

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Baby Network Ltd.		06/01/2011	COMPANY: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elite Sports Limited		
<b>Street Address:</b>	Elite Sports Limited		
<b>Internal Address:</b>	c/o Line Management Services Limited 57-63 Line Wall Road		
<b>City:</b>	Gibraltar		
<b>State/Country:</b>	GIBRALTAR		
<b>Entity Type:</b>	COMPANY: GIBRALTAR		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78878637	BABYTV.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)969-3095		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(310) 369-7630		
<b>Email:</b>	tm@fox.com		
<b>Correspondent Name:</b>	Tina M. Pompey, Esq., Fox Group Legal		
<b>Address Line 1:</b>	P.O. Box 900		
<b>Address Line 2:</b>	Intellectual Property Department		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90213-0900		
<b>ATTORNEY DOCKET NUMBER:</b>	CA2009001997		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

CH \$40.00 78878637

**900193555**

**TRADEMARK  
 REEL: 004554 FRAME: 0393**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Tina Pompey, Attorney for Applicant

Signature:

/Tina M. Pompey/

Date:

06/03/2011

Total Attachments: 1

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**TRADEMARK ASSIGNMENT AGREEMENT**

This Assignment, dated as of 1<sup>st</sup> June, 2011, is between Baby Network Ltd., a United Kingdom company with a principal place of business at 2121 Ponce de Leon Boulevard Suite 1020, Coral Gables, FL 33134, U.S.A. ("Assignor"), and Elite Sports Limited, a Gibraltar company, with a principal place of business at c/o Line Management Services Limited 57-63 Line Wall Road, Gibraltar ("Assignee").

WHEREAS, Assignor has adopted the trademark BABYTV.COM in connection with "advertising and promoting baby products of others via the global computer network" and has applied to register this mark with the United States Patent and Trademark Office as shown by Application Serial No. 78/878637 dated May 8, 2006; (the "Mark"); and

WHEREAS, Assignee wishes to acquire all right title and interest in and to the Mark;

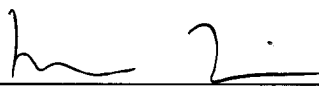
NOW, THEREFORE, in consideration of payment of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark, the above-identified application for the Mark, and all rights of action and claims for past infringements thereof.

ACKNOWLEDGED AND AGREED

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Baby Network Ltd.

Elite Sports Limited

By: 

By: 

Name: LIRAN TALIT

Name: Jason Thorp

Title: DIRECTOR

Title: Director