2560342	04/09/2002
42.	Florists' Transworld Delivery, Inc.	INSPIRED LIVING FOR EVERYDAY	2541749	02/19/2002
43.	Florists' Transworld Delivery, Inc.	DIRECTORY SERVICES FTD (and Design)	2534819	01/29/2002
44.	Florists' Transworld Delivery, Inc.	MERCURYDIRECT (and Design)	2531418	01/22/2002
45.	Florists' Transworld Delivery, Inc.	WORLD CLASS BEARS BY FTD (and Design)	2529629	01/15/2002
46.	Florists' Transworld Delivery, Inc.	FTD EXCLUSIVES COLLECTION	2517377	12/11/2001
47.	Florists' Transworld Delivery, Inc.	MERCURY DIRECT	2494001	10/02/2001
48.	Florists' Transworld Delivery, Inc.	WORLD CLASS BEARS	2493692	09/25/2001
49.	Florists' Transworld Delivery, Inc.	INTERNATIONAL RETRANS BY FTD (and Design)	2493561	09/25/2001
50.	Florists' Transworld Delivery, Inc.	GIFT CREATIONS BY FTD (and Design)	2489400	09/11/2001
51.	Florists' Transworld Delivery, Inc.	FTD FRESHFLOWERS (and Design)	2478658	08/14/2001
52.	Florists' Transworld Delivery, Inc.	CASHFLO FTD (and Design)	2478657	08/14/2001
53.	Florists' Transworld Delivery, Inc.	FTD.COM (and Design)	2456393	05/29/2001
54.	Florists' Transworld Delivery, Inc.	BE A HERO	2454005	05/22/2001
55.	Florists' Transworld Delivery, Inc.	FTD.COM (and Design)	2450168	05/08/2001
56.	Florists' Transworld Delivery, Inc.	FTD FLOWERS AFTER HOURS (and Design)	2447791	05/01/2001
57.	Florists' Transworld Delivery, Inc.	MERCURY	2437785	03/27/2001
58.	Florists' Transworld Delivery, Inc.	FTD.COM	2403957	11/14/2000
59.	Florists' Transworld Delivery, Inc.	FTD	2385454	09/12/2000
60.	Florists' Transworld Delivery, Inc.	DOLLARS & SCENTS	2349091	05/09/2000
61.	Florists' Transworld Delivery, Inc.	MERCURY	2346281	05/02/2000
62.	Florists' Transworld Delivery, Inc.	BUNDLES OF JOY	2242418	05/04/1999
63.	Florists' Transworld Delivery, Inc.	FTD	2219418	01/19/1999
64.	Florists' Transworld Delivery, Inc.	HOLIDAY CELEBRATIONS	2179618	08/04/1998
65.	Florists' Transworld Delivery, Inc.	SWEET DREAMS	2173677	07/14/1998
66.	Florists' Transworld Delivery, Inc.	Design only	2173656	07/14/1998
67.	Florists' Transworld Delivery, Inc.	SWEET DREAMS	2171870	07/07/1998

No.	Registrant (or last Registered Owner)	Trademark	Registration Number	Registration Date
68.	Florists' Transworld Delivery, Inc.	FTD SUNBURST	2170061	06/30/1998
69.	Florists' Transworld Delivery, Inc.	ESPECIALLY FOR YOU	2168194	06/23/1998
70.	Florists' Transworld Delivery, Inc.	TEA FOR TWO	2162738	06/02/1998
71.	Florists' Transworld Delivery, Inc.	FTD (and Design)	2157241	05/12/1998
72.	Florists' Transworld Delivery, Inc.	SINCE 1910 FTD FLORISTS' TRANSWORLD DELIVERY (and Design)	2130968	01/20/1998
73.	Florists' Transworld Delivery, Inc.	GOOD NEIGHBOR DAY	2055537	04/22/1997
74.	Florists' Transworld Delivery, Inc.	SINCE 1910 FTD FLORISTS' TRANSWORLD DELIVERY (and Design)	2053519	04/15/1997
75.	Florists' Transworld Delivery, Inc.	SPRING GARDEN	2044937	03/11/1997
76.	Florists' Transworld Delivery, Inc.	LOVING THOUGHTS	1988401	07/23/1996
77.	Florists' Transworld Delivery, Inc.	SWEET SURPRISE	1888010	04/04/1995
78.	Florists' Transworld Delivery, Inc.	FUN IN THE SUN	1850397	08/16/1994
79.	Florists' Transworld Delivery, Inc.	1-800-SEND-FTD	1848732	08/09/1994
80.	Florists' Transworld Delivery, Inc.	THANKS A BUNCH	1823059	02/22/1994
81.	Florists' Transworld Delivery, Inc.	BOO-QUET	1754588	02/23/1993
82.	Florists' Transworld Delivery, Inc.	FLORISTS' TRANSWORLD DELIVERY FTD SINCE 1910 (and Design)	1729683	11/03/1992
83.	Florists' Transworld Delivery, Inc.	BIG HUG	1712040	09/01/1992
84.	Florists' Transworld Delivery, Inc.	FLOWERS AFTER HOURS	1693488	06/09/1992
85.	Florists' Transworld Delivery, Inc.	FTD MARKETPLACE (and Design)	1679759	03/17/1992
86.	Florists' Transworld Delivery, Inc.	Design only	1602751	06/19/1990
87.	Florists' Transworld Delivery, Inc.	CHICKEN SOUP	1601243	06/12/1990
88.	Florists' Transworld Delivery, Inc.	FTD	1576429	01/09/1990
89.	Florists' Transworld Delivery, Inc.	FLORISTS' TRANSWORLD DELIVERY	1523748	02/07/1989
90.	Florists' Transworld Delivery, Inc.	ESPECIALLY FOR YOU!	1507234	10/04/1988
91.	Florists' Transworld Delivery, Inc.	FTD FAMILY	1503884	09/13/1988
92.	Florists' Transworld Delivery, Inc.	MERCURY	1503001	09/06/1988
93.	Florists' Transworld Delivery, Inc.	FLORIST	1486082	04/26/1988
94.	Florists' Transworld Delivery, Inc.	PERFECT PRESCRIPTION	1479854	03/08/1988
95.	Florists' Transworld Delivery, Inc.	RETRANS	1269424	03/06/1984
96.	Florists' Transworld Delivery, Inc.	FTD (and Design)	1231300	03/15/1983
97.	Florists' Transworld Delivery, Inc.	FTD (and Design)	1226443	02/08/1983
98.	Florists' Transworld Delivery, Inc.	BIG HUG	1147784	02/24/1981
99.	Florists' Transworld Delivery, Inc.	Design only	1142116	12/02/1980
100.	Florists' Transworld Delivery, Inc.	MERCURY NETWORK	1116187	04/03/1979
101.	Florists' Transworld Delivery, Inc.	FTD	1108614	12/12/1978

No.	Registrant (or last Registered Owner)	Trademark	Registration Number	Registration Date
102.	Florists' Transworld Delivery, Inc.	BIRTHDAY PARTY	1040212	05/25/1976
103.	Florists' Transworld Delivery, Inc.	REMEMBRANCE BOUQUET	1011660	05/27/1975
104.	Florists' Transworld Delivery, Inc.	FTD	0844748	02/20/1968
105.	Florists' Transworld Delivery, Inc.	FTD (and Design)	0821318	12/27/1966