OP \$590.00 069621

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Certificate of Conversion

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Potters Industries (DE), Inc.		04/25/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Potters Industries, LLC
Street Address:	2711 Centerville Road
Internal Address:	Suite 400
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19808
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	0696211	GLAS-SHOT
Registration Number:	1502914	VISIBEAD
Registration Number:	0802502	GLAS-SHOT
Registration Number:	0815582	BALLOTINI
Registration Number:	0950699	MICROBEADS
Registration Number:	0921789	MICROBEADS
Registration Number:	3204366	BALLOTINI BLASTER
Registration Number:	3038525	GLASS FILL
Registration Number:	1177309	SPHERIGLASS
Registration Number:	1903374	VISIGUN
Registration Number:	1645687	SPHERICEL
Registration Number:	3148383	RETROTECH
Registration Number:	1769201	LASERLUX
		TRADEMARK

REEL: 004534 FRAME: 0923

900191110

Registration Number:	1946933	LUXSIL
Registration Number:	1312905	CONDUCT-O-FIL
Registration Number:	0921573	MICROBEADS
Registration Number:	0929404	Q-CEL
Registration Number:	3320926	SPEEDBEADER
Registration Number:	3726079	ULTRA 1.9
Registration Number:	3814033	ULTRA GUARD
Registration Number:	3884188	VISILOK
Registration Number:	3773478	VISIMAX
Serial Number:	77956743	Z-CEL

CORRESPONDENCE DATA

Fax Number: (412)562-1041

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 412-562-1637

Email: vicki.cremonese@bipc.com

Correspondent Name: Michael L. Dever Address Line 1: 301 Grant Street Address Line 2: 20th Floor

Address Line 4: Pittsburgh, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER:	0068905-000379
NAME OF SUBMITTER:	Michael L. Dever
Signature:	/Michael L. Dever/
Date:	05/05/2011

Total Attachments: 20

source=potters industries inc-potters industries IIc certificate of conversion#page1.tif source=potters industries inc-potters industries IIc certificate of conversion#page2.tif source=potters industries inc-potters industries IIc certificate of conversion#page3.tif source=potters industries inc-potters industries llc certificate of conversion#page4.tif source=potters industries inc-potters industries llc certificate of conversion#page5.tif source=potters industries inc-potters industries IIc certificate of conversion#page6.tif source=potters industries inc-potters industries IIc certificate of conversion#page7.tif source=potters industries inc-potters industries llc certificate of conversion#page8.tif source=potters industries inc-potters industries llc certificate of conversion#page9.tif source=potters industries inc-potters industries IIc certificate of conversion#page10.tif source=potters industries inc-potters industries IIc certificate of conversion#page11.tif source=potters industries inc-potters industries IIc certificate of conversion#page12.tif source=potters industries inc-potters industries IIc certificate of conversion#page13.tif source=potters industries inc-potters industries IIc certificate of conversion#page14.tif source=potters industries inc-potters industries llc certificate of conversion#page15.tif source=potters industries inc-potters industries IIc certificate of conversion#page16.tif

TRADEMARK

REEL: 004534 FRAME: 0924

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE

CORPORATION UNDER THE NAME OF "POTTERS INDUSTRIES (DE), INC." TO

A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM

"POTTERS INDUSTRIES (DE), INC." TO "POTTERS INDUSTRIES, LLC",

FILED IN THIS OFFICE ON THE SECOND DAY OF MAY, A.D. 2011, AT

9:37 O'CLOCK A.M.

