

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------|----------|----------------|--------------------|
| Promark Brands Inc. | | 04/27/2011 | CORPORATION: IDAHO |

RECEIVING PARTY DATA

| | |
|------------------------|---------------------------|
| Name: | H. J. Heinz Company |
| Street Address: | One PPG Place, Suite 3100 |
| City: | Pittsburgh |
| State/Country: | PENNSYLVANIA |
| Postal Code: | 15222 |
| Entity Type: | CORPORATION: PENNSYLVANIA |

PROPERTY NUMBERS Total: 187

| Property Type | Number | Word Mark |
|----------------------|----------|--------------------|
| Registration Number: | 2142091 | @ |
| Registration Number: | 3401070 | @ |
| Registration Number: | 2132069 | |
| Serial Number: | 85027013 | 57 |
| Registration Number: | 1931788 | 57 |
| Registration Number: | 1122910 | 57 |
| Registration Number: | 0600093 | 57 |
| Registration Number: | 2199355 | 57 DRAFT |
| Registration Number: | 0061051 | 57 VARIETIES |
| Registration Number: | 1933256 | 57 VARIETIES |
| Serial Number: | 85247980 | 57TH STREET GRILLE |
| Registration Number: | 3502769 | ABC TATER TOTS |
| Registration Number: | 2103238 | ALDEN MERRELL |
| Registration Number: | 2103222 | ALDEN MERRELL |

OP \$4690.00 2142091

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| Registration Number: | 3384555 | ALDEN MERRELL |
| Registration Number: | 3500966 | AMERICA'S FAVORITE |
| Registration Number: | 3724203 | AMERICA'S FAVORITE |
| Registration Number: | 3939679 | AMERICA'S FAVORITE HEINZ ORIGINAL COCKTAIL SAUCE |
| Registration Number: | 2098790 | AMERICA'S FAVORITE KETCHUP |
| Registration Number: | 3883183 | ANYTIME SELECTIONS |
| Registration Number: | 3410108 | BAGEL BISTRO |
| Registration Number: | 3505189 | BAGEL BITES |
| Registration Number: | 1399736 | BAGEL BITES |
| Registration Number: | 2926905 | BAGEL BITES |
| Registration Number: | 3295423 | BAGEL BITES TO GO |
| Registration Number: | 3781710 | BISTRO SELECTIONS |
| Registration Number: | 2665061 | |
| Registration Number: | 2752694 | BURGER BOOSTER |
| Registration Number: | 1801641 | CALZINI |
| Registration Number: | 2200486 | CAMPSIDE |
| Registration Number: | 2826442 | CHAMPAGNE COLLECTION |
| Registration Number: | 3469527 | CHEESY TOTS |
| Registration Number: | 1883738 | CHEF FRANCISCO |
| Registration Number: | 3237458 | CHEF FRANCISCO CULINARY COLLECTION |
| Registration Number: | 3592142 | CHEF FRANCISCO |
| Registration Number: | 1176389 | |
| Registration Number: | 3669382 | CHEF-MADE QUALITY. READY-MADE PROFIT. |
| Registration Number: | 1141901 | CRISPERS! |
| Registration Number: | 1735062 | CRISPY CROWNS! |
| Registration Number: | 1906705 | CRISPY CRUNCHIES |
| Registration Number: | 1797216 | CRUST CUISINE |
| Serial Number: | 85164680 | DIP AND SQUEEZE |
| Serial Number: | 85164671 | DIP N' SQUEEZE |
| Registration Number: | 3920666 | DIP & SQUEEZE |
| Registration Number: | 3138553 | DRAGON SHRIMP LO MEIN |
| Registration Number: | 3254256 | EASY BREAKFAST POTATOES |
| Registration Number: | 3009510 | EASY FRIES |
| Serial Number: | 85303214 | EAT YOUR BEST |
| Registration Number: | 3517854 | ENTERTAINING MADE EASY |

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| | 2883354 | EZ MARINADER |
| Registration Number: | 3876888 | EZ MARINADER |
| Registration Number: | 3026571 | EZ MARINADER |
| Registration Number: | 3033240 | FAST FOOD FRIES |
| Registration Number: | 2565414 | FLORENTINE |
| Registration Number: | 3233799 | FOREVER FULL |
| Registration Number: | 2973073 | FRY SHAKERS |
| Registration Number: | 1525975 | FRYER SAVER |
| Registration Number: | 1339666 | FRYER SAVER PRODUCTS |
| Registration Number: | 3055827 | FUNKY FRIES |
| Serial Number: | 85084563 | |
| Registration Number: | 0739071 | GOLDEN CRINKLES |
| Registration Number: | 0625582 | "GOLDEN FRIES" |
| Registration Number: | 2153541 | GOLDEN PATTIES |
| Registration Number: | 1602601 | GOLDEN TWIRLS |
| Registration Number: | 3418961 | GREAT TO GO |
| Registration Number: | 3624401 | GROWN NOT MADE |
| Registration Number: | 3413234 | GUESS WHO TASTES BETTER THAN EVER? |
| Registration Number: | 3251778 | HEINZ |
| Registration Number: | 1935618 | HEINZ |
| Registration Number: | 0062182 | HEINZ |
| Registration Number: | 2224447 | HEINZ |
| Serial Number: | 77873975 | HEINZ |
| Serial Number: | 85084580 | HEINZ |
| Registration Number: | 3084671 | HEINZ57SOURCE |
| Registration Number: | 3078874 | HEINZ 57 SOURCE |
| Registration Number: | 1760089 | HEINZ BELL'ORTO |
| Serial Number: | 85301241 | HEINZ FIELD |
| Serial Number: | 85100827 | HEINZ GOLD LINE |
| Registration Number: | 3001938 | HEINZ HITCH |
| Registration Number: | 3013296 | HEINZ HITCH |
| Registration Number: | 0892173 | HEINZ |
| Registration Number: | 2229109 | HEINZ |
| Registration Number: | 0221041 | HEINZ EST'D 1869 HEINZ 57 PURE FOOD PRODUCTS MADE IN U.S.A. BY H.J. HEINZ CO., PITTSBURGH, PA., U.S.A. |

