

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Houghton Mifflin Harcourt Publishing Company		05/26/2011	CORPORATION: MASSACHUSETTS
HMH Publishers LLC		05/26/2011	LIMITED LIABILITY COMPANY: DELAWARE
HMH Supplemental Publishers Inc.		05/26/2011	CORPORATION: DELAWARE
HMH Education Company		05/26/2011	COMPANY: IRELAND
HMH Consumer Company		05/26/2011	COMPANY: IRELAND
HMH IP Company		05/26/2011	COMPANY: IRELAND
Advanced Learning Centers, Inc.		05/26/2011	CORPORATION: WYOMING
The Riverside Publishing Company		05/26/2011	CORPORATION: DELAWARE
Greenwood Publishing Group Inc.		05/26/2011	CORPORATION: DELAWARE
Classroom Connect, Inc.		05/26/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	The Bank of New York Mellon Trust Company, NA, as Trustee and Collateral Agent
<b>Street Address:</b>	525 William Penn Place, 38th Floor
<b>City:</b>	Pittsburgh
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	15259
<b>Entity Type:</b>	National Association: UNITED STATES

**PROPERTY NUMBERS Total: 530**

Property Type	Number	Word Mark
Registration Number:	2923895	¡EXPRESATE!
Registration Number:	2942664	¡EXPRESATE!
Registration Number:	3059281	!EXPRESATE!

**900194064**

**TRADEMARK  
 REEL: 004558 FRAME: 0001**

**OP \$13265.00 2923895**

Registration Number:	1986122	¡VEN CONMIGO!
Registration Number:	1944730	¡VEN CONMIGO!
Registration Number:	2695805	1866
Registration Number:	2746773	1866
Registration Number:	1164609	A HARVEST/HBJ BOOK
Registration Number:	2958353	ACCESS 21ST CENTURY
Registration Number:	3024883	ACTIVATE EARLY LEARNING
Registration Number:	3016479	ACTIVATE EARLY LEARNING
Registration Number:	1971829	ALLEZ, VIENS!
Registration Number:	1974217	ALLEZ, VIENS!
Registration Number:	3256356	AMERICAN ANTHEM
Registration Number:	3256357	AMERICAN ANTHEM
Registration Number:	1914332	ANYTIME IS MATH TIME
Registration Number:	2986461	ART EVERYWHERE
Registration Number:	2241120	ART EXPRESS
Registration Number:	2152220	ART EXPRESS
Registration Number:	3280540	BIEN DIT!
Registration Number:	3291632	BIEN DIT!
Registration Number:	1921998	BIOLOGY TODAY
Registration Number:	2180681	BIOSOURCES
Registration Number:	2180682	BIOSOURCES
Registration Number:	1811532	BROWND EER PRESS
Registration Number:	1744474	BUILD-A-KIT
Registration Number:	2157157	BUILDING STRATEGIES
Registration Number:	2301714	CHEMFILE
Registration Number:	2208764	CHILDREN'S MAGAZINE GUIDE
Registration Number:	1704863	CHILDREN'S MAGAZINE GUIDE
Registration Number:	2428222	CHIQUILIBROS
Registration Number:	2037927	CIELO ABIERTO
Registration Number:	3260880	CIVICS IN PRACTICE
Registration Number:	3256351	CIVICS IN PRACTICE
Registration Number:	1977886	CLASSROOM CONNECT
Registration Number:	2547896	CLASSROOM CONNECT
Registration Number:	2946513	CONNECTED EDUCATOR
Registration Number:	2888385	CONNECTED TECH

	2485613	CONNECTED UNIVERSITY
Registration Number:	2840344	CORE SKILLS
Registration Number:	2324558	CRINKLES
Registration Number:	2295813	CRINKLES
Registration Number:	1409558	CURIOUS GEORGE
Registration Number:	2281854	CURIOUS GEORGE
Registration Number:	2155103	CURIOUS GEORGE
Registration Number:	2404644	CURIOUS GEORGE
Registration Number:	2498661	CURIOUS GEORGE
Registration Number:	2363138	CURIOUS GEORGE
Registration Number:	2409189	CURIOUS GEORGE
Registration Number:	2365348	CURIOUS GEORGE
Registration Number:	3199754	CURIOUS GEORGE
Registration Number:	2406887	CURIOUS GEORGE
Registration Number:	2074846	CURIOUS GEORGE
Registration Number:	2493546	CURIOUS GEORGE
Registration Number:	2376199	CURIOUS GEORGE
Registration Number:	1292195	CURIOUS GEORGE
Registration Number:	2404643	CURIOUS GEORGE
Registration Number:	2588017	CURIOUS GEORGE
Registration Number:	1851090	
Registration Number:	2364545	
Registration Number:	2105249	
Registration Number:	2092985	
Registration Number:	1725641	
Registration Number:	1755519	
Registration Number:	2421542	
Registration Number:	2419335	
Registration Number:	1959089	
Registration Number:	1745771	
Registration Number:	2993480	E-ASSESSMENT
Registration Number:	2077060	EDL
Registration Number:	2232846	E-LAB
Registration Number:	2836200	ELEMENTS OF LANGUAGE
Registration Number:	2836198	ELEMENTS OF LANGUAGE

	2836207	ELEMENTS OF LITERATURE
Registration Number:	2836208	ELEMENTS OF LITERATURE
Registration Number:	2960484	ELEMENTS OF READING
Registration Number:	3138706	ELEMENTS OF READING
Registration Number:	3150816	ELEMENTS OF READING
Registration Number:	2482212	EN PAREJAS
Registration Number:	2278206	ENGLISH ASAP
Registration Number:	2279508	ENGLISH ASAP
Registration Number:	2200511	ESCHOOL
Registration Number:	1839309	ESTRELLAS DE LA LITERATURA
Registration Number:	1839416	ESTRELLAS DE LA LITERATURA
Registration Number:	2415165	GEM GREENWOOD ELECTRONIC MEDIA
Registration Number:	3065787	GENREFLECTING
Registration Number:	2754425	GEOSKILLS
Registration Number:	2059992	GO WEST! THE HOMESTEADER'S CHALLENGE
Registration Number:	3257625	GO.HRW.COM
Registration Number:	2486398	GRAMMAR JINGLES
Registration Number:	2484058	GRAMMAR JINGLES
Registration Number:	3254655	GREAT STRIDES
Registration Number:	2817942	GREECEQUEST
Registration Number:	2288303	GREEN LIGHT READERS
Registration Number:	1718098	GULLIVER BOOKS
Registration Number:	1757639	GULLIVER GREEN
Registration Number:	2399024	HARCOURT
Registration Number:	2373758	HARCOURT
Registration Number:	2418596	HARCOURT
Registration Number:	2384169	HARCOURT
Registration Number:	2386508	HARCOURT
Registration Number:	1922761	HARCOURT BRACE
Registration Number:	3902109	HMH
Registration Number:	2779364	HOLT
Registration Number:	2844416	HOLT
Registration Number:	2303746	HOLT CHEMFILE
Registration Number:	2852163	HOLT ONLINE ESSAY SCORING
Registration Number:	2902739	HOLT ONLINE LEARNING



	3062822	HOLT PROFESSIONAL DEVELOPMENT
Registration Number:	3062874	HOLT PROFESSIONAL DEVELOPMENT
Registration Number:	3805187	HOLT SOUNDBOOTH
Registration Number:	2008960	HRW
Registration Number:	1996112	HRW
Registration Number:	1948433	HRW MULTIMEDIA CURRICULUM SYSTEMS
Registration Number:	1943779	HRW MULTIMEDIA CURRICULUM SYSTEMS
Registration Number:	2994745	IDEA WORKS!
Registration Number:	3257646	IN STEP READERS
Registration Number:	2131892	INSTANT READERS
Registration Number:	2131889	INSTANT READERS
Registration Number:	2131920	INSTANT READERS
Registration Number:	2131917	INSTANT READERS
Registration Number:	1778520	INTERACTIVE TEACHING PAC
Registration Number:	1917740	KOMM MIT!
Registration Number:	1892133	KOMM MIT!
Registration Number:	2027056	LEARNING 100
Registration Number:	1916397	LIBROS VIAJERO
Registration Number:	3325487	LITERACY BY DESIGN
Registration Number:	3325486	LITERACY BY DESIGN
Registration Number:	3438858	LYNX
Registration Number:	3254657	LYNX
Registration Number:	1743993	M.C. LION
Registration Number:	2095020	MAGIC CARPET BOOKS
Registration Number:	2086328	MAGIC CARPET BOOKS
Registration Number:	2159672	MATH ADVANTAGE
Registration Number:	2162808	MATH ADVANTAGE
Registration Number:	3185016	MATH CENTER
Registration Number:	2503326	MATH JINGLES
Registration Number:	2574759	MATH JINGLES
Registration Number:	1692959	MATHEMATICS PLUS
Registration Number:	3042127	MAX THE BEAR
Registration Number:	2853015	MILES THE MOLE
Registration Number:	2476222	MINIREAD
Registration Number:	2504468	MINIREAD

	2495065	MISSION: COMPREHENSION
Registration Number:	1877577	MODERN BIOLOGY
Registration Number:	1916234	MODERN BIOLOGY
Registration Number:	3057147	MODERN CHEMISTRY
Registration Number:	2773458	MODERN CHEMISTRY
Registration Number:	2773499	MODERN EARTH SCIENCE
Registration Number:	2874092	MOVING INTO ENGLISH
Registration Number:	2874093	MOVING INTO ENGLISH
Registration Number:	3067477	NUEVAS VISTAS
Registration Number:	3040227	NUEVAS VISTAS
Registration Number:	2595786	ON DECK
Registration Number:	2086123	ON MY OWN
Registration Number:	2886065	ON OUR WAY TO ENGLISH
Registration Number:	2878973	ON OUR WAY TO ENGLISH
Registration Number:	2446541	ONE-STOP PLANNER
Registration Number:	2155408	PAIR-IT BOOKS
Registration Number:	2423479	PAIR-IT BOOKS
Registration Number:	2604729	PHONICS BUILD-A-WORD BOOKS
Registration Number:	2612602	PHONICS BUILD-A-WORD BOOKS
Registration Number:	2607321	PHONICS BUILD-A-WORD BOOKS
Registration Number:	2612374	PHONICS BUILD-A-WORD BOOKS
Registration Number:	2458216	PHONICS EXPRESS
Registration Number:	2722469	POWER UP! BUILDING READING STRENGTH
Registration Number:	2800168	POWERNOTES
Registration Number:	1145868	NESTLE EGGTIME
Registration Number:	1914331	PROBLEM SOLVING THINK ALONG
Registration Number:	1274273	Q QUORUM
Registration Number:	2523933	REACHING UP
Registration Number:	2958351	READS READING EVALUATION AND DIAGNOSIS SYSTEM
Registration Number:	3254627	READS READING EVALUATION AND DIAGNOSTIC SYSTEM
Registration Number:	1964571	RED WAGON BOOKS
Registration Number:	3131011	REFLECTIONS
Registration Number:	3127949	REFLECTIONS
Registration Number:	2126437	RELATOS DE LA HISTORIA
Registration Number:	3482986	RELATOS DE LA HISTORIA

	2575274	RIGBY
Registration Number:	2561211	RIGBY
Registration Number:	2533714	RIGBY
Registration Number:	2685761	RIGBY BEST TEACHERS PRESS
Registration Number:	1819899	RSVP
Registration Number:	3171627	SAXON
Registration Number:	3171625	SAXON
Registration Number:	3224520	SAXON EARLY LEARNING
Registration Number:	3183435	SAXON EARLY LEARNING
Registration Number:	3171487	SAXON EARLY LEARNING
Registration Number:	2983481	SAXON PHONICS
Registration Number:	1778312	SCIENCEPLUS
Registration Number:	1708134	SCIENCEPLUS
Registration Number:	2133209	SILVER WHISTLE
Registration Number:	2906700	START SMART
Registration Number:	3359068	STECK-VAUGHN
Registration Number:	3447786	STECK-VAUGHN
Registration Number:	1739812	STECK-VAUGHN COMPANY
Registration Number:	2299950	STECK-VAUGHN PHONICS READERS PLUS
Registration Number:	2637126	STECK-VAUGHN SPELLING LINKING WORDS TO MEANING
Registration Number:	2644358	STECK-VAUGHN SPELLING LINKING WORDS TO MEANING
Registration Number:	3256354	STEPS TO ACHIEVE
Registration Number:	3349148	STORYTOWN
Registration Number:	3349147	STORYTOWN
Registration Number:	2777742	STRENGTH IN NUMBERS
Registration Number:	1979765	STRETCH YOUR THINKING
Registration Number:	3305783	SUMMER STUDIO
Registration Number:	3293260	SUMMER STUDIO
Registration Number:	1979764	TAKE ANOTHER LOOK
Registration Number:	1744519	TEACHER'S RESOURCEBANK
Registration Number:	1972667	TEST BEST
Registration Number:	2893957	THE INTERVENTION SOLUTION
Registration Number:	2059993	THE MAP ROOM
Registration Number:	1520892	THE READER'S ADVISER
Registration Number:	2838221	THINK-ALONGS

	2279507	TOOLS FOR PROBLEM SOLVING
Registration Number:	3258472	TOP LINE MATH
Registration Number:	1901641	TREASURY OF LITERATURE
Registration Number:	1894201	TREASURY OF LITERATURE
Registration Number:	1894104	TREASURY OF LITERATURE
Registration Number:	3364401	VOCABULARY ADVANTAGE
Registration Number:	1908415	VOYAGER BOOKS
Registration Number:	2143050	WHAT ABOUT
Registration Number:	2487125	WONDER WRITERS
Registration Number:	1107295	WORD CLUES
Registration Number:	1905624	WORKMAT
Registration Number:	0767596	RIVERSIDE
Registration Number:	1378958	
Registration Number:	1476831	TAP
Registration Number:	1477647	ITBS
Registration Number:	1492201	COGAT
Registration Number:	1496736	ITED
Registration Number:	1517921	IOWA TESTS OF BASIC SKILLS
Registration Number:	1560818	TAYLOR'S GUIDE
Registration Number:	1691439	PETERSON FIELD GUIDE SERIES
Registration Number:	1697568	PETERSON FIELD GUIDES
Registration Number:	1697567	PETERSON FIRST GUIDES
Registration Number:	1696070	
Registration Number:	0937608	PHONICS WE USE
Registration Number:	1700276	HOUGHTON MIFFLIN
Registration Number:	1708124	DARTTS
Registration Number:	1718054	DARTTS DIAGNOSTIC ASSESSMENTS OF READING WITH TRIAL TEACHING STRATEGIES
Registration Number:	1801920	WOODCOCK-JOHNSON
Registration Number:	1803155	WJ-R
Registration Number:	1960350	MCDUGAL LITTELL
Registration Number:	2007016	GREAT START
Registration Number:	2065921	GREAT SOURCE
Registration Number:	2067972	PETERSON FLASHGUIDES
Registration Number:	2070757	FLASHGUIDE

Registration Number:	2081479	EVERY DAY COUNTS
Registration Number:	2081480	WRITE SOURCE
Registration Number:	2131062	GREAT SOURCE
Registration Number:	2133119	GREAT SOURCE
Registration Number:	2132119	HOUGHTON MIFFLIN SCHOOL DIRECT
Registration Number:	2140700	EDUCATION PLACE
Registration Number:	2140707	HOUGHTON MIFFLIN EDUCATION PLACE
Registration Number:	2140798	TAYLOR'S WEEKEND GARDENING GUIDES
Registration Number:	0917233	HEATH
Registration Number:	2265726	UNIT UNIVERSAL NONVERBAL INTELLIGENCE TEST
Registration Number:	2265725	UNIT
Registration Number:	2264955	WACKY WEB TALES
Registration Number:	2274468	WRITE TRAITS
Registration Number:	2274488	THE WRITE TRAITS
Registration Number:	2285490	HOUGHTON MIFFLIN
Registration Number:	2289050	
Registration Number:	1198662	BENDER
Registration Number:	2358372	DATA PLACE
Registration Number:	2364704	COMPUSCORE
Registration Number:	2363237	CLASSZONE
Registration Number:	2373830	NEXTEXT
Registration Number:	2386341	NEXTEXT
Registration Number:	2402896	CREATING AMERICA
Registration Number:	2401884	THE NAME THE EXPERTS TRUST
Registration Number:	2434289	VISUAL GRAMMAR
Registration Number:	2438599	GMRT
Registration Number:	2444444	GATES-MACGINITIE READING TESTS
Registration Number:	2444443	GATES-MACGINITIE READING TESTS
Registration Number:	2456103	WJ-III
Registration Number:	2458193	WJ III
Registration Number:	2458192	WJ III
Registration Number:	2468339	NJPASS
Registration Number:	2474487	SUMMER SUCCESS
Registration Number:	2474488	SUMMER SUCCESS
Registration Number:	2497860	THE BEST AMERICAN ESSAYS

	2511833	THE BEST AMERICAN SHORT STORIES
Registration Number:	2549134	THE IOWA TESTS
Registration Number:	2586557	LOGRAMOS
Registration Number:	2595962	SCIENCESAURUS
Registration Number:	2681631	THE BEST AMERICAN SERIES
Registration Number:	3123903	ASSESS2KNOW
Registration Number:	2617098	ASSESS2KNOW
Registration Number:	2834877	ASSESS2LEARN
Registration Number:	2847929	ASSESS2LEARN
Registration Number:	2685403	ASSESS2LEARN
Registration Number:	2685407	ASSESS2LEARN
Registration Number:	2605875	BEAR
Registration Number:	2605874	BEAR
Registration Number:	2946363	BEAR BASIC EARLY ASSESSMENT OF READING
Registration Number:	2769779	BEAR
Registration Number:	2828276	BEAR
Registration Number:	2756951	BEAR BASIC EARLY ASSESSMENT OF READING
Registration Number:	2674598	AIM HIGHER
Registration Number:	2662865	MEASURING LESS WOULD BE UNBEARABLE
Registration Number:	2699982	CALABASH
Registration Number:	2677696	CALABASH
Registration Number:	2677781	CALABASH
Registration Number:	2677695	CALABASH
Registration Number:	2719067	SCHOOL DIRECT
Registration Number:	2851609	TUTOR PLACE
Registration Number:	2766610	LOGRAMOS
Registration Number:	2816661	INSIDE WRITING
Registration Number:	2939148	BEAR BASIC EARLY ASSESSMENT OF READING COMPUTER-ADMINISTERED
Registration Number:	2919654	GRAPHIA
Registration Number:	2919657	GRAPHIA
Registration Number:	2964654	IOWA TESTS OF EDUCATIONAL DEVELOPMENT
Registration Number:	2581317	EAROBICS
Registration Number:	2637359	EAROBICS
Registration Number:	2931060	GAMEGOO

Registration Number:	3489120	FIVE LITTLE MONKEYS
Registration Number:	3477080	FIVE LITTLE MONKEYS
Registration Number:	3025499	FIVE LITTLE MONKEYS
Registration Number:	3477081	FIVE LITTLE MONKEYS
Registration Number:	3033906	WRITE SOURCE
Registration Number:	3052876	EARLY SUCCESS
Registration Number:	3187806	THE 100 WORDS
Registration Number:	3062003	THE 100 WORDS
Registration Number:	1955517	EDUSOFT
Registration Number:	3118881	A2L
Registration Number:	3113529	GREAT SOURCE READING ADVANTAGE
Registration Number:	3072642	GREAT SOURCE READING ADVANTAGE
Registration Number:	3084287	ACCESS BUILDING LITERACY THROUGH LEARNING
Registration Number:	3313132	TURNING INFORMATION INTO ACHIEVEMENT
Registration Number:	3131741	BATERIA III
Registration Number:	3182305	WJ III DIAGNOSTIC READING BATTERY
Registration Number:	3170450	WJ III DIAGNOSTIC READING BATTERY
Registration Number:	3125501	DAR DIAGNOSTIC ASSESSMENTS OF READING
Registration Number:	3283406	MCDUGAL LITTELL RESOURCES2GO
Registration Number:	3275893	MCDUGAL LITTELL RESOURCES2GO
Registration Number:	3185312	GREAT SOURCE PROGRESS PLUS
Registration Number:	3344721	SCIENCE ASSESSMENT SERIES
Registration Number:	3352882	SCIENCE ASSESSMENT SERIES
Registration Number:	3294472	SCIENCE ASSESSMENT SERIES
Registration Number:	3307820	ASSESS2KNOW
Registration Number:	3298540	ASSESS2KNOW
Registration Number:	3144042	QUALLS EARLY LEARNING INVENTORY
Registration Number:	3144043	QUALLS EARLY LEARNING INVENTORY
Registration Number:	3081315	LARSON LEARNING
Registration Number:	2970644	CONCENTRATE ON!
Registration Number:	3242813	SKILLSURFER
Registration Number:	3240279	SKILLSURFER THE ONLINE PIPELINE TO STUDENT PERFORMANCE
Registration Number:	3240278	SKILLSURFER THE ONLINE PIPELINE TO STUDENT PERFORMANCE

Registration Number:	3242811	SKILLSURFER THE ONLINE PIPELINE TO STUDENT PERFORMANCE
Registration Number:	3240277	SKILLSURFER THE ONLINE PIPELINE TO STUDENT PERFORMANCE
Registration Number:	3242812	SKILLSURFER
Registration Number:	3240280	SKILLSURFER
Registration Number:	3240281	SKILLSURFER
Registration Number:	3200139	QELI
Registration Number:	3161467	WOODCOCK-MUÑOZ LANGUAGE SURVEY
Registration Number:	3131805	BATERIA III WOODCOCK-MUÑOZ
Registration Number:	2672669	SKILLSTUTOR
Registration Number:	1702915	THE COMPUTER LEARNING WORKS INC
Registration Number:	3395327	WJ III NU
Registration Number:	3395326	WJ III NU
Registration Number:	3322223	CLARION BOOKS
Registration Number:	3315374	
Registration Number:	3376796	DEFINE-A-THON
Registration Number:	3534473	ISUCCEED MATH
Registration Number:	3534474	ISUCCEED MATH
Registration Number:	3534472	ISUCCEED MATH
Registration Number:	3835423	PETERSON REFERENCE GUIDES
Registration Number:	3835424	PETERSON REFERENCE GUIDES SERIES
Registration Number:	3421151	EAROBICS
Registration Number:	3612841	SANDPIPER
Registration Number:	3510480	PETERSON FIELD GUIDES
Registration Number:	3510481	SANDPIPER
Registration Number:	3807388	GRAB-AND-GO
Registration Number:	3807396	WRITE ON COURSE
Registration Number:	3911289	WRITE ON COURSE
Registration Number:	2711266	LEARNER PROFILE
Registration Number:	3781124	UNWRAPPING THE STANDARDS
Registration Number:	3774149	UNWRAPPING THE STANDARDS
Registration Number:	3743480	ENGAGING CLASSROOM ASSESSMENTS
Registration Number:	3774191	DATA TEAMS
Registration Number:	3743481	COMMON FORMATIVE ASSESSMENTS



Registration Number:	3689369	DECISION MAKING FOR RESULTS
Registration Number:	3833145	THE LEADERSHIP AND LEARNING CENTER
Registration Number:	3888250	EFFECTIVE GRADING PRACTICES
Registration Number:	3849095	VOCABULARY FOR ACADEMIC SUCCESS
Registration Number:	2871322	ADVENTURE WORKSHOP
Registration Number:	2304825	AN OCEAN ADVENTURE
Registration Number:	2899234	ATOMIC CLOCK
Registration Number:	1834422	BAILEY'S BOOK HOUSE
Registration Number:	1904381	BAILEY'S BOOK HOUSE
Registration Number:	1729084	BODYWORKS
Registration Number:	2618094	BRODERBUND
Registration Number:	2007255	CARMEN SANDIEGO JUNIOR DETECTIVE EDITION
Registration Number:	2304536	CARMEN SANDIEGO WORD DETECTIVE
Registration Number:	2145268	CARNIVAL COUNTDOWN
Registration Number:	1316792	CLICKART
Registration Number:	2176867	
Registration Number:	1771187	COMPTON'S
Registration Number:	2578138	DESTINATION MATH
Registration Number:	2554481	DESTINATION MATH
Registration Number:	2836863	DESTINATION READING
Registration Number:	3002413	DESTINATION SUCCESS
Registration Number:	2487878	DIJIT
Registration Number:	2402359	
Registration Number:	2435510	
Registration Number:	2487877	
Registration Number:	2140133	DOWNLOAD ZONE
Registration Number:	2262249	E
Registration Number:	1016865	EDMARK
Registration Number:	1015485	EDMARK
Registration Number:	2515111	EDMARK
Registration Number:	2252796	E EDMARK IGNITE THE CURIOUS MIND
Registration Number:	2039432	FAMILY LAWYER
Registration Number:	1926732	FOOLPROOF
Registration Number:	2571790	FRIPPLETOWN
Registration Number:	2286115	GRADE BUILDER

**TRADEMARK**

**REEL: 004558 FRAME: 0013**

	1810528	KID PIX
Registration Number:	2888786	LEARNING COMPANY BOOKS
Registration Number:	1796822	LIVING BOOKS
Registration Number:	3267712	LIVING BOOKS
Registration Number:	1882881	LOGAL
Registration Number:	2041387	LOGICAL JOURNEY OF THE ZOOMBINIS
Registration Number:	2245681	MATH MUNCHERS
Registration Number:	2070388	MAVIS BEACON
Registration Number:	1503670	MAVIS BEACON TEACHES TYPING!
Registration Number:	2327197	MEGA MUNCHERS
Registration Number:	2960499	MIGHTY MATH
Registration Number:	3810869	MIGHTY MATH
Registration Number:	2187757	MILLIE & BAILEY
Registration Number:	1784693	MILLIE'S MATH HOUSE
Registration Number:	2819012	MIND POWER
Registration Number:	2099000	NUMBER HEROES
Registration Number:	1928742	ORANGA BANGA
Registration Number:	1616866	OUTNUMBERED!
Registration Number:	3900806	PRINTMASTER
Registration Number:	1430966	READER RABBIT
Registration Number:	2998655	READER RABBIT
Registration Number:	2194347	READER RABBIT'S KINDERGARTEN
Registration Number:	2191555	READER RABBIT'S PRESCHOOL
Registration Number:	2191554	READER RABBIT'S TODDLER
Registration Number:	2400552	RIVERDEEP
Registration Number:	2605772	RIVERDEEP
Registration Number:	3130458	RIVERDEEP LEARNING VILLAGE
Registration Number:	3003689	RIVERDEEP LEARNING VILLAGE
Registration Number:	3261889	RIVERDEEP LEARNING VILLAGE
Registration Number:	2896181	RIVERDEEP LEARNING VILLAGE
Registration Number:	2452885	
Registration Number:	2508894	
Registration Number:	1929707	SAMMY'S SCIENCE HOUSE
Registration Number:	1732691	SKILLS BANK
Registration Number:	2238506	SKY ISLAND MYSTERIES

	1939206	SMARTSTUFF
Registration Number:	2919346	STARFLYERS
Registration Number:	2794386	STARFLYERS
Registration Number:	1769401	STORYBOOK WEAVER
Registration Number:	1969945	THE AMAZING WRITING MACHINE
Registration Number:	1850384	THE AMAZON TRAIL
Registration Number:	2286308	THE CLUEFINDERS
Registration Number:	2273150	THE COMPLETE REFERENCE COLLECTION
Registration Number:	1347323	THE LEARNING COMPANY
Registration Number:	1771617	THE OREGON TRAIL
Registration Number:	1395538	THE PRINT SHOP
Registration Number:	2414416	THE PRINT SHOP ESSENTIALS
Registration Number:	2651018	THEMEWEAVERS
Registration Number:	1934358	THINKIN' THINGS
Registration Number:	1932617	THINKIN' THINGS
Registration Number:	2200440	TLC
Registration Number:	2364846	TLC THE LEARNING COMPANY
Registration Number:	2280183	TRAVEL THE WORLD
Registration Number:	1818409	TREASURE COVE!
Registration Number:	1832011	TREASURE MATHSTORM!
Registration Number:	1854540	TREASURE MOUNTAIN!
Registration Number:	2245677	TRIVIA MUNCHERS
Registration Number:	3802748	TRUDY'S TIME & PLACE HOUSE
Registration Number:	2302982	TRUE NETWORK VERSIONS
Registration Number:	2077963	ULTIMATE WRITING & CREATIVITY CENTER
Registration Number:	1665430	VIRUCIDE
Registration Number:	1483655	WHERE IN THE U.S.A. IS CARMEN SANDIEGO?
Registration Number:	2223676	WHERE IN THE WORLD IS CARMEN SANDIEGO?
Registration Number:	1383516	WHERE IN THE WORLD IS CARMEN SANDIEGO?
Registration Number:	2244406	WORD MUNCHERS
Registration Number:	2025822	WORDS AROUND ME
Registration Number:	3047173	ZAP!
Registration Number:	2145266	ZOO ZILLIONS
Registration Number:	2827166	ZOOMBINIS
Registration Number:	2872165	FAMILY LEGACIES

	77882296	CHEMFILE
Serial Number:	77533889	CURIOUS BABY CURIOUS GEORGE
Serial Number:	77533818	CURIOUS BABY CURIOUS GEORGE
Serial Number:	77533848	CURIOUS BABY CURIOUS GEORGE
Serial Number:	77533908	CURIOUS BABY CURIOUS GEORGE
Serial Number:	77533790	CURIOUS BABY CURIOUS GEORGE
Serial Number:	77507869	CURIOUS BABY CURIOUS GEORGE
Serial Number:	77534445	CURIOUS BABY CURIOUS GEORGE
Serial Number:	77534953	CURIOUS BABY CURIOUS GEORGE
Serial Number:	77534922	CURIOUS BABY CURIOUS GEORGE
Serial Number:	77534981	CURIOUS BABY CURIOUS GEORGE
Serial Number:	77534564	CURIOUS BABY CURIOUS GEORGE
Serial Number:	77534546	CURIOUS BABY CURIOUS GEORGE
Serial Number:	77534477	CURIOUS BABY CURIOUS GEORGE
Serial Number:	72285737	HARVEST
Serial Number:	77338042	HMH
Serial Number:	77882333	HOLT CHEMFILE
Serial Number:	72198146	LISTEN AND READ
Serial Number:	77464335	MINI READ
Serial Number:	76705271	TRUNK TRAINER STRENGTHENING THRU THE SPINE.
Serial Number:	76705722	DATADIRECTOR
Serial Number:	76704649	PINPOINT
Serial Number:	76704650	PINPOINT ON TARGET
Serial Number:	76705510	INSIGHT INTO ACTION
Serial Number:	76705509	INSIGHT INTO ACTION
Serial Number:	76704648	LEARNEXCHANGE
Serial Number:	77699378	FIVE EASY STEPS
Serial Number:	77850721	POWER STANDARDS
Serial Number:	77858254	WRITING TO LEARN
Serial Number:	77876547	KIERA COUTURE
Serial Number:	77850693	POWER STRATEGIES FOR EFFECTIVE TEACHING
Serial Number:	77837513	POWER STRATEGIES FOR RESPONSE TO INTERVENTION
Serial Number:	77836406	LEADERSHIP MAPS
Serial Number:	77837349	LEADERSHIP PERFORMANCE MATRIX
Serial Number:	77848295	CHANGE READINESS ASSESSMENT

**TRADEMARK**

**REEL: 004558 FRAME: 0016**

	77836493	IMPLEMENTATION AUDIT
Serial Number:	77848235	IMPLEMENTATION REVIEW
Serial Number:	77837413	90/90/90 SCHOOLS
Serial Number:	85228126	PINPOINT
Serial Number:	85102112	RADIANT
Serial Number:	85102162	
Serial Number:	85102118	VERGE
Serial Number:	77616098	DESTINATION TEACH

**CORRESPONDENCE DATA**

Fax Number: (800)516-6304  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 614-280-3303  
Email: Michael.Violet@wolterskluwer.com  
Correspondent Name: Michael Violet  
Address Line 1: 4400 Easton Commons Way, Suite 125  
Address Line 2: CT Corporation  
Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:	Sakina Karkat
Signature:	/Sakina Karkat/
Date:	06/10/2011

**Total Attachments: 253**

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EXECUTION VERSION

FIRST LIEN TRADEMARK SECURITY AGREEMENT, dated as of May 26, 2011, among CLASSROOM CONNECT, INC., a Delaware corporation, GREENWOOD PUBLISHING GROUP, INC., a Delaware corporation, HMH PUBLISHERS LLC, a Delaware Limited Liability company, HMH SUPPLEMENTAL PUBLISHERS INC., a Delaware corporation, HMH EDUCATION COMPANY, an Ireland company, HMH CONSUMER COMPANY, an Ireland company, HMH IP COMPANY, an Ireland company, ADVANCED LEARNING CENTERS, INC., a Wyoming corporation, THE RIVERSIDE PUBLISHING COMPANY, a Delaware corporation and HOUGHTON MIFFLIN HARCOURT PUBLISHING COMPANY, a Delaware corporation (each a "**Grantor**" and, collectively, (the "**Grantors**"), and THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A., as collateral agent (the "**Collateral Agent**").

Reference is made to the First Lien Collateral Agreement dated as of May 26, 2011 (as amended, supplemented or otherwise modified from time to time, the "**Security Agreement**"), among HMH HOLDINGS (DELAWARE), INC., a corporation organized under the laws of the State of Delaware ("**HMH Holdings**"), HMH PUBLISHING COMPANY, a company organized under the laws of the Republic of Ireland ("**Holdings**"), HOUGHTON MIFFLIN HARCOURT PUBLISHERS INC., a corporation organized under the laws of the State of Delaware ("**HMHP**"), HMH PUBLISHERS LLC, a limited liability company organized under the laws of the State of Delaware ("**Publishers**"), HOUGHTON MIFFLIN HARCOURT PUBLISHING COMPANY, a corporation organized under the laws of the Commonwealth of Massachusetts ("**HMCo**", and together with HMHP, the "**Issuers**"), the subsidiaries of Holdings from time to time party thereto and the Collateral Agent. The Issuers have entered into that certain Indenture dated as May 26, 2011 (as amended, supplemented or otherwise modified from time to time, the "**Indenture**"), by and among the Issuers, each of the Guarantors party thereto and The Bank of New York Mellon Trust Company, N.A., as Collateral Agent and trustee (in such capacity, together with any successor in such capacity, the "**Trustee**") on behalf of the holders of the Notes. It is a condition to the issuance of the Notes that each Grantor execute and deliver this agreement. The Grantors are affiliates of the Issuers, will derive substantial benefits from the issuance of the Notes under the Indenture and are willing to execute and deliver this Agreement in favor of the Collateral Agent for the benefit of the Secured Parties as collateral security for its Obligations. Accordingly, the parties hereto agree as follows:

SECTION 1. **Terms.** Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement. The rules of construction specified in Section 1.01(b) of the Security Agreement also apply to this Agreement.

SECTION 2. **Grant of Security Interest.** As security for the payment or performance, as the case may be, in full of the Obligations, each Grantor, pursuant to the Security Agreement, did and hereby does grant to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest in, all right, title or interest in or to any and all of the following assets and properties now owned or at any time hereafter acquired by such Grantor or in which such Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the "**Trademark Collateral**"):

(a) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or

business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office or any similar offices in any State of the United States or any political subdivision thereof, and all extensions or renewals thereof, listed on Schedule I (the "*Trademarks*");


(b) all goodwill associated with or symbolized by the Trademarks; and

(c) all assets, rights and interests that uniquely reflect or embody the Trademarks.

SECTION 3. *Security Agreement.* The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 4. *Applicable Law.* **THIS AGREEMENT SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.**


THE BANK OF NEW YORK MELLON  
TRUST COMPANY, N.A., as Collateral Agent,

By:   
Name: **Raymond K. O'Neil**  
Title: **Senior Associate**

*Signatures to First Lien Trademark Security Agreement*


**TRADEMARK**  
**REEL: 004558 FRAME: 0025**

HOUGHTON MIFFLIN HARCOURT  
PUBLISHING COMPANY


By:   
Name: William F. Bayers  
Title: Executive Vice President,  
Secretary and General Counsel

HMH PUBLISHERS LLC


By: Houghton Mifflin Harcourt Publishers Inc.,  
*its sole member*

By:   
Name: William F. Bayers  
Title: Executive Vice President,  
Secretary and General Counsel

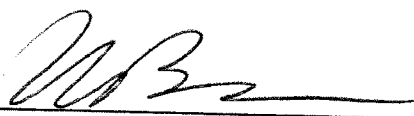
HMH SUPPLEMENTAL PUBLISHERS INC.

By:   
Name: William F. Bayers  
Title: Executive Vice President,  
Secretary and General Counsel

HMH EDUCATION COMPANY

By:   
Name: William F. Bayers  
Title: Director and Secretary

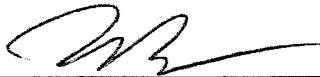
HMH CONSUMER COMPANY

By:   
Name: William F. Bayers  
Title: Director and Secretary


*Signatures to First Lien Trademark Security Agreement*

**TRADEMARK**  
**REEL: 004558 FRAME: 0026**


HMH IP COMPANY

By:   
Name: William F. Bayers  
Title: Director and Secretary


ADVANCED LEARNING CENTERS, INC.

By:   
Name: William F. Bayers  
Title: Executive Vice President,  
Secretary and General Counsel

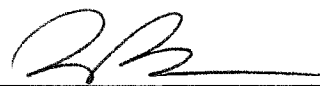
THE RIVERSIDE PUBLISHING COMPANY

By:   
Name: William F. Bayers  
Title: Executive Vice President,  
Secretary and General Counsel

GREENWOOD PUBLISHING GROUP, INC.

By:   
Name: William F. Bayers  
Title: Executive Vice President,  
Secretary and General Counsel

CLASSROOM CONNECT, INC.