4956060 8100V

110477776

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENT CATION: 8732302

DATE: 05-02-11

State of Delaware Secretary of State Division of Corporations Delivered 09:36 AM 05/02/2011 FILED 09:37 AM 05/02/2011 SRV 110477776 - 4956060 FILE

STATE OF DELAWARE CERTIFICATE OF CONVERSION FROM A CORPORATION TO A LIMITED LIABILITY COMPANY PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT

1.) The jurisdiction where the Corporation first formed is <u>Delaware</u> .
2.) The jurisdiction immediately prior to filing this Certificate is Delaware
3.) The date the corporation first formed is March 18, 2011
4.) The name of the Corporation immediately prior to filing this Certificate is Potters Industries (DE), Inc.
5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Potters Industries, LLC
IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 25 m day of April , A.D. 201\ By: January Authorized Person Name: SARA MANTOL
Name: SARA M MTVIUL

Print or Type

ISSUED UNITED STATES PATENTS

TITLE	PATENT#	ISSUE DATE	STATUS
FREE-FLOWING CATALYST	5,370,818	12/6/1994	ISSUED
COATED BEADS FOR	, ,		
CURING POLYESTER RESIN			
DURABLE POLYMERIC	5,580,657	12/3 /1996	ISSUED
DEPOSITS ON INORGANIC			
MATERIAL SUBSTRATE			
DURABLE COMPOSITE	5,633,085	5 /27/1997	ISSUED
PARTICLE AND METHOD OF			
MAKING SAME			
ELECTROCONDUCTIVE	6,010,646	1 /4 /2000	ISSUED
COMPOSITION AND			
METHODS FOR PRODUCING			
SUCH COMPOSITION			
RETROREFLECTIVE	6,153,671	11/28/2000	ISSUED
ADHERENT PARTICLES AND			
THEIR USE			
ELECTROCONDUCTIVE	6,241,914	6 /5 /2001	ISSUED
COMPOSITION AND			
METHODS FOR PRODUCING			
SUCH COMPOSITION			
METHOD OF AND	6,796,740	9 /28/2004	ISSUED
APPARATUS FOR APPLYING			
VISUAL INDICATION MEANS			·
TO A SURFACE			
ELECTRICALLY	6,533,963	3/18/2003	ISSUED
CONDUCTIVE FLEXIBLE			
COMPOSITION, AND			
MATERIALS AND METHODS			
FOR MAKING SAME			
INORGANIC MICROSPHERES	7,846,994	12/7/2010	ISSUED
HIGH REFRACTIVE INDEX	7,045,475	5/16/2006	ISSUED
GLASS BEADS FOR HIGH			
RETROREFLECTIVITY			
SURFACES	7.400.146	0/00/0000	IGGLIED
HIGHWAY MARKING	7,429,146	9/30/2008	ISSUED
SPHERE DISPENSING			
APPARATUS	7.654.770	2/2/2010	ICCLUED
HIGHWAY MARKING	7,654,770	2/2/2010	ISSUED
SPHERE DISPENSING			
APPARATUS	7.440.500	11/11/2000	IGGLUPD
GLASS MICROSPHERES	7,449,503	11/11/2008	ISSUED
WITH MULTIPLE BUBBLE			
INCLUSIONS			

PENDING/PUBLISHED UNITED STATES PATENT APPLICATIONS

TITLE	APPLICATION #	FILING DATE	STATUS
REFLECTIVE SUBSTRATE	12/428,117	4/22/2009	PUBLISHED
SURFACE SYSTEM,			
REFLECTIVE ASSEMBLY,			
AND METHOD OF			
IMPROVING THE			
VISIBILITY OF A			
SUBSTRATE SURFACE			
SYSTEM			
REFLECTIVE SUBSTRATE	13/020,904	2/4/2011	PENDING
SURFACE SYSTEM,		1	
REFLECTIVE ASSEMBLY,			
AND METHOD OF			
IMPROVING THE			
VISIBILITY OF A			
SUBSTRATE SURFACE			
SYSTEM			
RETROREFLECTIVE	12/262,641	10/31/2008	PUBLISHED
COATING AND METHOD			
FOR APPLYING A			
RETROREFLECTIVE			
COATING ON A			
STRUCTURE			