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| Registration Number: | 3188685 | HEINZ |
| Registration Number: | 1745471 | HEINZ |
| Registration Number: | 0031048 | HEINZ |
| Registration Number: | 0061052 | HEINZ |
| Registration Number: | 3251188 | HEINZ PICNIC PACK |
| Registration Number: | 3142801 | HEINZ RED ZONE |
| Registration Number: | 3411664 | HEINZ RED ZONE |
| Registration Number: | 3604284 | HEINZ THE GOOD FOOD COMPANY |
| Registration Number: | 3658503 | HEINZ THE GOOD FOOD COMPANY |
| Registration Number: | 3894565 | HEINZ THE GOOD FOOD COMPANY |
| Registration Number: | 3600418 | HEINZ TOMATO SEED |
| Registration Number: | 3832774 | HEINZ THE ALL NATURAL CHOICE FOR FOOD |
| Registration Number: | 3614007 | HEINZFRESH |
| Serial Number: | 77916733 | INSPIRED ENTERTAINING |
| Registration Number: | 3729900 | INSPIRED ENTERTAINING |
| Registration Number: | 2233574 | H.J.HEINZ TOMATO KETCHUP ESDT 1869 57 VARIETIES |
| Serial Number: | 85026971 | |
| Registration Number: | 0799959 | |
| Registration Number: | 0795664 | |
| Registration Number: | 2068720 | KILLER RINGS |
| Registration Number: | 0332203 | LEA & PERRINS |
| Registration Number: | 3898491 | |
| Registration Number: | 2213280 | LEA & PERRINS THE ORIGINAL WORCESTERSHIRE SAUCE SAME PREMIUM QUALITY SINCE 1835 |
| Registration Number: | 0068150 | LEA & PERRINS |
| Registration Number: | 3498973 | LEA & PERRINS |
| Registration Number: | 3392923 | MAX-EVAC |
| Registration Number: | 3606457 | MENU INSPIRATIONS |
| Registration Number: | 3606460 | MENU INSPIRATIONS |
| Registration Number: | 2108791 | MINI TATER TOTS |
| Registration Number: | 1928904 | MOORE'S |
| Registration Number: | 1883715 | MOORE'S |
| Registration Number: | 3213335 | MOOR-RING |
| Serial Number: | 85009376 | MORNING EXPRESS |
| Registration Number: | 3803523 | MORNING EXPRESS |

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| Registration Number: | 2810694 | MR. YOSHIDA'S |
| Registration Number: | 3107847 | MR. YOSHIDA'S |
| Registration Number: | 3495804 | MUSTARDAISE |
| Registration Number: | 1995290 | NANCY'S |
| Registration Number: | 1941929 | NANCY'S |
| Serial Number: | 77916820 | NANCY'S |
| Serial Number: | 85297339 | NANCY'S |
| Registration Number: | 3729912 | NANCY'S |
| Registration Number: | 1757072 | NANCY'S PETITE QUICHE |
| Registration Number: | 1186044 | NANCY'S QUICHE |
| Registration Number: | 3109637 | NO WAIT, NO MESS |
| Registration Number: | 3573663 | NO WAIT, NO MESS |
| Registration Number: | 1965143 | ONION RINGERS |
| Serial Number: | 85090180 | |
| Serial Number: | 77844488 | ORE IDA |
| Registration Number: | 3651863 | ORE IDA |
| Registration Number: | 3375767 | ORE IDA |
| Registration Number: | 3070144 | ORE IDA EVERCRISP |
| Registration Number: | 3417895 | ORE IDA |
| Registration Number: | 0739456 | ORE-IDA |
| Registration Number: | 3444979 | ORE-IDA |
| Registration Number: | 3473548 | ORE-IDA COUNTRY INN CREATIONS |
| Registration Number: | 0922884 | ORE IDA |
| Registration Number: | 3702181 | ORE IDA |
| Registration Number: | 3444981 | ORE IDA |
| Registration Number: | 3328811 | PARTY ESSENTIALS |
| Registration Number: | 1785699 | PIXIE CRINKLES |
| Serial Number: | 85066459 | SATISFYING SELECTIONS |
| Registration Number: | 3329409 | SCRATCH PLUS |
| Registration Number: | 3110511 | SILLY SQUIRTS |
| Serial Number: | 85031056 | SIMPLY HEINZ |
| Serial Number: | 85040207 | SIMPLY HEINZ |
| Registration Number: | 2916538 | SMART ONES |
| Registration Number: | 2916539 | SMART ONES |
| Registration Number: | 3462182 | SMART ONES |