By:   
Name: William F. Bayers  
Title: Executive Vice President,  
Secretary and General Counsel

*Signatures to First Lien Trademark Security Agreement*

**TRADEMARK**  
**REEL: 004558 FRAME: 0027**

Schedule I

[SEE ATTACHED]



Tuesday, May 24, 2011

Country: Argentina

Trademark List by Country

Page: 1

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
CURIOUS GEORGE	1105-2054/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 30 <i>Agent Name:</i> De las Carreras & Chaloupka <i>Client:</i> Houghton Mifflin Company	2,157,965 19-Jun-1998	19-Aug-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	1838251 26-Jul-2001	Registered	26-Jul-2021
CURIOUS GEORGE	1105-2049/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 16 <i>Agent Name:</i> De las Carreras & Chaloupka <i>Client:</i> Houghton Mifflin Company	2,157,960 19-Jun-1998	19-Aug-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	1793891 12-May-2000	Registered	12-May-2020
CURIOUS GEORGE	1105-2050/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 18 <i>Agent Name:</i> De las Carreras & Chaloupka <i>Client:</i> Houghton Mifflin Company	2,157,961 19-Jun-1998	19-Aug-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	1,773,209 03-Feb-2000	Registered	03-Feb-2020
CURIOUS GEORGE	1105-2051/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> 3, 9, 21 <i>Agent Name:</i> De las Carreras & Chaloupka <i>Client:</i> Houghton Mifflin Company	2,157,962 19-Jun-1998	19-Aug-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	1,773,210 03-Feb-2000	Registered	03-Feb-2020

Tuesday, May 24, 2011

Country: Argentina

### Trademark List by Country

Page: 2

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2052/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 25 <i>Agent Name:</i> De las Carreras & Chaloupka <i>Client:</i> Houghton Mifflin Company	2,157,963 19-Jun-1998	19-Aug-1998	1,773,211 03-Feb-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 03-Feb-2020
CURIOUS GEORGE	1105-2053/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 28 <i>Agent Name:</i> De las Carreras & Chaloupka <i>Client:</i> Houghton Mifflin Company	2,157,964 19-Jun-1998	19-Aug-1998	1,773,213 03-Feb-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 03-Feb-2020

Tuesday, May 24, 2011

Country: Australia

### Trademark List by Country

Page: 3

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS BABY CURIOUS GEORGE	1105-2208/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 09 Int., 16 Int., 28 Int., 41 Int. <i>Agent Name:</i> Corrs Chambers Westgarth <i>Client:</i> Houghton Mifflin Company	1280709 13-Jan-2009	21-May-2009  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	1280709 01-Sep-2009	Registered 13-Jan-2019
CURIOUS GEORGE	1105-2055/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 16 18 21 25 28 30 <i>Agent Name:</i> Corrs Chambers Westgarth <i>Client:</i> Houghton Mifflin Company	765,133 18-Jun-1998	17-Dec-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	765,133 18-Jun-1998	Registered 18-Jun-2018
DOLPHIN DESIGN	1155-2056/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> 16 Int. <i>Agent Name:</i> Corrs Chambers Westgarth <i>Client:</i> Houghton Mifflin (Only)	502621 06-Jan-1989	  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	502621 06-Jan-1989	Registered 06-Jan-2016
EAROBICS	1155-2030/ COGNITIVE CONCEPTS, INC.  <i>Class(es):</i> 9 <i>Agent Name:</i> Corrs Chambers Westgarth <i>Client:</i> Houghton Mifflin (Only)	764798 15-Jun-1998	22-Jun-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	764798 06-Oct-2000	Registered 15-Jun-2018

Tuesday, May 24, 2011

Country: Australia

Trademark List by Country

Page: 4

Trademark      Client-Matter/SubCase      Application      Publication      Registration      Status      Next Renewal

GAMEGOO.COM

1155-2033/      857252      15-Aug-2002      857252      Registered  
COGNITIVE CONCEPTS, INC.      25-Nov-2002      15-Nov-2020  
*Class(es):* 41      *Attorney(s):* MAD BA RPT  
*Agent Name:* Corrs Chambers Westgarth  
*Client:* Houghton Mifflin (Only)      *Agent Ref:*  
*Client Ref:*

HARCOURT

1701-3112/      785031      09-Feb-1999      785031      Registered  
HMH PUBLISHERS LLC      09-Feb-1999      09-Feb-2019  
*Class(es):* 009, 016, 041      *Attorney(s):* MAD BA RPT  
*Agent Name:*      *Agent Ref:*  
*Client:* HMH Publishing Co.      *Client Ref:*

HARCOURT ASSESSMENT

1701-3546/      982560      17-Dec-2003      982560      Registered  
HMH PUBLISHERS LLC      17-Dec-2003      17-Dec-2013  
*Class(es):* 9, 16, 41, 42      *Attorney(s):* MAD BA RPT  
*Agent Name:*      *Agent Ref:*  
*Client:* HMH Publishing Co.      *Client Ref:*

Tuesday, May 24, 2011

Country: Austria

### Trademark List by Country

Page: 5

Trademark

COCO DER NEUGIERIGE AFFE

Client-Matter/SubCase  
Owner Name  
1105-2149/  
Houghton Mifflin Harcourt  
Publishing Company

*Class(es):* Int. 16 18 21 25 28

*Agent Name:*

*Client:* Houghton Mifflin Company

Application  
Number/Date  
AM 4716/98  
03-Aug-1998

Publication  
Number/Date  
183.043  
09-Jul-1999

Registration  
Number/Date  
179.623  
18-Dec-1998

Status  
Next Renewal  
Registered  
09-Jul-2019

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

CURIOUS GEORGE

Client-Matter/SubCase  
Owner Name  
1105-2048/  
Houghton Mifflin Harcourt  
Publishing Company

*Class(es):* Int. 16 18 21 25 28 30

*Agent Name:* SONN, PAWLOY, WEINZINGER & WOL

*Client:* Houghton Mifflin Company

Application  
Number/Date  
AM 3785/98  
18-Jun-1998

Publication  
Number/Date  
179.623  
18-Dec-1998

Registration  
Number/Date  
179.623  
18-Dec-1998

Status  
Next Renewal  
Registered  
18-Dec-2018

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
1866 and Design of an Owl	1701-3334/ HARCOURT, INC. <i>Class(es):</i> Local, 39 <i>Agent Name:</i> Mosko & Associates <i>Client:</i> HMH Publishing Co.	26211 24-Sep-2003	26211 30-Apr-2008 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	26211 30-Apr-2008 MAD BA RPT	Registered	24-Sep-2017
1866 and Design of an Owl	1701-3335/ HARCOURT, INC. <i>Class(es):</i> Local, 50 <i>Agent Name:</i> Mosko & Associates <i>Client:</i> HMH Publishing Co.	26212 24-Sep-2003	26212 30-Apr-2008 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	26212 30-Apr-2008 MAD BA RPT	Registered	24-Sep-2017
1866 and Design of an Owl	1701-3333/ HARCOURT, INC. <i>Class(es):</i> Local, 8 <i>Agent Name:</i> Mosko & Associates <i>Client:</i> HMH Publishing Co.	26210 24-Sep-2003	26210 30-Apr-2008 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	26210 30-Apr-2008 MAD BA RPT	Registered	24-Sep-2017
HARCOURT	1701-3336/ HARCOURT, INC. <i>Class(es):</i> Local, 8 <i>Agent Name:</i> Mosko & Associates <i>Client:</i> HMH Publishing Co.	26204 24-Sep-2003	26204 30-Apr-2008 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	26204 30-Apr-2008 MAD BA RPT	Registered	24-Sep-2017
HARCOURT	1701-3337/ HARCOURT, INC. <i>Class(es):</i> Local, 39 <i>Agent Name:</i> Mosko & Associates <i>Client:</i> HMH Publishing Co.	26205 24-Sep-2003	26205 30-Apr-2008 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	26205 30-Apr-2008 MAD BA RPT	Registered	24-Sep-2017

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT	1701-3338/ HARCOURT, INC. <i>Class(es):</i> Local, 50 <i>Agent Name:</i> Mosko & Associates <i>Client:</i> HMH Publishing Co.	26206 24-Sep-2003		26206 30-Apr-2008 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 24-Sep-2017
HARCOURT and Design	1701-3343/ HARCOURT, INC. <i>Class(es):</i> Local, 39 <i>Agent Name:</i> Mosko & Associates <i>Client:</i> HMH Publishing Co.	26286 10-Oct-2003		26286 22-Oct-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 10-Oct-2017
HARCOURT and Design	1701-3344/ HARCOURT, INC. <i>Class(es):</i> Local, 50 <i>Agent Name:</i> Mosko & Associates <i>Client:</i> HMH Publishing Co.	26287 10-Oct-2003		26287 22-Oct-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 10-Oct-2017
HARCOURT and Design	1701-3342/ HARCOURT, INC. <i>Class(es):</i> Local, 8 <i>Agent Name:</i> Mosko & Associates <i>Client:</i> HMH Publishing Co.	26285 10-Oct-2003		26285 22-Oct-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 10-Oct-2017
HOLT	1701-3339/ HARCOURT, INC. <i>Class(es):</i> Local, 39 <i>Agent Name:</i> Mosko & Associates <i>Client:</i> HMH Publishing Co.	26208 24-Sep-2003		26208 30-Apr-2008 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 24-Sep-2017

Tuesday, May 24, 2011

Country: Bahamas

Trademark List by Country

Page: 8

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HOLT	1701-3341/ HARCOURT, INC. <i>Class(es):</i> Local, 8 <i>Agent Name:</i> Mosko & Associates <i>Client:</i> HMH Publishing Co.	26207 24-Sep-2003		26207 22-Sep-2008 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	24-Sep-2017
HOLT	1701-3340/ HARCOURT, INC. <i>Class(es):</i> Local, 50 <i>Agent Name:</i> Mosko & Associates <i>Client:</i> HMH Publishing Co.	26209 24-Sep-2003		26209 08-Sep-2008 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	24-Sep-2017



Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2056/ Houghton Mifflin Harcourt Publishing Company  Class(es): 3 16 18 21 25 28 30 Agent Name: Markgraaf Client: Houghton Mifflin Company	919344 09-Jul-1998		637,014 09-Jul-1998	Registered 09-Jul-2018
CURIOUS GEORGE	1105-2017/ Houghton Mifflin Harcourt Publishing Company  Class(es): Int. 28 Agent Name: Novagraaf Client: Houghton Mifflin Company	834,489 27-Sep-1994		561,130 27-Sep-1994	Registered 27-Sep-2014
CURIOUS GEORGE	1105-2154/ Houghton Mifflin Harcourt Publishing Company  Class(es): Int 9 Agent Name: Markgraaf Client: Houghton Mifflin Company	925,343 21-Oct-1998		641270 21-Oct-1998	Registered 21-Oct-2018
CURIOUS GEORGE AND DESIGN	1105-2016/ Houghton Mifflin Harcourt Publishing Company  Class(es): Int 9 16 28 Agent Name: Novagraaf Client: Houghton Mifflin Company	25-Jul-1983		393,014 25-Jul-1983	Registered 25-Jul-2013

**Trademark List by Country**

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT	1701-3394/ HMH PUBLISHERS LLC  <i>Class(es): 41</i> <i>Agent Name:</i> Conyers, Dill & Pearman <i>Client:</i> HMH Publishing Co.	40700 17-Dec-2003	40700  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	40700 04-May-2005	Registered 17-Dec-2024
HARCOURT	1701-3392/ HMH PUBLISHERS LLC  <i>Class(es): 9</i> <i>Agent Name:</i> Conyers, Dill & Pearman <i>Client:</i> HMH Publishing Co.	40698 17-Dec-2003	40698  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	40698 03-May-2005	Registered 17-Dec-2024
HARCOURT	1701-3393/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> Conyers, Dill & Pearman <i>Client:</i> HMH Publishing Co.	40699 17-Dec-2003	40699  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	40699 03-May-2005	Registered 17-Dec-2024
HOLT	1701-3400/ HMH PUBLISHERS LLC  <i>Class(es): 41</i> <i>Agent Name:</i> Conyers, Dill & Pearman <i>Client:</i> HMH Publishing Co.	40706 17-Dec-2003	40706  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	40706 25-May-2005	Registered 17-Dec-2024
HOLT	1701-3399/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> Conyers, Dill & Pearman <i>Client:</i> HMH Publishing Co.	40705 17-Dec-2003	40705  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	40705 25-May-2005	Registered 17-Dec-2024

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Country: Bermuda

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HOLT	1701-3398/ HMH PUBLISHERS LLC	40704 17-Dec-2003	40704	19-Jul-2005 MAD BA RPT	Registered 17-Dec-2024

*Class(es): 9*  
*Agent Name:* Conyers, Dill & Pearman  
*Client:* HMH Publishing Co.

*Attorney(s):* MAD BA RPT  
*Agent Ref:*  
*Client Ref:*

Trademark List by Country

Trademark	Client-Matter/Sub Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
CLASSROOM CONNECT	1703-5023/ Classroom Connect, Inc.  <i>Class(es):</i> 42 <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	823147150 09-Aug-2000		MAD BA RPT  <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Pending	
CURIOUS GEORGE	1105-2057/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	821101153 21-Sep-1998	19-Apr-2005	821101153 19-Apr-2005  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	18-Apr-2015
CURIOUS GEORGE	1105-2059/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	821101072 21-Sep-1998	19-Apr-2005	821101072 19-Apr-2005  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	18-Apr-2015
CURIOUS GEORGE	1105-2058/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 25 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	821101056 21-Sep-1998	22-Dec-1998	821101056 04-Dec-2001  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	04-Dec-2021

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
Design Only (Classroom Connect Spiral)	1703-5026/ Classroom Connect, Inc.  <i>Class(es): 35</i> <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	823081249 -09-Aug-2000		MAD BA <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Pending
Design Only (Classroom Connect Spiral)	1703-5028/ Classroom Connect, Inc.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	823048780 09-Aug-2000		MAD BA <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Pending
Design Only (Classroom Connect Spiral)	1703-5025/ Classroom Connect, Inc.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	823048772 09-Aug-2000		MAD BA <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Pending
Design Only (Classroom Connect Spiral)	1703-5029/ Classroom Connect, Inc.  <i>Class(es): 42</i> <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	823048799 09-Aug-2000		MAD BA <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Pending
Design Only (Classroom Connect Spiral)	1703-5027/ Classroom Connect, Inc.  <i>Class(es): 38</i> <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	823081257 09-Aug-2000		MAD BA <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Pending

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Country: Brazil

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
Design Only (Classroom Connect Spiral)	1703-5024/ Classroom Connect, Inc.	823048764 09-Aug-2000			Pending	
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		
EAROBICS	1155-2026/ COGNITIVE CONCEPTS, INC.	821348035 13-Jan-1999	09-Jul-2005	821348035 27-Sep-2005	Registered	27-Sep-2015
	<i>Class(es):</i> 9 <i>Agent Name:</i> Dannemann, Siemsen, Bigler & Ipanema Moreira <i>Client:</i> Houghton Mifflin (Only)			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
AFRICAQUEST	1703-5050/ Classroom Connect, Inc. <i>Class(es):</i> na <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	1086054 14-Dec-2000		TMA572,640 19-Dec-2002 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 19-Dec-2017
AMERICAQUEST	1703-5051/ Classroom Connect, Inc. <i>Class(es):</i> na <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	1086051 14-Dec-2000		TMA572,524 18-Dec-2002 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 18-Dec-2017
ASIAQUEST	1703-5052/ Classroom Connect, Inc. <i>Class(es):</i> na <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	1086055 14-Dec-2000		TMA572,403 17-Dec-2002 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 17-Dec-2017
CLASSROOM CONNECT	1703-5046/ Classroom Connect, Inc. <i>Class(es):</i> na <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	1079723 23-Oct-2000		TMA605,799 19-Mar-2004 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 19-Mar-2019
CLASSROOM TODAY	1703-5047/ Classroom Connect, Inc. <i>Class(es):</i> NA <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	1079722 23-Oct-2000		TMA568638 07-Oct-2002 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Oct-2017

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
CONNECTED UNIVERSITY	1703-5048/ Classroom Connect, Inc. <i>Class(es):</i> na <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	1079724 23-Oct-2000		TMA611326 27-May-2004 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	27-May-2019
CURIOUS BABY CURIOUS GEORGE	1105-2211/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> <i>Agent Name:</i> Fogler, Rubinoﬀ LLP <i>Client:</i> Houghton Mifflin Company	1,425,132 21-Jan-2009			Pending	
CURIOUS GEORGE	1105-2011/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	435458 07-Feb-1979		TMA253 411 05-Dec-1980 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	05-Dec-2025
CURIOUS GEORGE	1105-2010/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	510,620 12-Oct-1983		327,469 15-May-1987 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	15-May-2017



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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2060/ Houghton Mifflin Harcourt Publishing Company	882,406 25-Jun-1998	17-Feb-1999	586,181 30-Jul-2003	Registered 30-Jul-2018
	<p><i>Class(es):</i>  <i>Agent Name:</i> Fogler, Rubinooff LLP  <i>Client:</i> Houghton Mifflin Company  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>				
CURIOUS GEORGE	1105-2012/ Houghton Mifflin Harcourt Publishing Company	765,540 05-Oct-1994		TMA484,574 24-Oct-1997	Registered 24-Oct-2012
	<p><i>Class(es):</i>  <i>Agent Name:</i>  <i>Client:</i> Houghton Mifflin Company  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>				
CURIOUS GEORGE	1105-2047/ Houghton Mifflin Harcourt Publishing Company	052295900 04-Jun-1984		TMA 333 972 06-Nov-1987	Registered 06-Nov-2017
	<p><i>Class(es):</i>  <i>Agent Name:</i>  <i>Client:</i> Houghton Mifflin Company  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>				
Design Only (Classroom Connect Spiral)	1703-5049/ Classroom Connect, Inc.	1079725 23-Oct-2000		TMA579,367 10-Apr-2003	Registered 10-Apr-2018
	<p><i>Class(es):</i> na  <i>Agent Name:</i>  <i>Client:</i> Classroom Connect, Inc.  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>				

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Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
DOLPHIN DESIGN	1155-2029/ HOUGHTON MIFFLIN COMPANY	0,671,720 30-Nov-1990	27-Nov-1991	TMA396355 27-Mar-1992	Registered 27-Mar-2022
	<i>Class(es):</i>			<i>Attorney(s):</i> MAD BA RPT	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Client:</i> Houghton Mifflin (Only)			<i>Client Ref:</i>	
EAROBICS	1155-2041/ COGNITIVE CONCEPTS, INC.	841 717 09-Apr-1997		TMA526,430 05-Apr-2000	Registered 05-Apr-2015
	<i>Class(es):</i> 09 Int.			<i>Attorney(s):</i> MAD BA RPT	
	<i>Agent Name:</i> BERESKIN & PARR			<i>Agent Ref:</i>	
	<i>Client:</i> Houghton Mifflin (Only)			<i>Client Ref:</i>	
EAROBICS LITERACY LAUNCH	1155-2042/ COGNITIVE CONCEPTS, INC.	1,089,764 19-Jan-2001		TMA594,474 12-Nov-2003	Registered 12-Nov-2018
	<i>Class(es):</i> 09 Int., 16 Int., 41 Int.			<i>Attorney(s):</i> MAD BA RPT	
	<i>Agent Name:</i> BERESKIN & PARR			<i>Agent Ref:</i>	
	<i>Client:</i> Houghton Mifflin (Only)			<i>Client Ref:</i>	
GALAPAGOSQUEST	1703-5053/ Classroom Connect, Inc.	1086053 14-Dec-2000		TMA572639 19-Dec-2002	Registered 19-Dec-2017
	<i>Class(es):</i> na			<i>Attorney(s):</i> MAD BA RPT	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Client:</i> Classroom Connect, Inc.			<i>Client Ref:</i>	

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
GAMEGOO.COM	1155-2043/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> 09 Int., 16 Int., 41 Int. <i>Agent Name:</i> BERESKIN & PARR <i>Client:</i> Houghton Mifflin (Only)	1,082,550 14-Nov-2000		TMA594,433 12-Nov-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	12-Nov-2018
HARCOURT	1701-3113/ HMH PUBLISHERS LLC  <i>Class(es):</i> na <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	1004528 09-Feb-1999		TMA 543389 04-Apr-2001  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	04-Apr-2016
HARCOURT ASSESSMENT	1701-3556/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9, 16, 41, 42 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	1,211,756 31-Mar-2004	01-Mar-2006	TMA669,614 10-Aug-2006  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	10-Aug-2021
HARCOURT BRACE	1701-3058/ HMH PUBLISHERS LLC  <i>Class(es):</i> na <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	786570 05-Jul-1995		TMA543,326 02-Apr-2001  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	02-Apr-2016

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Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT BRACE & design (quill)	1701-3059/ HMH PUBLISHERS LLC  <i>Class(es):</i> na <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	0786571 05-Jul-1995		TMA543327 02-Apr-2001  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 02-Apr-2016
HMH	1155-2060/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 9, 16, 41 <i>Agent Name:</i> BERESKIN & PARR <i>Client:</i> Houghton Mifflin (Only)	1,424,882 19-Jan-2009	15-Dec-2010		Published
HOLT, RINEHART AND WINSTON	1701-3009/ HMH PUBLISHERS LLC  <i>Class(es):</i> na <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	573738 27-Nov-1986		TMA394,386 21-Feb-1992  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 21-Feb-2022
HOUGHTON MIFFLIN	1155-2061/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 01 Int., 09 Int., 16 Int. <i>Agent Name:</i> Fogler, Rubinooff LLP <i>Client:</i> Houghton Mifflin (Only)	671719-00 30-Nov-1990		TMA432144 26-Aug-1994  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 26-Aug-2024

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HRW	1701-3010/ HMH PUBLISHERS LLC	573739 27-Nov-1986		TMA394,387 21-Feb-1992	Registered 21-Feb-2022
	<i>Class(es):</i> na <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
LEARNING THAT STICKS	1155-2044/ HOUGHTON MIFFLIN COMPANY	1,078,864 13-Oct-2000		TMA578,998 04-Apr-2003	Registered 04-Apr-2018
	<i>Class(es):</i> 41 Int. <i>Agent Name:</i> BERESKIN & PARR <i>Client:</i> Houghton Mifflin (Only)			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and Design of an Owl	1701-3349/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	630822 10-Dec-2003	693522 20-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-May-2014	
1866 and Design of an Owl	1701-3347/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	630820 10-Dec-2003	693520 20-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-May-2014	
1866 and Design of an Owl	1701-3348/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	630821 10-Dec-2003	693521 20-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-May-2014	
CURIOUS GEORGE	1105-2063/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	423.421 10-Aug-1998	856.114 12-Jan-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 12-Jan-2019	

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2062/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 25 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	423.420 10-Aug-1998	02-Nov-1998	856.113 12-Jan-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 12-Jan-2019
CURIOUS GEORGE	1105-2061/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	423.419 10-Aug-1998	02-Nov-1998	856.115 12-Jan-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 12-Jan-2019
HARCOURT	1701-3353/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	630815 10-Dec-2003		693515 20-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-May-2014
HARCOURT	1701-3354/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	630814 10-Dec-2003		693514 20-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-May-2014

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Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT	1701-3355/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	630816 10-Dec-2003	693516 20-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-May-2014	
HARCOURT & design (ripple)	1701-3357/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	630819 10-Dec-2003	693519 20-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-May-2014	
HARCOURT & design (ripple)	1701-3356/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	630818 10-Dec-2003	693518 20-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-May-2014	
HARCOURT & design (ripple)	1701-3358/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	630817 10-Dec-2003	693517 20-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-May-2014	
HOLT	1701-3364/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	630823 10-Dec-2003	693523 20-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-May-2014	



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HOLT	1701-3363/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	630825 10-Dec-2003		693525 20-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-May-2014
HOLT	1701-3362/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	630824 10-Dec-2003		693524 20-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-May-2014

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Country: China (People's Republic)

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and Design of an Owl	1701-3258/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	3541380 28-Apr-2003	3541380 28-Oct-2004 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	3541380 28-Oct-2004 MAD BA RPT	Registered 27-Oct-2014
1866 and Design of an Owl	1701-3259/ HMH PUBLISHERS LLC <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	3541390 28-Apr-2003	3541390 21-Nov-2004 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	3541390 21-Nov-2004 MAD BA RPT	Registered 20-Nov-2014
1866 and Design of an Owl	1701-3257/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	3541379 28-Apr-2003	3541379 28-Feb-2005 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	3541379 28-Feb-2005 MAD BA RPT	Registered 27-Feb-2015
CURIOUS GEORGE	1105-2068/ Houghton Mifflin Harcourt Publishing Company <i>Class(es): Int. 28</i> <i>Agent Name:</i> <i>Client: Houghton Mifflin Company</i>	9800116370 15-Oct-1998	9800116370 21-Feb-2000 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	1398936 21-May-2000 MAD BA RPT	Registered 21-May-2020

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2067/ Houghton Mifflin Harcourt Publishing Company	9800116369 15-Oct-1998	14-Sep-1999	1343446 14-Dec-1999	Registered 14-Dec-2019
	<p><i>Class(es):</i> Int. 25  <i>Agent Name:</i> CCPIT PATENT AND TRADEMARK LAW  <i>Client:</i> Houghton Mifflin Company</p> <p><i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>				
CURIOUS GEORGE	1105-2162/ Houghton Mifflin Harcourt Publishing Company	9800132492 24-Nov-1998	07-Jun-2001	1630408 07-Sep-2001	Registered 07-Sep-2021
	<p><i>Class(es):</i> Int. 9  <i>Agent Name:</i>  <i>Client:</i> Houghton Mifflin Company</p> <p><i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>				
CURIOUS GEORGE	1105-2069/ Houghton Mifflin Harcourt Publishing Company	9800116368 15-Oct-1998	21-Mar-2000	1411604 21-Jun-2000	Registered 21-Jun-2020
	<p><i>Class(es):</i> Int. 30  <i>Agent Name:</i>  <i>Client:</i> Houghton Mifflin Company</p> <p><i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>				
CURIOUS GEORGE	1105-2064/ Houghton Mifflin Harcourt Publishing Company	9800116365 15-Oct-1998	21-Nov-1999	1365429 21-Feb-2000	Registered 21-Feb-2020
	<p><i>Class(es):</i> Int. 16  <i>Agent Name:</i>  <i>Client:</i> Houghton Mifflin Company</p> <p><i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>				

Country: China (People's Republic)

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2066/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 21 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	9800116367 15-Oct-1998	07-Jan-2000	1380897 07-Apr-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Apr-2020
CURIOUS GEORGE	1105-2065/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 18 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	9800116366 15-Oct-1998	21-Dec-1999	1375552 21-Mar-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 21-Mar-2020
GREEN LIGHT READERS	1701-3431/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	3900498 30-Jan-2004		3900498 07-Jul-2006  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 06-Jul-2016
GREEN LIGHT READERS	1701-3430/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	3900485 30-Jan-2004		3900485 07-Jul-2006  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 06-Jul-2016

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Country: China (People's Republic)

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
GULLIVER BOOKS	1701-3432/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	3900482 30-Jan-2004	3900482 07-Jul-2006 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	3900482 07-Jul-2006 MAD BA RPT	Registered	06-Jul-2016
GULLIVER BOOKS	1701-3433/ HMH PUBLISHERS LLC <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	3900481 30-Jan-2004	3900481 07-Jul-2006 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	3900481 07-Jul-2006 MAD BA RPT	Registered	06-Jul-2016
HARCOURT	1701-3261/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	3541376 28-Apr-2003	3541376 07-Jun-2005 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	3541376 07-Jun-2005 MAD BA RPT	Registered	06-Jun-2015
HARCOURT	1701-3262/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	3541375 28-Apr-2003	3541375 28-Oct-2004 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	3541375 28-Oct-2004 MAD BA RPT	Registered	27-Oct-2014
HARCOURT	1701-3260/ HMH PUBLISHERS LLC <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	3541366 28-Apr-2003	3541366 21-Nov-2004 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	3541366 21-Nov-2004 MAD BA RPT	Registered	20-Nov-2014

**Trademark List by Country**

Country: China (People's Republic)

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HARCOURT & design (ripple)	1701-3263/ HMH PUBLISHERS LLC	3541377 28-Apr-2003	3541377	28-Oct-2004	Registered	27-Oct-2014
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			MAD BA <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
HARCOURT & design (ripple)	1701-3264/ HMH PUBLISHERS LLC	3541374 28-Apr-2003	3541374	21-May-2005	Registered	20-May-2015
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			MAD BA <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
HARCOURT & design (ripple)	1701-3265/ HMH PUBLISHERS LLC	3541391 28-Apr-2003	3541391	14-Oct-2004	Registered	13-Oct-2014
	<i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			MAD BA <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
HOLT	1701-3266/ HMH PUBLISHERS LLC	3541381 28-Apr-2003	3541381	28-Oct-2004	Registered	27-Oct-2014
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			MAD BA <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
HOLT	1701-3267/ HMH PUBLISHERS LLC	3541388 28-Apr-2003	3541388	28-Feb-2005	Registered	27-Feb-2015
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			MAD BA <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		

Country: China (People's Republic)

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HOLT	1701-3268/ HMH PUBLISHERS LLC	3541378 28-Apr-2003	3541378	14-Oct-2004	Registered	13-Oct-2014
	<i>Class(es):</i> 41			MAD BA RPT		
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
RED WAGON BOOKS	1701-3434/ HMH PUBLISHERS LLC	3,900,479 30-Jan-2004	3,900,479	07-Jul-2006	Registered	06-Jul-2016
	<i>Class(es):</i> 41			MAD BA RPT		
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
RED WAGON BOOKS	1701-3435/ HMH PUBLISHERS LLC	3,900,480 30-Jan-2004	3,900,480	07-Jul-2006	Registered	06-Jul-2016
	<i>Class(es):</i> 16			MAD BA RPT		
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
SILVER WHISTLE	1701-3436/ HMH PUBLISHERS LLC	3900045 30-Jan-2004	3900045	07-Jul-2006	Registered	06-Jul-2016
	<i>Class(es):</i> 41			MAD BA RPT		
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
SILVER WHISTLE	1701-3437/ HMH PUBLISHERS LLC	3900044 30-Jan-2004	3900044	14-Jul-2006	Registered	13-Jul-2016
	<i>Class(es):</i> 16			MAD BA RPT		
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		

Trademark List by Country

Country: China (People's Republic)

Trademark

VOYAGER BOOKS & Design

Client-Matter/SubCase  
Owner Name  
1701-3439/  
HMH PUBLISHERS LLC

Class(es): 41

Agent Name:

Client: HMH Publishing Co.

Application Number/Date	Publication Number/Date	Registration Number/Date	Status
3900484 02-Feb-2004	06-Jun-2008	3900484 07-Sep-2008	Registered 06-Sep-2018

Attorney(s): MAD BA RPT

Agent Ref:

Client Ref:

VOYAGER BOOKS & Design

Client-Matter/SubCase  
Owner Name  
1701-3438/  
HMH PUBLISHERS LLC

Class(es): 16

Agent Name:

Client: HMH Publishing Co.

Application Number/Date	Publication Number/Date	Registration Number/Date	Status
3900483 02-Feb-2004	06-Jun-2008	3900483 07-Sep-2008	Registered 06-Sep-2018

Attorney(s): MAD BA RPT

Agent Ref:

Client Ref:



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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and Design of an Owl	1701-3208/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	3031122 11-Apr-2003		285025 13-Jul-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 13-Jul-2014
1866 and Design of an Owl	1701-3535/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	3031120 11-Apr-2003		290607 13-Jul-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 13-Jul-2014
1866 and Design of an Owl	1701-3209/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	3031121 11-Apr-2003		285024 13-Jul-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 13-Jul-2014
CURIOUS GEORGE	1105-2070/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 <i>Agent Name:</i> CAVELIER ABOGADOS <i>Client:</i> Houghton Mifflin Company	98049680 31-Aug-1998	30-Oct-1998	257640 11-Jun-2002 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 11-Jun-2012

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Country: Colombia

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
CURIOUS GEORGE	1105-2071/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 25 <i>Agent Name:</i> CAVELIER ABOGADOS <i>Client:</i> Houghton Mifflin Company	98049681 31-Aug-1998	30-Oct-1998	249689 20-Apr-2001	Registered	20-Apr-2021
CURIOUS GEORGE	1105-2072/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 28 <i>Agent Name:</i> CAVELIER ABOGADOS <i>Client:</i> Houghton Mifflin Company	98049682 31-Aug-1998	30-Oct-1998	257641 11-Jun-2002	Registered	11-Jun-2012
HARCOURT	1701-3218/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	3031105 11-Apr-2003		275247 22-Oct-2003	Registered	22-Oct-2013
HARCOURT	1701-3217/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	3031103 11-Apr-2003		275248 23-Oct-2003	Registered	23-Oct-2013

Trademark List by Country

Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT	1701-3219/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	3031102 11-Apr-2003		293464 19-Jan-2005 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 19-Jan-2015
HARCOURT & design (ripple)	1701-3227/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	3031115 11-Apr-2003		293466 31-Dec-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 31-Dec-2014
HARCOURT & design (ripple)	1701-3228/ HMH PUBLISHERS LLC <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	3031118 11-Apr-2003		280308 29-Jan-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Jan-2014
HARCOURT & design (ripple)	1701-3226/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	3031114 11-Apr-2003		293465 31-Dec-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 31-Dec-2014
HOLT	1701-3235/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	3031099 11-Apr-2003		279815 29-Jan-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Jan-2014

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Country: Colombia

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Trademark

HOLT

Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1701-3236/ HMH PUBLISHERS LLC	3031096 11-Apr-2003		283487 08-Jun-2004	Registered 08-Jun-2014

*Class(es):* 9

*Agent Name:*

*Client:* HMH Publishing Co.

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

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Country: Costa Rica

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and Design of an Owl	1701-3305/ HMH PUBLISHERS LLC <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003-0003335 02-Jun-2003	11-Sep-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	143628 19-Jan-2004 MAD BA RPT	Registered 19-Jan-2014
1866 and Design of an Owl	1701-3304/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003-0003334 02-Jun-2003	07-Aug-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	142459 07-Nov-2003 MAD BA RPT	Registered 07-Nov-2013
1866 and Design of an Owl	1701-3303/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003-0003333 02-Jun-2003	06-Aug-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	142458 07-Nov-2003 MAD BA RPT	Registered 07-Nov-2013
HARCOURT	1701-3311/ HMH PUBLISHERS LLC <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003-3321 02-Jun-2003	<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	142299 30-Oct-2003 MAD BA RPT	Registered 30-Oct-2013
HARCOURT	1701-3309/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003-3328 02-Jun-2003	<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	142293 30-Oct-2003 MAD BA RPT	Registered 30-Oct-2013

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT	1701-3310/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2006-10160 31-Oct-2006	170203 14-Sep-2007 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 14-Sep-2017	
HARCOURT & design (ripple)	1701-3313/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003-3331 02-Jun-2003	142457 07-Nov-2003 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Nov-2013	
HARCOURT & design (ripple)	1701-3312/ HMH PUBLISHERS LLC <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003-3332 02-Jun-2003	143332 13-Jan-2004 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 13-Jan-2014	
HARCOURT & design (ripple)	1701-3314/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003-3330 02-Jun-2003	143331 13-Jan-2004 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 13-Jan-2014	
HOLT	1701-3315/ HMH PUBLISHERS LLC <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	20030003327 02-Jun-2003	142294 30-Oct-2003 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 30-Oct-2013	

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Country: Costa Rica

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HOLT	1701-3317/ HMH PUBLISHERS LLC	20030003325 02-Jun-2003		142296 30-Oct-2003	Registered 30-Oct-2013
	<i>Class(es): 9</i>			<i>Attorney(s): MAD BA RPT</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Client: HMH Publishing Co.</i>			<i>Client Ref:</i>	

HOLT	1701-3316/ HMH PUBLISHERS LLC	20030003326 02-Jun-2003		142295 30-Oct-2003	Registered 30-Oct-2013
	<i>Class(es): 16</i>			<i>Attorney(s): MAD BA RPT</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Client: HMH Publishing Co.</i>			<i>Client Ref:</i>	

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Trademark

CURIOUS GEORGE

Client-Matter/Sub Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1105-2155/ HOUGHTON MIFFLIN COMPANY	137054 20-Oct-1998		222,819 28-Feb-2000	Registered 20-Oct-2018

*Class(es):* Int. 9

*Agent Name:*

*Client:* Houghton Mifflin Company

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*



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Country: Denmark

Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2013/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 41 <i>Agent Name:</i> INTERNATIONAL PATENT-BUREAU <i>Client:</i> Houghton Mifflin Company	05.265.1983 04-Nov-1983		02.298/1984 22-Jun-1984	Registered 22-Jun-2014
				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
CURIOUS GEORGE	1105-2014/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 28 <i>Agent Name:</i> INTERNATIONAL PATENT-BUREAU <i>Client:</i> Houghton Mifflin Company	06.659/1994 26-Sep-1994		08.068/1994 18-Nov-1994	Registered 18-Nov-2014
				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
CURIOUS GEORGE	1105-2073/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 18 21 25 28 30 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	02974/1998 02-Jul-1998		02132/1999 22-Jun-1999	Registered 22-Jun-2019
				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
GEORG NYSGERRICE	1105-2180/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 9, 16 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	02827/1999 06-Jul-1999	16-Feb-2000	VR2000 00694 07-Feb-2000	Registered 07-Feb-2020
				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	

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Country: Denmark

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Trademark

PETER PEDAL

Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1105-2015/ Houghton Mifflin Harcourt Publishing Company	01.756/1996 13-Mar-1996		04.198/1996 12-Jul-1996	Registered 12-Jul-2016

*Class(es):* Int. 16 28 41

*Agent Name:* INTERNATIONAL PATENT-BUREAU

*Client:* Houghton Mifflin Company

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

Country: Dominican Republic

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and Design of an Owl	1701-3440/ HARCOURT, INC.  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2004-4698 01-Feb-2004	141048 15-May-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	141048 15-May-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 15-May-2014
1866 and Design of an Owl	1701-3441/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2004-4696 01-Feb-2004	141008 15-May-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	141008 15-May-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 15-May-2014
HARCOURT	1701-3420/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2004-4685 19-Jan-2004	141276 15-May-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	141276 15-May-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 15-May-2014
HARCOURT	1701-3419/ HARCOURT, INC.  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2004-4687 02-Jan-2004	143090 15-Aug-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	143090 15-Aug-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 15-Aug-2014
HARCOURT	1701-3421/ HARCOURT, INC.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2004-4686 19-Jan-2004	144034 30-Sep-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	144034 30-Sep-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 30-Sep-2014

Country: Dominican Republic

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HARCOURT & design (ripple)	1701-3448/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	20044688 01-Feb-2004	141140 15-May-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	141140 15-May-2004	Registered	15-May-2014
HARCOURT & design (ripple)	1701-3447/ HARCOURT, INC.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	20044689 01-Feb-2004	140962 15-May-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	140962 15-May-2004	Registered	15-May-2014
HARCOURT & design (ripple)	1701-3449/ HARCOURT, INC.  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	20044690 19-Jan-2004	141045 15-May-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	141045 15-May-2004	Registered	15-May-2014
HOLT	1701-3424/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	2004-4691 19-Jan-2004	141277 15-May-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	141277 15-May-2004	Registered	15-May-2014
HOLT	1701-3423/ HARCOURT, INC.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	2004-4692 19-Jan-2004	140877 15-May-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	140877 15-May-2004	Registered	15-May-2014

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Trademark List by Country

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Country: Dominican Republic

Trademark

HOLT

Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
1701-3422/ HMH PUBLISHERS LLC	2004-4693 02-Jan-2004		140806 15-May-2004	Registered 15-May-2014

*Class(es):* 9

*Agent Name:*

*Client:* HMH Publishing Co.