ISSUED FOREIGN PATENTS

TITLE	COUNTRY	PATENT#	ISSUE DATE	STATUS
ELECTRICALLY	GERMANY	60028737.8	6/14/2006	ISSUED
CONDUCTIVE				
FLEXIBLE				
COMPOSITION, AND				
MATERIALS AND				
METHODS FOR				
MAKING SAME				
ELECTRICALLY	FINLAND	1163292	6/14/2006	ISSUED
CONDUCTIVE				
FLEXIBLE				
COMPOSITION, AND				
MATERIALS AND				
METHODS FOR				
MAKING SAME				
ELECTRICALLY	FRANCE	1163292	6/14/2006	ISSUED
CONDUCTIVE				
FLEXIBLE				
COMPOSITION, AND				
MATERIALS AND				
METHODS FOR				
MAKING SAME				
ELECTRICALLY	UNITED	1163292	6/14/2006	ISSUED
CONDUCTIVE	KINGDOM.			
FLEXIBLE				
COMPOSITION, AND				
MATERIALS AND				
METHODS FOR				
MAKING SAME				
ELECTRICALLY	NETHERLANDS	1163292	6/14/2006	ISSUED
CONDUCTIVE				
FLEXIBLE				
COMPOSITION, AND				
MATERIALS AND				
METHODS FOR				
MAKING SAME				
ELECTRICALLY	SWEDEN	1163292	6/14/2006	ISSUED
CONDUCTIVE				
FLEXIBLE				
COMPOSITION, AND				
MATERIALS AND				
METHODS FOR				
MAKING SAME				

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TITLE	COUNTRY	PATENT#	ISSUE DATE	STATUS
ELECTRICALLY	S. KOREA	751630	8/16/2007	ISSUED
CONDUCTIVE				
FLEXIBLE				
COMPOSITION, AND				
MATERIALS AND				
METHODS FOR				
MAKING SAME				
ELECTROCONDUCTIVE	GERMANY	69830659.7	6/22/2005	ISSUED
COMPOSITION AND	GERMANI	07030037.7	0/22/2003	ISSUED
METHODS FOR				
PRODUCING SUCH				
COMPOSITION				
ELECTROCONDUCTIVE	FINLAND	1008149	6/22/2005	ISSUED
COMPOSITION AND	FINLAND	1000149	0/22/2003	ISSUED
METHODS FOR				
PRODUCING SUCH				
COMPOSITION	TID ANIGE	1000140	6/00/0005	IGGLIED
ELECTROCONDUCTIVE	FRANCE	1008149	6/22/2005	ISSUED
COMPOSITION AND				
METHODS FOR				
PRODUCING SUCH				
COMPOSITION		1000110		7.0.07.177
ELECTROCONDUCTIVE	UNITED	1008149	6/22/2005	ISSUED
COMPOSITION AND	KINGDOM.			
METHODS FOR				
PRODUCING SUCH				
COMPOSITION				
ELECTROCONDUCTIVE	SWEDEN	1008149	6/22/2005	ISSUED
COMPOSITION AND				
METHODS FOR				
PRODUCING SUCH				
COMPOSITION				
DURABLE COMPOSITE	AUSTRALIA	682774	2/5/1998	ISSUED
PARTICLE AND				
METHOD OF MAKING				
SAME				
DURABLE COMPOSITE	JAPAN	3122467	10/20/2000	ISSUED
PARTICLE AND				
METHOD OF MAKING				
SAME				
DURABLE POLYMERIC	AUSTRALIA	682442	2/15/1998	ISSUED
DEPOSITS ON				
INORGANIC				
MATERIAL				
SUBSTRATE				

TITLE	COUNTRY	PATENT#	ISSUE DATE	STATUS
DURABLE POLYMERIC	JAPAN	3014008	12/17/1999	ISSUED
DEPOSITS ON				
INORGANIC				
MATERIAL				
SUBSTRATE				
HIGHWAY MARKING	AUSTRALIA	2006258036	1/31/2001	ACCEPTED
SPHERE DISPENSING				
APPARATUS				