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| | 1911590 | SMART ONES |
| Registration Number: | 2204080 | SMART ONES |
| Registration Number: | 2637030 | SMARTWICH |
| Registration Number: | 3242560 | SO CLOSE TO HOMEMADE |
| Registration Number: | 3416646 | SPUD BITES |
| Registration Number: | 3125705 | STAY CLEAN CAP |
| Serial Number: | 77844489 | STEAM N' ENJOY |
| Registration Number: | 3713599 | STEAM N' MASH |
| Registration Number: | 2054694 | SUN SPOTS |
| Registration Number: | 3019908 | SUN STIX |
| Registration Number: | 3214065 | TASTE SO GOOD, YOU WANT TO BE GOOD |
| Registration Number: | 3375825 | TASTE SO GOOD, YOU WANT TO BE GOOD |
| Registration Number: | 3619390 | TASTE SO GOOD, YOU WANT TO BE GOOD |
| Registration Number: | 2639462 | TATER DOGS |
| Registration Number: | 0668762 | TATER TOTS |
| Registration Number: | 2194768 | TEXAS CRISPERS! |
| Registration Number: | 3165209 | THAT'S THE ORE-IDA EFFECT |
| Registration Number: | 1239655 | LEA & PERRINS WORCESTERSHIRE SAUCE THE ORIGINAL AND GENUINE |
| Registration Number: | 3287584 | THE "SOUP'R" DRESSINGS AND SAUCES PEOPLE |
| Registration Number: | 3088245 | THE WORLD'S FAVORITE KETCHUP |
| Registration Number: | 2079161 | TIMBERLINE |
| Registration Number: | 1364729 | TODDS |
| Registration Number: | 3664978 | |
| Registration Number: | 1192245 | TRADITIONAL |
| Registration Number: | 3453541 | TRUST HEINZ TO MAKE ENTERTAINING DELIGHTFULLY EASY AND SPECIAL |
| Registration Number: | 2386677 | |
| Registration Number: | 3468948 | TWO GREAT FLAVORS, ONE GREAT TASTE |
| Registration Number: | 3328906 | UNWRAP THE POSSIBILITIES |
| Registration Number: | 3196580 | VALLEY SELECT |
| Registration Number: | 1229917 | VOL-PAK |
| Registration Number: | 2794995 | WHEN YOU'RE SMART, IT SHOWS |
| Registration Number: | 1716207 | YOSHIDA'S |
| Registration Number: | 1716206 | YOSHIDA'S |
| | | |

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| Registration Number: | 1735763 | ZESTIES! |
| Registration Number: | 2187803 | ZESTY TWIRLS |

CORRESPONDENCE DATA

Fax Number: (412)456-1035
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 412-456-6004
Email: kelly.beck@us.hjheinz.com
Correspondent Name: Sabrina J. Hudson
Address Line 1: One PPG Place, Suite 3100
Address Line 4: Pittsburgh, PENNSYLVANIA 15222

| | |
|--------------------|---------------------|
| NAME OF SUBMITTER: | Sabrina J. Hudson |
| Signature: | /Sabrina J. Hudson/ |
| Date: | 05/05/2011 |

Total Attachments: 18
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**ASSIGNMENT OF INTELLECTUAL PROPERTY AND
INTELLECTUAL PROPERTY AGREEMENTS**

WHEREAS, ProMark Brands Inc., an Idaho corporation, with a principal place of business at 2541 North Stokesberry Place, Suite 100, Meridian, Idaho 83646, ("Assignor") is the owner or partial owner of the trademark and copyright registrations and applications set forth on Schedule A attached hereto, as well as other unregistered common law trademarks, trade dress, label designs, and copyrights and certain trade secrets consisting of product recipes including product formulae and process sheets (collectively, the "Intellectual Property");

WHEREAS, Assignor is a party to various Agreements, including license agreements, relating to the Intellectual Property ("Agreements"); and

WHEREAS, H. J. Heinz Company, a Pennsylvania corporation with a principal place of business at One PPG Place, Suite 3100, Pittsburgh, Pennsylvania 15222 ("Assignee") is desirous of acquiring all Assignor's right, title and interest in and to the Intellectual Property, including the portion of the business to which the Intellectual Property pertains and the goodwill of the business connected with the use thereof and symbolized thereby, and the Agreements.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer all its right, title and interest in and to the Intellectual Property, together with the portion of the business to which the Intellectual Property pertains and the goodwill of the business connected with the use of and symbolized by the Intellectual Property, and the Agreements to Assignee.