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

Trademark List by Country

Trademark	Client-Matter/Sub Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
1866 and Design of an Owl	1701-3211/ HMH PUBLISHERS LLC <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132938 11-Apr-2003		8466 16-Jul-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Jul-2013
1866 and Design of an Owl	1701-3212/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132940 11-Apr-2003		24835 16-Jul-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Jul-2013
1866 and Design of an Owl	1701-3213/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132939 11-Apr-2003		24834 16-Jul-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Jul-2013
HARCOURT	1701-3220/ HMH PUBLISHERS LLC <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132935 11-Apr-2003		8465 16-Jul-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Jul-2013
HARCOURT	1701-3221/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132936 11-Apr-2003		24832 16-Jul-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Jul-2013

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Country: Ecuador

Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HARCOURT	1701-3222/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132937 11-Apr-2003	24833 16-Jul-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	24833 16-Jul-2003 RPT	Registered	16-Jul-2013
HARCOURT & design (ripple)	1701-3229/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132943 11-Apr-2003	24837 16-Jul-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	24837 16-Jul-2003 RPT	Registered	16-Jul-2013
HARCOURT & design (ripple)	1701-3230/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132942 11-Apr-2003	24836 16-Jul-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	24836 16-Jul-2003 RPT	Registered	16-Jul-2013
HARCOURT & design (ripple)	1701-3231/ HMH PUBLISHERS LLC <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132941 11-Apr-2003	8467 16-Jul-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	8467 16-Jul-2003 RPT	Registered	16-Jul-2013
HOLT	1701-3237/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132933 11-Apr-2003	24830 16-Jul-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	24830 16-Jul-2003 RPT	Registered	16-Jul-2013

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Country: Ecuador

### Trademark List by Country

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Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HOLT	1701-3238/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132934 11-Apr-2003		24831 16-Jul-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Jul-2013
HOLT	1701-3239/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132932 11-Apr-2003		8464 16-Jul-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Jul-2013



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Country: Egypt

### Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
1866 and Design of an Owl	1701-3290/ HARCOURT, INC. <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	159165 05-May-2003	159165 10-Jun-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	159165 10-Jun-2007 MAD BA RPT	Registered	05-May-2013
1866 and Design of an Owl	1701-3289/ HARCOURT, INC. <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	159164 05-May-2003	159164 17-Mar-2008 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	159164 17-Mar-2008 MAD BA RPT	Registered	05-May-2013
1866 and Design of an Owl	1701-3291/ HARCOURT, INC. <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	159166 05-May-2003	159166 10-Jun-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	159166 10-Jun-2007 MAD BA RPT	Registered	05-May-2013
HARCOURT	1701-3292/ HARCOURT, INC. <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	159160 05-May-2003	159160 10-Jun-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	159160 10-Jun-2007 MAD BA RPT	Registered	05-May-2013
HARCOURT	1701-3293/ HARCOURT, INC. <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	159159 05-May-2003	159159 10-Jun-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	159159 10-Jun-2007 MAD BA RPT	Registered	05-May-2013

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT	1701-3294/ HARCOURT, INC. <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	159158 05-May-2003	159158 10-Jun-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	159158 10-Jun-2007 MAD BA RPT	Registered 05-May-2013
HARCOURT & design (ripple)	1701-3296/ HARCOURT, INC. <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	159162 05-May-2003	159162 10-Jun-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	159162 10-Jun-2007 MAD BA RPT	Registered 05-May-2013
HARCOURT and Design	1701-3295/ HARCOURT, INC. <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	159163 05-May-2003	159163 10-Jun-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	159163 10-Jun-2007 MAD BA RPT	Registered 05-May-2013
HARCOURT and Design	1701-3297/ HARCOURT, INC. <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	159161 05-May-2003	159161 29-Oct-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	159161 29-Oct-2007 MAD BA RPT	Registered 05-May-2013
HOLT	1701-3300/ HARCOURT, INC. <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	159157 05-May-2003	159157 29-Oct-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	159157 29-Oct-2007 MAD BA RPT	Registered 05-May-2013

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HOLT	1701-3299/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	159156 05-May-2003		159156 10-Jun-2007  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 05-May-2013
HOLT	1701-3298/ HARCOURT, INC.  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	159155 05-May-2003		159155 10-Jun-2007  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 05-May-2013

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
1866 and Design of an Owl	1701-3379/ HARCOURT, INC.  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003037180 15-Dec-2003		8-26-17-18 16-Nov-2004 MAD BA RPT <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Nov-2014
1866 and Design of an Owl	1701-3378/ HARCOURT, INC.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003037178 15-Dec-2003		130-26-261-262 22-Nov-2004 MAD BA RPT <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	22-Nov-2014
1866 and Design of an Owl	1701-3377/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003037179 15-Dec-2003		16-26-33-34 16-Nov-2004 MAD BA RPT <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Nov-2014
HARCOURT	1701-3381/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003037170 15-Dec-2003		1-26-3-4 15-Nov-2004 MAD BA RPT <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	15-Nov-2014
HARCOURT	1701-3382/ HARCOURT, INC.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003037169 15-Dec-2003		247-25-497-498 15-Nov-2004 MAD BA RPT <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	15-Nov-2014

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Country: El Salvador

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HARCOURT	1701-3380/ HARCOURT, INC.	2003037171 15-Dec-2003		116-26-233-234 22-Nov-2004	Registered	22-Nov-2014
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		
HARCOURT & design (ripple)	1701-3383/ HARCOURT, INC.	2003037177 15-Dec-2003		215-25-433-434 15-Nov-2004	Registered	15-Nov-2014
	<i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		
HARCOURT & design (ripple)	1701-3385/ HARCOURT, INC.	2003037175 15-Dec-2003		4-26-9-10 16-Nov-2004	Registered	16-Nov-2014
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		
HARCOURT & design (ripple)	1701-3384/ HARCOURT, INC.	2003037176 15-Dec-2003		218-25-439-440 15-Nov-2004	Registered	15-Nov-2014
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		
HOLT	1701-3386/ HARCOURT, INC.	2003037174 15-Dec-2003		120-26-241-242 22-Nov-2004	Registered	22-Nov-2014
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		

Trademark List by Country

Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HOLT	1701-3387/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	2003037173 15-Dec-2003		47-27-95-96 29-Nov-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Nov-2014
HOLT	1701-3388/ HARCOURT, INC.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	2003037172 15-Dec-2003		127-26-255-256 22-Nov-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 22-Nov-2014

Country: European Community

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS BABY CURIOUS GEORGE	1105-2212/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 09, 16, 28 and 41 <i>Agent Name:</i> Boehmert & Boehmert <i>Client:</i> Houghton Mifflin Company	007541766 21-Jan-2009	24-Aug-2009  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	007541766 24-Dec-2009	Registered 21-Jan-2019
EAROBICS	1155-2045/ COGNITIVE CONCEPTS, INC.  <i>Class(es):</i> 09 Int., 16 Int. <i>Agent Name:</i> Frank B. Dehm & Co. <i>Client:</i> Houghton Mifflin (Only)	846303 04-Jun-1998	  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	846303 27-Jul-1999	Registered 04-Jun-2018
GAMEGOO	1155-2047/ COGNITIVE CONCEPTS, INC.  <i>Class(es):</i> 41 <i>Agent Name:</i> WILDBORE & GIBBONS <i>Client:</i> Houghton Mifflin (Only)	1983543 22-Nov-2000	  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	1983543 20-Mar-2002	Registered 22-Nov-2020
HARCOURT	1701-3114/ HMH PUBLISHERS LLC  <i>Class(es):</i> 09, 16, 41 <i>Agent Name:</i> Boehmert & Boehmert <i>Client:</i> HMH Publishing Co.	1072131 11-Feb-1999	  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	1072131 04-Oct-2000	Registered 11-Feb-2019

Trademark List by Country

Trademark

HARCOURT ASSESSMENT

Client-Matter/SubCase Owner Name	1701-3557/ HMH PUBLISHERS LLC	Application Number/Date	003557774 17-Dec-2003	Publication Number/Date		Registration Number/Date	003557774 09-Feb-2005	Status	Registered
	<i>Class(es):</i> 9, 16, 41, 42							Next Renewal	17-Dec-2013
	<i>Agent Name:</i> Boehmert & Boehmert						<i>Attorney(s):</i> MAD BA		RPT
	<i>Client:</i> HMH Publishing Co.						<i>Agent Ref:</i>		
							<i>Client Ref:</i>		

HMH

Client-Matter/SubCase Owner Name	1155-2059/ Houghton Mifflin Harcourt Publishing Company	Application Number/Date	IR0963175 27-Nov-2007	Publication Number/Date		Registration Number/Date	IR0963175 12-Jun-2008	Status	Registered
	<i>Class(es):</i> 9, 16, 41							Next Renewal	27-Nov-2017
	<i>Agent Name:</i>						<i>Attorney(s):</i> MAD BA		RPT
	<i>Client:</i> Houghton Mifflin (Only)						<i>Agent Ref:</i> 861/448162501		
							<i>Client Ref:</i>		

HOLT

Client-Matter/SubCase Owner Name	1701-3459/ HMH PUBLISHERS LLC	Application Number/Date	3932688 14-Jul-2004	Publication Number/Date		Registration Number/Date	3932688 13-Sep-2005	Status	Registered
	<i>Class(es):</i> 009, 016, 041							Next Renewal	14-Jul-2014
	<i>Agent Name:</i>						<i>Attorney(s):</i> MAD BA		RPT
	<i>Client:</i> HMH Publishing Co.						<i>Agent Ref:</i>		
							<i>Client Ref:</i>		



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Country: Finland

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Trademark

CURIOUS GEORGE

Client-Matter/Sub Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1105-2018/ Houghton Mifflin Harcourt Publishing Company	4778/94 26-Sep-1994		138,910 20-Jul-1995	Registered 20-Jul-2015

*Class(es):* Int. 28

*Agent Name:*

*Client:* Houghton Mifflin Company

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
CURIOUS GEORGE	1105-2023/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 35 41 <i>Agent Name:</i> CABINET LAVOIX <i>Client:</i> Houghton Mifflin Company	672,943 05-Aug-1983		1,244,021 05-Aug-1983	Registered	10-Aug-2018
						<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>
CURIOUS GEORGE	1105-2074/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 18 21 25 28 30 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	98/745647 10-Aug-1998	18-Sep-1998	98 745,647 15-Jan-1999	Registered	10-Aug-2018
						<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>
CURIOUS GEORGE	1105-2156/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 9, 16 <i>Agent Name:</i> Gilbert Delorey <i>Client:</i> Houghton Mifflin Company	98/755,236 20-Oct-1998		98,755,236 20-Oct-1998	Registered	20-Oct-2018
						<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>
CURIOUS GEORGE AND DESIGN	1105-2022/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 25 <i>Agent Name:</i> CABINET LAVOIX <i>Client:</i> Houghton Mifflin Company	672,944 05-Aug-1983		1,244,022 05-Aug-1983	Registered	05-Aug-2013
						<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>

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Country: Germany

Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
COCO DER NEUGIERIGE AFFE	1105-2150/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> Int. 16 18 21 24 25 30 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	398 43 776.9 03-Aug-1998		398 43 776 07-Sep-1998	Registered	03-Aug-2018
CURIOUS GEORGE	1105-2024/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> Int. 16 41 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	R 41 238 02-Aug-1993		1,064,168 02-Aug-1983	Registered	02-Aug-2013
CURIOUS GEORGE	1105-2075/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> Int. 16 18 21 24 25 28 30 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	398 35 812.5 26-Jun-1998	07-Jan-1999	398 35 812 01-Dec-1998	Registered	26-Jun-2018
CURIOUS GEORGE	1105-2157/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> Int. 9 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	39860369.3/9 20-Oct-1998	17-Dec-1998	398 60 369 12-Nov-1998	Registered	31-Oct-2018

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Country: Germany

### Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE AND DESIGN	1105-2025/ Houghton Mifflin Harcourt Publishing Company	R41198 20-Jul-1983		1,060,696 20-Jul-1983	Registered 16-Jul-2013

*Class(es):* Int. 25

*Agent Name:*

*Client:* Houghton Mifflin Company

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

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Country: Greece

Trademark List by Country

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Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2076/ Houghton Mifflin Harcourt Publishing Company	137,910 12-Aug-1998	12-Jan-2000	137,910 19-Jun-2000	Registered 12-Aug-2018

*Class(es):* Int. 9 16 18 21 25 28 30

*Agent Name:*

*Client:* Houghton Mifflin Company

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

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Country: Guatemala

Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
1866 and Design of an Owl	1701-3369/ ELSEVIER STM, Inc  <i>Class(es):</i> 41 <i>Agent Name:</i> Viteri & Viteri <i>Client:</i> HMH Publishing Co.	M-390-2004 22-Jan-2004		138094 25-Sep-2005  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	25-Sep-2015
1866 and Design of an Owl	1701-3368/ ELSEVIER STM, Inc  <i>Class(es):</i> 9 <i>Agent Name:</i> Viteri & Viteri <i>Client:</i> HMH Publishing Co.	8865-2003 11-Dec-2003		137713 31-Aug-2005  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	31-Aug-2015
1866 and Design of an Owl	1701-3488/ ELSEVIER STM, Inc  <i>Class(es):</i> 16 <i>Agent Name:</i> Viteri & Viteri <i>Client:</i> HMH Publishing Co.	2004-00388 22-Jan-2004		134804 10-Mar-2005  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	10-Mar-2015
1866 and Design of an Owl	1701-3455/ ELSEVIER STM, Inc  <i>Class(es):</i> 35 <i>Agent Name:</i> Viteri & Viteri <i>Client:</i> HMH Publishing Co.	4214-2004 04-Jun-2004		134598 28-Feb-2005  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	28-Feb-2015
HARCOURT	1701-3426/ ELSEVIER STM, Inc  <i>Class(es):</i> 41 <i>Agent Name:</i> Viteri & Viteri <i>Client:</i> HMH Publishing Co.	2004-385 22-Jan-2004		137230 11-Aug-2005  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	11-Aug-2015

TRADEMARK

REEL: 004558 FRAME: 0090

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HARCOURT	1701-3371/ ELSEVIER STM, Inc  <i>Class(es): 9</i> <i>Agent Name: Viteri &amp; Viteri</i> <i>Client: HMH Publishing Co.</i>	2004-00387 11-Dec-2003		132818 04-Nov-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	04-Nov-2014
HARCOURT	1701-3456/ ELSEVIER STM, Inc  <i>Class(es): 35</i> <i>Agent Name: Viteri &amp; Viteri</i> <i>Client: HMH Publishing Co.</i>	2004-04212 04-Jun-2004		132759 28-Oct-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	28-Oct-2014
HARCOURT	1701-3370/ ELSEVIER STM, Inc  <i>Class(es): 16</i> <i>Agent Name: Viteri &amp; Viteri</i> <i>Client: HMH Publishing Co.</i>	2004-386 11-Dec-2003		133051 12-Nov-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	12-Nov-2014
HARCOURT & design (ripple)	1701-3373/ ELSEVIER STM, Inc  <i>Class(es): 16</i> <i>Agent Name: Viteri &amp; Viteri</i> <i>Client: HMH Publishing Co.</i>	8857-2003 11-Dec-2003		133077 12-Nov-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	11-Nov-2014
HARCOURT & design (ripple)	1701-3427/ ELSEVIER STM, Inc  <i>Class(es): 41</i> <i>Agent Name: Viteri &amp; Viteri</i> <i>Client: HMH Publishing Co.</i>	385-2004 22-Jan-2004		138456 19-Oct-2005  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	18-Oct-2015

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Country: Guatemala

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT & design (ripple)	1701-3457/ ELSEVIER STM, Inc	4215-2004 04-Jun-2004		133444 04-Jan-2005	Registered 03-Jan-2015
	<i>Class(es):</i> 35 <i>Agent Name:</i> Viteri & Viteri <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	
HARCOURT & design (ripple)	1701-3372/ ELSEVIER STM, Inc	8858-2003 11-Dec-2003		133213 23-Nov-2004	Registered 23-Nov-2014
	<i>Class(es):</i> 9 <i>Agent Name:</i> Viteri & Viteri <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	
HOLT	1701-3375/ ELSEVIER STM, Inc	8861-2003 11-Dec-2003		133575 06-Jan-2005	Registered 06-Jan-2015
	<i>Class(es):</i> 16 <i>Agent Name:</i> Viteri & Viteri <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	
HOLT	1701-3374/ ELSEVIER STM, Inc	8864-2003 11-Dec-2003		133417 03-Jan-2005	Registered 03-Jan-2015
	<i>Class(es):</i> 9 <i>Agent Name:</i> Viteri & Viteri <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	
HOLT	1701-3376/ ELSEVIER STM, Inc	8855-2003 11-Dec-2003		133485 05-Jan-2005	Registered 05-Jan-2015
	<i>Class(es):</i> 41 <i>Agent Name:</i> Viteri & Viteri <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	



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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and design (owl)	1701-3352/ HARCOURT, INC.  Class(es): 41 Agent Name: Client: HMH Publishing Co.	32141-03 10-Dec-2003		9922 13-Aug-2004  Attorney(s): MAD BA RPT Agent Ref: Client Ref:	Registered 13-Aug-2014
HARCOURT & design (ripple)	1701-3360/ ELSEVIER STM, Inc  Class(es): 16 Agent Name: Client: HMH Publishing Co.	32133-03 10-Dec-2003		91301 06-Jul-2004  Attorney(s): MAD BA RPT Agent Ref: Client Ref:	Registered 06-Jul-2014
HARCOURT & design (ripple)	1701-3361/ ELSEVIER STM, Inc  Class(es): 9 Agent Name: Client: HMH Publishing Co.	32134-03 10-Dec-2003		91300 06-Jul-2004  Attorney(s): MAD BA RPT Agent Ref: Client Ref:	Registered 06-Jul-2014
HARCOURT & design (ripple)	1701-3359/ ELSEVIER STM, Inc  Class(es): 41 Agent Name: Client: HMH Publishing Co.	32132-03 10-Dec-2003		9833 06-Jul-2004  Attorney(s): MAD BA RPT Agent Ref: Client Ref:	Registered 06-Jul-2014
HOLT	1701-3365/ HARCOURT, INC.  Class(es): 41 Agent Name: Client: HMH Publishing Co.	32135-03 10-Dec-2003		9817 29-Jul-2004  Attorney(s): MAD BA RPT Agent Ref: Client Ref:	Registered 29-Jul-2014

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Country: Honduras

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HOLT	1701-3366/ ELSEVIER STM, Inc <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	32136-03 10-Dec-2003		91191 29-Jun-2004 <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	29-Jun-2014
HOLT	1701-3367/ ELSEVIER STM, Inc <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	32137-03 10-Dec-2003		91193 29-Jun-2004 <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	29-Jun-2014

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Country: Hong Kong

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and design (owl)	1701-3168/ HMH PUBLISHERS LLC <i>Class(es):</i> 09, 16, 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	300003356 07-Apr-2003		300003356 17-Oct-2003 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Apr-2013
CURIOUS GEORGE	1105-2163/ HOUGHTON MIFFLIN COMPANY <i>Class(es):</i> Int. 9, 16, 18, 21, 25, 28 & 30 <i>Agent Name:</i> DEACONS GRAHAM & JAMES <i>Client:</i> Houghton Mifflin Company	98 15576 21-Nov-1998	03-Sep-1999	199915775AA 08-Dec-1999 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 21-Nov-2015
HARCOURT	1701-3172/ HMH PUBLISHERS LLC <i>Class(es):</i> 09, 16, 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	300003338 07-Apr-2003		300003338 17-Oct-2003 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Apr-2013
HARCOURT & design (ripple)	1701-3178/ HMH PUBLISHERS LLC <i>Class(es):</i> 09, 16, 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	300003347 07-Apr-2003		300003347 07-Apr-2003 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Apr-2013

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Country: Hong Kong

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Trademark	Client-Matter/ Owner Name	SubCase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HOLT	1701-3182/ HMH PUBLISHERS LLC		300003329 07-Apr-2003		300003329 22-Oct-2003	Registered	07-Apr-2013

*Class(es):* 009, 016, 041

*Agent Name:*

*Client:* HMH Publishing Co.

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

Trademark List by Country

Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
EAROBICS	1155-2037/ COGNITIVE CONCEPTS, INC.	811465 23-Jul-1998		670198 22-Jan-2008	Registered 23-Jul-2018
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin (Only)			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
HARCOURT	1701-3558/ HMH PUBLISHERS LLC	1877539 28-Oct-2009			Pending
	<i>Class(es):</i> 9, 16, 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> K&S/178692 <i>Client Ref:</i>	

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Country: Int'l Registration - Madrid Agreement / Protocol

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Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1155-2059/ Houghton Mifflin Harcourt Publishing Company	IR0963175 27-Nov-2007		IR0963175 12-Jun-2008	Registered 27-Nov-2017

*Class(es):* 9, 16, 41

*Agent Name:*

*Client:* Houghton Mifflin (Only)

*Attorney(s):* MAD BA RPT

*Agent Ref:* 861/448162501

*Client Ref:*

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Country: Ireland

Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2158/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 9 <i>Agent Name:</i> F.R. KELLY & CO. <i>Client:</i> Houghton Mifflin Company	98/4129 20-Oct-1998		211093 20-Oct-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 19-Oct-2018
EAROBICS	1155-2049/ COGNITIVE CONCEPTS, INC.  <i>Class(es):</i> 09 Int. <i>Agent Name:</i> F.R. Kelly and Co. <i>Client:</i> Houghton Mifflin (Only)	97/13876 20-Oct-1997		207542 03-Mar-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-Oct-2017
LEARNING BRIDGE	1701-3562/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 41 <i>Agent Name:</i> DFMG Solicitors <i>Client:</i> HMH Publishing Co.	2010/01919 08-Nov-2010	16-Feb-2011	244576   <i>Attorney(s):</i> MAD RPT BA <i>Agent Ref:</i> <i>Client Ref:</i>	Published

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Country: Israel

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
EAROBICS	1155-2038/ COGNITIVE CONCEPTS, INC.	18-Jan-2000		134093 03-Jan-2001	Registered 18-Jan-2021
	<i>Class(es):</i> 09 Int. <i>Agent Name:</i> DR. REINHOLD COHN AND PARTNERS <i>Client:</i> Houghton Mifflin (Only)			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT
EAROBICS	1155-2039/ COGNITIVE CONCEPTS, INC.	18-Jan-2000		134094 03-Jan-2001	Registered 18-Jan-2021
	<i>Class(es):</i> 16 Int. <i>Agent Name:</i> DR. REINHOLD COHN AND PARTNERS <i>Client:</i> Houghton Mifflin (Only)			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT
EAROBICS	1155-2040/ COGNITIVE CONCEPTS, INC.	18-Jan-2000		134095 03-Jan-2001	Registered 18-Jan-2021
	<i>Class(es):</i> 41 Int. <i>Agent Name:</i> DR. REINHOLD COHN AND PARTNERS <i>Client:</i> Houghton Mifflin (Only)			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT
EAROBICS	1155-2024/ COGNITIVE CONCEPTS, INC.	23-Jun-1998		120495 23-Jun-1998	Registered 23-Jun-2019
	<i>Class(es):</i> 9 <i>Agent Name:</i> ELLEN SHANKMAN & ASSOC <i>Client:</i> Houghton Mifflin (Only)			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT



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Country: Italy

Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
CURIOUS GEORGE	1105-2036/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 9 16 25 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	95C004633 11-Oct-1995		720217 23-Jul-1997  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	11-Oct-2015
CURIOUS GEORGE	1105-2083/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 18 21 30 <i>Agent Name:</i> SOCIETA ITALIANA BREVETTI <i>Client:</i> Houghton Mifflin Company	RM98C004065 10-Aug-1998		844186 24-Apr-2001  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	10-Aug-2018

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Country: Jamaica

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Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and design (owl)	1701-3416/ HMH PUBLISHERS LLC <i>Class(es):</i> 009, 016, 041 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	44732 22-Dec-2003		44732 07-Apr-2005 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 22-Dec-2013
HARCOURT	1701-3417/ HMH PUBLISHERS LLC <i>Class(es):</i> 009, 016, 041 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	44733 22-Dec-2003		44733 25-Feb-2005 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 22-Dec-2013
HARCOURT & design (ripple)	1701-3418/ HMH PUBLISHERS LLC <i>Class(es):</i> 009, 016, 041 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	44730 22-Dec-2003		44730 22-Dec-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 22-Dec-2013

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Country: Japan

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS BABY CURIOUS GEORGE	1105-2209/ Houghton Mifflin Harcourt Publishing Company	2009-001717 14-Jan-2009		5259431 21-Aug-2009	Registered 21-Aug-2019
	<i>Class(es):</i> 9, 16, 28 and 41 <i>Agent Name:</i> SHIMADA MIZUTANI PATENT OFFICE <i>Client:</i> Houghton Mifflin Company			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
CURIOUS GEORGE	1105-2164/ Houghton Mifflin Harcourt Publishing Company	99462/1998 20-Nov-1998	14-Mar-2000	4,354,952 28-Jan-2000	Registered 28-Jan-2020
	<i>Class(es):</i> Int. 9 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
CURIOUS GEORGE	1105-2035/ Houghton Mifflin Harcourt Publishing Company	77324/1983 16-Aug-1983	25-Dec-1985	2124952 27-Mar-1989	Registered 27-Mar-2019
	<i>Class(es):</i> Loc. 26 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
CURIOUS GEORGE	1105-2033/ Houghton Mifflin Harcourt Publishing Company	714024/1996 17-May-1996		1884406 28-Aug-1996	Registered 28-Aug-2016
	<i>Class(es):</i> 6, 8, 9, 15, 18, 19, 20, 21, 22, 24, 25, 27, 28, 31 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2091/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	55008/1998 29-Jun-1998		4,438,995 08-Dec-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 08-Dec-2020
CURIOUS GEORGE	1105-2032/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	52701/1996 17-May-1996		4107979 30-Jan-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Jan-2018
CURIOUS GEORGE	1105-2089/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 21, 24 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	55006/1998 29-Jun-1998	22-Feb-2000	4,346,974 24-Dec-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 24-Dec-2019
CURIOUS GEORGE	1105-2093/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 41 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	55010/1998 29-Jun-1998	09-May-2000	4,371,790 31-Mar-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 31-Mar-2020

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Country: Japan

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2185/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 3 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	7520/2001 01-Feb-2001	12-Feb-2002  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	4,535,587 11-Jan-2002	Registered 11-Jan-2022
CURIOUS GEORGE	1105-2084/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 9 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	55001/1998 29-Jun-1998	15-Feb-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	4,344,983 17-Dec-1999	Registered 17-Dec-2019
CURIOUS GEORGE	1105-2090/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 25 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	55007/1998 29-Jun-1998	  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	4,453,711 16-Feb-2001	Registered 16-Feb-2021
CURIOUS GEORGE	1105-2085/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 14, 26 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	55002/1998 29-Jun-1998	25-Jan-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	4,335,655 19-Nov-1999	Registered 19-Nov-2019

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2086/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	55003/1998 29-Jun-1998	10-Jul-2001	4,481,511 08-Jun-2001  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 08-Jun-2021
CURIOUS GEORGE	1105-2087/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 18 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	55004/1998 29-Jun-1998	25-Jan-2000	4,335,656 19-Nov-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 19-Nov-2019
CURIOUS GEORGE	1105-2088/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 21 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	55005/1998 29-Jun-1998		4,438,686 08-Dec-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 08-Dec-2020
CURIOUS GEORGE	1105-2092/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 30 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	55009/1998 29-Jun-1998	09-May-2000	4,371,789 31-Mar-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 31-Mar-2020

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
CURIOUS GEORGE AND DESIGN	1105-2034/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Loc. 26 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77323/1983 16-Aug-1983	25-Dec-1985	2124951 27-Mar-1989  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	27-Mar-2019
CURIOUS GEORGE in Katakana	1105-2171/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 14, 26 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	46026/1999 27-May-1999	06-Jul-2000	4,389,038 02-Jun-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	02-Jun-2020
CURIOUS GEORGE in Katakana	1105-2173/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 18 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	46028/1999 27-May-1999	25-Apr-2000	4,370,284 24-Mar-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	24-Mar-2020
CURIOUS GEORGE in Katakana	1105-2174/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 21 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	46029/1999 27-May-1999	16-Feb-2001	4,453,723 16-Feb-2001  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Feb-2021

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CURIOUS GEORGE in Katakana	1105-2175/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 24</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	46030/1999 27-May-1999		4,430,498 02-Nov-2000  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 02-Nov-2020
CURIOUS GEORGE in Katakana	1105-2176/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 25</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	46031/1999 27-May-1999		4,453,724 16-Feb-2001  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 16-Feb-2021
CURIOUS GEORGE in Katakana	1105-2177/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 28</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	46032/1999 27-May-1999		4,453,725 16-Feb-2001  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 16-Feb-2021
CURIOUS GEORGE in Katakana	1105-2172/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	46027/1999 27-May-1999	29-May-2001	4,468,561 20-Apr-2001  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 20-Apr-2021



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CURIOUS GEORGE in Katakana	1105-2179/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client: Houghton Mifflin Company</i>	46034/1999 27-May-1999	12-Feb-2002	4,452,231 09-Feb-2001  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 09-Feb-2021
CURIOUS GEORGE in Katakana	1105-2170/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: Houghton Mifflin Company</i>	46025/1999 27-May-1999		4,531,278 21-Dec-2001  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 21-Dec-2021
CURIOUS GEORGE in Katakana	1105-2186/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 3</i> <i>Agent Name:</i> <i>Client: Houghton Mifflin Company</i>	7521/2001 01-Feb-2001		4,535,388 11-Jan-2002  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 11-Jan-2022
CURIOUS GEORGE in Katakana	1105-2178/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 30</i> <i>Agent Name:</i> <i>Client: Houghton Mifflin Company</i>	46033/1999 27-May-1999	17-Oct-2000	4,416,907 14-Sep-2000  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 14-Sep-2020

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EAOBICS	1155-2050/ COGNITIVE CONCEPTS, INC.	49732/98 15-Jun-1998		4,360,811 10-Feb-2000	Registered 10-Feb-2020
	<i>Class(es):</i> 09 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin (Only)			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> WELTY SHIMEALL <i>Client Ref:</i>	
EAOBICS	1155-2051/ COGNITIVE CONCEPTS, INC.	7095/00 02-Feb-2000		4502671 31-Aug-2001	Registered 31-Aug-2011
	<i>Class(es):</i> 16 Int., 41 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin (Only)			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> WELTY, SHIMEALL <i>Client Ref:</i>	
HITOMANE KOZARU in Hiragana	1105-2189/ Houghton Mifflin Harcourt Publishing Company	2000-35901 23-Apr-1999		4,355,900 28-Jan-2000	Registered 28-Jan-2020
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
HITOMANE KOZARU in Hiragana	1105-2166/ Houghton Mifflin Harcourt Publishing Company	46021/1999 27-May-1999		4,531,277 21-Dec-2001	Registered 21-Dec-2021
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	

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HITOMANE KOZARU in Hiragana	1105-2167/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	46022/1999 27-May-1999		4,528,867 14-Dec-2001	Registered 14-Dec-2021
HITOMANE KOZARU in Hiragana	1105-2169/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	46024/1999 27-May-1999		4,440,735 15-Dec-2000	Registered 15-Dec-2020
HITOMANE KOZARU in Hiragana	1105-2168/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 25 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	46023/1999 27-May-1999		4,403,637 28-Jul-2000	Registered 28-Jul-2020
OSARU NO GEORGE (in Japanese)	1105-2184/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 9,14,16,18,21,24,25,26,28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	110037/2000 10-Oct-2000		4,516,216 19-Oct-2001	Registered 19-Oct-2021

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1866 and design (owl)	1701-3269/ HMH PUBLISHERS LLC <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	70514 29-Apr-2003	70514 29-Apr-2003	70514 05-Jan-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Apr-2013
1866 and design (owl)	1701-3271/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	70512 29-Apr-2003	70512 29-Apr-2003	70512 05-Jan-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Apr-2013
1866 and design (owl)	1701-3270/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	70513 29-Apr-2003	70513 29-Apr-2003	70513 05-Jan-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Apr-2013
HARCOURT	1701-3274/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	70101 29-Apr-2003	70101 29-Apr-2003	70101 29-Dec-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Apr-2013
HARCOURT	1701-3276/ HMH PUBLISHERS LLC <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	70099 29-Apr-2003	70099 29-Apr-2003	70099 30-Nov-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Apr-2013

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HARCOURT	1701-3275/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	70100 29-Apr-2003	70100 29-Apr-2003	70100 30-Nov-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	29-Apr-2013
HARCOURT & design (ripple)	1701-3279/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	70095 29-Apr-2003	70095 29-Apr-2003	70095 12-Jun-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	29-Apr-2013
HARCOURT & design (ripple)	1701-3278/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	70312 29-Apr-2003	70312 29-Apr-2003	70312 29-Dec-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	29-Apr-2013
HARCOURT & design (ripple)	1701-3277/ HMH PUBLISHERS LLC <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	70313 29-Apr-2003	70313 29-Apr-2003	70313 29-Dec-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	29-Apr-2013
HOLT	1701-3284/ HMH PUBLISHERS LLC <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	70330 29-Apr-2003	70330 29-Apr-2003	70330 29-Dec-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	29-Apr-2013

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HOLT	1701-3283/ HMH PUBLISHERS LLC	70304 29-Apr-2003		70304 29-Dec-2003	Registered	29-Apr-2013
	<i>Class(es):</i> 16			<i>Attorney(s):</i> MAD BA RPT		
	<i>Agent Name:</i>			<i>Agent Ref:</i>		
	<i>Client:</i> HMH Publishing Co.			<i>Client Ref:</i>		
HOLT	1701-3282/ HMH PUBLISHERS LLC	70327 29-Apr-2003		70327 24-Dec-2003	Registered	29-Apr-2013
	<i>Class(es):</i> 9			<i>Attorney(s):</i> MAD BA RPT		
	<i>Agent Name:</i>			<i>Agent Ref:</i>		
	<i>Client:</i> HMH Publishing Co.			<i>Client Ref:</i>		

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1866 and design (owl)	1701-3243/ HMH PUBLISHERS LLC <i>Class(es):</i> 09, 35, 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	4520031283 12-Apr-2003		11388 16-Dec-2004 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 16-Dec-2014
CURIOUS BABY CURIOUS GEORGE	1105-2210/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> 9, 16, 28 and 41 <i>Agent Name:</i> KIM & CHANG <i>Client:</i> Houghton Mifflin Company	45-2009-745 05-Mar-2009	14-Jun-2010	45-32256 09-Sep-2010 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 09-Sep-2020
CURIOUS GEORGE	1105-2095/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> Int. 18 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	21067/1998 19-Aug-1998	15-Apr-1999	452911 18-Aug-1999 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 18-Aug-2019
CURIOUS GEORGE	1105-2096/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> Int. 21 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	21068/1998 19-Aug-1998	05-Mar-1999	450681 09-Jul-1999 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 06-Jul-2019

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2097/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 25 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	40-2000-7394 21-Feb-2000	01-Nov-2000  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	487868 15-Feb-2001	Registered 15-Feb-2021
CURIOUS GEORGE	1105-2099/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 30 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	21071/1998 19-Aug-1998	25-Feb-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	450682 09-Jul-1999	Registered 09-Jul-2019
CURIOUS GEORGE	1105-2094/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	21066/1998 19-Aug-1998	02-Mar-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	450683 09-Jul-1999	Registered 09-Jul-2019
CURIOUS GEORGE	1105-2098/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	21070/1998 19-Aug-1998	29-Sep-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	462214 04-Jan-2000	Registered 04-Jan-2020



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Design Only (HRW 1866 Owl)	1701-3536/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	214115		214115 29-May-1991  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	29-May-2021
Design only (HRW Owl in Square)	1701-3489/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			214114 29-May-1991  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	29-May-2021
EAROBICS	1155-2052/ COGNITIVE CONCEPTS, INC.  <i>Class(es): 09 Int., 16 Int., 41 Int.</i> <i>Agent Name:</i> KIM & CHANG <i>Client:</i> Houghton Mifflin (Only)	45-2000-1589 03-Apr-2000		3587 23-Aug-2001  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	23-Aug-2011
HARCOURT	1701-3244/ HMH PUBLISHERS LLC  <i>Class(es): 09, 16, 35, 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2003-0001281 12-Apr-2003		0011386 16-Dec-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Dec-2014
HARCOURT & design (ripple)	1701-3245/ HMH PUBLISHERS LLC  <i>Class(es): 09, 16, 35, 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	4520031282 12-Apr-2003		0011385 16-Dec-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Dec-2014

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HARCOURT BRACE JOVANOVIICH	1701-3519/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	50-2000-10706 21-Dec-2000	214190 08-Feb-2001 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	214190 08-Feb-2001 BA RPT	Registered 30-May-2021
HBJ (stylized)	1701-3520/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.		214193 30-May-1991 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	214193 30-May-1991 BA RPT	Registered 30-May-2021
HBJ in an Oval	1701-3542/ HMH PUBLISHERS LLC <i>Class(es):</i> Local 52 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	89-27827	214191 30-May-1991 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	214191 30-May-1991 BA RPT	Registered 30-May-2021
HOLT	1701-3458/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	40200429585 29-Jun-2004	614475 13-Apr-2005 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	614475 13-Apr-2005 BA RPT	Registered 13-Apr-2015
HOLT	1701-3246/ HMH PUBLISHERS LLC <i>Class(es):</i> 009, 016, 035, 041 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	4520031280 12-Apr-2003	11387 16-Dec-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	11387 16-Dec-2004 BA RPT	Registered 16-Dec-2014

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1701-3521/ HMH PUBLISHERS LLC	89-27823 06-Nov-1989		249390 14-Sep-1992	Registered 14-Sep-2012

*Class(es):* 16

*Agent Name:*

*Client:* HMH Publishing Co.