PENDING/PUBLISHED FOREIGN PATENT APPLICATIONS

TITLE	COUNTRY	APPL,#	FILE DATE	STATUS
HIGHWAY MARKING	AUSTRALIA			
SPHERE DISPENSING				
APPARATUS				
HIGHWAY MARKING	BRAZIL	PI061185-0	6/7/2006	PENDING
SPHERE DISPENSING				
APPARATUS	DIDODEAN	0.0770.044.9	6/7/2006	PUBLISHED
HIGHWAY MARKING SPHERE DISPENSING	EUROPEAN	06772644.8	6/ //2006	LOBUISHED
APPARATUS	PATENT			
HIGHWAY MARKING	JAPAN	2008-515948	6/7/2006	PENDING
SPHERE DISPENSING	371111	2000 3133 10	0///2000	
APPARATUS				
HIGHWAY MARKING	NORWAY	20080140	6/7/2006	PENDING
SPHERE DISPENSING				
APPARATUS				
REFLECTIVE	CANADA	2,701,269	4/21/2010	PENDING
SUBSTRATE SURFACE				
SYSTEM, REFLECTIVE				
ASSEMBLY, AND				
METHOD OF				
IMPROVING THE				
VISIBILITY OF A				
SUBSTRATE SYSTEM	L D CATS LODGE LA	D110100401	0/0/001	DENIDATO
REFLECTIVE	ARGENTINA	P110100401	2/8/2001	PENDING
SUBSTRATE SURFACE				
SYSTEM, REFLECTIVE			:	
ASSEMBLY, AND				
METHOD OF				
IMPROVING THE				
VISIBILITY OF A				
SUBSTRATE SYSTEM	BRAZIL		2/8/2001	PENDING
REFLECTIVE	BRAZIL		2/8/2001	rending
SUBSTRATE SURFACE				
SYSTEM, REFLECTIVE				
ASSEMBLY, AND METHOD OF				
IMPROVING THE				
VISIBILITY OF A				
SUBSTRATE SYSTEM				
REFLECTIVE	CANADA		2/4/2001	PENDING
SUBSTRATE SURFACE	CANADA		21-112001	
SYSTEM, REFLECTIVE				
ASSEMBLY, AND				
METHOD OF				
IMPROVING THE				
VISIBILITY OF A				
SUBSTRATE SYSTEM				

TITLE	COUNTRY	APPL.#	FILE DATE	STATUS
RETROREFLECTIVE	AUSTRALIA	US2009/062729	10/30/2009	PENDING
COATING AND				
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				
RETROREFLECTIVE	JAPAN	2010-540960	10/30/2009	PENDING
COATING AND	JAIAN	2010-340300	10/30/2009	I ENDING
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE		10.0011	10/00/0000	DEMINING
RETROREFLECTIVE	KOREA	10-2011-	10/30/2009	PENDING
COATING AND		7006995		
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				
RETROREFLECTIVE	AUSTRALIA	US2009/062729	10/30/2009	PENDING
COATING AND				
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				
RETROREFLECTIVE	BRAZIL	US2009/062729	10/30/2009	PENDING
COATING AND				
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				
RETROREFLECTIVE	CANADA	US2009/062729	10/30/2009	PENDING
	CANADA	032009/002/29	10/30/2009	TENDING
COATING AND				
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE	CHE	1100000/0/0700	10/20/2000	DEMINIC
RETROREFLECTIVE	CHILE	US2009/062729	10/30/2009	PENDING
COATING AND				
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				

TITLE	COUNTRY	APPL.#	FILE DATE	STATUS
RETROREFLECTIVE	COSTA RICA	US2009/062729	10/30/2009	PENDING
COATING AND				
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE	DOLLA DOD	1150000/060500	10/00/0000	DENIDAIG
RETROREFLECTIVE	ECUADOR	US2009/062729	10/30/2009	PENDING
COATING AND				
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				
RETROREFLECTIVE	EUROPEAN	09824160.7	10/30/2009	PENDING
COATING AND	PATENT			
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				
RETROREFLECTIVE	GUATEMALA	A2011-102	10/30/2009	PENDING
COATING AND			10,00,00	
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				
RETROREFLECTIVE	INDIA	US2009/062729	10/30/2009	PENDING
COATING AND	INDIA	032009/002/29	10/30/2009	TENDING
METHOD FOR APPLYING A				
RETROREFLECTIVE				
1				
COATING ON A				
STRUCTURE	LATITATION	T100000/0/0700	10/20/2000	DENIDBIG
RETROREFLECTIVE	MEXICO	US2009/062729	10/30/2009	PENDING
COATING AND				
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE	*****	DI 0011001000	10/00/2000	WHI 10 1 2
RETROREFLECTIVE	MALAYSIA	PI 2011001872	10/30/2009	PENDING
COATING AND				
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				