Assignor agrees to execute any and all additional documents that may be necessary to protect and record title to the Intellectual Property and Agreements to Assignee and to carry out the intent of this Assignment.

Dated this 27th day of April 2011.

ProMark Brands Inc.





By: _____



Name: Robert Yoshida






Title: President

Schedule A


A. Trademark Applications and Registration fully owned by Assignor

| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|--|
|  | United States of America | 75171067 | 2142091 | 35 - Retail and wholesale bakery services; 42 - Café services. |
|  | United States of America | 77203811 | 3401070 | 30 - Dessert bars, namely baked fruit bars, namely, lemon bars, caramel bars, chocolate bars, coconut-based bars, chocolate chip bars, chocolate peanut butter bars, and cheesecake bars. |
|  | United States of America | 75170818 | 2132069 | 30 - Bakery products, namely, cakes, cheesecakes, tortes, pies, pastry, muffins, scones, bagels, cookies, biscotti, bread puddings, brownies, cupcakes, breads for consumption on or off the premises; coffee; tea. |
| 57 | United States of America | 85027013 | Pending | 8 - Spreader knives; steak knives; 14 -Lapel pins; 20 - Plastic clips for sealing bags; non-metal and non-leather key chains; 21 - Mugs; statues of crystal; thermal insulated wrap for cans to keep the contents cold or hot; 24 - Blanket throws; 25 - Baseball caps; shirts; socks; t-shirts; 26 - Shoe charms; shoelaces; thimbles; 28 - Baseballs; golf balls; golf club covers; stuffed toy animals; toy trains and accessories therefor; toy whistles; 29 - Frozen appetizers, snacks and hors d'oeuvres consisting of meats, poultry, fish, seafood, potatoes, fruits, vegetables, mushrooms, eggs and cheese. |
| 57 | United States of America | 74612810 | 1931788 | 25 - Shirts, sweatshirts, sweaters, t-shirts, scarves, ties, sweatpants, shorts and caps. |
| 57 | United States of America | 73127572 | 1122910 | 29 – Pickles; 30 - Sauces for food consisting principally of vegetables, fruits and seasonings, mustard and tomato ketchup. |
|  | United States of America | 71630675 | 600093 | 46 - Canned and bottled vegetable sauces consisting principally of vegetables and seasonings, and sauces for food consisting principally of vegetables and seasonings; pickles, mustard, and tomato ketchup. |







| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|---|
| 57 DRAFT | United States of America | 75238072 | 2199355 | 36 - Money drafts for use in transferring moneys for trade merchandising payments and related services. |
| 57 VARIETIES | United States of America | 71020754 | 61051 | 46 - Catchup, sauces. |
| 57 VARIETIES | United States of America | 74612812 | 1933256 | 25 - Shirts, sweatshirts, sweaters, t-shirts, scarves, ties, sweatpants, shorts and caps. |
|  | United States of America | 85247980 | Pending | 30 - Frozen appetizers, snacks and hors d'oeuvres consisting of bread, pastry, dough or rice. |
| ABC TATER TOTS | United States of America | 77250884 | 3502769 | 29 - Processed potatoes. |
| ALDEN MERRELL | United States of America | 75172088 | 2103238 | 30 - Bakery products, namely cakes, cheesecakes, tortes, pies, pastry, muffins, scones, bagels, cookies, biscotti, bread puddings, brownies, cupcakes, breads for consumption on or off the premises. |
| ALDEN MERRELL | United States of America | 75170817 | 2103222 | 35 - Retail and wholesale bakery shop services; 42 - Café services. |
| ALDEN MERRELL | United States of America | 77203500 | 3384555 | 30 - Dessert bars, namely, baked fruit bars, namely lemon bars, caramel bars, chocolate bars, coconut-based bars, chocolate chip bars, chocolate peanut butter bars, and cheesecake bars. |
| AMERICA'S FAVORITE | United States of America | 77262377 | 3500966 | 30 - Condiments, namely ketchup. |
| AMERICA'S FAVORITE | United States of America | 77327909 | 3724203 | 30 - Sauces. |
|  | United States of America | 77928833 | 3939679 | 30 - Sauces |
| AMERICA'S FAVORITE KETCHUP | United States of America | 75068756 | 2098790 | 30 - Condiments, namely ketchup. |
| ANYTIME SELECTIONS | United States of America | 77035013 | 3883183 | 29 - Frozen meals consisting of meat, poultry, vegetables or cheese; 30 - Quesadillas; sandwiches. |
| BAGEL BISTRO | United States of America | 77151659 | 3410108 | 30 - Frozen bagels with various toppings. |
| BAGEL BITES | United States of America | 77429352 | 3505189 | 30 - Dough-based pockets with filling consisting primarily of meats and cheese. |
| BAGEL BITES | United States of America | 73535737 | 1399736 | 30 - Frozen bagels with various toppings. |




| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|--|
|  | United States of America | 78213931 | 2926905 | 30 - Frozen bagels with various toppings. |
| BAGEL BITES TO GO | United States of America | 78789162 | 3295423 | 30 - Frozen bagels with various toppings. |
| BISTRO SELECTIONS | United States of America | 77388852 | 3781710 | 29 - Frozen entrees consisting of chicken, beef, fish and/or vegetables; 30 - Frozen entrees consisting primarily of pasta or rice. |
|  | United States of America | 75914963 | 2665061 | 30 - Tomato ketchup. |
| BURGER BOOSTER | United States of America | 76463721 | 2752694 | 30 - Sauces. |
| CALZINI | United States of America | 74037146 | 1801641 | 30 - Frozen hors d'oeuvres; namely, folded over pastry containing tomato products, cheese, mushrooms, olives, onions and spices. |
| CAMPSIDE | United States of America | 75252483 | 2200486 | 30 - Barbecue sauce. |
| CHAMPAGNE COLLECTION | United States of America | 78142050 | 2826442 | 30 - Frozen appetizers, namely, turnovers, tarts and pastries filled or topped with cheese and vegetables. |
| CHEESY TOTS | United States of America | 78808658 | 3469527 | 29 - Processed potatoes. |
| CHEF FRANCISCO | United States of America | 74507693 | 1883738 | 29 - Soups, chowders, and chili. |
|  | United States of America | 78949305 | 3237458 | 29 - Frozen and prepared soups. |
|  | United States of America | 77229218 | 3592142 | 30 - Soups, chowders and chili. |
|  | United States of America | 73209683 | 1176389 | 29 - Prepared and packaged frozen foods - namely, soups in Class 29. |
| CHEF-MADE QUALITY. READY-MADE PROFIT. | United States of America | 77686127 | 3669382 | 30 - Cheesecakes; cakes; brownies; dessert bars, namely, fruit bars, caramel bars, chocolate bars, coconut-based bars, chocolate chip bars, chocolate peanut butter bars, and cheesecake bars; pies; dessert puddings; dessert mousse; tortes. |
| CRISPERS! | United States of America | 73221419 | 1141901 | 29 - Frozen french fried potatoes. |
| CRISPY CROWNS | United States of America | 74260048 | 1735062 | 29 - Processed potatoes. |
| CRISPY CRUNCHIES | United States of America | 74278844 | 1906705 | 29 - Frozen Potatoes |




| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|--|
|  | United States of America | 74302451 | 1797216 | 30 - Bakery goods; namely, unbaked and pre-baked pastry and pie shells. |
| DIP AND SQUEEZE | United States of America | 85164680 | Pending | 30 - Condiments and sauces, namely ketchup |
| DIP N' SQUEEZE | United States of America | 85164671 | Pending | 30 - Condiments and sauces, namely ketchup |
| DIP & SQUEEZE | United States of America | 77821467 | 3920666 | 30 - Condiments and sauces, namely, ketchup |
| DRAGON SHRIMP LO MEIN | United States of America | 78681758 | 3138553 | 29 - Frozen entrees consisting primarily of meat, fish, poultry or vegetables; 30 - Frozen entrees consisting primarily of pasta or rice. |
| EASY BREAKFAST POTATOES | United States of America | 78688259 | 3254256 | 29 - Processed potatoes. |
| EASY FRIES | United States of America | 78350002 | 3009510 | 29 - Processed potatoes. |
| EAT YOUR BEST | United States of America | 85303214 | Pending | 29 - Frozen meals, entrees, breakfasts, appetizers and snacks consisting of meat, poultry, fish, seafood, vegetables, fruit, potatoes, beans, mushrooms, eggs and/or cheese. 30 - Frozen meals, entrees, breakfasts, appetizers and snacks consisting of pasta, rice, bread, dough and/or tortillas; French Toast; Sandwiches; Cheeseburgers; Wraps; Quesadillas; Pizza; Frozen desserts, namely, pies, cakes, brownies, ice cream sundaes and éclairs. |
| ENTERTAINING MADE EASY | United States of America | 77323531 | 3517854 | 30 - Sauces. |
| EZ MARINADER | United States of America | 76285962 | 2883354 | 30 - Pouch containing marinades and/or spices for marinating meats, fish, poultry and/or vegetables. |
| EZ MARINADER | United States of America | 85008520 | 3876888 | 30 - Pouch containing marinades and/or spices for marinating meats, fish, poultry and/or vegetables. |
|  | United States of America | 78328295 | 3026571 | 30 - A pouch containing marinades and/or spices for marinating meats, fish, poultry and/or vegetables. |
| FAST FOOD FRIES | United States of America | 78368479 | 3033240 | 29 - Frozen french fried potatoes sold in a retail grocery store's frozen food section to be cooked by the consumer in his or her home. |
| FLORENTINE | United States of America | 78060805 | 2565414 | 30 - Frozen quiche. |
| FOREVER FULL | United States of America | 76415135 | 3233799 | 21 - Container for condiments and sauces to be used with meat, poultry and/or fish. |
| FRY SHAKERS | United States of America | 78223619 | 2973073 | 30 - Seasoning mix. |







| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|-------------|---|
|  | United States of America | 73721019 | 1525975 | 29 - Frozen protein-type foods, battered cheeses, cheese wedges and cheese sticks; and frozen staple foods, namely, battered potatoes, onions, corn, zucchini, cauliflower, squash, yams, okra, peppers, broccoli, asparagus, mushrooms, artichoke hearts, vegetable rings, vegetable sticks, apples, cherries and pineapples. |
| FRYER SAVER AND DESIGN | United States of America | 73462161 | 1339666 | 42 - Food distributorship services in the nature of battered vegetables, fruits and cheeses. |
| FUNKY FRIES | United States of America | 76367366 | 3055827 | 29 - Frozen processed potatoes. |
| GLOBE WITH ARROWS DESIGN | United States of America | 85084563 | Pending | 29 - Jams, jellies; 30 - Ketchup, mustard, mayonnaise, sauces, salad dressings, table syrup |
| GOLDEN CRINKLES | United States of America | 72088796 | 739071 | 46 - Frozen french fried potatoes. |
| "GOLDEN FRIES" | United States of America | 71687216 | 625582 | 46 - French fried potatoes. |
| GOLDEN PATTIES | United States of America | 75220956 | 2153541 | 29 - Frozen shredded potatoes. |
| GOLDEN TWIRLS | United States of America | 73835793 | 1602601 | 29 - Frozen potatoes. |
| GREAT TO GO | United States of America | 77002952 | 3418961 | 29 - Onion rings, chicken wings, potato skins, cheese sticks, popcorn chicken, jalapeno peppers stuffed with cheese; 30 - Taquitos, fajitas, quesadillas, tamales, burritos, chimichangas, gorditas, chalupas, empanades, egg rolls, frozen bagels with various toppings, food wraps, namely, sandwiches consisting of eggs, cheese or meat. |
| GROWN NOT MADE | United States of America | 77472803 | 3624401 | 30 - Ketchup |
| GUESS WHO TASTES BETTER THAN EVER? | United States of America | 78856636 | 3413234 | 29 - Frozen entrees or frozen side dishes consisting primarily of chicken, beef, fish or vegetables; 30 - Frozen entrees and side dishes consisting primarily of pasta or rice alone; frozen entrees and side dishes consisting primarily of pasta or rice served with either meat, chicken, fish, vegetables, or cheese; frozen desserts, namely cakes and mousses. |
| HEINZ | Marshall Islands | | 3251778 | 21 - Condiment dispensers. |
| HEINZ | Marshall Islands | | 1935618 | 25 - Shirts, sweatshirts, sweaters, t-shirts, scarves, ties, sweatpants, shorts and caps. |
| HEINZ | Marshall Islands | | USReg 62182 | 46 - Pickles, vinegar, baked beans, soup, ketchup, sauces, relishes and mustard. |

| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|-----------|--------------------------|----------|------------------|--|
| HEINZ | Marshall Islands | | USReg 2224447 | 31 - Tomato seeds. |
| HEINZ | United States of America | 78950225 | USReg 3251778 | 21 - Condiment dispensers. |
| HEINZ | United States of America | 74612811 | USReg 1935618 | 25 - Shirts, sweatshirts, sweaters, t-shirts, scarves, ties, sweatpants, shorts and caps. |
| HEINZ | United States of America | 71020753 | 62182 | 46 - Pickles, vinegar, baked beans, soup, ketchup, sauces, relishes and mustard. |
| HEINZ | United States of America | 75499319 | 2224447 | 31 - Tomato seeds. |
| HEINZ | United States of America | 77873975 | Pending | <p>6 - Metal coin banks, metal key chains, and non-luminous and non-mechanical metal signs;</p> <p>8 - Spoons, spreader knives, and steak knives;</p> <p>9 - Computer bags, magnets, measuring cups, mouse pads, wireless computer mice and computer storage devices, namely flash drives;</p> <p>11 - Electric night lights and flashlights;</p> <p>14 - Clocks, lapel pins and watches;</p> <p>16 - Blank journals, blank note cards, desk pads, desk sets, desktop business card holders, memo pads, notepad holders, paperweights, pencil holders, pencils, pens, postcards, and writing pads;</p> <p>18 - Back packs, drawstring bags, garment bags for travel, leather bags, leather binders for travel purpose, shoe bags for travel, tote bags, and umbrellas;</p> <p>20 - Chairs, clips for sealing bags, non-metal and non-leather key chains, and pillows;</p> <p>21 - Bowls, cleaning sponges, cookie cutters, cups, drinking glasses, jar openers, mugs, plastic water bottles, salt and pepper shakers, saucers, serving dishes, serving trays, spoon rests, statues of crystal, thermal insulated wrap for cans to keep the contents cold or hot, and giftware and home decor items made of ceramic and glass, namely buildings, structures and figurines;</p> <p>25 - Aprons, baby bibs not of paper, baby bodysuits, baseball caps, booties, hats, jackets, quilted vests, scarves, shirts, socks, sweat pants, sweat shirts, t-shirts, and turtlenecks;</p> <p>26 - Shoe charms, shoe laces, and thimbles;</p> <p>28 - Baseballs, board games, Christmas tree ornaments, golf bags, golf balls, golf club covers, golf putters, golf tees, jump ropes, playing cards, puzzles, soccer balls, stress-relief balls, stuffed toy animals, toy trains and accessories, toy whistles, and water globes.</p> |

| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|--|
| HEINZ | United States of America | 85084580 | Pending | 29 - Peanut butter, jams, jellies, and marmalades; 30 - Mayonnaise, honey, breakfast syrup |
| HEINZ 57 SOURCE | United States of America | 78503067 | 3084671 | 35 - Providing a web-based purchasing and requisition system to vendors and suppliers for procuring goods and services to support business needs. |
|  | United States of America | 78503091 | 3078874 | 35 - Providing a web-based purchasing and requisition system to vendors and suppliers for procuring goods and services to support business needs. |
| HEINZ BELL'ORTO | United States of America | 74296924 | 1760089 | 29 - Canned tomatoes, including whole and ground tomatoes, and tomato puree; 30 - Canned tomato sauces, marinara sauces, and pizza sauces. |
| HEINZ FIELD | United States of America | 85301241 | Pending | 41 - Entertainment services, namely, providing stadium facilities for sporting events, sporting exhibitions, concerts, meetings, seminars and conventions. |
| HEINZ GOLD LINE | United States of America | 85100827 | Pending | 30 - Sauces. |
| HEINZ HITCH | United States of America | 78472821 | 3001938 | 41 - Entertainment services, namely providing the personal appearance of a nostalgic grand hitch wagon pulled by eight black percheron horses. |
|  | United States of America | 78472833 | 3013296 | 41 - Entertainment services, namely providing the personal appearance of a nostalgic grand hitch wagon pulled by eight black percheron horses. |
|  | United States of America | 72340714 | 892173 | 46 - Pickles, vinegar and ketchup. |
|  | United States of America | 75499311 | 2229109 | 31 - Tomato seeds. |
|  | United States of America | 71207017 | 221041 | 46 - Catsup, chili sauce and vinegar. |
|  | United States of America | 78478420 | 3188685 | 30 - Condiments, namely ketchup; and sauces. |




| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|--|
|  | United States of America | 74253193 | 1745471 | 29 - Canned soups; canned tomato puree; canned entrees consisting of meat, poultry, vegetables and pasta; 30 - Bottled gravy; mustard; vinegar; meat sauces; worcestershire sauce; barbecue sauce, chili sauce, seafood cocktail sauce; ketchup; tomato sauce; tomato paste; and spaghetti sauce and pizza sauce. |
|  | United States of America | 70031048 | 31048 | 46 - Pickles, vinegar, sauces, catsups and prepared mustard. |
|  | United States of America | 71020755 | 61052 | 46 - Vinegar, catchup, and chili sauces. |
| HEINZ PICNIC PACK | United States of America | 78855624 | 3251188 | 30 - Sauces for meat, poultry and fish; Condiments for meat, poultry and fish, namely, ketchup, mustard and relish. |
| HEINZ RED ZONE | United States of America | 78205949 | 3142801 | 30 - Ketchup. |
| HEINZ RED ZONE | United States of America | 78352815 | 3411664 | 41 - Entertainment services, namely, providing a website featuring information and news relating to sports, sporting venues, taligating |
| HEINZ THE GOOD FOOD COMPANY | United States of America | 78479958 | 3604284 | 29 - Frozen potatoes; 30- Ketchup and sauces. |
| HEINZ THE GOOD FOOD COMPANY | United States of America | 77074155 | 3658503 | 29 - Frozen appetizers and snacks consisting of meats, poultry, fish, seafood, fruits, vegetables, mushrooms, eggs, and cheese; 30 - Frozen appetizers and snacks consisting of pastry, bread, dough, and rice. |
| HEINZ THE GOOD FOOD COMPANY | United States of America | 77686119 | 3894565 | 29 - Frozen entrees and side dishes consisting of meat, poultry, fish, fruit, and/or vegetables; frozen potatoes; frozen appetizers and snacks consisting of meats, poultry, fish, vegetables, mushrooms, eggs and cheese; 30 - Ketchups and mustards; sauces; frozen entrees and side dishes consisting of pasta and rice; and frozen desserts, namely cakes and other confections; frozen appetizers and snacks consisting of pastry, bread, dough, and rice. |

| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|---|
|  | United States of America | 78957159 | 3600418 | 31 - Tomato seeds. |
|  | United States of America | 77725950 | 3832774 | 30 - Vinegar |
| HEINZFRESH | United States of America | 78956357 | 3614007 | 31 - Tomato seeds. |
| INSPIRED ENTERTAINING | United States of America | 77916733 | Pending | 30 - Frozen bakery desserts; frozen cakes; frozen cake, dough and pastry with cream, cheese, fruit, chocolate, caramel, jelly or nut filling. |
| INSPIRED ENTERTAINING | United States of America | 77681129 | 3729900 | 29 - Frozen appetizers and hors d'oeuvres consisting of meat, poultry, seafood, vegetables, mushrooms, eggs or cheese; cheese souffles; crab cakes; 30 - Frozen appetizers and hors d'oeuvres consisting of bread, pastry or dough; quiche; tarts. |
|  | United States of America | 75345436 | 2233574 | 30 - Ketchup. |