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and design (owl)	1701-3346/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	61640 05-Nov-2003		51986 22-Feb-2005  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 05-Nov-2013
1866 and design (owl)	1701-3345/ HARCOURT, INC.  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	61639 05-Nov-2003		51635 01-Mar-2005  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 05-Nov-2013
HOLT	1701-3474/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78281 05-Jul-2006		64633 05-Jul-2006  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 05-Jul-2016

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
1866 and Design of an Owl	1701-3463/ HARCOURT, INC. <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMMH Publishing Co.	2004-19004 03-Dec-2004		4019004 09-Apr-2007 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	03-Dec-2014
1866 and Design of an Owl	1701-3464/ HARCOURT, INC. <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMMH Publishing Co.	2004-18999 03-Dec-2004		04018999 10-Jul-2008 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	03-Dec-2014
HARCOURT	1701-3466/ HARCOURT, INC. <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMMH Publishing Co.	2004-19002 03-Dec-2004			Pending	
HARCOURT	1701-3465/ HARCOURT, INC. <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMMH Publishing Co.	2004-19003 03-Dec-2004			Pending	
HARCOURT BRACE	1701-3533/ HARCOURT ACHIEVE INC. <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMMH Publishing Co.	97016855 22-Nov-2004		97016855 05-Jan-2005 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	22-Nov-2014

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Country: Malaysia

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HOLT	1701-3468/ HARCOURT, INC. <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2004-19000 03-Dec-2004		<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Pending	
HOLT	1701-3467/ HARCOURT, INC. <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2004-19001 03-Dec-2004		4019001 21-Jun-2006 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	03-Dec-2014

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and design (owl)	1701-3169/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> HMH Publishing Co.	595815 07-Apr-2003		801589 24-Jul-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Apr-2013
1866 and design (owl)	1701-3170/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> HMH Publishing Co.	595814 07-Apr-2003		798.397 30-Jun-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Apr-2013
1866 and design (owl)	1701-3171/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> HMH Publishing Co.	595816 07-Apr-2003		801987 01-Aug-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Apr-2013
CURIOUS BABY CURIOUS GEORGE	1105-2216/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 41 Int. <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin Company	985471 22-Jan-2009		1088016 05-Mar-2009  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 22-Jan-2019

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Country: Mexico

### Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS BABY CURIOUS GEORGE	1105-2215/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 28 Int. <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin Company	985470 22-Jan-2009		1116606 25-Aug-2009  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 22-Jan-2019
CURIOUS BABY CURIOUS GEORGE	1105-2214/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 16 Int. <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin Company	985469 22-Jan-2009		1116605 25-Aug-2009  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 22-Jan-2019
CURIOUS BABY CURIOUS GEORGE	1105-2213/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 09 Int. <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin Company	985468 22-Jan-2009		1131388 24-Nov-2009  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 22-Jan-2019
CURIOUS GEORGE	1105-2205/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 18 Int. <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin Company	983915 14-Jan-2009		1130950 19-Nov-2009  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 14-Jan-2019

TRADEMARK

REEL: 004558 FRAME: 0124



Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2040/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 9 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin Company	242243 31-Aug-1995		554246 30-Jul-1997  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 31-Aug-2015
CURIOUS GEORGE	1105-2207/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 30 Int. <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin Company	983917 14-Jan-2009		1130115 11-Nov-2009  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 14-Jan-2019
CURIOUS GEORGE	1105-2037/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin Company	242244 31-Aug-1995		505346 26-Sep-1995  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 31-Aug-2015
CURIOUS GEORGE	1105-2038/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 25 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin Company	242236 31-Aug-1995		505347 26-Sep-1995  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 31-Aug-2015

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2039/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 28 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin Company	242244 31-Aug-1995		503343 26-Sep-1995	Registered 31-Aug-2015
CURIOUS GEORGE	1105-2206/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 21 Int. <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin Company	983916 14-Jan-2009		1130951 19-Nov-2009	Registered 14-Jan-2019
EAROBICS	1155-2053/ COGNITIVE CONCEPTS, INC.  <i>Class(es):</i> 09 Int. <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin (Only)	340526 21-Jul-1998		585965 28-Aug-1998	Registered 21-Jul-2018
EAROBICS	1155-2063/ COGNITIVE CONCEPTS, INC.  <i>Class(es):</i> 16 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> Houghton Mifflin (Only)	412034 22-Feb-2000		648126 28-Mar-2000	Registered 22-Feb-2020

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
EAROBICS	1155-2064/ COGNITIVE CONCEPTS, INC.	412035 22-Feb-2000		648127 28-Mar-2000 MAD BA RPT	Registered	22-Feb-2020
	<p><i>Class(es):</i> 41  <i>Agent Name:</i> Calderon y de la Sierra  <i>Client:</i> Houghton Mifflin (Only)  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>					
HARCOURT	1701-3175/ HMH PUBLISHERS LLC	595820 07-Apr-2003		861186 29-Nov-2004 MAD BA RPT	Registered	07-Apr-2013
	<p><i>Class(es):</i> 9  <i>Agent Name:</i> Calderon y de la Sierra  <i>Client:</i> HMH Publishing Co.  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>					
HARCOURT	1701-3174/ HMH PUBLISHERS LLC	595809 07-Apr-2003		802873 08-Aug-2003 MAD BA RPT	Registered	07-Apr-2013
	<p><i>Class(es):</i> 16  <i>Agent Name:</i> Calderon y de la Sierra  <i>Client:</i> HMH Publishing Co.  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>					
HARCOURT	1701-3173/ HMH PUBLISHERS LLC	595810 07-Apr-2003		841477 12-Jul-2004 MAD BA RPT	Registered	07-Apr-2013
	<p><i>Class(es):</i> 41  <i>Agent Name:</i> Calderon y de la Sierra  <i>Client:</i> HMH Publishing Co.  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>					
HARCOURT	1701-3453/ HMH PUBLISHERS LLC	658274 26-May-2004		839687 23-Jun-2004 MAD BA RPT	Registered	26-May-2014
	<p><i>Class(es):</i> 35  <i>Agent Name:</i> Calderon y de la Sierra  <i>Client:</i> HMH Publishing Co.  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>					

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT & design (ripple)	1701-3181/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> HMH Publishing Co.	595813 07-Apr-2003		801986 01-Aug-2003  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Apr-2013
HARCOURT & design (ripple)	1701-3179/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> HMH Publishing Co.	595811 07-Apr-2003		798396 30-Jun-2003  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Apr-2013
HARCOURT & design (ripple)	1701-3180/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> HMH Publishing Co.	595812 07-Apr-2003		801588 24-Jul-2003  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Apr-2013
HOLT	1701-3454/ HMH PUBLISHERS LLC  <i>Class(es):</i> 35 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> HMH Publishing Co.	658275 26-May-2004		866346 28-Jan-2005  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 26-May-2014
HOLT	1701-3183/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> Calderon y de la Sierra <i>Client:</i> HMH Publishing Co.	595819 07-Apr-2003		841478 12-Jul-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Apr-2013

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HOLT

Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1701-3185/ HMH PUBLISHERS LLC	595817 07-Apr-2003		846057 12-Aug-2004	Registered 07-Apr-2013

*Class(es):* 9

*Agent Name:* Calderon y de la Sierra

*Client:* HMH Publishing Co.

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

**Trademark List by Country**

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2108/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 30 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	294,271 24-Jun-1998	29-Mar-1999	294,271 07-Jul-1999	Registered 24-Jun-2015
CURIOUS GEORGE	1105-2105/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 21 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	294,268 24-Jun-1998	29-Mar-1999	294,268 07-Jul-1999	Registered 24-Jun-2015
CURIOUS GEORGE	1105-2104/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 18 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	294,267 24-Jun-1998	29-Mar-1999	294,267 07-Jul-1999	Registered 24-Jun-2015
CURIOUS GEORGE	1105-2106/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 25 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	294,269 24-Jun-1998	29-Mar-1999	294,269 07-Jul-1999	Registered 24-Jun-2015

Trademark List by Country

Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2103/ Houghton Mifflin Harcourt Publishing Company	294,266 24-Jun-1998	29-Mar-1999	294,266 24-Jun-1998	Registered 24-Jun-2015
	<i>Class(es):</i> Int. 16 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
CURIOUS GEORGE	1105-2107/ Houghton Mifflin Harcourt Publishing Company	294,270 24-Jun-1998	29-Mar-1999	294,270 07-Jul-1999	Registered 24-Jun-2015
	<i>Class(es):</i> Int. 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
EAROBICS	1155-2025/ COGNITIVE CONCEPTS, INC.	293788 15-Jun-1998	26-Aug-1998	293788 21-Dec-1998	Registered 15-Jun-2015
	<i>Class(es):</i> 9 <i>Agent Name:</i> HENRY HUGHES <i>Client:</i> Houghton Mifflin (Only)			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
EAROBICS	1155-2035/ COGNITIVE CONCEPTS, INC.	606553 13-Jan-2000	28-Feb-2000	606553 13-Jul-2000	Registered 13-Jan-2017
	<i>Class(es):</i> 16 <i>Agent Name:</i> A J PARK & SON <i>Client:</i> Houghton Mifflin (Only)			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
EAROBICS	1155-2036/ COGNITIVE CONCEPTS, INC.  <i>Class(es):</i> 9 <i>Agent Name:</i> A J PARK & SON <i>Client:</i> Houghton Mifflin (Only)	606552 13-Jan-2000	28-Feb-2000  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	606552 13-Jul-2000 MAD BA RPT	Registered 13-Jan-2017
EAROBICS	1155-2034/ COGNITIVE CONCEPTS, INC.  <i>Class(es):</i> 41 <i>Agent Name:</i> A J PARK & SON <i>Client:</i> Houghton Mifflin (Only)	606554 13-Jan-2000	28-Feb-2000  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	606554 20-Jul-2000 MAD BA RPT	Registered 13-Jan-2017
RIGBY	1701-3531/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	612964 20-Apr-2000	     <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	612964 20-Apr-2000 MAD BA RPT	Registered 20-Apr-2017
RIGBY	1701-3530/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	612965 20-Apr-2000	     <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	612965 20-Apr-2000 MAD BA RPT	Registered 20-Apr-2017



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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2109/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 16 18 21 25 28 30 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	05656/1998 01-Jul-1998		199,222 08-Sep-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 08-Sep-2019
CURIOUS GEORGE	1105-2020/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	945,339 26-Sep-1994		170,482 21-Dec-1995  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 21-Dec-2015
CURIOUS GEORGE	1105-2021/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 16 41 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	833 111 26-Sep-1994		118,760 27-Sep-1984  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 27-Sep-2014

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
1866 and design (owl)	1701-3403/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132353 18-Dec-2003		132353 04-Jul-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	18-Dec-2013
1866 and design (owl)	1701-3402/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132352 18-Dec-2003		132352 04-Jul-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	18-Dec-2013
1866 and design (owl)	1701-3401/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132349 18-Dec-2003		132349 18-Dec-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	18-Dec-2013
HARCOURT	1701-3409/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132342 18-Dec-2003		132342 18-Dec-2003 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	18-Dec-2013
HARCOURT	1701-3407/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	132344 18-Dec-2003		132344 04-Jul-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	18-Dec-2013

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Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT	1701-3408/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	132343 18-Dec-2003	132343 05-Jul-2004 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	132343 05-Jul-2004 BA RPT	Registered 18-Dec-2013
HARCOURT & design (ripple)	1701-3410/ HMH PUBLISHERS LLC <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	132347 18-Dec-2003	132347 18-Dec-2003 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	132347 18-Dec-2003 BA RPT	Registered 18-Dec-2013
HARCOURT & design (ripple)	1701-3412/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	132345 18-Dec-2003	132345 18-Dec-2003 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	132345 18-Dec-2003 BA RPT	Registered 18-Dec-2013
HOLT	1701-3415/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	132348 18-Dec-2003	132348 13-Dec-2003 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	132348 13-Dec-2003 BA RPT	Registered 18-Dec-2013
HOLT	1701-3414/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	132350 18-Dec-2003	132350 05-Jul-2004 <i>Attorney(s): MAD BA</i> <i>Agent Ref:</i> <i>Client Ref:</i>	132350 05-Jul-2004 BA RPT	Registered 18-Dec-2013

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HOLT	1701-3413/ HMH PUBLISHERS LLC	132351 18-Dec-2003		132351 05-Jul-2004	Registered	18-Dec-2013

*Class(es):* 41

*Agent Name:*

*Client:* HMH Publishing Co.

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

Trademark List by Country

Trademark	Client-Matter/Sub Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
1866 and design (owl)	1701-3188/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> BARREDA MOLLER <i>Client:</i> HMH Publishing Co.	177630 08-Apr-2003		33628 23-Oct-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	23-Oct-2013
1866 and design (owl)	1701-3189/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> BARREDA MOLLER <i>Client:</i> HMH Publishing Co.	177665 08-Apr-2003		93623 04-Dec-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	04-Dec-2013
1866 and design (owl)	1701-3190/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> BARREDA MOLLER <i>Client:</i> HMH Publishing Co.	177629 08-Apr-2003		92474 23-Oct-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	23-Oct-2013
CURIOUS GEORGE	1105-2111/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 25 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	066548 01-Jul-1998	08-Sep-1998	49,860 29-Oct-1998  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	29-Oct-2018

Trademark List by Country

Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2112/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	065549 01-Jul-1998	18-Sep-1998	50493 23-Nov-1998	Registered 23-Nov-2018
CURIOUS GEORGE	1105-2110/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	065550 01-Jul-1998	08-Sep-1998	50,028 03-Nov-1998	Registered 03-Nov-2018
HARCOURT	1701-3177/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> BARREDA MOLLER <i>Client:</i> HMH Publishing Co.	177549 07-Apr-2003		94684 06-Feb-2004	Registered 06-Feb-2014
HARCOURT	1701-3191/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> BARREDA MOLLER <i>Client:</i> HMH Publishing Co.	177628 08-Apr-2003		34017 04-Dec-2003	Registered 04-Dec-2013

Trademark List by Country

Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HARCOURT	1701-3176/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name: BARREDA MOLLER</i> <i>Client: HMH Publishing Co.</i>	177548 07-Apr-2003		94683 06-Feb-2004 <i>Attorney(s): MAD BA</i> <i>Agent Ref: RPT</i> <i>Client Ref:</i>	Registered	06-Feb-2014
HARCOURT & design (ripple)	1701-3192/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name: BARREDA MOLLER</i> <i>Client: HMH Publishing Co.</i>	177667 08-Apr-2003		94809 10-Feb-2004 <i>Attorney(s): MAD BA</i> <i>Agent Ref: RPT</i> <i>Client Ref:</i>	Registered	10-Feb-2014
HARCOURT & design (ripple)	1701-3193/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name: BARREDA MOLLER</i> <i>Client: HMH Publishing Co.</i>	177666 08-Apr-2003		94808 10-Feb-2004 <i>Attorney(s): MAD BA</i> <i>Agent Ref: RPT</i> <i>Client Ref:</i>	Registered	10-Feb-2014
HARCOURT & design (ripple)	1701-3194/ HMH PUBLISHERS LLC <i>Class(es): 41</i> <i>Agent Name: BARREDA MOLLER</i> <i>Client: HMH Publishing Co.</i>	177664 08-Apr-2003		34018 04-Dec-2003 <i>Attorney(s): MAD BA</i> <i>Agent Ref: RPT</i> <i>Client Ref:</i>	Registered	04-Dec-2013
HOLT	1701-3186/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name: BARREDA MOLLER</i> <i>Client: HMH Publishing Co.</i>	177566 07-Apr-2003		94686 06-Feb-2004 <i>Attorney(s): MAD BA</i> <i>Agent Ref: RPT</i> <i>Client Ref:</i>	Registered	06-Feb-2014

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Country: Peru

Trademark List by Country

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Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HOLT	1701-3195/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> BARREDA MOLLER <i>Client:</i> HMH Publishing Co.	177627 08-Apr-2003	  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	34399 06-Feb-2004	Registered 06-Feb-2014
HOLT	1701-3187/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> BARREDA MOLLER <i>Client:</i> HMH Publishing Co.	177550 07-Apr-2003	  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	94685 06-Feb-2004	Registered 06-Feb-2014



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Country: Philippines

Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2190/ Houghton Mifflin Harcourt Publishing Company	4-2002-001735 28-Feb-2002	30-Nov-2005	4-2002-001735 31-Dec-2005	Registered 31-Dec-2015

*Class(es):* 9, 16, 25, 28

*Agent Name:*

*Client:* Houghton Mifflin Company

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

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Country: Portugal

Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2125/ Houghton Mifflin Harcourt Publishing Company	331.303 06-Jul-1998	30-Oct-1998	331.303 04-Jan-1999	Registered 04-Jan-2019

*Class(es):* Int. 9 16 18 21 25 28 30  
*Agent Name:*  
*Client:* Houghton Mifflin Company

*Attorney(s):* MAD BA RPT  
*Agent Ref:*  
*Client Ref:*

Trademark List by Country

Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and design (owl)	1701-3285/ HARCOURT, INC.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	82743 03-May-2003		810/51 22-Oct-2005  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 03-Jan-2013
1866 and design (owl)	1701-3273/ HARCOURT, INC.  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	82649 29-Apr-2003		75812 21-Nov-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Dec-2012
1866 and design (owl)	1701-3272/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	82650 29-Apr-2003		810/50 22-Oct-2005  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Dec-2012
HARCOURT	1701-3248/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	82515 22-Apr-2003		711/56 24-Jan-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 22-Dec-2012
HARCOURT	1701-3286/ HARCOURT, INC.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	82741 03-May-2003		725/52 26-Apr-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 03-Jan-2013

Country: Saudi Arabia

Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT	1701-3247/ HARCOURT, INC. <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	82514 22-Apr-2003		725/51 26-Dec-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 22-Dec-2012
HARCOURT & design (ripple)	1701-3280/ HARCOURT, INC. <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	82647 29-Apr-2003		725/48 26-Apr-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Dec-2012
HARCOURT & design (ripple)	1701-3281/ HARCOURT, INC. <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	82648 29-Apr-2003		726/01 26-Apr-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 29-Dec-2012
HARCOURT & design (ripple)	1701-3287/ HARCOURT, INC. <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	82742 03-May-2003		725/49 26-Apr-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 03-Jan-2013
HOLT	1701-3249/ HARCOURT, INC. <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	82512 22-Apr-2003		715/65 09-Mar-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 22-Dec-2012

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Country: Saudi Arabia

Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HOLT	1701-3250/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	82513 22-Apr-2003		725/50 26-Apr-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	22-Dec-2012
HOLT	1701-3288/ HARCOURT, INC.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	82740 03-May-2003		753/38 19-Oct-2004  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	03-Jan-2013

Trademark List by Country

Trademark	Client-Matter/ Owner Name	SubCase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
1866 and design (owl)	1701-3153/ HMH PUBLISHERS LLC		T0304842D 04-Apr-2003	T03/04842D 04-Apr-2003	T03/04842D 04-Apr-2003	Registered	04-Apr-2013
	Class(es): 41 Agent Name: Client: HMH Publishing Co.						
1866 and design (owl)	1701-3154/ HMH PUBLISHERS LLC		T0304846G 04-Apr-2003	T03/04846G 04-Apr-2003	T03/04846G 04-Apr-2003	Registered	04-Apr-2013
	Class(es): 9 Agent Name: Client: HMH Publishing Co.						
1866 and design (owl)	1701-3151/ HMH PUBLISHERS LLC		T0304843B 04-Apr-2003	T03/04843B 04-Apr-2003	T03/04843B 04-Apr-2003	Registered	04-Apr-2013
	Class(es): 35 Agent Name: Client: HMH Publishing Co.						
1866 and design (owl)	1701-3152/ HMH PUBLISHERS LLC		T0304844J 04-Apr-2003	T03/04844J 04-Apr-2003	T03/04844J 04-Apr-2003	Registered	04-Apr-2013
	Class(es): 16 Agent Name: Client: HMH Publishing Co.						

Trademark List by Country

Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2123/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 <i>Agent Name:</i> Ella Cheong / Mirandah & Spruons <i>Client:</i> Houghton Mifflin Company	6525/98 30-Jun-1998	22-Jun-2001	T98 6525 I 30-Jun-1998	Registered 30-Jun-2018
GULLIVER BOOKS	1701-3443/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	T0401260A 04-Feb-2004		T04/01260A 04-Feb-2004 MAD BA RPT <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Feb-2014
GULLIVER BOOKS	1701-3442/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	T0401259H 04-Feb-2004		T04/01259H 04-Feb-2004 MAD BA RPT <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Feb-2014
HARCOURT	1701-3158/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	T0304857B 04-Apr-2003		T03/04857B 04-Apr-2003 MAD BA RPT <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Apr-2013

Trademark List by Country

Trademark	Client-Matter/ Owner Name	Sub-Case	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT	1701-3155/ HMH PUBLISHERS LLC		T03048591 04-Apr-2003		T03/048591 04-Apr-2003	Registered 04-Apr-2013
	<i>Class(es):</i> 35 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.					
HARCOURT	1701-3156/ HMH PUBLISHERS LLC		T0304860B 04-Apr-2003		T03/04860B 04-Apr-2003	Registered 04-Apr-2013
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.					
HARCOURT	1701-3157/ HMH PUBLISHERS LLC		T0304858J 04-Apr-2003		T03/04858J 04-Apr-2003	Registered 04-Apr-2013
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.					
HARCOURT & design (ripple)	1701-3160/ HMH PUBLISHERS LLC		T0304850E 04-Apr-2003		T03/04850E 04-Apr-2003	Registered 04-Apr-2013
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.					
HARCOURT & design (ripple)	1701-3161/ HMH PUBLISHERS LLC		T0304851C 04-Apr-2003		T03/04851C 04-Apr-2003	Registered 04-Apr-2013
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.					



Country: Singapore

Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT & design (ripple)	1701-3162/ HMH PUBLISHERS LLC  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	T0304849A 04-Apr-2003		T03/04849A 04-Apr-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Apr-2013
HARCOURT & design (ripple)	1701-3159/ HMH PUBLISHERS LLC  <i>Class(es): 35</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	T0304847E 04-Apr-2003		T03/04847E 04-Apr-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Apr-2013
HOLT	1701-3165/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	T0304853Z 04-Apr-2003		T03/04853Z 04-Apr-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Apr-2013
HOLT	1701-3164/ HMH PUBLISHERS LLC  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	T0304856D 04-Apr-2003		T03/04856D 04-Apr-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Apr-2013
HOLT	1701-3163/ HMH PUBLISHERS LLC  <i>Class(es): 35</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	T0304854H 04-Apr-2003		T03/04854H 04-Apr-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Apr-2013

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Country: Singapore

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Trademark	Client-Matter/ Owner Name	Sub/Case	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HOLT	1701-3166/ HMH PUBLISHERS LLC		T0304855F 04-Apr-2003	T03/04855F 04-Apr-2003	MAD BA RPT	Registered 04-Apr-2013
	<i>Class(es): 9</i>					
	<i>Agent Name:</i>					
	<i>Client:</i> HMH Publishing Co.					
SILVER WHISTLE	1701-3429/ HMH PUBLISHERS LLC		T0400874D 27-Jan-2004	T04/00874D 27-Jan-2004	MAD BA RPT	Registered 27-Jan-2014
	<i>Class(es): 41</i>					
	<i>Agent Name:</i>					
	<i>Client:</i> HMH Publishing Co.					
SILVER WHISTLE	1701-3428/ HMH PUBLISHERS LLC		T04/00873F 27-Jan-2004	T04/00873F 27-Jan-2004	MAD BA RPT	Registered 27-Jan-2014
	<i>Class(es): 16</i>					
	<i>Agent Name:</i>					
	<i>Client:</i> HMH Publishing Co.					
VOYAGER BOOKS & Design	1701-3445/ HMH PUBLISHERS LLC		T0402189I 16-Feb-2004	T04/02189I 16-Feb-2004	MAD BA RPT	Registered 16-Feb-2014
	<i>Class(es): 16</i>					
	<i>Agent Name:</i>					
	<i>Client:</i> HMH Publishing Co.					
VOYAGER BOOKS & Design	1701-3444/ HMH PUBLISHERS LLC		T0402109B 16-Feb-2004	T04/02109B 16-Feb-2004	MAD BA RPT	Registered 16-Feb-2014
	<i>Class(es): 41</i>					
	<i>Agent Name:</i>					
	<i>Client:</i> HMH Publishing Co.					

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2145/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 21 <i>Agent Name:</i> ADAMS & ADAMS <i>Client:</i> Houghton Mifflin Company	98/15843 04-Sep-1998		98/15843 04-Sep-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Sep-2018
CURIOUS GEORGE	1105-2148/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 30 <i>Agent Name:</i> ADAMS & ADAMS <i>Client:</i> Houghton Mifflin Company	98/15846 04-Sep-1998		98/15846 04-Sep-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Sep-2018
CURIOUS GEORGE	1105-2144/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 18 <i>Agent Name:</i> ADAMS & ADAMS <i>Client:</i> Houghton Mifflin Company	98/15842 04-Sep-1998		98/15842 04-Sep-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Sep-2018
CURIOUS GEORGE	1105-2147/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 28 <i>Agent Name:</i> ADAMS & ADAMS <i>Client:</i> Houghton Mifflin Company	98/15845 04-Sep-1998		98/15845 04-Sep-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Sep-2018

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Country: South Africa

Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2027/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 41 <i>Agent Name:</i> ADAMS & ADAMS <i>Client:</i> Houghton Mifflin Company	83/6978 29-Sep-1983	83/6978 29-Sep-1983	83/6978 29-Sep-1983	Registered 29-Sep-2013
CURIOUS GEORGE	1105-2026/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 16 <i>Agent Name:</i> ADAMS & ADAMS <i>Client:</i> Houghton Mifflin Company	83/6977 29-Sep-1983	83/6977 29-Sep-1983	83/6977 29-Sep-1983	Registered 29-Sep-2013
CURIOUS GEORGE	1105-2146/ HOUGHTON MIFFLIN COMPANY  <i>Class(es):</i> Int. 25 <i>Agent Name:</i> ADAMS & ADAMS <i>Client:</i> Houghton Mifflin Company	98/15844 04-Sep-1998	98/15844 04-Sep-1998	98/15844 04-Sep-1998	Registered 04-Sep-2018

Trademark List by Country

Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2116/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 24 <i>Agent Name:</i> ELZABURU, SRES. <i>Client:</i> Houghton Mifflin Company	2,173,730 10-Jul-1998	16-Nov-1998	2173730 10-Jul-1998	Registered 10-Jul-2018
CURIOUS GEORGE	1105-2114/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 18 <i>Agent Name:</i> ELZABURU, SRES. <i>Client:</i> Houghton Mifflin Company	2,173,728 10-Jul-1998	16-Sep-1998	2,173,728 05-Aug-1999	Registered 10-Jul-2018
CURIOUS GEORGE	1105-2115/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 21 <i>Agent Name:</i> ELZABURU, SRES. <i>Client:</i> Houghton Mifflin Company	2,173,729 10-Jul-1998	16-Sep-1998	2173729 10-Jul-1998	Registered 10-Jul-2018
CURIOUS GEORGE	1105-2117/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 30 <i>Agent Name:</i> ELZABURU, SRES. <i>Client:</i> Houghton Mifflin Company	2,173,731 10-Jul-1998	16-Sep-1998	2,173,731 05-Aug-1999	Registered 10-Jul-2018

**Trademark List by Country**

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
CURIOUS GEORGE	1105-2044/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> Int. 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	1982462 24-Aug-1995		1982462 05-Dec-1996	Registered	24-Aug-2015
				<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
CURIOUS GEORGE	1105-2041/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> Int. 9 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	1982459 24-Aug-1995		1982459 05-Feb-1996	Registered	24-Aug-2015
				<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
CURIOUS GEORGE	1105-2043/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> Int. 25 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	1982461 24-Aug-1995		1982461 05-Dec-1996	Registered	24-Aug-2015
				<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
CURIOUS GEORGE	1105-2042/ Houghton Mifflin Harcourt Publishing Company <i>Class(es):</i> Int. 16 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	1982460 24-Aug-1995		1982460 05-Feb-1996	Registered	24-Aug-2015
				<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		

Trademark List by Country

Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2028/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 41 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	83-7403 13-Apr-1994		191534 18-May-1984	Registered 18-May-2014
				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
CURIOUS GEORGE	1105-2029/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	94/03970 24-Oct-1994		264,362 10-Feb-1995	Registered 10-Feb-2015
				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
CURIOUS GEORGE	1105-2030/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	94/10754 24-Oct-1994		303,182 22-Jun-1995	Registered 22-Jun-2015
				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
CURIOUS GEORGE	1105-2142/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 18 21 25 28 30 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	98-05503 13-Jul-1998		338268 09-Jun-2000	Registered 09-Jun-2020
				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	

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Country: Sweden

Trademark List by Country

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Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1105-2031/ Houghton Mifflin Harcourt Publishing Company	96/03054 15-Mar-1996		323,792 19-Jun-1997	Registered 19-Jun-2017

*Class(es):* Int. 16 28 41

*Agent Name:* BRANN

*Client:* Houghton Mifflin Company

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*



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Country: Switzerland

Trademark List by Country

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
COCO DER NEUGIERIGE AFPE	1105-2151/ HOUGHTON MIFFLIN COMPANY <i>Class(es):</i> Int. 16 18 21 25 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	6346/1998 03-Aug-1998		459034 03-Aug-1998 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 03-Aug-2018
CURIOUS GEORGE	1105-2159/ HOUGHTON MIFFLIN COMPANY <i>Class(es):</i> Int.9, 16 <i>Agent Name:</i> ISLER & PEDRAZZINI AG <i>Client:</i> Houghton Mifflin Company	8685/1998 21-Oct-1998		462.579 28-Jun-1999 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 21-Oct-2018
CURIOUS GEORGE	1105-2152/ HOUGHTON MIFFLIN COMPANY <i>Class(es):</i> Int. 16 18 21 25 28 30 <i>Agent Name:</i> ISLER & PEDRAZZINI AG <i>Client:</i> Houghton Mifflin Company	5160/98 25-Jun-1998		458,791 25-Jun-1998 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 25-Jun-2018

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
1866 and design (owl)	1701-3216/ HMH PUBLISHERS LLC  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	92017590 11-Apr-2003		1103148 16-May-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-May-2014
1866 and design (owl)	1701-3214/ HMH PUBLISHERS LLC  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	92017588 11-Apr-2003		1119217 16-Sep-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Sep-2014
1866 and design (owl)	1701-3215/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	92017589 11-Apr-2003		1095144 16-Apr-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Apr-2014
CURIOUS GEORGE	1105-2137/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): Int. 18</i> <i>Agent Name:</i> LEE AND LI <i>Client:</i> Houghton Mifflin Company	87030879 25-Jun-1998	01-Jul-1999	969939 01-Oct-1999  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	01-Oct-2019

Trademark List by Country

Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2140/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 21 <i>Agent Name:</i> LEE AND LI <i>Client:</i> Houghton Mifflin Company	87030880 07-Sep-1998	01-Aug-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	874030 01-Nov-1999	Registered 01-Nov-2019
CURIOUS GEORGE	1105-2141/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 30 <i>Agent Name:</i> LEE AND LI <i>Client:</i> Houghton Mifflin Company	87030889 25-Jun-1998	  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	870623 01-Oct-1999	Registered 01-Oct-2019
CURIOUS GEORGE	1105-2139/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 28 <i>Agent Name:</i> LEE AND LI <i>Client:</i> Houghton Mifflin Company	87030882 25-Jun-1998	16-May-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	864539 16-Aug-1999	Registered 16-Aug-2019
CURIOUS GEORGE	1105-2138/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 25 <i>Agent Name:</i> LEE AND LI <i>Client:</i> Houghton Mifflin Company	87030881 25-Jun-1998	01-May-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	862146 01-Aug-1999	Registered 01-Aug-2019

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2165/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 9 <i>Agent Name:</i> LEE AND LI <i>Client:</i> Houghton Mifflin Company	87,056,469 23-Nov-1998	01-Jun-2000	902992 01-Sep-2000	Registered 31-Aug-2020
				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
CURIOUS GEORGE	1105-2136/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 16 <i>Agent Name:</i> LEE AND LI <i>Client:</i> Houghton Mifflin Company	87030878 25-Jun-1998	01-Jul-1999	869767 01-Oct-1999	Registered 01-Oct-2019
				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
HARCOURT	1701-3223/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	92017582 11-Apr-2003		01101008 16-May-2004	Registered 16-May-2014
				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
HARCOURT	1701-3225/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	92017584 11-Apr-2003		01095142 16-Apr-2004	Registered 16-Apr-2014
				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT	1701-3224/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	92017583 11-Apr-2003		01090941 01-Apr-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 01-Apr-2014
HARCOURT & design (ripple)	1701-3233/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	92017586 11-Apr-2003		1090942 01-Apr-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 01-Apr-2014
HARCOURT & design (ripple)	1701-3232/ HMH PUBLISHERS LLC <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	92017587 11-Apr-2003		01095143 16-Apr-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 16-Apr-2014
HARCOURT & design (ripple)	1701-3234/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	92017585 11-Apr-2003		1101009 16-May-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 16-May-2014
HOLT	1701-3240/ HMH PUBLISHERS LLC <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	92017581 11-Apr-2003		1095141 16-Apr-2004 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 16-Apr-2014

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Country: Taiwan

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HOLT	1701-3241/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	92017580 11-Apr-2003		1090940 01-Apr-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 01-Apr-2014
HOLT	1701-3242/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	92017579 11-Apr-2003		1101007 16-May-2004  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 16-May-2014

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Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and design (owl)	1701-3196/ HARCOURT, INC.  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	515774 10-Apr-2003		Kor189933 14-Jan-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 10-Apr-2013
1866 and design (owl)	1701-3197/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	515775 10-Apr-2003		Kor193671 12-Mar-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 10-Apr-2013
1866 and design (owl)	1701-3198/ HARCOURT, INC.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	515776 10-Apr-2003		Bor21570 18-Mar-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 10-Apr-2013
HARCOURT	1701-3199/ HARCOURT, INC.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	515770 10-Apr-2003		Bor21379 10-Apr-2003  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 10-Apr-2013
HARCOURT	1701-3200/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	515769 10-Apr-2003		Kor198171 14-Jun-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 10-Apr-2013

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HARCOURT	1701-3201/ HARCOURT, INC.  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	515768 10-Apr-2003		Kor189747 09-Jan-2004 MAD BA <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	10-Apr-2013
HARCOURT & design (ripple)	1701-3203/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	515772 10-Apr-2003		Kor19948 10-Apr-2003 MAD BA <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	09-Apr-2013
HARCOURT & design (ripple)	1701-3202/ HARCOURT, INC.  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	515771 10-Apr-2003		Kor190028 10-Apr-2003 MAD BA <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	09-Apr-2013
HOLT	1701-3206/ HARCOURT, INC.  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	515766 10-Apr-2003		Kor193672 12-Mar-2004 MAD BA <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	10-Apr-2013
HOLT	1701-3207/ HARCOURT, INC.  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	515767 10-Apr-2003		Bor21096 23-Jan-2004 MAD BA <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	10-Apr-2013



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Country: Thailand

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HOLT	1701-3205/ HARCOURT, INC.  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	515765 10-Apr-2003		Kor192758 10-Apr-2003  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 10-Apr-2013

TRADEMARK

REEL: 004558 FRAME: 0165

Country: United Arab Emirates

Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and design (owl)	1701-3318/ HMH PUBLISHERS LLC  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	54012 25-Jun-2003		46478 21-Apr-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 25-Jun-2013
1866 and design (owl)	1701-3320/ HMH PUBLISHERS LLC  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	54010 25-Jun-2003		49061 24-Oct-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 25-Jun-2013
1866 and design (owl)	1701-3319/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	54011 25-Jun-2003		49062 25-Oct-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 25-Jun-2013
HARCOURT	1701-3323/ HMH PUBLISHERS LLC  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	54004 25-Jun-2003		55599 18-Oct-2005  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 25-Jun-2013
HARCOURT	1701-3321/ HMH PUBLISHERS LLC  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	54006 25-Jun-2003		49672 20-Dec-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 25-Jun-2013

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Country: United Arab Emirates

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT	1701-3322/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	54005 25-Jun-2003		57625 14-Feb-2006 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 25-Jun-2013
HARCOURT & design (ripple)	1701-3326/ HMH PUBLISHERS LLC <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	54009 25-Jun-2003		51647 02-Mar-2005 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 25-Jun-2013
HARCOURT & design (ripple)	1701-3325/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	54008 25-Jun-2003		47010 06-Jun-2004 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 25-Jun-2013
HARCOURT & design (ripple)	1701-3324/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	54007 25-Jun-2003		47009 06-Jun-2004 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 25-Jun-2013
HOLT	1701-3329/ HMH PUBLISHERS LLC <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	54003 26-Jun-2003		47686 12-Jul-2004 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 26-Jun-2013

TRADEMARK

REEL: 004558 FRAME: 0167

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Country: United Arab Emirates

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HOLT	1701-3328/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	54002 25-Jun-2003	  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	47687 12-Jul-2004	Registered 25-Jun-2013
HOLT	1701-3327/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	53972 25-Jun-2003	  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	47685 12-Jul-2004	Registered 25-Jun-2013

Country: United Kingdom

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2046/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 9 16 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	2031477 24-Aug-1995		2031477A 24-Aug-1995  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 24-Aug-2015
CURIOUS GEORGE	1105-2118/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 18 21 24 30 <i>Agent Name:</i> WILDBORE & GIBBONS <i>Client:</i> Houghton Mifflin Company	2,171,473 07-Jul-1998	16-Sep-1998	2,171,473 04-Jan-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Jul-2018
CURIOUS GEORGE	1105-2045/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 25 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	2031477 24-Aug-1995		2031477B 24-Aug-1995  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 24-Aug-2015
EAROBICS	1155-2055/ COGNITIVE CONCEPTS, INC.  <i>Class(es):</i> 09 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin (Only)	2,148,619 21-Oct-1997		2,148,619 01-May-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> MARKFORCE <i>Client Ref:</i>	Registered 21-Oct-2017