TITLE	COUNTRY	APPL.#	FILE DATE	STATUS
RETROREFLECTIVE	NEW	592493	10/30/2009	PENDING
COATING AND	ZEALAND			
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				
RETROREFLECTIVE	RUSSIAN	US2009/062729	10/30/2009	PENDING
COATING AND	FEDERATION			
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				
RETROREFLECTIVE	SINGAPORE	US2009/062729	10/30/2009	PENDING
COATING AND				
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				
RETROREFLECTIVE	SOUTH	US2009/062729	10/30/2009	PENDING
COATING AND	AFRICA			
METHOD FOR				
APPLYING A				
RETROREFLECTIVE				
COATING ON A				
STRUCTURE				

UNITED STATES TRADEMARKS

REGISTRATION #	REGISTRATION DATE	TRADEMARK
696,211	4/12/1960	GLAS-SHOT
1,502,914	9 /6 /1988	VISIBEAD
802,502	1 /25/1966	GLAS-SHOT
815,582	9 /20/1966	BALLOTINI
950,699	1 /16/1973	MICROBEADS
921,789	10/12/1971	MICROBEADS
3,204,366	1/30/2007	BALLOTINI BLASTER
3,038,525	1 /3 /2006	GLASS FILL
1,177,309	11/10/1981	SPHERIGLASS
1,903,374	7 /4 /1995	VISIGUN
1,645,687	5/21/1991	SPHERICEL
3,148,383	9 /26/2006	RETROTECH
1,769,201	5 /4 /1993	LASERLUX
1,946,933	1 /9 /1996	LUXSIL
1,312,905	1 /8 /1985	CONDUCT-O-FIL
921,573	10/5 /1971	MICROBEADS
929,404	2 /22 /1972	Q-CEL
3,320,926	10 /23 /2007	SPEEDBEADER
3,726,079	12 /15 /2009	ULTRA 1.9
3,814,033	7 /06 /2010	ULTRA GUARD
3,884,188	11 /30 /2010	VISILOK
3,773,478	4 /6 /2010	VISIMAX*

UNITED STATES TRADEMARK APPLICATIONS

APPLICATION #	FILING DATE	TRADEMARK	STATUS
77/956,743	3 /11 /2010	Z-CEL	ALLOWED

FOREIGN TRADEMARK REGISTRATIONS

TRADEMARK	COUNTRY	REG. DATE	REG. NO.
BALLOTINI	AUSTRALIA	11/18/1970	A244149
BALLOTINI	AUSTRALIA	11/18/1970	A244151
BALLOTINI	BENELUX	11/30/1971	76689
BALLOTINI	BRAZIL	1/25/2006	006227783
BALLOTINI	EUROPEAN UNION	10/21/2009	005920921
BALLOTINI	FRANCE	8/10/1971	1686750
BALLOTINI	GERMANY	1/26/1967	874384
BALLOTINI	INDIA	8/17/1970	2664140
BALLOTINI	ITALY	11/13/1970	902724
BALLOTINI	JAPAN	2/28/1978	772417
BALLOTINI	MEXICO	5/17/1976	130696
BALLOTINI	SOUTH AFRICA	8/28/1978	78/4190
BALLOTINI	SPAIN	1/16/1973	629192
BALLOTINI	SPAIN	12/20/1978	864001
BALLOTINI	SWEDEN	9/24/1971	136657
BALLOTINI	UNITED KINGDOM	7/29/1976	1066522
BALLOTINI (Design)	CANADA	9/16/1966	147139
BLAST-O-LITE	CANADA	10/31/1969	TMA165,973
BALLOTINI BLASTER	EUROPEAN UNION	6/8/2005	003626694
BALLOTINI BLASTER BEADS	EUROPEAN UNION	6/8/2005	003626711
BALLOTINI BLASTER BEADS	MEXICO	1/23/2004	851,207
CAT'S HEAD LOGO	CANADA	2/18/1994	TMA423453
CONDUCT-O-FIL	BRAZIL	7/27/1999	819081442