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Country: United Kingdom

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARCOURT ASSESSMENT	1701-3545/ HMH PUBLISHERS LLC <i>Class(es):</i> 9, 16, 41, 42 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2351861 18-Dec-2003		2351861 15-Jul-2005 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 18-Dec-2013
HARCOURT ASSESSMENT	1701-3544/ HMH PUBLISHERS LLC <i>Class(es):</i> 44 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	2386099 03-Mar-2005		2386099 12-Aug-2005 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 03-Mar-2015

Country: United States of America

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
!EXPRESATE!	1701-3148/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	76/504,116 04-Apr-2003		2,923,895 01-Feb-2005 MAD BA RPT <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 01-Feb-2015
!EXPRESATE!	1701-3149/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	76/504,112 04-Apr-2003		2,942,664 19-Apr-2005 MAD BA RPT <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 19-Apr-2015
!EXPRESATE!	1701-3150/ HMH PUBLISHERS LLC <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	76/504,113 04-Apr-2003		3,059,281 14-Feb-2006 MAD BA RPT <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 14-Feb-2016
!VEN CONMIGO!	1701-3066/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/535,250 18-Jul-1995		1,986,122 09-Jul-1996 MAD BA RPT <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 09-Jul-2016
!VEN CONMIGO!	1701-3037/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/535,178 09-Jun-1994		1,944,730 26-Dec-1995 MAD BA RPT <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 26-Dec-2015

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Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
1866 and design (owl)	1701-3136/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/103,103 16-Jan-2002		2,695,805 11-Mar-2003  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 11-Mar-2013
1866 and design (owl)	1701-3137/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	76/447,646 06-Sep-2002		2,746,773 05-Aug-2003  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 05-Aug-2013
A HARVEST/HBJ BOOK (stylized)	1701-3002/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	73/204,859 23-Feb-1979		1,164,609 11-Aug-1981  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 11-Aug-2011
ACCESS 21ST CENTURY	1702-4057/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	78/289,582 20-Aug-2003		2,958,353 31-May-2005  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 31-May-2015



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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
ACTIVATE EARLY LEARNING	1702-4063/ HMH Supplemental Publishers, Inc.	78/561,314 05-Feb-2005		3,024,883 06-Dec-2005	Registered 06-Dec-2015
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc. <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>				
ACTIVATE EARLY LEARNING	1702-4064/ HMH Supplemental Publishers, Inc.	78/564,854 10-Feb-2005		3,016,479 15-Nov-2005	Registered 15-Nov-2015
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc. <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>				
ALLEZ, VIENS! (Come with me)	1701-3038/ HMH PUBLISHERS LLC	74/535,309 09-Jun-1994		1,971,829 30-Apr-1996	Registered 30-Apr-2016
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co. <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>				
ALLEZ, VIENS! (Come with me)	1701-3039/ HMH PUBLISHERS LLC	74/535,183 09-Jun-1994		1,974,217 14-May-1996	Registered 14-May-2016
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co. <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>				

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Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
AMERICAN ANTHEM	1701-3476/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/957,711 22-Aug-2006		3,256,356 26-Jun-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	26-Jun-2017
AMERICAN ANTHEM	1701-3475/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/957,730 22-Aug-2006		3,256,357 26-Jun-2007 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	26-Jun-2017
ANYTIME IS MATH TIME	1701-3025/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/421,247 06-Aug-1993		1,914,332 22-Aug-1995 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	22-Aug-2015
ART EVERYWHERE	1701-3425/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/354,647 21-Jan-2004		2,986,461 16-Aug-2005 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-Aug-2015
ART EXPRESS	1701-3086/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/257,477 14-Mar-1997		2,241,120 20-Apr-1999 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	20-Apr-2019

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Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
ART EXPRESS	1701-3085/ HMH PUBLISHERS LLC  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/257,476 14-Mar-1997		2,152,220 21-Apr-1998  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	21-Apr-2018
BIEN DIT!	1701-3471/ HMH PUBLISHERS LLC  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/577,172 01-Mar-2005		3,280,540 14-Aug-2007  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	14-Aug-2017
BIEN DIT!	1701-3470/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/577,174 01-Mar-2005		3,291,632 11-Sep-2007  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	11-Sep-2017
BIOLOGY TODAY	1701-3056/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/591,320 27-Oct-1994		1,921,998 26-Sep-1995  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	26-Sep-2015
BIOSOURCES	1701-3094/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/335,257 04-Aug-1997		2,180,681 11-Aug-1998  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	11-Aug-2018

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BIOSOURCES	1701-3095/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/335,258 04-Aug-1997		2,180,682 11-Aug-1998 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	11-Aug-2018
BROWNDEER PRESS	1701-3022/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/282,246 08-Jun-1992		1,811,532 14-Dec-1993 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	14-Dec-2013
BUILD-A-KIT	1701-3013/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/184,214 12-Jul-1991		1,744,474 05-Jan-1993 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	05-Jan-2013
BUILDING STRATEGIES	1702-4009/ HMH Supplemental Publishers, Inc. <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	74/698,769 10-Jul-1995		2,157,157 12-May-1998 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	12-May-2018

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
CHEMFILE	1701-3559/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	77/882,296 30-Nov-2009	04-May-2010	MAD BA <i>Attorney(s):</i> MAD <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	21-Dec-2019
CHEMFILE	1701-3101/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/505,605 19-Jun-1998		2,301,714 21-Dec-1999 MAD BA <i>Attorney(s):</i> MAD <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	21-Dec-2019
CHILDREN'S MAGAZINE GUIDE	1701-3525/ Reed Publishing (Nederland) B.V. <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/364,191 29-Sep-1997		2,208,764 08-Dec-1998 MAD BA <i>Attorney(s):</i> MAD <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	08-Dec-2018
CHILDREN'S MAGAZINE GUIDE & Design	1701-3523/ Reed Publishing (Nederland) B.V. <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/057,165 09-May-1990		1,704,863 04-Aug-1992 MAD BA <i>Attorney(s):</i> MAD <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	04-Aug-2012

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CHIQUILIBROS	1702-4026/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	75/827,074 20-Oct-1999		2,428,222 13-Feb-2001  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	13-Feb-2011
CIELO ABIERTO	1701-3067/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/733,666 25-Sep-1995		2,037,927 11-Feb-1997  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	11-Feb-2017
CIVICS IN PRACTICE	1701-3478/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/957,613 22-Aug-2006		3,260,880 10-Jul-2007  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	10-Jul-2017
CIVICS IN PRACTICE	1701-3477/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/957,597 22-Aug-2006		3,256,351 26-Jun-2007  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	26-Jun-2017

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CLASSROOM CONNECT	1703-5000/ Classroom Connect, Inc.	74618119 05-Jan-1995		1977886 04-Jun-1996	Registered	04-Jun-2016
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		RPT
CLASSROOM CONNECT & design (spiral)	1703-5010/ Classroom Connect, Inc.	75732,449 18-Jun-1999		2,547,896 12-Mar-2002	Registered	12-Mar-2012
	<i>Class(es):</i> 016, 035, 041 <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		RPT
CONNECTED EDUCATOR	1703-5061/ Classroom Connect, Inc.	76504101 04-Apr-2003		2946513 03-May-2005	Registered	03-May-2015
	<i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		RPT
CONNECTED TECH	1703-5060/ Classroom Connect, Inc.	76497,911 17-Mar-2003		2,888,385 28-Sep-2004	Registered	28-Sep-2014
	<i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		RPT
CONNECTED UNIVERSITY	1703-5003/ Classroom Connect, Inc.	75533,202 10-Aug-1998		2,485,613 04-Sep-2001	Registered	04-Sep-2011
	<i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		RPT

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CORE SKILLS & design	1702-4055/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	78/255,024 28-May-2003		2,840,344 11-May-2004	Registered	11-May-2014
CRINKLES	1701-3550/ GREENWOOD PUBLISHING GROUP, INC.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/697,462 03-May-1999		2,324,558 29-Feb-2000	Registered	28-Feb-2020
CRINKLES and Design	1701-3551/ GREENWOOD PUBLISHING GROUP, INC.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/556,851 17-Sep-1998		2,295,813 30-Nov-1999	Registered	30-Nov-2019
CURIOUS BABY CURIOUS GEORGE	1105-2196/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 12 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/533,889 29-Jul-2008	21-Apr-2009		Allowed	



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CURIOUS BABY CURIOUS GEORGE	1105-2194/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 09 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/533,818 29-Jul-2008	21-Apr-2009	MAD BA RPT  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed	
CURIOUS BABY CURIOUS GEORGE	1105-2195/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 10 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/533,848 29-Jul-2008	21-Apr-2009	MAD BA RPT  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed	
CURIOUS BABY CURIOUS GEORGE	1105-2197/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 18 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/533,908 29-Jul-2008	21-Apr-2009	MAD BA RPT  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed	
CURIOUS BABY CURIOUS GEORGE	1105-2193/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 03 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/533,790 29-Jul-2008	21-Apr-2009	MAD BA RPT  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed	

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CURIOUS BABY CURIOUS GEORGE	1105-2192/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 16 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/507,869 25-Jun-2008	21-Apr-2009	MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed
CURIOUS BABY CURIOUS GEORGE	1105-2198/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 20 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/534,445 30-Jul-2008	21-Apr-2009	MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed
CURIOUS BABY CURIOUS GEORGE	1105-2203/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 30 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/534,953 30-Jul-2008	19-May-2009	MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed
CURIOUS BABY CURIOUS GEORGE	1105-2202/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 28 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/534,922 30-Jul-2008	21-Apr-2009	MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed

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CURIOUS BABY CURIOUS GEORGE	1105-2204/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 41 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/534,981 30-Jul-2008	21-Apr-2009	MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed
CURIOUS BABY CURIOUS GEORGE	1105-2201/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 25 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/534,564 30-Jul-2008	21-Apr-2009	MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed
CURIOUS BABY CURIOUS GEORGE	1105-2200/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 24 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/534,546 30-Jul-2008	21-Apr-2009	MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed
CURIOUS BABY CURIOUS GEORGE	1105-2199/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 21 Int. <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	77/534,477 30-Jul-2008	21-Apr-2009	MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed

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CURIOUS GEORGE	1105-2006/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 25</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	73/583,276 18-Feb-1986	24-Jun-1986  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	1,409,558 16-Sep-1986	Registered 16-Sep-2016
CURIOUS GEORGE	1105-2004/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 28</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	74/571,076 08-Sep-1994	31-Oct-1995  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	2,281,854 28-Sep-1999	Registered 28-Sep-2019
CURIOUS GEORGE	1105-2003/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): Int. 9</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	74/571,089 08-Sep-1994	27-Feb-1996  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	2,155,103 05-May-1998	Registered 05-May-2018
CURIOUS GEORGE	1105-2131/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 24</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	75/523,881 23-Jul-1998	24-Aug-1999  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	2,404,644 14-Nov-2000	Registered 14-Nov-2020

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CURIOUS GEORGE	1105-2135/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 41 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	75/523,885 23-Jul-1998	04-May-1999	2,498,661 16-Oct-2001	Registered	16-Oct-2021
CURIOUS GEORGE	1105-2129/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 18 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	75/523,879 23-Jul-1998	08-Jun-1999	2,363,138 27-Jun-2000	Registered	27-Jun-2020
CURIOUS GEORGE	1105-2130/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> Int. 21 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	75/523,880 23-Jul-1998	24-Aug-1999	2,409,189 28-Nov-2000	Registered	28-Nov-2020
CURIOUS GEORGE	1105-2182/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 28 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	75/979,341 23-Jul-1998	06-Apr-1999	2,365,348 04-Jul-2000	Registered	04-Jul-2020

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Trademark	Client-Matter/Sub-Case Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
CURIOUS GEORGE	1105-2191/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 41</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	78/668,120 12-Jul-2005	11-Apr-2006	3,199,754 16-Jan-2007	Registered 16-Jan-2017
CURIOUS GEORGE	1105-2132/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 25</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	75/523,882 23-Jul-1998	03-Aug-1999	2,406,887 21-Nov-2000	Registered 21-Nov-2020
CURIOUS GEORGE	1105-2002/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	74/598,009 15-Nov-1994		2,074,846 01-Jul-1997	Registered 01-Jul-2017
CURIOUS GEORGE	1105-2187/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	75/980,820 22-Jul-1998	30-Nov-1999	2,493,546 25-Sep-2001	Registered 25-Sep-2011

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
CURIOUS GEORGE	1105-2181/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	75/979,345 23-Jul-1998	30-Mar-1999	2,376,199 08-Aug-2000	Registered	08-Aug-2020
CURIOUS GEORGE	1105-2008/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): Int. 16 28</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	73/418,193 21-Mar-1983	05-Jun-1984	1,292,195 28-Aug-1984	Registered	24-Aug-2014
CURIOUS GEORGE	1105-2127/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 14</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	75/523,877 23-Jul-1998	24-Aug-1999	2,404,643 14-Nov-2000	Registered	14-Nov-2020
CURIOUS GEORGE AND DESIGN	1105-2188/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin Company	76/234,865 03-Apr-2001	09-Apr-2002	2,588,017 02-Jul-2002	Registered	02-Jul-2012

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
Design Only (Browndeer Press Deer Logo)	1701-3024/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/363,107 26-Feb-1993		1,851,090 23-Aug-1994 MAD BA RPT <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	23-Aug-2014
Design Only (Greenlight Readers)	1701-3123/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/779,131 19-Aug-1999		2,364,545 04-Jul-2000 MAD BA RPT <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	04-Jul-2020
Design Only (INSTANT READERS Dog)	1701-3080/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/174,504 30-Sep-1996		2,105,249 14-Oct-1997 MAD BA RPT <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	14-Oct-2017
Design Only (INSTANT READERS Dog)	1701-3074/ HMH PUBLISHERS LLC  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/140,756 29-Jul-1996		2,092,985 02-Sep-1997 MAD BA RPT <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	02-Sep-2017
Design only (M C Lion and book)	1701-3019/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/248,054 20-Feb-1992		1,725,641 20-Oct-1992 MAD BA RPT <i>Attorney(s):</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	20-Oct-2012



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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
Design Only (MC Lion)	1701-3020/ HMH PUBLISHERS LLC	74/272,061 04-May-1992		1,755,519 02-Mar-1993	Registered	02-Mar-2013
	<i>Class(es):</i> 28 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		
design only (pair-it books)	1702-4028/ HMH Supplemental Publishers, Inc.	75/939,764 09-Mar-2000		2,421,542 16-Jan-2001	Registered	16-Jan-2011
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		
design only (pair-it books)	1702-4027/ HMH Supplemental Publishers, Inc.	75/939,765 09-Mar-2000		2,419,335 09-Jan-2001	Registered	09-Jan-2011
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		
Design Only (Red Wagon Books)	1701-3057/ HMH PUBLISHERS LLC	74/673,950 15-May-1995		1,959,089 27-Feb-1996	Registered	27-Feb-2016
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
Design Only (Steck-Vaughn Book)	1702-4005/ HMH Supplemental Publishers, Inc.	74/264,972 13-Apr-1992		1,745,771 12-Jan-1993	Registered 12-Jan-2013
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT
E-ASSESSMENT	1702-4062/ HMH Supplemental Publishers, Inc.	78/373,688 25-Feb-2004		2,993,480 06-Sep-2005	Registered 06-Sep-2015
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT
EDL	1702-4011/ HMH Supplemental Publishers, Inc.	75/049,920 29-Jan-1996		2,077,060 08-Jul-1997	Registered 08-Jul-2017
	<i>Class(es):</i> 009, 016 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT
E-LAB	1701-3092/ HMH PUBLISHERS LLC	75/286,417 01-May-1997		2,232,846 16-Mar-1999	Registered 16-Mar-2019
	<i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
ELEMENTS OF LANGUAGE	1701-3251/ HMH PUBLISHERS LLC	76/514,612 24-Apr-2003		2,836,200 27-Apr-2004	Registered 27-Apr-2014
	<i>Class(es):</i> 9			<i>Attorney(s):</i> MAD BA	RPT
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Agent Ref:</i> <i>Client Ref:</i>	
ELEMENTS OF LANGUAGE	1701-3252/ HMH PUBLISHERS LLC	76/514,608 24-Apr-2003		2,836,198 27-Apr-2004	Registered 27-Apr-2014
	<i>Class(es):</i> 16			<i>Attorney(s):</i> MAD BA	RPT
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Agent Ref:</i> <i>Client Ref:</i>	
ELEMENTS OF LITERATURE	1701-3253/ HMH PUBLISHERS LLC	76/515,051 24-Apr-2003		2,836,207 27-Apr-2004	Registered 27-Apr-2014
	<i>Class(es):</i> 9			<i>Attorney(s):</i> MAD BA	RPT
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Agent Ref:</i> <i>Client Ref:</i>	
ELEMENTS OF LITERATURE	1701-3254/ HMH PUBLISHERS LLC	76/515,052 24-Apr-2003		2,836,208 27-Apr-2004	Registered 27-Apr-2014
	<i>Class(es):</i> 16			<i>Attorney(s):</i> MAD BA	RPT
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Agent Ref:</i> <i>Client Ref:</i>	
ELEMENTS OF READING	1701-3330/ HMH PUBLISHERS LLC	76/541,205 20-Aug-2003		2,960,484 07-Jun-2005	Registered 07-Jun-2015
	<i>Class(es):</i> 16			<i>Attorney(s):</i> MAD BA	RPT
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Agent Ref:</i> <i>Client Ref:</i>	

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
ELEMENTS OF READING	1701-3473/ HMH PUBLISHERS LLC <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/709,780 09-Sep-2005		3,138,706 05-Sep-2006 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	05-Sep-2016
ELEMENTS OF READING	1701-3472/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/709,742 09-Sep-2005		3,150,816 03-Oct-2006 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	03-Oct-2016
EN PAREJAS	1702-4037/ HMH Supplemental Publishers, Inc. <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	76/099,939 31-Jul-2000		2,482,212 28-Aug-2001 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	28-Aug-2011
ENGLISH ASAP	1702-4019/ HMH Supplemental Publishers, Inc. <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	75/581,650 03-Nov-1998		2,278,206 14-Sep-1999 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	14-Sep-2019

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
ENGLISH ASAP	1702-4018/ HMH Supplemental Publishers, Inc.	75/581,652 03-Nov-1998		2,279,508 21-Sep-1999	Registered	21-Sep-2019
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		RPT
ESCHOOL	1703-5002/ Classroom Connect, Inc.	75/261,381 21-Mar-1997		2,200,511 27-Oct-1998	Registered	27-Oct-2018
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		RPT
ESTRELLAS DE LA LITERATURA	1701-3027/ HMH PUBLISHERS LLC	74/431,754 03-Sep-1993		1,839,309 14-Jun-1994	Registered	14-Jun-2014
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		RPT
ESTRELLAS DE LA LITERATURA	1701-3028/ HMH PUBLISHERS LLC	74/431,753 03-Sep-1993		1,839,416 14-Jun-1994	Registered	14-Jun-2014
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		RPT

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
GEM GREENWOOD ELECTRONIC MEDIA and Design	1701-3552/ GREENWOOD PUBLISHING GROUP, INC.	75/651,155 01-Mar-1999		2,415,165 26-Dec-2000	Registered	26-Dec-2010
	<i>Class(es):</i> 9			<i>Attorney(s):</i> MAD BA RPT		
	<i>Agent Name:</i>			<i>Agent Ref:</i>		
	<i>Client:</i> HMH Publishing Co.			<i>Client Ref:</i>		
GENREFLECTING	1701-3549/ GREENWOOD PUBLISHING GROUP, INC.	78/580,004 04-Mar-2005		3,065,787 07-Mar-2006	Registered	07-Mar-2016
	<i>Class(es):</i> 41			<i>Attorney(s):</i> MAD BA RPT		
	<i>Agent Name:</i>			<i>Agent Ref:</i>		
	<i>Client:</i> HMH Publishing Co.			<i>Client Ref:</i>		
GEOSKILLS	1701-3135/ HMH PUBLISHERS LLC	78/098,720 17-Dec-2001		2,754,425 19-Aug-2003	Registered	19-Aug-2013
	<i>Class(es):</i> 9			<i>Attorney(s):</i> MAD BA RPT		
	<i>Agent Name:</i>			<i>Agent Ref:</i>		
	<i>Client:</i> HMH Publishing Co.			<i>Client Ref:</i>		
GO WEST! THE HOMESTADER'S CHALLENGE	1701-3541/ Edunetics	74/735,580 28-Sep-1995		2,059,992 06-May-1997	Registered	06-May-2017
	<i>Class(es):</i> 9			<i>Attorney(s):</i> MAD BA RPT		
	<i>Agent Name:</i>			<i>Agent Ref:</i>		
	<i>Client:</i> HMH Publishing Co.			<i>Client Ref:</i>		

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
GOHRW.COM & design	1701-3481/ HMH PUBLISHERS LLC  <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	77/036,029 03-Nov-2006		3,257,625 03-Jul-2007  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	03-Jul-2017
GRAMMAR JINGLES	1701-3128/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/008,111 15-May-2000		2,486,398 04-Sep-2001  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	04-Sep-2011
GRAMMAR JINGLES	1701-3130/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/010,476 30-May-2000		2,484,058 28-Aug-2001  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	28-Aug-2011
GREAT STRIDES	1702-4075/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	77/054,169 30-Nov-2006		3,254,655 26-Jun-2007  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	26-Jun-2017

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
GREECEQUEST	1703-5057/ Classroom Connect, Inc. <i>Class(es):</i> 016, 041 <i>Agent Name:</i> <i>Client:</i> Classroom Connect, Inc.	76301557 20-Aug-2001	2817942 24-Feb-2004 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	2817942 24-Feb-2004 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	Registered
GREEN LIGHT READERS	1701-3104/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/519,321 15-Jul-1998	2,288,303 19-Oct-1999 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	2,288,303 19-Oct-1999 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	19-Oct-2019
GULLIVER BOOKS	1701-3017/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/237,348 13-Jan-1992	1,718,098 22-Sep-1992 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	1,718,098 22-Sep-1992 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	22-Sep-2012
GULLIVER GREEN	1701-3018/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/236,960 13-Jan-1992	1,757,639 09-Mar-1993 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	1,757,639 09-Mar-1993 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	09-Mar-2013
HARCOURT	1701-3105/ HMH PUBLISHERS LLC <i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/536,761 14-Aug-1998	2,399,024 31-Oct-2000 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	2,399,024 31-Oct-2000 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	31-Oct-2020



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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HARCOURT	1701-3106/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/536,759 14-Aug-1998		2,373,758 01-Aug-2000 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	01-Aug-2020
HARCOURT	1701-3107/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/536,758 14-Aug-1998		2,418,596 09-Jan-2001 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	09-Jan-2021
HARCOURT & design (ripple)	1701-3121/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/644,733 22-Feb-1999		2,384,169 05-Sep-2000 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	05-Sep-2020
HARCOURT & design (ripple)	1701-3117/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/644,739 22-Feb-1999		2,386,508 12-Sep-2000 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	12-Sep-2020
HARCOURT BRACE	1701-3023/ HMH PUBLISHERS LLC <i>Class(es):</i> 009, 016 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/343,163 24-Sep-1992		1,922,761 26-Sep-1995 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	26-Sep-2015

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HARVEST	1701-3001/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	72/285,737 28-Nov-1967		861,393 03-Dec-1968  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 03-Dec-2018
HMH	1155-2058/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> 9, 41 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin (Only)	77/338,042 27-Nov-2007	10-Mar-2009		Allowed
HMH	1155-2065/ Houghton Mifflin Harcourt Publishing Company  <i>Class(es):</i> class 16 <i>Agent Name:</i> <i>Client:</i> Houghton Mifflin (Only)	77/980,818 27-Nov-2007		3,902,109 04-Jan-2011  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Jan-2021
HOLT	1701-3138/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	76/472,408 03-Dec-2002		2,779,364 04-Nov-2003  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Nov-2013

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
HOLT	1701-3142/ HMH PUBLISHERS LLC	76/492,598 25-Feb-2003		2,844,416 25-May-2004	Registered 25-May-2014
	<i>Class(es):</i> 16			<i>Attorney(s):</i> MAD BA	RPT
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Agent Ref:</i> <i>Client Ref:</i>	
HOLT CHEMFILE & design	1701-3103/ HMH PUBLISHERS LLC	75/511,256 30-Jun-1998		2,303,746 28-Dec-1999	Registered 28-Dec-2019
	<i>Class(es):</i> 16			<i>Attorney(s):</i> MAD BA	RPT
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Agent Ref:</i> <i>Client Ref:</i>	
HOLT CHEMFILE and Design	1701-3560/ HMH PUBLISHERS LLC	77/882,333 30-Nov-2009	04-May-2010		Allowed
	<i>Class(es):</i> 9			<i>Attorney(s):</i> MAD BA	RPT
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Agent Ref:</i> <i>Client Ref:</i>	
HOLT ONLINE ESSAY SCORING	1701-3143/ HMH PUBLISHERS LLC	76/492,291 25-Feb-2003		2,852,163 08-Jun-2004	Registered 08-Jun-2014
	<i>Class(es):</i> 42			<i>Attorney(s):</i> MAD BA	RPT
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Agent Ref:</i> <i>Client Ref:</i>	
HOLT ONLINE LEARNING	1701-3144/ HMH PUBLISHERS LLC	76/494,160 03-Mar-2003		2,902,739 16-Nov-2004	Registered 16-Nov-2014
	<i>Class(es):</i> 41			<i>Attorney(s):</i> MAD BA	RPT
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Agent Ref:</i> <i>Client Ref:</i>	

Trademark List by Country

Country: United States of America

Trademark	Client-Matter/ Owner Name	SubCase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
HOLT PROFESSIONAL DEVELOPMENT	1701-3462/ HMH PUBLISHERS LLC		78/524,328 30-Nov-2004		3,062,822 28-Feb-2006	Registered	28-Feb-2016
	<i>Class(es): 9</i>						
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.						
HOLT PROFESSIONAL DEVELOPMENT	1701-3469/ HMH PUBLISHERS LLC		78/532,619 15-Dec-2004		3,062,874 28-Feb-2006	Registered	28-Feb-2016
	<i>Class(es): 41</i>						
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.						
HOLT SOUNDBOOTH	1701-3482/ HMH PUBLISHERS LLC		77/046,604 17-Nov-2006	19-Aug-2008	3,805,187 22-Jun-2010	Registered	22-Jun-2020
	<i>Class(es): 42</i>						
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.						
HRW	1701-3052/ HMH PUBLISHERS LLC		74/582,800 05-Oct-1994		2,008,960 15-Oct-1996	Registered	15-Oct-2016
	<i>Class(es): 9</i>						
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.						
HRW	1701-3053/ HMH PUBLISHERS LLC		74/588,424 05-Oct-1994		1,996,112 20-Aug-1996	Registered	20-Aug-2016
	<i>Class(es): 16</i>						
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.						

Country: United States of America

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
HRW MULTIMEDIA CURRICULUM SYSTEMS & design	1701-3055/ HMH PUBLISHERS LLC	74/583,114 06-Oct-1994		1,948,433 16-Jan-1996	Registered 16-Jan-2016
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i> RPT	
HRW MULTIMEDIA CURRICULUM SYSTEMS & design	1701-3054/ HMH PUBLISHERS LLC	74/583,113 06-Oct-1994		1,943,779 26-Dec-1995	Registered 26-Dec-2015
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i> RPT	
IDEA WORKS!	1701-3452/ HMH PUBLISHERS LLC	78/423,626 24-May-2004		2,994,745 13-Sep-2005	Registered 13-Sep-2015
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i> RPT	
IN STEP READERS	1702-4076/ HMH Supplemental Publishers, Inc.	77/054,344 30-Nov-2006		3,257,646 03-Jul-2007	Registered 03-Jul-2017
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i> RPT	

Country: United States of America

Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
INSTANT READERS	1701-3073/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	75/134,284 15-Jul-1996		2,131,892 27-Jan-1998  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 27-Jan-2018
INSTANT READERS	1701-3072/ HMH PUBLISHERS LLC  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	75/133,888 15-Jul-1996		2,131,889 27-Jan-1998  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 27-Jan-2018
INSTANT READERS & Design	1701-3075/ HMH PUBLISHERS LLC  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	75/140,906 29-Jul-1996		2,131,920 27-Jan-1998  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 27-Jan-2018
INSTANT READERS & Design	1701-3076/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	75/140,755 29-Jul-1996		2,131,917 27-Jan-1998  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 27-Jan-2018
INTERACTIVE TEACHING PAC	1701-3012/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	74/148,504 18-Mar-1991		1,778,520 22-Jun-1993  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 22-Jun-2013

Country: United States of America

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
KOMM MIT!	1701-3048/ HMH PUBLISHERS LLC  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	74/548,066 11-Jul-1994		1,917,740 12-Sep-1995  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 12-Sep-2015
KOMM MIT!	1701-3036/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	74/521,096 09-May-1994		1,892,133 02-May-1995  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 02-May-2015
LEARNING 100	1702-4012/ HMH Supplemental Publishers, Inc.  <i>Class(es): 009, 016</i> <i>Agent Name:</i> <i>Client: HMH Supplemental Publishers, Inc.</i>	75,049,702 29-Jan-1996		2,027,056 31-Dec-1996  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 31-Dec-2016
LIBROS VIAJERO & Design	1701-3047/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client: HMH Publishing Co.</i>	74/544,806 01-Jul-1994		1,916,397 05-Sep-1995  <i>Attorney(s): MAD BA RPT</i> <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 05-Sep-2015

**Trademark List by Country**

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
LISTEN AND READ	1702-4001/ HMH Supplemental Publishers, Inc.	72/198,146 20-Jul-1964		805,209 08-Mar-1966	Registered 08-Mar-2016
	<p><i>Class(es):</i> 9, 16  <i>Agent Name:</i>  <i>Client:</i> HMH Supplemental Publishers, Inc.  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>				
LITERACY BY DESIGN	1702-4078/ HMH Supplemental Publishers, Inc.	77/054,221 30-Nov-2006		3,325,487 30-Oct-2007	Registered 30-Oct-2017
	<p><i>Class(es):</i> 16  <i>Agent Name:</i>  <i>Client:</i> HMH Supplemental Publishers, Inc.  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>				
LITERACY BY DESIGN	1702-4077/ HMH Supplemental Publishers, Inc.	77/054,203 30-Nov-2006		3,325,486 30-Oct-2007	Registered 30-Oct-2017
	<p><i>Class(es):</i> 9  <i>Agent Name:</i>  <i>Client:</i> HMH Supplemental Publishers, Inc.  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>				
LYNX	1702-4079/ HMH Supplemental Publishers, Inc.	77/054,286 30-Nov-2006	18-Mar-2008	3,438,858 03-Jun-2008	Registered 03-Jun-2018
	<p><i>Class(es):</i> 16  <i>Agent Name:</i>  <i>Client:</i> HMH Supplemental Publishers, Inc.  <i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>				



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Country: United States of America

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
LYNX	1702-4080/ HMH Supplemental Publishers, Inc.	77/054,304 30-Nov-2006		3,254,657 26-Jun-2007	Registered	26-Jun-2017
	<i>Class(es):</i> 9			<i>Attorney(s):</i> MAD BA		RPT
	<i>Agent Name:</i>			<i>Agent Ref:</i>		
	<i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Client Ref:</i>		
M.C. LION	1701-3014/ HMH PUBLISHERS LLC	74/184,786 15-Jul-1991		1,743,993 29-Dec-1992	Registered	29-Dec-2012
	<i>Class(es):</i> 28			<i>Attorney(s):</i> MAD BA		RPT
	<i>Agent Name:</i>			<i>Agent Ref:</i>		
	<i>Client:</i> HMH Publishing Co.			<i>Client Ref:</i>		
MAGIC CARPET BOOKS	1701-3078/ HMH PUBLISHERS LLC	75/161,870 06-Sep-1996		2,095,020 09-Sep-1997	Registered	09-Sep-2017
	<i>Class(es):</i> 16			<i>Attorney(s):</i> MAD BA		RPT
	<i>Agent Name:</i>			<i>Agent Ref:</i>		
	<i>Client:</i> HMH Publishing Co.			<i>Client Ref:</i>		
MAGIC CARPET BOOKS & Design	1701-3060/ HMH PUBLISHERS LLC	74/698,680 10-Jul-1995		2,086,328 05-Aug-1997	Registered	05-Aug-2017
	<i>Class(es):</i> 16			<i>Attorney(s):</i> MAD BA		RPT
	<i>Agent Name:</i>			<i>Agent Ref:</i>		
	<i>Client:</i> HMH Publishing Co.			<i>Client Ref:</i>		

Trademark List by Country

Trademark	Client-Matter/ Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
MATH ADVANTAGE	1701-3082/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/190,997 01-Nov-1996		2,159,672 19-May-1998 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 19-May-2018
MATH ADVANTAGE	1701-3083/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/190,998 01-Nov-1996		2,162,808 02-Jun-1998 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 02-Jun-2018
MATH CENTER	1701-3147/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	76/497,285 14-Mar-2003		3,185,016 12-Dec-2006 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 12-Dec-2016
MATH JINGLES	1701-3131/ HMH PUBLISHERS LLC <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/010,483 30-May-2000		2,503,326 30-Oct-2001 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 30-Oct-2011
MATH JINGLES	1701-3127/ HMH PUBLISHERS LLC <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/007,897 12-May-2000		2,574,759 28-May-2002 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 28-May-2012

Trademark List by Country

Country: United States of America

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
MATHEMATICS PLUS	1701-3011/ HMH PUBLISHERS LLC  Class(es): 16 Agent Name: Client: HMH Publishing Co.	74/114,744 13-Nov-1990		1,692,959 09-Jun-1992 MAD BA RPT Attorney(s): Agent Ref: Client Ref:	Registered 09-Jun-2012
MAX THE BEAR	1702-4043/ HMH Supplemental Publishers, Inc.  Class(es): 009, 028 Agent Name: Client: HMH Supplemental Publishers, Inc.	76/297,900 08-Aug-2001		3,042,127 10-Jan-2006 MAD BA RPT Attorney(s): Agent Ref: Client Ref:	Registered 10-Jan-2016
MILES THE MOLE	1701-3302/ HMH PUBLISHERS LLC  Class(es): 9 Agent Name: Client: HMH Publishing Co.	76/514,839 16-May-2003		2,853,015 15-Jun-2004 MAD BA RPT Attorney(s): Agent Ref: Client Ref:	Registered 15-Jun-2014
MINIREAD	1701-3110/ HMH PUBLISHERS LLC  Class(es): 16 Agent Name: Client: HMH Publishing Co.	75/594,255 23-Nov-1998		2,476,222 07-Aug-2001 MAD BA RPT Attorney(s): Agent Ref: Client Ref:	Registered 07-Aug-2011

Country: United States of America

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
MINIREAD & design	1701-3132/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	76/197,982 23-Jan-2001		2,504,468 06-Nov-2001 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 06-Nov-2011
MINIREAD and Design	1701-3555/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	77/464,335 02-May-2008	07-Oct-2008	<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Allowed
MISSION: COMPREHENSION	1701-3124/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/923,646 22-Feb-2000		2,495,065 02-Oct-2001 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 02-Oct-2011
MODERN BIOLOGY	1701-3029/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/459,119 17-Nov-1993		1,877,577 07-Feb-1995 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 07-Feb-2015
MODERN BIOLOGY	1701-3049/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/562,846 19-Aug-1994		1,916,234 05-Sep-1995 <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 05-Sep-2015

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Country: United States of America

### Trademark List by Country

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Trademark

MODERN CHEMISTRY

Client-Matter/SubCase  
Owner Name  
1701-3446/  
HMH PUBLISHERS LLC

*Class(es):* 9

*Agent Name:*

*Client:* HMH Publishing Co.

Application  
Number/Date  
78/373,987  
25-Feb-2004

Publication  
Number/Date

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

Registration  
Number/Date  
3,057,147  
07-Feb-2006

Status  
Next Renewal  
Registered  
07-Feb-2016

MODERN CHEMISTRY

Client-Matter/SubCase  
Owner Name  
1701-3139/  
HMH PUBLISHERS LLC

*Class(es):* 16

*Agent Name:*

*Client:* HMH Publishing Co.

Application  
Number/Date  
76/471,813  
03-Dec-2002

Publication  
Number/Date

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

Registration  
Number/Date  
2,773,458  
14-Oct-2003

Status  
Next Renewal  
Registered  
14-Oct-2013

MODERN EARTH SCIENCE

Client-Matter/SubCase  
Owner Name  
1701-3141/  
HMH PUBLISHERS LLC

*Class(es):* 16

*Agent Name:*

*Client:* HMH Publishing Co.

Application  
Number/Date  
76/481,351  
10-Jan-2003

Publication  
Number/Date

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

Registration  
Number/Date  
2,773,499  
14-Oct-2003

Status  
Next Renewal  
Registered  
14-Oct-2013

MOVING INTO ENGLISH

Client-Matter/SubCase  
Owner Name  
1701-3331/  
HMH PUBLISHERS LLC

*Class(es):* 9

*Agent Name:*

*Client:* HMH Publishing Co.

Application  
Number/Date  
76/545,275  
05-Sep-2003

Publication  
Number/Date

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

Registration  
Number/Date  
2,874,092  
17-Aug-2004

Status  
Next Renewal  
Registered  
17-Aug-2014

MOVING INTO ENGLISH

Client-Matter/SubCase  
Owner Name  
1701-3332/  
HMH PUBLISHERS LLC

*Class(es):* 16

*Agent Name:*

*Client:* HMH Publishing Co.

Application  
Number/Date  
76/545,498  
05-Sep-2003

Publication  
Number/Date

*Attorney(s):* MAD BA RPT

*Agent Ref:*

*Client Ref:*

Registration  
Number/Date  
2,874,093  
17-Aug-2004

Status  
Next Renewal  
Registered  
17-Aug-2014

TRADEMARK

REEL: 004558 FRAME: 0209

Country: United States of America

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
NUEVAS VISTAS	1701-3450/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/395,542 02-Apr-2004		3,067,477 14-Mar-2006 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 14-Mar-2016
NUEVAS VISTAS	1701-3451/ HMH PUBLISHERS LLC <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/396,253 05-Apr-2004		3,040,227 10-Jan-2006 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 10-Jan-2016
ON DECK	1702-4038/ HMH Supplemental Publishers, Inc. <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	76/186,576 27-Dec-2000		2,595,786 16-Jul-2002 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 16-Jul-2012
ON MY OWN	1701-3084/ HMH PUBLISHERS LLC <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/204,157 25-Nov-1996		2,086,123 05-Aug-1997 <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 05-Aug-2017

Country: United States of America

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
ON OUR WAY TO ENGLISH	1702-4060/ HMH Supplemental Publishers, Inc.	76/546,760 08-Sep-2003		2,886,065 21-Sep-2004	Registered	21-Sep-2014
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT	
ON OUR WAY TO ENGLISH	1702-4059/ HMH Supplemental Publishers, Inc.	76/546,759 08-Sep-2003		2,878,973 31-Aug-2004	Registered	31-Aug-2014
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT	
ONE-STOP PLANNER	1701-3129/ HMH PUBLISHERS LLC	76/050,109 16-May-2000		2,446,541 24-Apr-2001	Registered	24-Apr-2021
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT	
PAIR-JT BOOKS	1702-4013/ HMH Supplemental Publishers, Inc.	75/088,006 15-Apr-1996		2,155,408 05-May-1998	Registered	05-May-2018
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT	

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Trademark List by Country

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Trademark

PAIR-IT BOOKS

1702-4030/

HMH Supplemental Publishers, Inc.

75/939,762

09-Mar-2000

Publication Number/Date

Registration Number/Date

Status Next Renewal

2,423,479

23-Jan-2001

Registered

23-Jan-2011

Class(es): 9

Agent Name:

Client: HMH Supplemental Publishers, Inc.

Attorney(s): MAD BA RPT

Agent Ref:

Client Ref:

PHONICS BUILD-A-WORD BOOKS

1702-4046/

HMH Supplemental Publishers, Inc.

76/333,102

02-Nov-2001

2,604,729

06-Aug-2002

Registered

06-Aug-2012

Class(es): 9

Agent Name:

Client: HMH Supplemental Publishers, Inc.

Attorney(s): MAD BA RPT

Agent Ref:

Client Ref:

PHONICS BUILD-A-WORD BOOKS

1702-4047/

HMH Supplemental Publishers, Inc.

76/333,103

02-Nov-2001

2,612,602

27-Aug-2002

Registered

27-Aug-2012

Class(es): 16

Agent Name:

Client: HMH Supplemental Publishers, Inc.

Attorney(s): MAD BA RPT

Agent Ref:

Client Ref:

PHONICS BUILD-A-WORD BOOKS & design

1702-4041/

HMH Supplemental Publishers, Inc.

76/276,683

26-Jun-2001

2,607,321

13-Aug-2002

Registered

13-Aug-2012

Class(es): 16

Agent Name:

Client: HMH Supplemental Publishers, Inc.

Attorney(s): MAD BA RPT

Agent Ref:

Client Ref:



Country: United States of America

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
PHONICS BUILD-A-WORD BOOKS & design	1702-4040/ HMH Supplemental Publishers, Inc.	76/276,682 26-Jun-2001		2,612,374 27-Aug-2002	Registered 27-Aug-2012
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT
PHONICS EXPRESS	1701-3122/ HMH PUBLISHERS LLC	75/706,742 14-May-1999		2,458,216 05-Jun-2001	Registered 05-Jun-2011
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT
POWER UP! BUILDING READING STRENGTH	1702-4048/ HMH Supplemental Publishers, Inc.	76/339,122 16-Nov-2001		2,722,469 03-Jun-2003	Registered 03-Jun-2013
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT
POWERNOTES	1701-3145/ HMH PUBLISHERS LLC	76/494,052 03-Mar-2003		2,800,168 30-Dec-2003	Registered 30-Dec-2013
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	RPT

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
PRAEGER	1701-3553/ GREENWOOD PUBLISHING GROUP, INC.	73/596,295 01-May-1986		1,145,868 04-Nov-1986	Registered	04-Nov-2016
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
PROBLEM SOLVING THINK ALONG	1701-3026/ HMH PUBLISHERS LLC	74/421,246 06-Aug-1993		1,914,331 22-Aug-1995	Registered	22-Aug-2015
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
Q QUORUM and Design	1701-3554/ GREENWOOD PUBLISHING GROUP, INC.	73/321,079 29-Jul-1981		1,274,273 17-Apr-1984	Registered	17-Apr-2014
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
REACHING UP	1702-4024/ HMH Supplemental Publishers, Inc.	75/707,684 17-May-1999		2,523,933 01-Jan-2002	Registered	01-Jan-2012
	<i>Class(es):</i> 41 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
READS READING EVALUATION AND DIAGNOSIS SYSTEM	1702-4056/ HMH Supplemental Publishers, Inc.	78/289,298 19-Aug-2003		2,958,351 31-May-2005	Registered	31-May-2015
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
READS READING EVALUATION AND DIAGNOSTIC SYSTEM	1702-4074/ HMH Supplemental Publishers, Inc.	77/029,714 26-Oct-2006		3,254,627 26-Jun-2007	Registered	26-Jun-2017
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
RED WAGON BOOKS	1701-3035/ HMH PUBLISHERS LLC	74/508,679 04-Apr-1994		1,964,571 26-Mar-1996	Registered	26-Mar-2016
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		
REFLECTIONS	1701-3460/ HMH PUBLISHERS LLC	78/512,194 05-Nov-2004		3,131,011 15-Aug-2006	Registered	15-Aug-2016
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>		

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
REFLECTIONS	1701-3461/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	78/512,180 05-Nov-2004		3,127,949 08-Aug-2006 MAD BA RPT  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 08-Aug-2016
RELATOS DE LA HISTORIA	1701-3081/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/190,700 31-Oct-1996		2,126,437 30-Dec-1997 MAD BA RPT  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 30-Dec-2017
RELATOS DE LA HISTORIA	1701-3483/ HMH PUBLISHERS LLC  <i>Class(es): 16</i> <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	77/074,802 03-Jan-2007	27-May-2008	3,482,986 12-Aug-2008 MAD BA RPT  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 12-Aug-2018
RIGBY	1702-4031/ HMH Supplemental Publishers, Inc.  <i>Class(es): 9</i> <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	76/055,630 25-May-2000		2,575,274 04-Jun-2002 MAD BA RPT  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered 04-Jun-2012

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
RIGBY	1702-4034/ HMH Supplemental Publishers, Inc.	76/056,391 26-May-2000		2,561,211 16-Apr-2002	Registered	16-Apr-2012
	<p><i>Class(es):</i> 042  <i>Agent Name:</i>  <i>Client:</i> HMH Supplemental Publishers, Inc.</p> <p><i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>					
RIGBY	1702-4032/ HMH Supplemental Publishers, Inc.	76/056,192 25-May-2000		2,533,714 29-Jan-2002	Registered	29-Jan-2012
	<p><i>Class(es):</i> 16  <i>Agent Name:</i>  <i>Client:</i> HMH Supplemental Publishers, Inc.</p> <p><i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>					
RIGBY BEST TEACHERS PRESS	1702-4045/ HMH Supplemental Publishers, Inc.	76/332,725 01-Nov-2001		2,685,761 11-Feb-2003	Registered	11-Feb-2013
	<p><i>Class(es):</i> 16  <i>Agent Name:</i>  <i>Client:</i> HMH Supplemental Publishers, Inc.</p> <p><i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>					
RSVP & design	1702-4007/ HMH Supplemental Publishers, Inc.	74/383,176 27-Apr-1993		1,819,899 08-Feb-1994	Registered	08-Feb-2014
	<p><i>Class(es):</i> 16  <i>Agent Name:</i>  <i>Client:</i> HMH Supplemental Publishers, Inc.</p> <p><i>Attorney(s):</i> MAD BA RPT  <i>Agent Ref:</i>  <i>Client Ref:</i></p>					

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
SAXON	1702-4071/ HMH Supplemental Publishers, Inc.	78/840,299 17-Mar-2006		3,171,627 14-Nov-2006	Registered	14-Nov-2016
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		
SAXON	1702-4070/ HMH Supplemental Publishers, Inc.	78/839,113 16-Mar-2006		3,171,625 14-Nov-2006	Registered	14-Nov-2016
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		
SAXON EARLY LEARNING	1702-4065/ HMH Supplemental Publishers, Inc.	78/786,447 06-Jan-2006		3,224,520 03-Apr-2007	Registered	03-Apr-2017
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		
SAXON EARLY LEARNING	1702-4066/ HMH Supplemental Publishers, Inc.	78/786,509 06-Jan-2006		3,183,435 12-Dec-2006	Registered	12-Dec-2016
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>		

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
SAXON EARLY LEARNING	1702-4067/ HMH Supplemental Publishers, Inc.	78/786,558 06-Jan-2006		3,171,487 14-Nov-2006	Registered 14-Nov-2016
	<i>Class(es):</i> 28 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
SAXON PHONICS	1702-4044/ HMH Supplemental Publishers, Inc.	76/310,867 10-Sep-2001		2,983,481 09-Aug-2005	Registered 09-Aug-2015
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
SCIENCEPLUS	1701-3015/ HMH PUBLISHERS LLC	74/207,097 25-Sep-1991		1,778,312 22-Jun-1993	Registered 22-Jun-2013
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
SCIENCEPLUS	1701-3016/ HMH PUBLISHERS LLC	74/208,025 30-Sep-1991		1,708,134 18-Aug-1992	Registered 18-Aug-2012
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
SILVER WHISTLE	1701-3071/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	75/086,540 10-Apr-1996	  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	2,133,209 27-Jan-1998  MAD BA RPT	Registered	27-Jan-2018
START SMART	1702-4061/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	78/328,771 17-Nov-2003	  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	2,906,700 30-Nov-2004  MAD BA RPT	Registered	30-Nov-2014
STECK-VAUGHN	1702-4084/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	77/152,773 10-Apr-2007	  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	3,359,068 25-Dec-2007  MAD BA RPT	Registered	25-Dec-2017
STECK-VAUGHN	1702-4085/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	77/152,996 10-Apr-2007	  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	3,447,786 17-Jun-2008  MAD BA RPT	Registered	17-Jun-2018



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Trademark	Client-Matter/ Owner Name	SubCase	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
STECK-VAUGHN COMPANY & design	1702-4006/ HMH Supplemental Publishers, Inc.		74/264,973 13-Apr-1992		1,739,812 15-Dec-1992	Registered 15-Dec-2012
	<i>Class(es):</i> 16 <i>Agent Name:</i>				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
STECK-VAUGHN PHONICS READERS PLUS & design	1702-4017/ HMH Supplemental Publishers, Inc.		75/581,756 30-Oct-1998		2,299,950 14-Dec-1999	Registered 14-Dec-2019
	<i>Class(es):</i> 16 <i>Agent Name:</i>				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
STECK-VAUGHN SPELLING LINKING WORDS TO MEANING	1702-4039/ HMH Supplemental Publishers, Inc.		76/264,476 30-May-2001		2,637,126 15-Oct-2002	Registered 15-Oct-2012
	<i>Class(es):</i> 16 <i>Agent Name:</i>				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
STECK-VAUGHN SPELLING LINKING WORDS TO MEANING & design	1702-4042/ HMH Supplemental Publishers, Inc.		76/285,076 13-Jul-2001		2,644,358 29-Oct-2002	Registered 29-Oct-2012
	<i>Class(es):</i> 16 <i>Agent Name:</i>				<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
STEPS TO ACHIEVE	1702-4072/ HMH Supplemental Publishers, Inc.	78/957,664 22-Aug-2006		3,256,354 26-Jun-2007	Registered 26-Jun-2017
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
STORYTOWN	1701-3480/ HMH PUBLISHERS LLC	77/024,090 18-Oct-2006		3,349,148 04-Dec-2007	Registered 04-Dec-2017
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
STORYTOWN	1701-3479/ HMH PUBLISHERS LLC	77/024,065 18-Oct-2006		3,349,147 04-Dec-2007	Registered 04-Dec-2017
	<i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	
STRENGTH IN NUMBERS	1702-4051/ HMH Supplemental Publishers, Inc.	76/474,151 10-Dec-2002		2,777,742 28-Oct-2003	Registered 28-Oct-2013
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.			<i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
STRETCH YOUR THINKING	1701-3063/ HMH PUBLISHERS LLC	74/700,719 13-Jul-1995		1,979,765 11-Jun-1996	Registered	11-Jun-2016
	<i>Class(es):</i> 16					
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co. <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>					
SUMMER STUDIO	1702-4082/ HMH Supplemental Publishers, Inc.	77/070,113 22-Dec-2006		3,305,783 09-Oct-2007	Registered	09-Oct-2017
	<i>Class(es):</i> 16					
	<i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc. <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>					
SUMMER STUDIO	1702-4083/ HMH Supplemental Publishers, Inc.	77/070,129 22-Dec-2006		3,293,260 18-Sep-2007	Registered	18-Sep-2017
	<i>Class(es):</i> 9					
	<i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc. <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>					
TAKE ANOTHER LOOK	1701-3064/ HMH PUBLISHERS LLC	74/700,718 13-Jul-1995		1,979,764 11-Jun-1996	Registered	11-Jun-2016
	<i>Class(es):</i> 16					
	<i>Agent Name:</i> <i>Client:</i> HMH Publishing Co. <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>					

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
TEACHER'S RESOURCEBANK	1701-3021/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/274,033 11-May-1992		1,744,519 05-Jan-1993  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	05-Jan-2013
TEST BEST	1702-4008/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	74/651,361 24-Mar-1995		1,972,667 07-May-1996  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	07-May-2016
THE INTERVENTION SOLUTION	1701-3167/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	76/504,102 04-Apr-2003		2,893,957 12-Oct-2004  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	12-Oct-2014
THE MAP ROOM	1701-3538/ Edunetics  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/735,582 28-Sep-1995		2,059,993 06-May-1997  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	06-May-2017

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
THE READER'S ADVISER	1701-3522/ GREENWOOD PUBLISHING GROUP, INC.	73/730,609 24-May-1988		1,520,892 17-Jan-1989	Registered	17-Jan-2019
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.		<i>Attorney(s):</i> MAD <i>Agent Ref:</i> <i>Client Ref:</i>	BA RPT		
THINK-ALONGS	1702-4054/ HMH Supplemental Publishers, Inc.	76/520,622 23-May-2003		2,838,221 04-May-2004	Registered	04-May-2014
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.		<i>Attorney(s):</i> MAD <i>Agent Ref:</i> <i>Client Ref:</i>	BA RPT		
TOOLS FOR PROBLEM SOLVING	1702-4021/ HMH Supplemental Publishers, Inc.	75/581,651 03-Nov-1998		2,279,507 21-Sep-1999	Registered	21-Sep-2019
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.		<i>Attorney(s):</i> MAD <i>Agent Ref:</i> <i>Client Ref:</i>	BA RPT		
TOP LINE MATH	1702-4073/ HMH Supplemental Publishers, Inc.	78/958,294 23-Aug-2006		3,258,472 03-Jul-2007	Registered	03-Jul-2017
	<i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.		<i>Attorney(s):</i> MAD <i>Agent Ref:</i> <i>Client Ref:</i>	BA RPT		

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REEL: 004558 FRAME: 0225

Trademark List by Country

Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
TREASURY OF LITERATURE	1701-3046/ HMH PUBLISHERS LLC  <i>Class(es):</i> 9 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/542,499 27-Jun-1994		1,901,641 27-Jun-1995  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	27-Jun-2015
TREASURY OF LITERATURE	1701-3045/ HMH PUBLISHERS LLC  <i>Class(es):</i> 28 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/543,265 27-Jun-1994		1,894,201 16-May-1995  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-May-2015
TREASURY OF LITERATURE	1701-3044/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/543,196 27-Jun-1994		1,894,104 16-May-1995  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	16-May-2015
VOCABULARY ADVANTAGE	1702-4081/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	77/056,191 04-Dec-2006	23-Oct-2007	3,364,401 08-Jan-2008  <i>Attorney(s):</i> MAD BA <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	08-Jan-2018

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
VOYAGER BOOKS & Design	1701-3030/ HMH PUBLISHERS LLC  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Publishing Co.	74/489,347 14-Feb-1994		1,908,415 01-Aug-1995  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	01-Aug-2015
WHAT ABOUT	1702-4010/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	74/698,763 10-Jul-1995		2,143,050 10-Mar-1998  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	10-Mar-2018
WONDER WRITERS	1702-4023/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	75/979,432 26-Apr-1999		2,487,125 11-Sep-2001  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	11-Sep-2011
WORD CLUES	1702-4003/ HMH Supplemental Publishers, Inc.  <i>Class(es):</i> 16 <i>Agent Name:</i> <i>Client:</i> HMH Supplemental Publishers, Inc.	73/165,740 10-Apr-1978		1,107,295 28-Nov-1978  <i>Attorney(s):</i> MAD BA RPT <i>Agent Ref:</i> <i>Client Ref:</i>	Registered	26-Nov-2018

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Trademark	Client-Matter/SubCase Owner Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
WORKMAT	1701-3043/ HMH PUBLISHERS LLC	74/540,063 20-Jun-1994		1,905,624 18-Jul-1995	Registered 18-Jul-2015
	<i>Class(es):</i> 16			<i>Attorney(s):</i> MAD BA RPT	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Client:</i> HMH Publishing Co.			<i>Client Ref:</i>	



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# Report Selection

Record Count 754

- by Trademark
- by Country
- by Client
- by Owner

Preview before printing

- Report Format**
- Concise
  - Comprehensive

- Goods**
- Print
  - Do Not Print

- Remarks**
- Print
  - Do Not Print

- Include Design. Countries**
- Print
  - Do Not Print

- Image**
- Print
  - Do Not Print

**Date Range**  Filing  Registration  Next Renewal  Last Update

From :  To :

Client:   
 Country:   
 Area:  Attorney: RPT  
 Trademark:   
 Owner:

Status Codes:

- Active
- Inactive
- All

Status(es):

Trademark	Owner	Country	Class	Reg. No.	Reg Date	Filing Number	Filing Date	PTO Status
RIVERSIDE	Houghton Mifflin Harcourt Publishing Company	United States	016	0767596	3/31/1964	72165924	4/2/1963	REGISTERED
miscellaneous design [DOLPHIN COLOPHON]	Houghton Mifflin Harcourt Publishing Company	United States	009, 016	1378958	1/21/1986	73536591	5/9/1985	REGISTERED
TAP	Houghton Mifflin Harcourt Publishing Company	United States	016	1476831	2/16/1988	73671087	31968	REGISTERED
ITBS	Houghton Mifflin Harcourt Publishing Company	United States	016	1477647	2/23/1988	73671094	7/10/1987	REGISTERED
COGAT	Houghton Mifflin Harcourt Publishing Company	United States	016	1492201	6/14/1988	73686186	9/24/1987	REGISTERED
ITED	Houghton Mifflin Harcourt Publishing Company	United States	016	1496736	7/19/1988	73693103	11/2/1987	REGISTERED
IOWA TESTS OF BASIC SKILLS	Houghton Mifflin Harcourt Publishing Company	United States	016	1517921	12/27/1988	73671089	7/10/1987	REGISTERED
TAYLOR'S GUIDE	Houghton Mifflin Harcourt Publishing Company	United States	016	1560818	10/17/1989	73731241	5/21/1988	REGISTERED
PETERSON FIELD GUIDE SERIES	Houghton Mifflin Harcourt Publishing Company	United States	016	1691439	6/9/1992	74079610	7/19/1990	REGISTERED
PETERSON FIELD GUIDES	Houghton Mifflin Harcourt Publishing Company	United States	016	1697568	6/30/1992	74079937	7/19/1990	REGISTERED
PETERSON FIELD GUIDES	Houghton Mifflin Harcourt Publishing Company	United States	016	1697567	6/30/1992	74079766	7/19/1990	REGISTERED
miscellaneous design [DARTTS LOGO]	Houghton Mifflin Harcourt Publishing Company	United States	016	1696070	6/23/1992	74191557	8/2/1991	REGISTERED
PHONICS WE USE	Houghton Mifflin Harcourt Publishing Company	United States	016	0937608	7/11/1972	72377450	11/30/1970	REGISTERED
HOUGHTON MIFFLIN	Houghton Mifflin Harcourt Publishing Company	United States	009, 016	1700276	7/14/1992	74138076	2/11/1991	REGISTERED
DARTTS	Houghton Mifflin Harcourt Publishing Company	United States	016	1708124	8/18/1992	74191552	8/2/1991	REGISTERED
DARTTS & design	Houghton Mifflin Harcourt Publishing Company	United States	016	1718054	9/22/1992	74214330	10/17/1991	REGISTERED
WOODCOCK-JOHNSON	Houghton Mifflin Harcourt Publishing Company	United States	016	1801920	11/2/1993	74289618	6/29/1992	REGISTERED

WJ-R	Houghton Mifflin Harcourt Publishing Company	United States	009, 016	1803155	11/9/1993	74367189	6/29/1992	REGISTERED
MCDUGAL LITTELL	Houghton Mifflin Harcourt Publishing Company	United States	009, 016	1960350	3/5/1996	74664843	4/24/1995	REGISTERED
GREAT START	Houghton Mifflin Harcourt Publishing Company	United States	009, 016	2007016	10/8/1996	74614229	12/22/1994	REGISTERED
GREAT SOURCE	Houghton Mifflin Harcourt Publishing Company	United States	016	2065921	5/27/1997	75037386	12/26/1995	REGISTERED
PETERSON FLASHGUIDES	Houghton Mifflin Harcourt Publishing Company	United States	016	2067972	6/3/1997	75028453	12/6/1995	REGISTERED
FLASHGUIDE	Houghton Mifflin Harcourt Publishing Company	United States	016	2070757	6/10/1997	75028452	12/6/1995	REGISTERED
EVERY DAY COUNTS	Houghton Mifflin Harcourt Publishing Company	United States	016	2081479	7/22/1997	75146048	8/6/1996	REGISTERED
WRITE SOURCE	Houghton Mifflin Harcourt Publishing Company	United States	016	2081480	7/22/1997	75146049	8/6/1996	REGISTERED
GREAT SOURCE	Houghton Mifflin Harcourt Publishing Company	United States	041	2131062	1/20/1998	75037390	12/26/1995	REGISTERED
GREAT SOURCE	Houghton Mifflin Harcourt Publishing Company	United States	028	2133119	1/27/1998	75037385	12/26/1995	REGISTERED
HOUGHTON MIFFLIN SCHOOL DIRECT	Houghton Mifflin Harcourt Publishing Company	United States	035	2132119	1/27/1998	75183859	10/17/1996	REGISTERED
EDUCATION PLACE	Houghton Mifflin Harcourt Publishing Company	United States	041	2140700	3/3/1998	75244632	2/20/1997	REGISTERED
HOUGHTON MIFFLIN EDUCATION PLACE	Houghton Mifflin Harcourt Publishing Company	United States	041	2140707	3/3/1998	75244892	2/20/1997	REGISTERED
TAYLOR'S WEEKEND GARDENING GUIDES	Houghton Mifflin Harcourt Publishing Company	United States	016	2140798	3/3/1998	75252099	3/5/1997	REGISTERED
HEATH	Houghton Mifflin Harcourt Publishing Company	United States	016	0917233	7/27/1971	72377465	11/30/1970	REGISTERED
UNIVERSAL NONVERBAL INTELLIGENCE TEST & design	Houghton Mifflin Harcourt Publishing Company	United States	016	2265726	7/27/1999	75425942	1/29/1998	REGISTERED
UNIT & design	Houghton Mifflin Harcourt Publishing Company	United States	016	2265725	7/27/1999	75425934	1/29/1998	REGISTERED
WACKY WEB TALES	Houghton Mifflin Harcourt Publishing Company	United States	041	2264955	7/27/1999	75515253	7/8/1998	REGISTERED

WRITE TRAITS	Houghton Mifflin Harcourt Publishing Company	United States	041	2274488	8/31/1999	75542822	8/26/1998	REGISTERED
THE WRITE TRAITS	Houghton Mifflin Harcourt Publishing Company	United States	016	2274488	8/31/1999	75547099	9/2/1998	REGISTERED
HOUGHTON MIFFLIN	Houghton Mifflin Harcourt Publishing Company	United States	041	2285490	10/12/1999	75571229	10/15/1998	REGISTERED
miscellaneous design [DOLPHIN COLOPHON]	Houghton Mifflin Harcourt Publishing Company	United States	041	2289050	10/26/1999	75570764	10/15/1998	REGISTERED
BENDER	Houghton Mifflin Harcourt Publishing Company	United States	016	1198662	6/22/1982	73277187	9/8/1980	REGISTERED
DATA PLACE	Houghton Mifflin Harcourt Publishing Company	United States	041	2366372	6/13/2000	75480928	5/7/1998	REGISTERED
COMPUSCORE	Houghton Mifflin Harcourt Publishing Company	United States	009	2364704	7/4/2000	75607289	9/23/1999	REGISTERED
CLASSZONE	Houghton Mifflin Harcourt Publishing Company	United States	041	2363237	6/27/2000	75570765	10/15/1998	REGISTERED
NEXTTEXT	Houghton Mifflin Harcourt Publishing Company	United States	016	2373830	8/1/2000	75562095	9/30/1998	REGISTERED
NEXTTEXT	Houghton Mifflin Harcourt Publishing Company	United States	041	2386341	9/12/2000	75562094	9/30/1998	REGISTERED
CREATING AMERICA	Houghton Mifflin Harcourt Publishing Company	United States	016	2402896	11/7/2000	75728746	6/15/1999	REGISTERED
THE NAME THE EXPERTS TRUST	Houghton Mifflin Harcourt Publishing Company	United States	016	2401884	11/7/2000	75805930	9/22/1999	REGISTERED
VISUAL GRAMMAR	Houghton Mifflin Harcourt Publishing Company	United States	016	2434289	3/6/2001	75791153	9/2/1999	REGISTERED
GMRT	Houghton Mifflin Harcourt Publishing Company	United States	016	2438599	3/27/2001	76030098	4/19/2000	REGISTERED
GATES-MACGINNIE READING TESTS	Houghton Mifflin Harcourt Publishing Company	United States	016	2444444	4/17/2001	76029749	4/19/2000	REGISTERED
GATES-MACGINNIE READING TESTS & design	Houghton Mifflin Harcourt Publishing Company	United States	016	2444443	4/17/2001	76029628	4/19/2000	REGISTERED
WJ III	Houghton Mifflin Harcourt Publishing Company	United States	016	2456103	5/29/2001	75698540	5/5/1999	REGISTERED
WJ III & design	Houghton Mifflin Harcourt Publishing Company	United States	016	2458193	6/5/2001	75698541	5/5/1999	REGISTERED

WJ III	Houghton Mifflin Harcourt Publishing Company	United States	009	2458192	6/5/2001	75698458	5/5/1999	REGISTERED
NJPASS	Houghton Mifflin Harcourt Publishing Company	United States	016	2468339	7/10/2001	75726448	6/10/1999	REGISTERED
SUMMER SUCCESS	Houghton Mifflin Harcourt Publishing Company	United States	016	2474487	7/31/2001	75880662	12/27/1999	REGISTERED
SUMMER SUCCESS	Houghton Mifflin Harcourt Publishing Company	United States	041	2474488	7/31/2001	75880676	12/27/1999	REGISTERED
THE BEST AMERICAN ESSAYS	Houghton Mifflin Harcourt Publishing Company	United States	016	2497860	10/16/2001	75933525	3/2/2000	REGISTERED
THE BEST AMERICAN SHORT STORIES	Houghton Mifflin Harcourt Publishing Company	United States	016	2511833	11/27/2001	75933519	3/2/2000	REGISTERED
THE IOWA TESTS	Houghton Mifflin Harcourt Publishing Company	United States	016	2549134	3/19/2002	76039447	5/2/2000	REGISTERED
LOGRAMOS	Houghton Mifflin Harcourt Publishing Company	United States	016	2586557	6/25/2002	76192240	1/10/2001	REGISTERED
SCIENCESAURUS	Houghton Mifflin Harcourt Publishing Company	United States	016	2595962	7/16/2002	76280725	7/5/2001	REGISTERED
THE BEST AMERICAN SERIES & design	Houghton Mifflin Harcourt Publishing Company	United States	016	2681631	1/28/2003	76044839	5/9/2000	REGISTERED
ASSES2KNOW	Houghton Mifflin Harcourt Publishing Company	United States	016	3123903	8/1/2006	76192960	1/11/2001	REGISTERED
ASSES2KNOW	Houghton Mifflin Harcourt Publishing Company	United States	041	2617098	9/10/2002	76192714	1/11/2001	REGISTERED
ASSES2LEARN	Houghton Mifflin Harcourt Publishing Company	United States	016	2834877	4/20/2004	76192958	1/11/2001	REGISTERED
ASSES2LEARN & design	Houghton Mifflin Harcourt Publishing Company	United States	016	2847929	6/1/2004	76194875	1/17/2001	REGISTERED
ASSES2LEARN	Houghton Mifflin Harcourt Publishing Company	United States	041	2685403	2/11/2003	76192715	1/11/2001	REGISTERED
ASSES2LEARN & design	Houghton Mifflin Harcourt Publishing Company	United States	041	2685407	2/11/2003	76194898	1/17/2001	REGISTERED
BEAR	Houghton Mifflin Harcourt Publishing Company	United States	009	2605875	8/6/2002	76267706	6/6/2001	REGISTERED
BEAR & design	Houghton Mifflin Harcourt Publishing Company	United States	009	2605874	8/6/2002	76267705	6/6/2001	REGISTERED

BASIC EARLY ASSESSMENT OF READING & design	Houghton Mifflin Harcourt Publishing Company	United States	009	2946363	5/3/2005	76267764	6/6/2001	REGISTERED
BEAR	Houghton Mifflin Harcourt Publishing Company	United States	016	2769779	9/30/2003	76267777	6/6/2001	REGISTERED
BEAR & design	Houghton Mifflin Harcourt Publishing Company	United States	016	2828276	3/30/2004	76267701	6/6/2001	REGISTERED
BASIC EARLY ASSESSMENT OF READING & design	Houghton Mifflin Harcourt Publishing Company	United States	016	2756951	8/26/2003	76267561	6/6/2001	REGISTERED
AIM HIGHER	Houghton Mifflin Harcourt Publishing Company	United States	016	2674598	1/14/2003	76359126	1/15/2002	REGISTERED
MEASURING LESS WOULD BE UNBEARABLE	Houghton Mifflin Harcourt Publishing Company	United States	016	2662865	12/17/2002	76364289	1/29/2002	REGISTERED
C CALABASH & design	Houghton Mifflin Harcourt Publishing Company	United States	016	2699982	3/25/2003	76389948	4/2/2002	REGISTERED
C CALABASH & design	Houghton Mifflin Harcourt Publishing Company	United States	041	2677696	1/21/2003	76389793	4/2/2002	REGISTERED
CALABASH	Houghton Mifflin Harcourt Publishing Company	United States	016	2677781	1/21/2003	76393942	4/10/2002	REGISTERED
CALABASH	Houghton Mifflin Harcourt Publishing Company	United States	041	2677695	1/21/2003	76389759	4/2/2002	REGISTERED
SCHOOL DIRECT	Houghton Mifflin Harcourt Publishing Company	United States	035	2719067	5/27/2003	76425190	6/27/2002	REGISTERED
TUTOR PLACE	Houghton Mifflin Harcourt Publishing Company	United States	016	2851609	6/8/2004	76441929	8/16/2002	REGISTERED
LOGAMOS & design	Houghton Mifflin Harcourt Publishing Company	United States	016	2766610	9/23/2003	76461926	10/25/1902	REGISTERED
INSIDE WRITING	Houghton Mifflin Harcourt Publishing Company	United States	016	2816661	2/24/2004	76500710	3/25/2003	REGISTERED
BEAR BASIC EARLY ASSESSMENT OF READING COMPUTER ADMINISTERED & design	Houghton Mifflin Harcourt Publishing Company	United States	009	2939148	4/12/2005	76518616	6/2/2003	REGISTERED
GRAPHIA & design	Houghton Mifflin Harcourt Publishing Company	United States	016	2919654	1/18/2005	76550942	9/18/2003	REGISTERED
GRAPHIA	Houghton Mifflin Harcourt Publishing Company	United States	016	2919657	1/18/2005	76552766	10/1/2003	REGISTERED
IOWA TESTS OF EDUCATIONAL DEVELOPMENT	Houghton Mifflin Harcourt Publishing Company	United States	016	2964654	7/5/2005	76563169	11/20/2003	REGISTERED

EAROBICS	Houghton Mifflin Harcourt Publishing Company	United States	016, 041	2581317	6/18/2002	76144602	10/11/2000	REGISTERED
EAROBICS	Houghton Mifflin Harcourt Publishing Company	United States	016, 041	2637359	10/15/2002	78041937	1/5/2001	REGISTERED
GAMEGOO	Houghton Mifflin Harcourt Publishing Company	United States	041	2931060	3/8/2005	76099143	7/28/2000	REGISTERED
FIVE LITTLE MONKEYS & design	Houghton Mifflin Harcourt Publishing Company	United States	016	3489120	8/19/2008	76591696	5/12/2004	REGISTERED
FIVE LITTLE MONKEYS & design	Houghton Mifflin Harcourt Publishing Company	United States	028	3477080	7/29/2008	76591695	5/12/2004	REGISTERED
FIVE LITTLE MONKEYS	Houghton Mifflin Harcourt Publishing Company	United States	016	3025499	12/13/2005	76591697	5/12/2004	REGISTERED
FIVE LITTLE MONKEYS	Houghton Mifflin Harcourt Publishing Company	United States	028	3477081	7/29/2008	76591699	5/12/2004	REGISTERED
WRITE SOURCE	Houghton Mifflin Harcourt Publishing Company	United States	9	3033906	12/27/2005	76618329	10/27/2004	REGISTERED
EARLY SUCCESS	Houghton Mifflin Harcourt Publishing Company	United States	016	3052876	1/31/2006	76630481	2/3/2005	REGISTERED
THE 100 WORDS & design	Houghton Mifflin Harcourt Publishing Company	United States	009	3187806	12/19/2006	76633501	3/15/2005	REGISTERED
THE 100 WORDS & design	Houghton Mifflin Harcourt Publishing Company	United States	016	3062003	2/28/2006	76633502	3/15/2005	REGISTERED
EDUSOFT	Houghton Mifflin Harcourt Publishing Company	United States	009	1955517	2/13/1996	74389566	5/12/1993	REGISTERED
AZL	Houghton Mifflin Harcourt Publishing Company	United States	041	3118881	7/25/2006	76634258	3/24/2005	REGISTERED
GREAT SOURCE READING ADVANTAGE	Houghton Mifflin Harcourt Publishing Company	United States	016	3113529	7/11/2006	76634259	3/24/2005	REGISTERED
GREAT SOURCE READING ADVANTAGE	Houghton Mifflin Harcourt Publishing Company	United States	009	3072642	3/28/2006	76634261	3/24/2005	REGISTERED
ACCESS BUILDING LITERACY THROUGH LEARNING	Houghton Mifflin Harcourt Publishing Company	United States	016	3084287	4/25/2006	76637258	4/26/2005	REGISTERED
TURNING INFORMATION INTO ACHIEVEMENT	Houghton Mifflin Harcourt Publishing Company	United States	042	3313132	10/16/2007	76638654	5/10/2005	REGISTERED
BATERIA III & DESIGN	Houghton Mifflin Harcourt Publishing Company	United States	016	3131741	8/22/2006	76641834	6/27/2005	REGISTERED

WJ III DIAGNOSTIC READING BATTERY & design	Houghton Mifflin Harcourt Publishing Company	United States	016	3182305	12/12/2006	76641833	6/27/2005	REGISTERED
WJ III DIAGNOSTIC READING BATTERY & design	Houghton Mifflin Harcourt Publishing Company	United States	009	3170450	11/14/2006	76641836	6/27/2005	REGISTERED
DAR DIAGNOSTIC ASSESSMENTS OF READING & design	Houghton Mifflin Harcourt Publishing Company	United States	016	3125501	8/8/2006	76641837	6/27/2005	REGISTERED
MCDUGAL LITTELL RESOURCES2GO	Houghton Mifflin Harcourt Publishing Company	United States	009	3283406	8/21/2007	76642912	7/15/2005	REGISTERED
MCDUGAL LITTELL RESOURCES2GO & design	Houghton Mifflin Harcourt Publishing Company	United States	009	3275893	8/7/2007	76642920	7/15/2005	REGISTERED
GREAT SOURCE PROGRESS PLUS	Houghton Mifflin Harcourt Publishing Company	United States	041	3185312	12/19/2006	76642911	7/15/2005	REGISTERED
SCIENCE ASSESSMENT SERIES & design	Houghton Mifflin Harcourt Publishing Company	United States	009	3344721	11/27/2007	76642915	7/15/2005	REGISTERED
SCIENCE ASSESSMENT SERIES & design	Houghton Mifflin Harcourt Publishing Company	United States	016	3352882	12/11/2007	76642917	7/15/2005	REGISTERED
SCIENCE ASSESSMENT SERIES & design	Houghton Mifflin Harcourt Publishing Company	United States	041	3294472	9/18/2007	76642916	7/15/2005	REGISTERED
ASSES2KNOW & design	Houghton Mifflin Harcourt Publishing Company	United States	016	3307820	10/9/2007	76644089	7/15/2005	REGISTERED
ASSES2KNOW & design	Houghton Mifflin Harcourt Publishing Company	United States	041	3298540	9/25/2007	76642906	7/28/2005	REGISTERED
QUALLS EARLY LEARNING INVENTORY	Houghton Mifflin Harcourt Publishing Company	United States	016	3144042	9/19/2006	76642909	7/15/2005	REGISTERED
QUALLS EARLY LEARNING INVENTORY & design	Houghton Mifflin Harcourt Publishing Company	United States	016	3144043	9/19/2006	76642910	7/15/2005	REGISTERED
LARSON LEARNING	Houghton Mifflin Harcourt Publishing Company	United States	009, 041	3081315	4/18/2006	76615923	10/8/2004	REGISTERED
CONCENTRATE ON!	Houghton Mifflin Harcourt Publishing Company	United States	016	2970644	7/19/2005	78436909	6/17/2004	REGISTERED
SKILLSURFER & design	Houghton Mifflin Harcourt Publishing Company	United States	041	3242813	5/15/2007	76645768	8/29/2005	REGISTERED
SKILLSURFER THE ONLINE PIPELINE TO STUDENT PERFORMANCE	Houghton Mifflin Harcourt Publishing Company	United States	016	3240279	5/8/2007	76645763	8/29/2005	REGISTERED
SKILLSURFER THE ONLINE PIPELINE TO STUDENT PERFORMANCE & design	Houghton Mifflin Harcourt Publishing Company	United States	016	3240278	5/8/2007	76645762	8/29/2005	REGISTERED