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TRADEMARK	COUNTRY	REG. DATE	REG. NO.
CONDUCT-O-FIL	CANADA	1/24/1986	310,800
CONDUCT-O-FIL	FRANCE	8/8/1984	1294902
CONDUCT-O-FIL	GERMANY	5/17/1985	1077116
CONDUCT-O-FIL	MEXICO	11/28/1996	538049
CONDUCT-O-FIL	UNITED KINGDOM	3/5/1984	1222916
GLAS-SHOT	CANADA	3/31/1967	TMA149951
LASERLUX	AUSTRALIA	4/8/1994	A595096
LASERLUX	BRAZIL	9/22/1998	819056979
LASERLUX	CANADA	10/22/1993	418588
LASERLUX	FRANCE	3/19/1994	92436139
LASERLUX	GERMANY	5/11/1993	2048832
LASERLUX	UNITED KINGDOM	11/26/1993	1516322
LUXSIL	AUSTRALIA	6/13/1997	714053
LUXSIL	BRAZIL	9/29/1998	819081434
LUXSIL	EUROPEAN UNION	1/7/1999	343843
LUXSIL	JAPAN	10/23/1998	4204041
MICROBEADS	CANADA	1/27/1967	TMA149094
Q-CEL	AUSTRALIA	4/22/1976	A282081
Q-CEL	BENELUX		473115
Q-CEL	CANADA	10/3/1975	209,785
Q-CEL	DENMARK	3/8/1991	14301991
Q-CEL	EUROPEAN UNION	7/27/2010	008828162
Q-CEL	FRANCE	10/4/1974	1285205
Q-CEL	GERMANY	3/9/1976	941936

TRADEMARK	COUNTRY	REG, DATE	REG. NO.
Q-CEL	MEXICO	10/27/1978	219483
Q-CEL	NORWAY	8/1/1991	146292
Q-CEL	SPAIN	11/20/1989	M1531886
Q-CEL	SWEDEN	9/27/1991	226817
Q-CEL	SWITZERLAND	8/13/1995	377241
Q-CEL	UNITED KINGDOM	6/28/1976	1036175
SPHERE AND ARROW LOGO	CANADA	1/27/1967	TMA149047
SPHERICEL	AUSTRALIA	12/23/1993	A578387
SPHERICEL	BRAZIL	3/8/1994	816772649
SPHERICEL	CANADA	4/15/1994	TMA426,292
SPHERICEL	FRANCE	9/18/2002	92413581
SPHERICEL	GERMANY	2/17/1993	2030546
SPHERICEL	JAPAN	12/22/1994	3014437
SPHERICEL	MEXICO	1/14/2002	810018
SPHERIGLASS	AUSTRALIA	8/24/1984	376528
SPHERIGLASS	BRAZIL	11/27/1984	811233065
SPHERIGLASS	BRAZIL	PENDING	021
SPHERIGLASS	CANADA	3/11/1983	277,495
SPHERIGLASS	FRANCE	6/4/1982	1205671
SPHERIGLASS	GERMANY	9/11/1983	1053242
SPHERIGLASS	UNITED KINGDOM	6/7/1982	1176338
SPHERIWHITE	EUROPEAN UNION	6/20/2005	003728482
STARLITEBEAD	EUROPEAN UNION	7/20/2001	001595586
STARLITEBEAD	RUSSIA	8/19/2002	219,211

TRADEMARK	COUNTRY	REG. DATE	REG. NO.
ULTRA GUARD	JAPAN	4/21/2010	1037186
ULTRA GUARD	SINGAPORE	4/21/20100	1037186
ULTRA GUARD	WIPO	4/21/2010	1037186
VISIBEAD	AUSTRALIA	1/15/1991	A494674
VISIBEAD	BRAZIL	8/7/1990	814564275
VISIBEAD	CANADA	11/17/1989	363763
VISIBEAD	FRANCE	8/22/1988	1,484,526
VISIBEAD	GERMANY	3/30/1989	1,136,955
VISIBEAD	JAPAN	11/30/1992	2474921
VISIBEAD	MEXICO	11/22/2002	769414
VISIBEAD	SOUTH KOREA	3/20/2000	40-466870
VISIBEAD	UNITED KINGDOM	6/15/1990	1355996
VISILOK	AUSTRALIA	9/09/2010	1336587
VISILOK	UNITED STATES	11/30/201	3,884,188
Z-CEL	AUSTRALIA	7/27/2010	1046172
Z-CEL	JAPAN	7/27/2010	1046172
Z-CEL	WIPO	7/27/2010	1046172

FOREIGN TRADEMARK APPLICATIONS

MARK	COUNTRY	FILED	APPL. NO.	STATUS
SPHERIGLASS	BRAZIL	11/26/2004	826861083	PENDING
ULTRA GUARD	BRAZIL	4/30/2010	830593853	PENDING
ULTRA GUARD	CANADA	4/29/2010	1,479,037	PENDING
ULTRA GUARD	CHINA	4/21/2010	1037186	PENDING
ULTRA GUARD	EUROPEAN UNION	4/21/2010	1037186	PENDING
ULTRA GUARD	MEXICO	4/30/2010	1086425	PENDING
ULTRA GUARD	SAUDI ARABIA	4/25/2010	154087	PUBLISHED
ULTRA GUARD	SOUTH AFRICA	4/23/2010	2010/08618	PENDING
ULTRA GUARD	SOUTH KOREA	4/21/2010	1037186	PENDING
VISILOK	CANADA	12/17/2009	1,463,142	PENDING
Z-CEL	CANADA	8/10/2010	1,491,760	PENDING
Z-CEL	CHINA	7/27/2010	1046172	PENDING
Z-CEL	EUROPEAN UNION	7/27/2010	1046172	PENDING
Z-CEL	INDIA	8/04/2010	2003823	PENDING
Z-CEL	INDONESIA	8/19/2010	D00.2010.030508	PENDING
Z-CEL	ISRAEL	7/29/2101	231818	PENDING
Z-CEL	MALAYSIA	7/30/2010	2010014015	PENDING
Z-CEL	PHILIPPINES	8/05/2010	4-2010-008590	PENDING
Z-CEL	RUSSIA	7/27/2010	1046172	PENDING
Z-CEL	SOUTH AFRICA	7/28/2010	2010/16335	PENDING
Z-CEL	SOUTH KOREA	7/27/2010	1046172	PENDING
Z-CEL	TAIWAN	7/30/2010	099037155	PENDING

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MARK	COUNTRY	FILED	APPL. NO.	STATUS
Z-CEL	THAILAND	8/02/2010	775195	PENDING
Z-CEL	VIETNAM	7/27/2010	1046172	PENDING

REGISTERED COPYRIGHTS

TITLE	AUTHOR/OWNER	REG. NUMBER	REG. DATE
Silver coated glass spheres: a low cost alternative to pure silver in conductive and shielding applications	Potter Industries LLC	TX875296	3/15/1982
Highway safety, 1981: the problems, the results, the future	Gerald P. Balcar, Nicholas D. Nedas, Anita W. Ward/Potter Industries Inc. (employer for hire)	TX841790	9/17/1981
Technical quality solid glass spheres for industrial and scientific applications	Potters Industries LLC	TX732334	7/01/1981
Road markings as an alcohol countermeasure in traffic safety: a field test of standard and wide edgelines	Potters Industries LLC	TX721099	7/01/1981
Potters Industries, Inc.	Potters Industries LLC	TX721098	7/01/1981
Glass beads: the energy- efficient, environmentally pure method of cleaning and finishing metal	Potters Industries LLC	TX517111	7/25/1980

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TRADEMARK REEL: 004534 FRAME: 0945

RECORDED: 05/05/2011