SKILLSURFER THE ONLINE PIPELINE TO STUDENT PERFORMANCE	Houghton Mifflin Harcourt Publishing Company	United States	041	3242811	5/15/2007	76645764	8/29/2005	REGISTERED
SKILLSURFER THE ONLINE PIPELINE TO STUDENT PERFORMANCE & design	Houghton Mifflin Harcourt Publishing Company	United States	041	3240277	5/8/2007	76645761	8/29/2005	REGISTERED
SKILLSURFER	Houghton Mifflin Harcourt Publishing Company	United States	016	3242812	5/15/2007	76645765	8/29/2005	REGISTERED
SKILLSURFER	Houghton Mifflin Harcourt Publishing Company	United States	041	3240280	5/8/2007	76645766	8/29/2005	REGISTERED
SKILLSURFER & design	Houghton Mifflin Harcourt Publishing Company	United States	016	3240281	5/8/2007	76645767	8/29/2005	REGISTERED
QELI	Houghton Mifflin Harcourt Publishing Company	United States	016	3200139	1/23/2007	76645272	8/22/2005	REGISTERED
WOODCOCK-MUNOZ LANGUAGE SURVEY	Houghton Mifflin Harcourt Publishing Company	United States	016	3161467	10/24/2006	76651303	12/5/2005	REGISTERED
BATERIA III WOODCOCK-MUNOZ	Houghton Mifflin Harcourt Publishing Company	United States	016	3131805	8/22/2006	76651302	12/5/2005	REGISTERED
SKILLSTUTOR	Houghton Mifflin Harcourt Publishing Company	United States	041	2672669	1/7/2003	76005651	3/21/2000	REGISTERED
THE COMPUTER LEARNING NETWORKS & design	Houghton Mifflin Harcourt Publishing Company	United States	009	1702915	7/28/1992	74120170	12/3/1990	REGISTERED
WJ III NU & design	Houghton Mifflin Harcourt Publishing Company	United States	009	3395327	3/11/2008	76663576	7/24/2006	REGISTERED
WJ III NU & design	Houghton Mifflin Harcourt Publishing Company	United States	016	3395326	3/11/2008	76663575	7/24/2006	REGISTERED
HOUGHTON MIFFLIN	Houghton Mifflin Harcourt Publishing Company	US Customs & Border Protection	016	601228	9/29/2006		9/28/2006	REGISTERED
Miscellaneous Design [DOLPHIN COLOPHON]	Houghton Mifflin Harcourt Publishing Company	US Customs & Border Protection	016	601225	9/29/2006		9/28/2006	REGISTERED
CLARION BOOKS	Houghton Mifflin Harcourt Publishing Company	United States	016	3322223	10/30/2007	76671043	1/5/2007	REGISTERED
Miscellaneous Design [DOLPHIN COLOPHON SURROUNDED BY HORN]	Houghton Mifflin Harcourt Publishing Company	United States	016	3315374	10/23/2007	76671044	1/5/2007	REGISTERED
DEFINE-A-THON	Houghton Mifflin Harcourt Publishing Company	United States	016	3376796	2/5/2008	76674697	3/28/2007	REGISTERED
ISUCCEED MATH	Houghton Mifflin Harcourt Publishing Company	United States	016	3534473	11/18/2008	76677991	6/11/2007	REGISTERED

ISUCCEED MATH	Houghton Mifflin Harcourt Publishing Company	United States	009	3534474	11/18/2008	76677994	6/11/2007	REGISTERED
ISUCCEED MATH	Houghton Mifflin Harcourt Publishing Company	United States	041	3534472	11/18/2008	76677990	6/11/2007	REGISTERED
PETERSON REFERENCE GUIDES	Houghton Mifflin Harcourt Publishing Company	United States	016	3835423	8/17/2010	76677992	6/11/2007	REGISTERED
PETERSON REFERENCE GUIDES SERIES	Houghton Mifflin Harcourt Publishing Company	United States	016	3835424	8/17/2010	76677993	6/11/2007	REGISTERED
EAROBICS	Houghton Mifflin Harcourt Publishing Company	United States	009	3421151	5/6/2008	76679673	7/19/2007	REGISTERED
SANDPIPER & design	Houghton Mifflin Harcourt Publishing Company	United States	016	3612841	4/28/2009	76689512	5/9/2008	REGISTERED
PETERSON FIELD GUIDE & design	Houghton Mifflin Harcourt Publishing Company	United States	016	3510480	10/7/2008	76689511	5/7/2008	REGISTERED
SANDPIPER	Houghton Mifflin Harcourt Publishing Company	United States	016	3510481	10/7/2008	76689905	5/23/2008	REGISTERED
GRAB-AND-GO	Houghton Mifflin Harcourt Publishing Company	United States	016	3807388	6/22/2010	76692772	9/11/2008	REGISTERED
DATADIRECTOR	Houghton Mifflin Harcourt Publishing Company	United States	041			76705721	12/20/2010	PENDING
DATADIRECTOR & design	Houghton Mifflin Harcourt Publishing Company	United States	041			76705722	12/20/2010	PENDING
PINPOINT	Houghton Mifflin Harcourt Publishing Company	United States	042			76704649	9/24/2010	PENDING
PINPOINT ON TARGET	Houghton Mifflin Harcourt Publishing Company	United States	042			76704650	9/24/2010	PENDING
WOODCOCK-MUNOZ LANGUAGE SURVEY	Houghton Mifflin Harcourt Publishing Company	United States	016	3161467	10/24/2006	76651303	12/5/2005	REGISTERED
WOODCOCK-JOHNSON	Houghton Mifflin Harcourt Publishing Company	United States	016	1801920	11/2/1993	74289618	6/29/1992	REGISTERED
INSIGHT INTO ACTION	Houghton Mifflin Harcourt Publishing Company	United States	041			76705510	11/18/2010	PENDING
INSIGHT INTO ACTION & design	Houghton Mifflin Harcourt Publishing Company	United States	041			76705509	11/18/2010	PENDING
WRITE ON COURSE	Houghton Mifflin Harcourt Publishing Company	United States	016	3807396	6/22/2010	76696022	2/27/2009	REGISTERED

WRITE ON COURSE	Houghton Mifflin Harcourt Publishing Company	United States	041	3911289	1/25/2011	76696020	2/27/2009	PENDING
LEARNER PROFILE	Houghton Mifflin Harcourt Publishing Company	United States	009	2711266	4/29/2003	76429224	7/11/2002	REGISTERED
LEARNEXCHANGE	Houghton Mifflin Harcourt Publishing Company	United States	042			76704648	9/24/2010	PENDING









Trademarks:

TITLE	Record Owner	Application Date	Registration Date	Serial #	Registration #
Unwrapping the Standards	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center	9/25/09	4/27/10	77835271	3781124
Unwrapping the Standards	The Leadership and Learning Center CORPORATION	3/12/09	4/13/10	77689934	3774149
Five Easy Steps	The Leadership and Learning Center CORPORATION	3/25/09	2/2/10	77699378	n/a
Engaging Classroom Assessments	The Leadership and Learning Center CORPORATION	3/25/09	1/26/10	77699397	3743480
Data Teams	The Leadership and Learning Center CORPORATION	3/26/09	4/13/10	77700252	3774191
Common Formative Assessment	The Leadership and Learning Center CORPORATION	3/26/09	1/26/10	77700204	3743481
Decision Making for Results	The Leadership and Learning Center CORPORATION	3/26/09	9/29/09	77700232	3689369
The Leadership and Learning Center	The Leadership and Learning Center CORPORATION	3/25/09	8/10/10	77699361	3833145
Power Standards	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	10/16/09	TBD	77850721	n/a
Effective Grading Practices	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	10/27/09	12/7/10	77858283	3888250









Writing to Learn	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	10/27/09	TBD	77858254	n/a
Leadership Performance Coaching	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	9/28/09	TBD	77876547	n/a
Vocabulary for Academic Success	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	10/27/09	9/14/10	77858497	3849095
Power Strategies for Effective Teaching	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	10/16/09	TBD	77850693	n/a
Power Strategies for Response to Intervention	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	9/29/09	TBD	77837513	n/a
Leadership Maps	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	9/28/09	TBD	77836406	n/a
Leadership Performance Matrix	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	9/29/09	TBD	77837349	n/a
Change Readiness Assessment	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	10/14/09	TBD	77848295	n/a

Implementation Audit	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	9/28/09	TBD	77836493	n/a
Implementation Review	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	10/14/09	TBD	77848235	n/a
90/90/90 Schools	Advanced Learning Centers, Inc. DBA The Leadership and Learning Center CORPORATION	9/29/09	TBD	77837413	n/a

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<b>COUNTRY</b>	<b>MARK</b>	<b>APP. / REG. NO.</b>	<b>STATUS</b>
Bahrain	PINPOINT & Design 	85718	Pending
Bahrain	PINPOINT & Design 	85719	Pending
Bahrain	PINPOINT & Design 	85720	Pending
Bahrain	RADIANT	83533	Pending
Bahrain	RADIANT	83534	Pending
Bahrain	RADIANT	83535	Pending
Brazil	PINPOINT & Design 	830940081	Pending
Brazil	PINPOINT & Design 	830940090	Pending
Brazil	PINPOINT & Design 	830940103	Pending
Brazil	RADIANT & Radius Design  RADIANT	830833960	Pending
Brazil	RADIANT & Radius Design  RADIANT	830833951	Pending

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COUNTRY	MARK	APP. / REG. NO.	STATUS
Brazil	RADIANT & Radius Design  RADIANT	830833978	Pending
Canada	PINPOINT & Design 	1514066	Pending
Canada	RADIANT	1493669	Pending
Canada	RADIUS Design 	1498030	Pending
Chile	RADIANT	924619	Pending
Chile	RADIANT	924620	Pending
Chile	RADIUS Design 	924622	Pending
Chile	RADIUS Design 	924621	Pending
China	PINPOINT & Design 	9114168	Pending
China	PINPOINT & Design 	9114169	Pending
China	PINPOINT & Design 	9114167	Pending










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COUNTRY	MARK	APP. / REG. NO.	STATUS
China	RADIANT & Radius Design  <b>RADIANT</b>	8725383	Pending
China	RADIANT & Radius Design  <b>RADIANT</b>	8725364	Pending
China	RADIANT & Radius Design  <b>RADIANT</b>	8725365	Pending
CTM	PINPOINT & Design  <b>Pinpoint</b>	9721366	Pending
CTM	RADIANT	9395146	Pending
CTM	RADIUS Design 	9395237	Pending
Ecuador	RADIANT	237831	Pending
Ecuador	RADIANT	237830	Pending
Ecuador	RADIANT	237829	Pending
Ecuador	RADIUS Design 	236555	Pending
Ecuador	RADIUS Design 	236554	Pending
Ecuador	RADIUS Design 	236553	Pending








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as of 25 May 2011**

COUNTRY	MARK	APP. / REG. NO.	STATUS
India	PINPOINT & Design 		Pending
India	RADIANT	2031724	Pending
India	RADIANT	2031725	Pending
India	RADIANT	2031726	Pending
India	RADIUS Design 	2031727	Pending
India	RADIUS Design 	2031728	Pending
India	RADIUS Design 	2031729	Pending
Jordan	PINPOINT & Design 		Pending
Jordan	PINPOINT & Design 		Pending
Jordan	PINPOINT & Design 		Pending
Jordan	RADIANT	115344	Pending
Jordan	RADIANT	115286	Pending
Jordan	RADIANT	115331	Pending

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as of 25 May 2011**

COUNTRY	MARK	APP. / REG. NO.	STATUS
Korea South	PINPOINT & Design 	4.52011E+12	Pending
Korea South	RADIANT & Radius Design  RADIANT	45-2010-0004184	Pending
Kuwait	PINPOINT & Design 	118247	Pending
Kuwait	PINPOINT & Design 	118248	Pending
Kuwait	PINPOINT & Design 	118249	Pending
Kuwait	RADIANT	115265	Pending
Kuwait	RADIANT	115266	Pending
Kuwait	RADIANT	115267	Pending
Lebanon	RADIANT	131792	Registered
Mexico	PINPOINT & Design 	1154414	Pending
Mexico	PINPOINT & Design 	1154416	Pending









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COUNTRY	MARK	APP. / REG. NO.	STATUS
Mexico	PINPOINT & Design  	1154417	Pending
Mexico	RADIANT	1115560	Pending
Mexico	RADIANT	1115552	Pending
Mexico	RADIANT	1115555	Pending
Mexico	RADIUS Design  	1197286	Registered
Mexico	RADIUS Design  	1123905	Pending
Mexico	RADIUS Design  	1198434	Registered
Oman	PINPOINT & Design  	66795	Pending
Oman	PINPOINT & Design  	66796	Pending
Oman	PINPOINT & Design  	66797	Pending
Oman	RADIANT	64902	Pending
Oman	RADIANT	64903	Pending
Oman	RADIANT	64904	Pending
Panama	RADIANT	195628	Pending







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as of 25 May 2011**

COUNTRY	MARK	APP. / REG. NO.	STATUS
Panama	RADIANT	195629	Pending
Panama	RADIANT	195630	Pending
Peru	RADIANT	173354	Registered
Peru	RADIANT	435399	Pending
Qatar	PINPOINT & Design  Pinpoint	66322	Pending
Qatar	PINPOINT & Design  Pinpoint	66323	Pending
Qatar	PINPOINT & Design  Pinpoint	66324	Pending
Qatar	RADIANT	64946	Pending
Qatar	RADIANT	64947	Pending
Qatar	RADIANT	64948	Pending
Saudi Arabia	PINPOINT & Design  Pinpoint	164558	Pending
Saudi Arabia	PINPOINT & Design  Pinpoint	164559	Pending
Saudi Arabia	PINPOINT & Design  Pinpoint	164560	Pending

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as of 25 May 2011**

COUNTRY	MARK	APP. / REG. NO.	STATUS
Saudi Arabia	RADIANT & Radius Design  RADIANT	160884	Pending
Saudi Arabia	RADIANT & Radius Design  RADIANT	160885	Pending
Saudi Arabia	RADIANT & Radius Design  RADIANT	160886	Pending
Taiwan	PINPOINT & Design  Pinpoint	100006514	Pending
Taiwan	RADIANT & Radius Design  RADIANT	99049231	Pending
United Arab Emirates	PINPOINT & Design  Pinpoint	155762	Pending
United Arab Emirates	PINPOINT & Design  Pinpoint	155763	Pending
United Arab Emirates	PINPOINT & Design  Pinpoint	155764	Pending

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as of 25 May 2011**

<b>COUNTRY</b>	<b>MARK</b>	<b>APP. / REG. NO.</b>	<b>STATUS</b>
United Arab Emirates	RADIANT & Radius Design  <b>RADIANT</b>	149934	Pending
United Arab Emirates	RADIANT & Radius Design  <b>RADIANT</b>	149935	Pending
United Arab Emirates	RADIANT & Radius Design  <b>RADIANT</b>	149936	Pending
United States of America	PINPOINT & Design  <b>Pinpoint</b>	85228126	Pending
United States of America	RADIANT	85102112	Pending
United States of America	RADIUS Design 	85102162	Pending
United States of America	VERGE	85102118	Pending
Vietnam	RADIANT & Radius Design  <b>RADIANT</b>	4-2010-21387	Pending

483117	03/10/1988	A483117	03/10/2019	03/10/1988	REGISTERED
<b>READER RABBIT</b>			<b>Next Action:</b>	<b>RENEWAL DUE</b>	
<b>Class</b>					
9	Computer software and all other goods in this class but excluding video transmitters, receivers and connectors in this class				
42005	12/20/1984	B420052	12/20/2015	08/09/1989	REGISTERED
<b>THE LEARNING COMPANY (and Design)</b>			<b>Next Action:</b>	<b>RENEWAL DUE</b>	
<b>Class</b>					
9	Computer software and all other goods in this class but excluding video transmitters, receivers and connectors in this class				
725334	01/08/1997	725334	01/08/2017	01/08/1997	REGISTERED
<b>TLC</b>			<b>Next Action:</b>	<b>RENEWAL DUE</b>	
<b>Class</b>					
9	Computer programs				
28	Computer game programs				
797,254	11/10/1995	TMA515,888	08/31/2014	08/31/1999	REGISTERED
<b>PARLONS ANGLAIS</b>			<b>Next Action:</b>	<b>RENEWAL DUE</b>	
<b>Class</b>					
9	Educational computer software recorded on magnetic media, manuals, instruction booklets and leaflets for computer programs				
708,987	07/14/1992	TMA492,467	04/06/2013	04/06/1998	REGISTERED
<b>THE LEARNING COMPANY</b>			<b>Next Action:</b>	<b>RENEWAL DUE</b>	
<b>Class</b>					
9	Educational computer software recorded on magnetic media, manuals, instruction booklets and leaflets for computer programs				
6625940	03/28/2008	6625940	05/13/2020	05/14/2010	REGISTERED
<b>BAILEY'S BOOK HOUSE</b>			<b>Next Action:</b>	<b>RENEWAL DUE</b>	
<b>Class</b>					
9	Educational software for preschool children				
6625941	03/28/2008	6625941	03/27/2020	03/28/2010	REGISTERED
<b>BAILEY'S BOOK HOUSE</b>			<b>Next Action:</b>	<b>RENEWAL DUE</b>	
<b>Class</b>					
16	Educational manuals for preschool children				
6625935	03/28/2008	6625935	05/13/2020	05/14/2010	REGISTERED
<b>BRODERBUND SOFTWARE</b>			<b>Next Action:</b>	<b>RENEWAL DUE</b>	
<b>Class</b>					
9	Computer operating programs, recorded				
6623299	03/27/2008	6623299	03/27/2020	03/28/2010	REGISTERED
<b>CLARION BOOKS</b>			<b>Next Action:</b>	<b>RENEWAL DUE</b>	
<b>Class</b>					
16	Writing or drawing books; tracing patterns; cards; teaching materials [except apparatus]; books				
8231185	04/22/2010				FILED
<b>DESTINATION MATH</b>			<b>Next Action:</b>	<b>OPPOSITION PERIOD EXPIRES</b>	



## Mark Name

## Class

9 Goods  
 Computer software, namely, interactive educational programs for instruction in the field of mathematics, distributed on CD-ROMs; computer software, recorded; computer programs, recorded; magnetic disks; electronic publications [downloadable]; videotapes; compact discs [audio-video]; learning machines; animated cartoons; slides [photography]

China P.R.

8231184

FILED

## DESTINATION READING

## Class

9 Goods  
 Computer software, namely, interactive educational programs for instruction in the field of language arts, distributed on CD-ROMs; computer software, recorded; computer programs, recorded; magnetic disks; electronic publications [downloadable]; videotapes; compact discs [audio-video]; learning machines; animated cartoons; slides [photography]

Next Action: 04/27/2011

OPPOSITION PERIOD EXPIRES

China P.R.

8231183

FILED

## DESTINATION READING

## Class

41 Goods  
 Educational services, namely, providing courses of instruction in the field of language arts at the primary and secondary educational levels via a global computer network, and distributing printed materials and CD-ROMs in connection therewith; educational services; instruction services; education information; providing on-line electronic publications, not downloadable; vocational guidance (education or training advice); arranging and conducting of workshops [training]; providing on-line electronic publications, not downloadable; production of shows; bookmobile services

Next Action: 06/13/2011

OPPOSITION PERIOD EXPIRES

China P.R.

8231189

FILED

## DESTINATION SUCCESS

## Class

9 Goods  
 Computer software, all featuring educational content in the field of academic subjects taught in elementary and secondary schools; audio tapes, all featuring educational content in the field of academic subjects taught in elementary and secondary schools; computer software, all featuring professional development and training content for teachers in elementary and secondary schools; audio tapes, all featuring professional development and training content for teachers in elementary and secondary schools; computer software, recorded; magnetic disks; electronic publications [downloadable]; videotapes; compact discs [audio-video]; learning machines

Next Action: 04/27/2011

OPPOSITION PERIOD EXPIRES

China P.R.

8231188

FILED

## DESTINATION SUCCESS

## Class

16 Goods  
 Books, all in the field of academic subjects taught in elementary and secondary schools or relating to the preparation of grant submissions and the obtaining of grants for elementary and secondary schools; printed instructional and educational materials, all in the field of academic subjects taught in elementary and secondary schools or relating to the preparation of grant submissions and the obtaining of grants for elementary and secondary schools; teaching manuals, all in the field of academic subjects taught in elementary and secondary schools or relating to the preparation of grant submissions and the obtaining of grants for elementary and secondary schools; handbooks [manuals]; printed matter; booklets; printed publications; periodicals; school supplies (stationery); teaching materials (except apparatus)

Next Action: 05/20/2011

OPPOSITION PERIOD EXPIRES

China P.R.

8231187

FILED

## DESTINATION SUCCESS

## Class

41 Goods  
 Educational services, namely, conducting programs in the field of professional development and training for teachers in elementary and secondary schools; consulting, instructional, and training services in the field of preparing grant submissions and obtaining grants for elementary and secondary schools; providing educational, instructional and training content in respect of elementary and secondary school education via the Internet; educational services; instruction services; education information; vocational guidance [education or training advice]; arranging and conducting of workshops [training]; providing on-line electronic publications, not downloadable; production of shows

China P.R.

8231186

FILED

## DESTINATION SUCCESS

## Class

OPPOSITION PERIOD EXPIRES

Next Action: 06/13/2011

**Mark Name** Goods  
 42 Rental of computer software (providing temporary access via the Internet to non-downloadable software featuring educational content in the field of academic subjects taught in elementary and secondary schools and featuring professional development and training content for teachers in elementary and secondary schools); computer system design; installation of computer software; technical research; technical project studies; science project studies; research and development for others; quality checking and testing; providing search engines for the internet; maintenance of computer software

China P.R. 8231182 04/22/2010 FILED  
**DESTINATION TEACH**  
**Class** Goods  
 9 Computer software for use in the professional development of educators; computer software, recorded; computer programs, recorded; magnetic disks; electronic publications [downloadable]; videotapes; compact discs [audio-video]; learning machines; animated cartoons; slides [photography]  
**Next Action:** 04/27/2011 OPPOSITION PERIOD EXPIRES

China P.R. 8231400 04/22/2010 FILED  
**DESTINATION TEACH**  
**Class** Goods  
 16 Books, all in the field of professional development of educators; manuals, all in the field of professional development of educators; printed instructional materials, all in the field of professional development of educators; handbooks [manuals]; printed matter; booklets; printed publications; periodicals; school supplies (stationery); teaching materials (except apparatus)  
**Next Action:** 04/27/2011 OPPOSITION PERIOD EXPIRES

China P.R. 8231248 04/22/2010 FILED  
**DESTINATION TEACH**  
**Class** Goods  
 41 Providing interactive professional development courses for educators via the Internet; providing information on professional development for educators via the Internet; educational services; instruction services; education information; providing on-line electronic publications ,not downloadable; vocational guidance [education or training advice]; arranging and conducting of workshops [training]; bookmobile services; production of shows  
**Next Action:** 06/13/2011 OPPOSITION PERIOD EXPIRES

China P.R. 8231247 04/22/2010 FILED  
**DESTINATION TEACH**  
**Class** Goods  
 42 Rental of computer software (providing temporary access to non-downloadable software for professional development courses for educators via the Internet); computer system design; installation of computer software; technical research; technical project studies; science project studies; research and development for others; quality checking and testing; providing search engines for the internet; maintenance of computer software  
**Next Action:** 06/13/2011 OPPOSITION PERIOD EXPIRES

China P.R. 6623298 03/27/2008 6623298 05/14/2010 REGISTERED  
**Dolphin Design**  
**Class** Goods  
 9 Computer programmes [programs], recorded; computer operating programs, recorded; computer software [recorded]; monitors [computer programs]; computer programs [downloadable software]; computer game programs  
**Next Action:** 05/13/2020 RENEWAL DUE

China P.R. 6623296 03/27/2008 6623296 03/28/2010 REGISTERED  
**Dolphin Design**  
**Class** Goods  
 16 Books, printed instructional teaching and testing materials, and house organs  
**Next Action:** 03/27/2020 RENEWAL DUE

China P.R. 6625960 03/28/2008 FILED  
**EDMARK**

<b>Class</b> 9	<b>Goods</b> Children's educational software; educational computer software for teaching children a wide variety of curriculum subjects and thinking skills; computer software for monitoring, controlling and enhancing children's access, searching and use of the Internet, providing a desktop interface for children, and for limiting children's access to selected programs and sites; computer software for use in the administration and management of software in schools; touch input units for computers; input devices for the disabled or impaired to use with a personal computer, consisting of a camera and software for use therewith	6625959	03/28/2008	6625959	03/27/2020	03/28/2010	REGISTERED
<b>EDMARK</b> <b>Class</b> 16	<b>Goods</b> Educational books; educational printed publications; textbook; story books; student direction books	6625959	03/28/2008	6625959	Next Action: 03/27/2020	03/28/2010	RENEWAL DUE
<b>EDMARK</b> <b>Class</b> 41	<b>Goods</b> Educational services-namely, conducting beginner reading programs for educators of handicapped persons	6625958	03/28/2008	6625958	Next Action: 08/13/2020	08/14/2010	REGISTERED
<b>EDMARK</b> (and Device) <b>Class</b> 9	<b>Goods</b> Educational software for teaching children a variety of subjects, namely math, reading, developmental science, and social studies	6625957	03/28/2008				FILED
<b>EDMARK</b> (and Device) <b>Class</b> 16	<b>Goods</b> Educational books; educational printed publications; educational manuals for teaching children math, reading, developmental science, and social studies (printed matter)	6625956	03/28/2008	6625956	Next Action: 03/27/2020	03/28/2010	REGISTERED
<b>HOUGHTON MIFFLIN</b> <b>Class</b> 9	<b>Goods</b> Computer software (recorded); encoded cards, magnetic electronic pocket translators; integrated circuit cards (smart cards); electronic publications (downloadable); computer operating programs, recorded	6623303	03/27/2008	6623303	Next Action: 05/20/2020	05/21/2010	REGISTERED
<b>HOUGHTON MIFFLIN</b> <b>Class</b> 16	<b>Goods</b> Books, printed instructional teaching and testing materials, and house organs	6623297	03/27/2008	6623297	Next Action: 03/27/2020	03/28/2010	REGISTERED
<b>HOUGHTON MIFFLIN</b> <b>Class</b> 41	<b>Goods</b> Publication of electronic text, graphic designs, books and journals on-line; education services; education information; providing on-line electronic publications [not downloadable]; arranging and conducting of colloquiums; arranging and conducting of conferences	6623302	03/27/2008				FILED
<b>MCDUGAL LITTELL</b> <b>Class</b> 9	<b>Goods</b> Computer programmes [programs], recorded; computer software [recorded] for use in teaching elementary and secondary grade subjects	6623301	03/27/2008	6623301	Next Action: 05/19/2020	05/21/2010	REGISTERED

<b>MCDUGAL LITTELL</b> Class Goods	6623300	03/27/2008	6623300	03/28/2010	REGISTERED
16			Next Action: 03/27/2020	RENEWAL DUE	
Arithmetical tables/calculating tables; teaching materials (except apparatus) for use in teaching elementary and secondary grade subjects; histological sections for teaching purposes; writing or drawing books; albums/scrapbooks; pamphlets; books for use in teaching elementary and secondary grade subjects					
<b>MILLIE &amp; BAILEY</b> Class Goods	6625943	03/28/2008	6625943	05/14/2010	REGISTERED
9			Next Action: 05/13/2020	RENEWAL DUE	
Early learning educational software for teaching children a variety of subjects (downloadable); electronic publications (downloadable); computer software (recorded); compact discs (read-only memory)					
<b>MILLIE'S MATH HOUSE</b> Class Goods	6625942	03/28/2008	6625942	05/14/2010	REGISTERED
9			Next Action: 05/13/2020	RENEWAL DUE	
Educational software for preschool children					
<b>READER RABBIT</b> Class Goods	6625955	03/28/2008			FILED
9					
Educational computer programs and related instruction books, all sold as a unit					
<b>READER RABBIT</b> Class Goods	6625954	03/28/2008			FILED
16					
Series of fiction and non-fiction books on a variety of topics and for children's educational activity books					
<b>RIVERDEEP</b> Class Goods	6625953	03/28/2008	6625953	05/14/2010	REGISTERED
9			Next Action: 05/13/2020	RENEWAL DUE	
Computer software, namely, educational programs in the fields of math, science, language arts and technology training; computer software for use in educational instruction in the fields of math, science and language arts; computer software; CD ROMs; audio and visual tapes, cassettes and disks; instructional and teaching apparatus and instruments					
<b>RIVERDEEP</b> Class Goods	6625952	03/28/2008	6625952	08/14/2010	REGISTERED
41			Next Action: 08/13/2020	RENEWAL DUE	
On-line educational services, namely, providing instructional information in the fields of math, science and language arts; educational services via a global computer information network; publication of texts (other than publicity texts) publication of books; publication of electronic books and journals on-line; providing on-line electronic publications (not downloadable) distributing videotapes					
<b>RIVERDEEP INTERACTIVE LEARNING</b> Class Goods	6625951	03/28/2008	6625951	05/14/2010	REGISTERED
9			Next Action: 05/13/2020	RENEWAL DUE	
Computer software, namely educational software featuring instruction in the fields of mathematics and general sciences					
<b>RIVERDEEP INTERACTIVE LEARNING</b> Class Goods	6625950	03/28/2008	6625950	08/14/2010	REGISTERED
			Next Action: 08/13/2020	RENEWAL DUE	

## Mark Name

Goods

41 On-line educational services, namely providing instruction in the fields of mathematics and general sciences

REGISTERED

China P.R.

**RIVERDEEP LOGO**  
Goods

6625937

03/28/2008

6625937

05/14/2010

REGISTERED

RENEWAL DUE

Next Action: 05/13/2020

9 Computer software for use in educational instruction in the fields of math, science, and language arts

REGISTERED

China P.R.

**RIVERDEEP LOGO**  
Goods

6625936

03/28/2008

6625936

08/14/2010

REGISTERED

RENEWAL DUE

Next Action: 08/13/2020

41 On-line educational services, namely, providing instructional information in the fields of math, science and language arts

REGISTERED

China P.R.

**SAMMY'S SCIENCE HOUSE**  
Goods

6625946

03/28/2008

6625946

03/28/2010

REGISTERED

RENEWAL DUE

Next Action: 03/27/2020

16 Instruction manuals for computer software (printed matter); printed publications

REGISTERED

China P.R.

**SAMMY'S SCIENCE HOUSE**  
Goods

6625947

03/28/2008

6625947

05/14/2010

REGISTERED

RENEWAL DUE

Next Action: 05/13/2020

9 Educational software for children ages four through eight to develop fundamental skills of scientific literacy, namely sorting, sequencing, observing, predicting and constructing

FILED

China P.R.

**THE LEARNING COMPANY**  
Goods

6625948

03/28/2008

6625948

FILED

16 Manuals, instruction booklets, and leaflets for computer programs

FILED

China P.R.

**THE LEARNING COMPANY**  
Goods

6625949

03/28/2008

6625949

FILED

9 Computer programs recorded on magnetic media

FILED

China P.R.

**THINKIN' THINGS**  
Goods

8231246

04/22/2010

8231246

FILED

9 Educational software for children ages four through eight to be used to improve creativity, critical thinking, memory, and problem solving; computer software, recorded; computer programs, recorded; magnetic disks; electronic publications [downloadable]; videotapes; compact discs [audio-video]; learning machines; animated cartoons; slides [photography]

FILED

China P.R.

**THINKIN' THINGS**  
Goods

8231245

04/22/2010

8231245

FILED

OPPOSITION PERIOD EXPIRES

Next Action: 06/13/2011

16 Educational manuals for parents and children ages four through eight for providing information to assist in installing software onto the computer, understanding the contents of the software and its instructional nature, describing educational activities parents can perform with their children away from the computer to help reinforce the skills acquired when using the program(s), and educating parents regarding applicant and its teaching/learning philosophy; handbooks [manuals]; printed matter; booklets; printed publications; periodicals; school supplied (stationery); teaching materials (except apparatus); maths teaching aid; prospectuses

China P.R.		6625938	03/28/2008		FILED
<b>TLC (and Device)</b>					
<b>Class</b>	<b>Goods</b>				
9	A full line of computer software and user manuals sold therewith				
China P.R.		6625939	03/28/2008		FILED
<b>TLC THE LEARNING COMPANY (and Device)</b>					
<b>Class</b>	<b>Goods</b>				
9	A full line of computer software and user manuals sold therewith				
China P.R.		6625944	03/28/2008	06/07/2010	REGISTERED
<b>TRUDY'S TIME &amp; PLACE HOUSE</b>					
<b>Class</b>	<b>Goods</b>				
16	Instructional manuals for educational software (printed matter); printed publications	6625944		06/06/2020	RENEWAL DUE
				<b>Next Action:</b>	
China P.R.		6625945	03/28/2008	05/14/2010	REGISTERED
<b>TRUDY'S TIME &amp; PLACE HOUSE</b>					
<b>Class</b>	<b>Goods</b>				
9	Educational software for children ages three through six to develop mapping and direction skills, time telling skills, and to learn about continents, oceans and landmarks	6625945		05/13/2020	RENEWAL DUE
				<b>Next Action:</b>	
Community Trademark		211,987	04/01/1996	04/01/1996	REGISTERED
<b>LOGAL</b>					
<b>Class</b>	<b>Goods</b>				
9	Computer programs software and data used for educational purposes in the fields of mathematics and science, directed to secondary and post-secondary school levels			04/30/2016	RENEWAL DUE
16	Computer software manuals; instructional and teaching materials (except apparatus)				
Community Trademark		118034	04/01/1996	04/01/1996	REGISTERED
<b>PRINT SHOP</b>					
<b>Class</b>	<b>Goods</b>				
9	Information processing installations and apparatus, computers, personal computers, computer terminals, computer input and output devices, computer accessories, computer parts and computer memories, text processing apparatus; computer software; magnetic and electronic data carriers, apparatus and instruments for recording and reproducing data	118034		04/30/2016	RENEWAL DUE
16	Products in the form of tapes, cards, discs and other similar products made of paper or cardboard for automation purposes, not carrying data; printed matter, particularly books, manuals and brochures with regard to automation				
42	Programming for electric data processing, computer programming development and engineering; control of computer projects; automation consultancy and consultancy with regard to the choice of computer hardware and software; system analysis, computer software- maintenance and updating services, and other computer and automation services				
Community Trademark		357129	10/09/1996	10/09/1996	REGISTERED
<b>PRINTMASTER</b>					
<b>Class</b>	<b>Goods</b>				
9	Computer hardware and computer software, computer programs for printing	357129		10/31/2016	RENEWAL DUE
16	Printed matter, brochures, catalogues and pamphlets; user and instruction manuals				
42	Computer services; research and consultancy services relating to computer hardware and computer software; support and maintenance services for computer hardware and computer software; computer programming; provision of access to computer databases				

READER RABBIT	Community Trademark	350629	09/25/1996	350629	09/30/2016	09/25/1996	REGISTERED
Class Goods							
9	Educational, reference, lifestyle, entertainment, productivity and other computer software programs for children and adults						
RIVERDEEP (Stylized)	Community Trademark	819987	05/08/1998	819987	05/31/2018	07/16/1999	REGISTERED
Class Goods							
9	Computer software; CD Roms; audio and visual tapes, cassettes and disks; instructional and teaching apparatus and instruments						
RIVERDEEP LEARNING VILLAGE	Community Trademark	002660090	04/18/2002	002660090	04/30/2012	04/18/2002	REGISTERED
Class Goods							
9	Computer software, namely, educational software in the fields of mathematics, general sciences and language arts						
THE LEARNING COMPANY	Community Trademark	350595	09/25/1996	350595	09/30/2016	09/25/1996	REGISTERED
Class Goods							
9	Educational, reference, lifestyle, entertainment, productivity and other computer software programs for children and adults						
TLC	Community Trademark	424143	12/16/1996	424143	12/31/2016	12/16/1996	REGISTERED
Class Goods							
9	Educational, reference, lifestyle, entertainment, productivity and other computer software programs for children and adults						
PRINT SHOP	Czech Republic	107.879	01/22/1996	213108	01/22/2016	10/29/1998	REGISTERED
Class Goods							
9							
READER RABBIT	France	95/584390	08/10/1995	95584390	08/31/2015	08/10/1995	REGISTERED
Class Goods							
9	Educational computer programs and related instruction books, all sold as a unit						
THE LEARNING COMPANY	France	95/584389	08/10/1995	95584389	08/31/2015	08/10/1995	REGISTERED
Class Goods							
9	Educational computer programs recorded on magnetic media						
READER RABBIT	Germany	39533572.8	08/16/1995	395 33 572	08/31/2015	08/16/1995	REGISTERED
Class Goods							
9							



Mark Name Application Number Filing Date Registration Number Status/Substatus

**WO STECKT CARMEN SANDIEGO?**  
 Class 9 Goods  
 Electric (as included in class 9) and electronic apparatus and instruments; equipment for recording, transmission and reproduction of sound and image; tape recorders, records; data processing equipment and computer; computer software (as included in class 9), in particular of magnetic media stored teaching computer programs  
 16 Printed matter, in particular manuals and textbooks for computer programs  
 42 Development of recorded computer programs  
 Germany  
 39538613.6 09/21/1995 39538613.6 09/21/1995 REGISTERED  
 Next Action: 09/30/2015 RENEWAL DUE

**WO STECKT CARMEN SANDIEGO? JR. EDITION**  
 Class 9 Goods  
 Scientific, navigation, surveying apparatus and instruments, electric apparatus and instruments (as included in class 9), photographic, film, optical, scales, measuring apparatus, signaling apparatus, regulating apparatus, rescue apparatus and teaching apparatus and instruments; equipment for recording, transmission and reproduction of sound and image; tape recorders, records; vending machines and mechanisms for coin operated apparatus; cash registers, calculating machines, data processing equipment and computer; fire extinguishing apparatus; computer software, computer software for computer games, computer games  
 28 Games, toys; gymnastics and sports articles, as included in class 28; decorations for Christmas trees; computer games  
 Germany  
 39538614.4 09/21/1995 39538614 09/21/1995 REGISTERED  
 Next Action: 09/30/2015 RENEWAL DUE

**EDMARK**  
 Class 9 Goods  
 Computers, computer programs recorded magnetic tapes, magnetic discs and read-only electronic circuits, other applied electronic machines and apparatus and their parts; toys for television games for home use; program recorded ROM cartridges, magnetic tapes, magnetic cards and magnetic discs for toys for television games for home use; television game machines for business use, electronic circuits exclusive for television game machines for business use, electronic circuits with game programs exclusive for television game machines for business use, television game machine boxes for business use, and other amusement park machines and instruments  
 Japan  
 H06-52914 05/31/1994 3276640 04/11/1997 REGISTERED  
 Next Action: 04/11/2017 RENEWAL DUE

**KID DESK**  
 Class 9 Goods  
 Computers, computer programs recorded magnetic tapes, magnetic discs and read-only electronic circuits, other applied electronic machines and apparatus and their parts; toys for television games for home use; program recorded ROM cartridges, magnetic tapes, magnetic cards and magnetic discs for toys for television games for home use; television game machines for business use, electronic circuits exclusive for television game machines for business use, electronic circuits with game programs exclusive for television game machines for business use, television game machine boxes for business use, and other amusement park machines and instruments  
 Japan  
 H06-052917 05/31/1994 3276643 04/11/1997 REGISTERED  
 Next Action: 04/11/2017 RENEWAL DUE

**KID PIX**  
 Japan  
 70162/1995 07/11/1995 4145397 05/15/1998 REGISTERED  
 Next Action: 05/15/2018 RENEWAL DUE



Mark Name

Class Goods

9

MILLIE'S MATH HOUSE	Japan	H06-52915	05/31/1994	3276641	04/11/1997	REGISTERED
Class Goods				Next Action: 04/11/2017	RENEWAL DUE	
9	Computers, computer programs, recorded magnetic tapes, magnetic discs and read-only electronic circuits, other applied electronic machines and apparatus and their parts; toys for television games for home use; program recorded ROM cartridges, magnetic tapes, magnetic cards and magnetic discs for toys for television games for home use; television game machines for business use, electronic circuits exclusive for television game machines for business use, electronic circuits with game programs exclusive for television game machines for business use, television game machine boxes for business use, and other amusement park machines and instruments					
THINKIN' THINGS	Japan	H06-052916	05/31/1994	3276642	04/11/1997	REGISTERED
Class Goods				Next Action: 04/11/2017	RENEWAL DUE	
9	Computers, computer programs recorded magnetic tapes, magnetic discs and read-only electronic circuits, other applied electronic machines and apparatus and their parts; toys for television games for home use; program recorded ROM cartridges, magnetic tapes, magnetic cards and magnetic discs for toys for television games for home use; television game machines for business use, electronic circuits exclusive for television game machines for business use, electronic circuits with game programs exclusive for television game machines for business use, television game machine boxes for business use, and other amusement park machines and instruments					
PRINT SHOP	Poland	Z-155043	11/03/1997	106394	01/09/2006	REGISTERED
Class Goods				Next Action: 01/09/2016	RENEWAL DUE	
9	Scientific, nautical, electric, photographic, cinematographic, optical, weighing, measuring, signalling, controlling, life-saving, teaching-aid apparatus and instruments					
RIVERDEEP	Republic of Korea	45-2007-3635	08/22/2007	45-24412	11/19/2008	REGISTERED
Class Goods				Next Action: 11/18/2018	RENEWAL DUE	
9	Computer software; CD-ROMS containing educational programs and games in the fields of math, science, language arts, and technology training; DVDs containing educational programs in the fields of math, science, language arts, and technology training; video tapes containing educational programs and games in the fields of math, science, language arts, and technology training; audio tapes containing educational programs and games in the fields of math, science, language arts, and technology training; electronic media (non-music, excluding computer software); computer game programs					
16	Publications; manuals; booklets; magazines; text books; work books					
41	Providing interactive courses of instruction in the fields of math, science and language arts at the primary and secondary levels via a global computer network; providing on-line electronic publications (read-only) in the fields of math, science and language arts at the primary and secondary educational levels via a global computer network; development of curriculum at the primary and secondary educational levels					
42	Installation, maintenance and troubleshooting of computer software; providing temporary use of on-line nondownloadable software for developing curriculum at the primary and secondary educational levels					
PRINT SHOP	Saudi Arabia	32471	01/16/1996	398/61	01/16/1996	REGISTERED
Class Goods				Next Action: 06/05/2015	RENEWAL DUE	
9						
THE LEARNING COMPANY	Singapore	685/94	01/25/1994	685/94	01/25/1994	REGISTERED
				Next Action: 01/25/2014	RENEWAL DUE	

9	Computer program recorded on magnetic media	2,880,537	06/16/2009	2,880,537	06/16/2009	REGISTERED
<b>DESTINO MATES</b>						
Class	Goods					
9	Computer software (namely educational software in the field of mathematics)					
41	Educational services (namely, providing interactive courses of instruction in the field of mathematics)					
42	Non-downloadable educational software design and installation of services. Provision of the temporary use of said software					
<b>MILLIE Y LA CASA DE LAS MATES</b>						
Class	Goods					
9	Educational software (namely educational software in the field of mathematics)					
16	Educational printed matter and goods					
<b>SAMMY Y LA CASA DE LA CIENCIA</b>						
Class	Goods					
9	Educational software (namely educational software in the field of sciences)					
16	Educational printed matter and goods					
<b>TRUDY Y LA CASA DEL TIEMPO Y EL LUGAR</b>						
Class	Goods					
9	Educational software for children (to develop mapping and directions skills, time telling skills, and to learn about continents, oceans, landmarks, and geography)					
16	Educational printed matter and goods					
<b>ADVENTURE WORKSHOP</b>						
Class	Goods					
9	Children's educational software featuring educational and entertainment content					
<b>AN OCEAN ADVENTURE</b>						
Class	Goods					
9	Educational software for children in the field of reading, and manuals sold as a unit therewith					
<b>ATOMIC CLOCK</b>						
Class	Goods					
9	Computer programs for determining and displaying the date, time and other time related information					
<b>BAILEY'S BOOK HOUSE</b>						
Class	Goods					
9	Educational software for preschool children					

Mark Name Next Action: 07/11/2015 8&9 RENEWAL DUE

**BAILEY'S BOOK HOUSE**  
 Class Goods 16 Education manuals for preschool children

**BODYWORKS**  
 Class Goods 9 Computer programs recorded on magnetic and optical media, and user manuals sold therewith, for learning anatomy

United States 74/250835 03/02/1992 1,729,084 11/03/1992 REGISTERED  
 Next Action: 11/03/2012 8&9 RENEWAL DUE

**BRODERBUND**  
 Class Goods 9 House mark for productivity, digital media, genealogy, legal, computer security, utility, education and reference computer software and user manuals sold therewith

United States 76/340670 11/23/2001 2,618,094 09/10/2002 REGISTERED  
 Next Action: 09/10/2012 8&9 RENEWAL DUE

**CARMEN SANDIEGO JUNIOR DETECTIVE EDITION**  
 Class Goods 28 Computer game programs recorded on magnetic and electronic media and instruction manuals supplied as a unit therewith

United States 74/682960 06/01/1995 2,007,255 10/08/1996 REGISTERED  
 Next Action: 10/08/2016 8&9 RENEWAL DUE

**CARMEN SANDIEGO WORD DETECTIVE**  
 Class Goods 9 Computer software for teaching language arts, reading and user manuals supplied as a unit

United States 75/286477 05/05/1997 2,304,536 12/28/1999 REGISTERED  
 Next Action: 12/28/2019 8&9 RENEWAL DUE

**CARNIVAL COUNTDOWN**  
 Class Goods 9 Children's math education software

United States 75/100838 05/08/1996 2,145,268 03/17/1998 REGISTERED  
 Next Action: 03/17/2018 8&9 RENEWAL DUE

**CLICKART**  
 Class Goods 9 Prerecorded computer data files containing machine-readable graphic images stored on magnetic media

United States 73/479993 05/10/1984 1,316,792 01/29/1985 REGISTERED  
 Next Action: 01/29/2015 8&9 RENEWAL DUE

**CLICKART LOGO**  
 Class Goods 9 Computer software in the field of business entertainment, and user manuals supplied as a unit

United States 75/326410 07/15/1997 2,176,867 07/28/1998 REGISTERED  
 Next Action: 07/28/2018 8&9 RENEWAL DUE

**COMPTON'S**  
 Class Goods 9 Computer programs and instructional materials sold as a unit dealing with education of adults and children on all levels of instruction; namely, primary, secondary high school and college

United States 74/253133 03/09/1992 1,771,187 05/18/1993 REGISTERED  
 Next Action: 05/18/2013 8&9 RENEWAL DUE

**DESTINATION MATH**  
 Class Goods 9

United States 76/241940 04/12/2001 2,578,138 06/11/2002 REGISTERED  
 Next Action: 06/11/2012 RENEWAL DUE

**Class Goods**  
 41 Educational services, namely, providing interactive courses of instruction in the field of mathematics at the primary and secondary education levels via a global computer network, and distributing printed materials and CD-Roms in connection therewith

**DESTINATION MATH**  
**Class Goods**  
 9 Computer software, namely, interactive educational programs for instruction in the field of mathematics, distributed on CD-ROMs  
 United States 75/483855 05/12/1998 2,554,481 04/02/2002 REGISTERED  
 Next Action: 04/02/2012 RENEWAL DUE

**DESTINATION READING**  
**Class Goods**  
 9 Computer software, namely, interactive educational programs for instruction in the field of language arts, distributed on CD-ROMs  
 41 Educational services, namely, providing courses of instruction in the field of language arts at the primary and secondary educational levels via a global computer network, and distributing printed materials and CD-ROMs in connection therewith  
 United States 76/244770 04/20/2001 2,836,863 04/27/2004 REGISTERED  
 Next Action: 04/27/2014 8&9 RENEWAL DUE

**DESTINATION SUCCESS**  
**Class Goods**  
 9 Computer software and audio tapes, all featuring educational content in the field of academic subjects taught in elementary and secondary schools; computer software and audio tapes, all featuring professional development and training content for teachers in elementary and secondary schools  
 16 Books, printed instructional and educational materials, and teaching manuals, all in the field of academic subjects taught in elementary and secondary schools or relating to the preparation of grant submissions and the obtaining of grants for elementary and secondary schools  
 41 Educational services, namely, conducting programs in the field of professional development and training for teachers in elementary and secondary schools; consulting, instructional, and training services in the field of preparing grant submissions and obtaining grants for elementary and secondary schools; providing a web site that features educational, instructional, and training content in the field of elementary and secondary school education  
 42 Providing temporary access via the Internet to non-downloadable software featuring educational content in the field of academic subjects taught in elementary and secondary schools and featuring professional development and training content for teachers in elementary and secondary schools  
 United States 76/572143 01/22/2004 3,002,413 09/27/2005 REGISTERED  
 Next Action: 09/27/2011 8&15 AFFIDAVIT DUE

**DESTINATION TEACH**  
**Class Goods**  
 9 Computer software for use in the educational advancement, enhancement of teaching skills, and the professional development of educators  
 16 Books, manuals, and printed instructional materials in the field of professional development of educators  
 41 Providing interactive professional development courses for educators via the Internet; providing a website featuring educational information on professional development and skill building for educators  
 42 Providing temporary access to non-downloadable software for professional development courses for educators via the Internet  
 United States 77/616098 11/17/2008 2,487,878 06/22/2011 FILED  
 Next Action: 06/22/2011 STMTNT OF USE - 2ND EXT.

**DIJIT (and Design)**  
**Class Goods**  
 41 Educational services, namely, providing on-line instructional classes and lessons in the field of mathematics at the elementary and secondary school levels via a global computer network  
 United States 76/362836 09/25/1997 2,487,878 09/11/2001 REGISTERED  
 Next Action: 09/11/2011 RENEWAL DUE

**DIJIT DESIGN**  
**Class** 16 Goods Printed materials, namely, instructional and educational books and manuals in the field of subjects taught in elementary and secondary schools  
 United States 75/363119 09/25/1997 2,402,359 REGISTERED  
 Next Action: 05/07/2011 889 - FINAL DEADLINE

**DIJIT DESIGN**  
**Class** 9 Goods Computer software for educational purposes in the field of subjects taught in elementary and secondary schools  
 United States 75/363114 09/25/1997 2,435,510 REGISTERED  
 Next Action: 09/13/2011 889 - FINAL DEADLINE

**DIJIT DESIGN**  
**Class** 41 Goods Educational services, namely, providing on-line instructional classes and lessons in the field of mathematics at the elementary and secondary school levels via a global computer network  
 United States 76/362835 09/25/1997 2,487,877 REGISTERED  
 Next Action: 09/11/2011 RENEWAL DUE

**DOWNLOAD ZONE**  
**Class** 42 Goods Providing computer software that may be downloaded from a global computer network for - monitoring times throughout the world; utility software for uninstalling and removing software applications; personal trip planning; personal tax preparation; personal financial planning; organizing and keeping personal and business records in the nature of inventory records, payroll records, accounts receivable, sales records, tax records; creating legal documents and forms for individual and small business use; desk top publishing; church and bible study; genealogy research; reference and instructional materials, namely, telephone directories, dictionaries, medical and drug references  
 United States 75/130073 07/05/1996 2,140,133 REGISTERED  
 Next Action: 03/03/2018 889 RENEWAL DUE

**E LOGO**  
**Class** 9 Goods Educational software for teaching children a variety of subjects, and manuals sold as a unit therewith  
 United States 75/377337 10/22/1997 2,262,249 REGISTERED  
 Next Action: 07/20/2019 889 RENEWAL DUE

**EDMARK**  
**Class** 16 Goods Educational kits consisting of lessons, storybooks, teachers' guides, lesson assignment booklets, score sheets and student direction book  
 United States 73/028263 07/31/1974 1,016,865 REGISTERED  
 Next Action: 07/29/2015 889 RENEWAL DUE

**EDMARK**  
**Class** 41 Goods Educational services, namely, conducting beginner reading programs for educators of handicapped persons  
 United States 73/029725 08/16/1974 1,015,485 REGISTERED  
 Next Action: 07/08/2015 889 RENEWAL DUE

**EDMARK**  
 United States 76/208372 02/08/2001 2,515,111 REGISTERED  
 Next Action: 12/04/2011 RENEWAL DUE

Class	Goods	Mark Name	United States	Application Number	Filing Date	Registration Number	Status/Substatus
9	Children's educational software; educational computer software for teaching children a wide variety of curriculum subjects and thinking skills; computer software for monitoring, controlling and enhancing children's access, searching and use of the Internet, providing a desktop interface for children, and for limited children's access to selected programs and sites; computer software for use in the administration and management of software in schools; touch input units for computers; input devices for the disabled or impaired to use with a personal computer, consisting of a camera and software for use therewith						
35	Mail order catalog and online retail store services featuring children's education software, educational kits and computer accessories						
41	Providing educational information for use in the education of children from pre-kindergarten through the twelfth grade via a global computer network						
42	Providing temporary use of online non-downloadable software for use in the administration and management of software in schools; providing temporary use of on non-downloadable children's educational software, reviewing and selecting content available on the Internet for use by parents and teachers						
<b>EDMARK (IGNITE THE CURIOUS MIND (and Design))</b>							
9	Educational software for teaching children a variety of subjects, and manuals sold as a unit therewith	75/377338	United States	10/22/1997	2,252,796	06/15/1999	REGISTERED 8&9 RENEWAL DUE
<b>FAMILY LAWYER</b>							
9	Computer programs for use in preparing legal documents	74/673628	United States	05/15/1995	2,039,432	02/18/1997	REGISTERED 8&9 RENEWAL DUE
<b>FOOLPROOF</b>							
9	Computer software, namely, computer utility programs	74/482636	United States	01/25/1994	1,926,732	10/10/1995	REGISTERED 8&9 RENEWAL DUE
16	Instruction manuals for the operation of computer software						
<b>FRIPPLETOWN</b>							
9	Educational computer software for children in the fields of critical thinking, creativity, logic, memory and problem solving, and user manuals sold as a unit therewith	75/606235	United States	12/15/1998	2,571,790	05/21/2002	REGISTERED RENEWAL DUE
<b>GRADE BUILDER</b>							
9	Educational software for children and young adults used in developing math and user manuals sold therewith	75/305876	United States	06/09/1997	2,286,115	10/12/1999	REGISTERED 8&9 RENEWAL DUE
<b>KID PIX</b>							
9	Computer programs recorded on magnetic media; namely, diskettes, for children, which allow them to create drawings and paintings, and instruction manuals sold as a unit with the programs	74/289094	United States	06/29/1992	1,810,528	12/14/1993	REGISTERED 8&9 RENEWAL DUE
<b>LEARNING COMPANY BOOKS</b>							
16	House mark for children's educational activity books	76/976414	United States	02/05/2003	2,888,786	09/29/2004	REGISTERED 8&9 RENEWAL DUE

<b>LIVING BOOKS</b> Class 9 Goods Interactive computer programs for use in telling children's stories other than those of a religious nature	74/186738	07/19/1991	1,796,822 Next Action: 10/05/2013	10/05/1993 8&9 RENEWAL DUE	REGISTERED
<b>LIVING BOOKS (and Design)</b> Class 9 Goods Electronic publications, namely, books featuring interactive animated stories for children recorded on CD-ROMs; and interactive and multimedia computer software in the form of electronic books featuring stories for children recorded on CD-ROMs	78/616888	04/26/2005	3,267,712 Next Action: 07/24/2013	07/24/2007 8&15 AFFIDAVIT DUE	REGISTERED
<b>LOGAL</b> Class 9 Goods Computer programs used for educational purposes in the fields of mathematics and science, directed to secondary and post-secondary school levels, and manuals sold as a unit	74/430977	08/31/1993	1,882,881 Next Action: 03/07/2015	03/07/1995 8&9 RENEWAL DUE	REGISTERED
<b>LOGICAL JOURNEY OF THE ZOMBINS</b> Class 9 Goods Computer software for use in children's education and manuals therefor sold as a unit	74/724219	09/01/1995	2,041,387 Next Action: 02/25/2017	02/25/1997 8&9 RENEWAL DUE	REGISTERED
<b>MATH MUNCHERS</b> Class 9 Goods Computer software for children used in developing and reinforcing math skills and user manuals sold therewith	75/400267	12/04/1997	2,245,681 Next Action: 05/18/2019	05/18/1999 8&9 RENEWAL DUE	REGISTERED
<b>MAYIS BEACON</b> Class 9 Goods Educational software, namely, elementary, secondary and college level subjects	74/666624	04/27/1995	2,070,388 Next Action: 06/10/2017	06/10/1997 8&9 RENEWAL DUE	REGISTERED
<b>MAYIS BEACON TEACHES TYPING!</b>	73/679385	08/19/1987	1,503,670 Next Action: 09/13/2018	09/13/1988 8&9 RENEWAL DUE	REGISTERED



Class	Goods	Application Number	Filing Date	Registration Number	Status/Substatus
9	Computer programs used to learn typing and operating manuals sold as a unit	75/400012	12/04/1997	2,327,197	REGISTERED
				<b>Next Action:</b> 03/07/2020	8&9 RENEWAL DUE
<b>MEGA MUNCHERS</b>					
9	Multi-subject educational computer software for children in the fields of mathematics, reading, language, science, geography, music, animals, history, astronomy, health, and diet	76/543145	08/26/2003	2,960,499	REGISTERED
				<b>Next Action:</b> 06/07/2015	8&9 RENEWAL DUE
<b>MIGHTY MATH</b>					
16	Children's educational activity books	77/906138	01/06/2010	3,810,869	REGISTERED
				<b>Next Action:</b> 06/29/2016	8&15 AFFIDAVIT DUE
<b>MIGHTY MATH</b>					
9	Children's math educational software	75/361347	09/23/1997	2,187,757	REGISTERED
				<b>Next Action:</b> 09/08/2018	8&9 RENEWAL DUE
<b>MILLIE &amp; BAILEY</b>					
9	Early learning educational software for teaching children a variety of subjects and manuals sold as a unit therewith	74/259830	03/27/1992	1,784,693	REGISTERED
				<b>Next Action:</b> 07/27/2013	RENEWAL DUE
<b>MILLIE'S MATH HOUSE</b>					
9	Educational software for preschool children				
16	Educational manuals for preschool children				
				<b>Next Action:</b> 03/02/2014	8&9 RENEWAL DUE
<b>MIND POWER</b>					
9	Children's educational software featuring entertainment content and educational content in the fields of science and mathematics	75/112049	05/31/1996	2,099,000	REGISTERED
				<b>Next Action:</b> 09/23/2017	889 RENEWAL DUE
<b>NUMBER HEROES</b>					
9	Children's math educational software	74/802524	08/30/1993	1,928,742	REGISTERED
				<b>Next Action:</b> 10/17/2015	8&9 RENEWAL DUE
<b>ORANGA BANGA</b>					
9	Educational software for children's ages 4 through 8 for teaching essential thinking skills focusing on the child's ability to observe, compare and discriminate between attributes of certain characters used in the software (i.e. Boolean logic) and the ability to solve problems creatively				
16	Educational manuals for parents and children, ages 4 through 8, featuring written and visual descriptions explaining how to effectively use the software, and screen shots and related cartoon drawings of various characters which appear in the software program to assist both parents and children in setting up and interacting with the software				



Mark Name	Registration Number	Registration Date	Status/Substatus
<b>OUTNUMBERED!</b> Class Goods 28 Educational computer game programs	74/011267	12/15/1989	10/09/1990 889 RENEWAL DUE REGISTERED
<b>PRINTMASTER</b> Class Goods 9 Computer software programs for printing, namely, the creation of greeting cards, banner signs, posters, newsletters, brochures, labels, stickers, certificates, business cards, calendars, and stationery	85/093906	07/27/2010	01/04/2011 8815 AFFIDAVIT DUE REGISTERED
<b>READER RABBIT</b> Class Goods 9 Educational computer programs and related instruction books, all sold as a unit	73/610683	07/21/1986	03/03/1987 889 RENEWAL DUE REGISTERED
<b>READER RABBIT</b> Class Goods 16 Series of fiction and non-fiction books on a variety of topics and for children's educational activity books	76/488490	02/10/2003	09/20/2005 8815 AFFIDAVIT DUE REGISTERED
<b>READER RABBIT'S KINDERGARTEN</b> Class Goods 9 Computer software for children used in developing reading, vocabulary, math and thinking skills and instructional manuals sold therewith	75/290307	05/12/1997	10/06/1998 889 RENEWAL DUE REGISTERED
<b>READER RABBIT'S PRESCHOOL</b> Class Goods 9 Computer software for children used in developing reading, vocabulary, math and thinking skills and instructional manuals sold therewith	75/290308	05/12/1997	09/22/1998 889 RENEWAL DUE REGISTERED
<b>READER RABBIT'S TODDLER</b> Class Goods 9 Computer software for children used in developing reading, vocabulary, math and thinking skills and instructional manuals sold therewith	75/290305	05/12/1997	09/22/1998 889 RENEWAL DUE REGISTERED
<b>RIVERDEEP</b> Class Goods 9 Computer software, namely, educational programs in the fields of math, science, language arts and technology training	75/452165	03/18/1998	10/31/2000 889 RENEWAL DUE REGISTERED
<b>RIVERDEEP</b>	76/204219	02/02/2001	08/06/2002 889 RENEWAL DUE REGISTERED

Mark Name

Class Goods

41 Educational services, namely, providing interactive courses of instruction in the fields of math, science and language arts at the primary and secondary educational levels via a global computer network, and distributing printed materials and CD-ROMs in connection therewith

RIVERDEEP LEARNING VILLAGE

Class Goods

42 Providing temporary use of on-line non-downloadable computer software, namely, educational software in the fields of mathematics, general sciences and language arts

RIVERDEEP LEARNING VILLAGE

Class Goods

41 Educational services, namely content delivery computer software application that helps schools meet federal and state standards

42 Computer services, namely installation, maintenance and troubleshooting of a content delivery computer software application as a subscription network application

RIVERDEEP LEARNING VILLAGE (and Design)

Class Goods

41 Educational services, namely content delivery computer software application that helps schools meet federal and state standards

42 Computer services, namely installation, maintenance and troubleshooting of a content delivery computer software application as a subscription network application

RIVERDEEP LEARNING VILLAGE (and Design)

Class Goods

9 Computer software, namely, educational software in the fields of mathematics, general sciences and language arts

RIVERDEEP LOGO

Class Goods

41 On-line educational services, namely, providing instructional information on the fields of math, science and language arts

RIVERDEEP LOGO

Class Goods

9 Computer software for use in educational instruction in the fields of math, science and language arts

SAMMY'S SCIENCE HOUSE

Class Goods

9 Educational software for children ages four through eight to develop fundamental skills of scientific literacy, namely sorting, sequencing, observing, predicting and constructing

16 Instruction manuals for computer software for children ages four through eight to develop fundamental skills of scientific literacy, namely sorting, sequencing, observing, predicting and constructing

SKILLS BANK

United States	78/115677	03/18/2002	3,130,458	08/15/2006	REGISTERED
				8&15 AFFIDAVIT DUE	
				Next Action: 08/15/2012	
United States	78/351285	01/13/2004	3,003,689	10/04/2005	REGISTERED
				8&15 AFFIDAVIT DUE	
				Next Action: 10/04/2011	
United States	78/357953	01/27/2004	3,261,889	07/10/2007	REGISTERED
				8&15 AFFIDAVIT DUE	
				Next Action: 07/10/2013	
United States	76/423703	06/20/2002	2,896,181	10/19/2004	REGISTERED
				8&9 RENEWAL DUE	
				Next Action: 10/19/2014	
United States	75/908154	02/02/2000	2,452,885	05/22/2001	REGISTERED
				RENEWAL DUE	
				Next Action: 05/22/2011	
United States	75/908153	02/02/2000	2,508,894	11/20/2001	REGISTERED
				RENEWAL DUE	
				Next Action: 11/20/2011	
United States	74/584759	10/12/1994	1,929,707	10/24/1995	REGISTERED
				8&9 RENEWAL DUE	
				Next Action: 10/24/2015	
United States	74/242947	02/03/1992	1,732,691	11/17/1992	REGISTERED
				8&9 RENEWAL DUE	
				Next Action: 11/17/2012	

Mark Name	Class	Goods	United States	Application Number	Filing Date	Registration Number	Status/Substatus
	9	Computer programs and program manuals all sold as a unit, containing remedial education courses in basic subjects; namely, reading, writing, language, math, and analysis					
<b>SKY ISLAND MYSTERIES</b>	9	Educational software for children and manuals sold as a unit therewith	United States	75/403289	12/10/1997	2,238,506	REGISTERED
						Next Action: 04/13/2019	8&9 RENEWAL DUE
<b>SMARTSTUFF</b>	9	Computer software, namely, computer utility programs	United States	74/482637	01/25/1994	1,939,206	REGISTERED
						Next Action: 12/05/2015	8&9 RENEWAL DUE
<b>STARFLYERS</b>	9	Children's educational software	United States	76/347324	12/10/2001	2,919,346	REGISTERED
						Next Action: 01/18/2015	8&9 RENEWAL DUE
<b>STARFLYERS (and Design)</b>	9	Children's educational software featuring educational and entertainment content	United States	76/487249	02/04/2003	2,794,386	REGISTERED
						Next Action: 12/16/2013	8&9 RENEWAL DUE
<b>STORYBOOK WEAVER</b>	9	Computer game software and manuals sold as a unit	United States	74/260357	03/30/1992	1,769,401	REGISTERED
						Next Action: 05/04/2013	8&9 RENEWAL DUE
<b>THE AMAZING WRITING MACHINE</b>	9	Computer programs recorded on magnetic and electronic media, namely diskettes, for children which contain text, graphics and sounds for creating stories, letters, poems, essays and journals	United States	74/674992	05/17/1995	1,969,945	REGISTERED
						Next Action: 04/23/2016	8&9 RENEWAL DUE
<b>THE AMAZON TRAIL</b>	28	Computer game software and manuals sold as a unit	United States	74/381595	04/20/1993	1,850,384	REGISTERED
						Next Action: 08/16/2014	8&9 RENEWAL DUE
<b>THE CLUEFINDERS</b>	9	Computer software for children used in developing math, reading, science, geography, thinking and other academic skills, and user manuals sold therewith	United States	75/367142	10/01/1997	2,286,308	REGISTERED
						Next Action: 10/12/2019	8&9 RENEWAL DUE
<b>THE COMPLETE REFERENCE COLLECTION</b>	9	Computer software featuring a multimedia collection of reference material and user manuals sold therewith	United States	75/373321	10/15/1997	2,273,150	REGISTERED
						Next Action: 08/24/2019	8&9 RENEWAL DUE

THE LEARNING COMPANY Class: Goods	73/460469	01/11/1984	1,347,323	07/09/1985	05/18/1993	REGISTERED
9	Computer programs recorded on magnetic media		Next Action: 07/09/2015	8&9 RENEWAL DUE		
16	Manuals, instruction booklets, and leaflets for computer programs					
THE OREGON TRAIL Class: Goods	74/310889	09/02/1992	1,771,617	05/18/1993	05/18/1993	REGISTERED
9	Computer game programs and instruction manuals therefor sold as a unit		Next Action: 05/18/2013	8&9 RENEWAL DUE		
THE PRINT SHOP Class: Goods	73/536250	05/06/1985	1,395,538	06/03/1986	06/03/1986	REGISTERED
9	Computer programs recorded on magnetic media and instruction manuals sold as a unit with the programs		Next Action: 06/03/2016	8&9 RENEWAL DUE		
THE PRINT SHOP ESSENTIALS Class: Goods	75/480194	05/06/1998	2,414,416	12/19/2000	12/19/2000	REGISTERED
9	Computer programs recorded on magnetic media, namely, diskettes for creating printed materials, including signs, stationery, greeting cards, banners and brochures, and instruction manuals sold as a unit with the programs		Next Action: 06/19/2011	8&9 - FINAL DEADLINE		
THEMEWEAVERS Class: Goods	75/892309	01/07/2000	2,651,018	11/19/2002	11/19/2002	REGISTERED
9	Children's educational software		Next Action: 11/19/2012	RENEWAL DUE		
THINKIN' THINGS Class: Goods	74/802523	08/30/1993	1,934,358	11/07/1995	11/07/1995	REGISTERED
9	Educational software for children ages 4 through 8 for teaching essential thinking including the ability to reason logically, to utilize short-term memory; to observe, compare and discriminate between attributes (i.e. Boolean logic); and to solve problems creatively		Next Action: 11/07/2015	8&9 RENEWAL DUE		
16	Educational manuals for parents and children 4 through 8 providing information to assist in installing software onto a computer, understanding the contents of the software and its instructional nature, describing educational activities parents can perform with their children away from the computer to help reinforce the skills acquired when using the program(s), and educating parents regarding applicant and its teaching/learning philosophy					
THINKIN' THINGS (and Design) Class: Goods	74/498292	03/08/1994	1,932,617	11/07/1995	11/07/1995	REGISTERED
9	Educational computer software intended for children ages four through eight to be used to improve creativity, critical thinking, memory, and problem solving		Next Action: 11/07/2015	8&9 RENEWAL DUE		
16	Instruction manuals for computer software intended for children ages four through eight to be used to improve creativity, critical thinking, memory, and problem solving					
TLC (and Design)	75/243721	02/18/1997	2,200,440	10/27/1998	10/27/1998	REGISTERED
			Next Action: 10/27/2018	8&9 RENEWAL DUE		

Mark Name

Class	Goods	Housemark for a full line of computer software and user manuals sold therewith	75/243723	02/18/1997	2,364,846	07/04/2000	REGISTERED
9					Next Action: 07/04/2020	889 RENEWAL DUE	
TLC THE LEARNING COMPANY (and Design)							
Class	Goods	House mark for a full line of computer software and user manuals sold	75/491451	05/27/1998	2,280,183	09/21/1999	REGISTERED
9					Next Action: 09/21/2019	889 RENEWAL DUE	
TRAVEL THE WORLD							
Class	Goods	Children's educational software in the fields of travel, geography, social science, science, foreign languages, cultural studies, world music, math, reading, and creativity, and user manuals sold as a unit therewith	74/315098	09/18/1992	1,818,409	01/25/1994	REGISTERED
9					Next Action: 01/25/2014	889 RENEWAL DUE	
TREASURE COVE!							
Class	Goods	Computer educational software and programs used to develop science, mathematical, reading, and analytical skills among 5 to 9 year-olds, and instructional manuals sold as a unit therewith	74/315425	09/21/1992	1,832,011	04/19/1994	REGISTERED
9					Next Action: 04/19/2014	889 RENEWAL DUE	
TREASURE MATHSTORM!							
Class	Goods	Educational computer software for ages 5-9 that builds math, time measurement and money changing skills, and user manuals sold as a unit therewith	74/452001	10/26/1993	1,854,540	09/20/1994	REGISTERED
9					Next Action: 09/20/2014	889 RENEWAL DUE	
TREASURE MOUNTAIN!							
Class	Goods	Educational computer software for ages 5-9 that enriches reading, thinking, math, and science skills, and user manuals sold as a unit therewith	75/400011	12/04/1997	2,245,677	05/18/1999	REGISTERED
9					Next Action: 05/18/2019	889 RENEWAL DUE	
TRIVIA MUNCHERS							
Class	Goods	Multi-subject educational computer software for children in the fields of science, geography, music, animals, history, astronomy, health, and diet	77/853134	10/20/2009	3,802,748	06/15/2010	REGISTERED
9					Next Action: 06/15/2016	8815 AFFIDAVIT DUE	
TRUDY'S TIME & PLACE HOUSE							
Class	Goods	Educational software for children ages three through six to develop mapping and direction skills, time telling skills, and to learn about continents, oceans, and landmarks, and instruction manuals provided in connection therewith	75/338996	08/11/1997	2,302,982	12/21/1999	REGISTERED
9					Next Action: 12/21/2019	889 RENEWAL DUE	
TRUE NETWORK VERSIONS							
Class	Goods	Educational software for teaching children a variety of subjects and manuals sold as a unit therewith	74/701341	07/14/1995	2,077,963	07/08/1997	REGISTERED
9					Next Action: 07/08/2017	889 RENEWAL DUE	
ULTIMATE WRITING & CREATIVITY CENTER							

Mark Name

Class

9 Computer software for word processing and desktop publishing, user manuals and teacher manuals provided as a unit

**VIRUCIDE**  
 Class Goods  
 9 Computer programs for detecting computer viruses  
 United States 74/042865 03/26/1990 1,665,430 11/19/1991 REGISTERED  
 Next Action: 11/19/2011 8&9 RENEWAL DUE

**WHERE IN THE U.S.A. IS CARMEN SANDIEGO?**  
 Class Goods  
 28 Computer game programs recorded on magnetic and electronic media and instruction manuals sold as a unit with the programs  
 United States 73/673482 07/20/1987 1,483,655 04/05/1988 REGISTERED  
 Next Action: 04/05/2018 8&9 RENEWAL DUE

**WHERE IN THE WORLD IS CARMEN SANDIEGO?**  
 Class Goods  
 9 Magnetic data carriers, namely, software for teaching geography  
 United States 75/291775 05/14/1997 2,223,676 02/16/1999 REGISTERED  
 Next Action: 02/16/2019 8&9 RENEWAL DUE

**WHERE IN THE WORLD IS CARMEN SANDIEGO?**  
 Class Goods  
 9 Computer game programs recorded on magnetic and electronic media and instruction manuals sold as a unit with the programs  
 United States 73/551947 08/05/1985 1,383,516 02/18/1986 REGISTERED  
 Next Action: 02/18/2016 8&9 RENEWAL DUE

**WORD MUNCHERS**  
 Class Goods  
 9 Computer software for children used in developing and reinforcing reading and language skills and user manuals sold therewith  
 United States 75/400010 12/04/1997 2,244,406 05/11/1999 REGISTERED  
 Next Action: 05/11/2019 8&9 RENEWAL DUE

**WORDS AROUND ME**  
 Class Goods  
 9 Educational software for special education, namely, teaching reading and vocabulary, both written and oral, to school age children  
 16 Educational materials for special education, namely, teaching reading and vocabulary, both written and oral, to school age children  
 United States 74/468498 12/20/1993 2,025,822 12/24/1996 REGISTERED  
 Next Action: 12/24/2016 8&9 RENEWAL DUE

**ZAPI**  
 Class Goods  
 9 Educational software for children in the field of science, light, sound and electricity, and user manuals sold as a unit therewith  
 United States 75/460001 04/01/1998 3,047,173 01/24/2006 REGISTERED  
 Next Action: 01/24/2012 8&15 AFFIDAVIT DUE

**ZOO ZILLIONS**  
 Class Goods  
 9 Children's math education software  
 United States 75/100467 05/08/1996 2,145,266 03/17/1998 REGISTERED  
 Next Action: 03/17/2018 8&9 RENEWAL DUE

**ZOOMBINIS**  
 United States 76/457251 10/10/2002 2,827,166 03/30/2004 REGISTERED  
 Next Action: 03/30/2014 8&9 RENEWAL DUE

Country Application Number Filing Date Registration Number Status/Substatus

Mark Name

Class Goods

9 Children's educational software featuring educational and entertainment content

76/457250

United States

10/10/2002

2,872,165

03/30/2004

REGISTERED

ZOOMBINIS (and Design)

Class Goods

9 Children's educational software featuring educational and entertainment content

Next Action: 03/30/2014

889 RENEWAL DUE