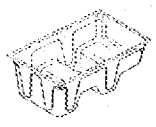
| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|--|
|  | United States of America | 85026971 | Pending | 14 - Clocks; jewelry; lapel pins; 16 - Blank note cards; desk sets; desktop business card holders; notepad holders; paperweights; pencil holders; 20 - Non-metal and non-leather key chains; pillows; 21 - Bowls; cups; drinking glasses; mugs; salt and pepper shakers; spoon rests; statues of crystal; thermal insulated wrap for cans to keep the contents cold or hot; 24 - Blanket throws; towels; 25 - Baby bibs not of paper; baby bodysuits; baseball caps; shirts; socks; sweat pants; sweat shirts; t-shirts; 28 - Baseballs, board games; Christmas tree ornaments; golf bags; golf balls; golf club covers; playing cards; puzzles; soccer balls, stuffed toy animals; toy trains and accessories therefor; toy whistles. |
|  | United States of America | 72198736 | 799959 | 46 - Canned baked beans, chili sauce, ketchup, vinegar, canned soups, and meatless sauces. |
|  | United States of America | 72198735 | 795664 | 46 - Canned and bottled goods - namely, sauces for vegetables and meats. |
| KILLER RINGS | United States of America | 75024083 | 2068720 | 29 - Frozen breaded vegetables. |
| LEA & PERRINS | United States of America | 71369703 | 332203 | 46 - Prepared sauce for soups, fish, gravies and meats. |
|  | United States of America | 77753278 | 3898491 | 30 - Sauces |
|  | United States of America | 75152537 | 2213280 | 30 - Prepared sauces for use in soups and gravies and on fish and meats |
|  | United States of America | 71031000 | 68150 | 30 - Sauce. |



| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|--|
|  | United States of America | 77400349 | 3498973 | 30 - Sauces. |
| MAX-EVAC | United States of America | 78633346 | 3392923 | 21 - Hand-operated pump for dispensing condiments, namely ketchup and other sauces for food. |
| MENU INSPIRATIONS | United States of America | 77057212 | 3606457 | 30 - Desserts, namely, cheesecakes, cakes, ice cream cakes, brownies, dessert bars, pies, bread pudding, dessert mousse and tortes. |
|  | United States of America | 77058683 | 3606460 | 30 - Desserts, namely, cheesecakes, cakes, ice cream cakes, brownies, dessert bars, pies, bread pudding, dessert mousse and tortes. |
| MINI TATER TOTS | United States of America | 75164003 | 2108791 | 29 - Processed potatoes. |
| MOORE'S | United States of America | 74391214 | 1928904 | 29 - Frozen appetizers, namely, chopped/diced onions, breaded mushrooms, battered mushrooms, breaded zucchini slices and sticks, battered zucchini slices and sticks, breaded cauliflower, breaded cheese cubes, breaded cheese sticks, battered cheese sticks. |
| MOORE'S | United States of America | 74367634 | 1883715 | 29 - Frozen onion rings. |
| MOOR-RING | United States of America | 78880192 | 3213335 | 29 - Frozen onion rings. |
| MORNING EXPRESS | United States of America | 85009376 | Pending | 29 - Sausage; 30 - French toast, pancakes, sweet rolls, quiche. |
| MORNING EXPRESS | United States of America | 77074106 | 3803523 | 29 - Frozen meals consisting of meats, vegetables, cheese, and eggs; 30 - Quesadillas; breakfast sandwiches. |
| MR. YOSHIDA'S | United States of America | 78224654 | 2810694 | 30 - Sauces. |
| MR. YOSHIDA'S | United States of America | 78446441 | 3107847 | 30 - Pizza. |
| MUSTARDAISE | United States of America | 77388594 | 3495804 | 30 - Sauces. |
| NANCY'S | United States of America | 74710079 | 1995290 | 30 - Dessert tartlets. |
| NANCY'S | United States of America | 74291065 | 1941929 | 30 - Frozen food; namely, quiche and hors d'oeuvres; namely, pastry and pastry shells filled with sauces, meats, vegetables, cheeses, seasonings and herbs or combinations thereof, as well as other baked hors d'oeuvres; namely, combinations of cheeses, sauces, meats, vegetables, seasonings and herbs with or without pastry or pastry shells. |

| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|---|
| NANCY'S DELI SPIRALS | United States of America | 78228021 | 2832014 | 30 - Frozen appetizer sandwiches, consisting primarily of meats, poultry, vegetables and cheese. |
|  | United States of America | 77916820 | Pending | 30 - Frozen cheesecakes; frozen bakery desserts. |
|  | United States of America | 85297339 | Pending | 29 – Dips, Cheese spreads, Meat-based spreads, Vegetable-based spreads, Fruit-based spreads, Fish cakes, Potato cakes, Bean-based cakes; Soups; Bisques; Sausage; Prepared meals and entrees consisting primarily of egg with one or more of meat, poultry, fish, vegetable, potato, cheese, fruit or mushroom; 30 - Sandwiches; Sandwich wraps; Ice cream desserts; French toast; Fruit cobblers; Prepared meals, entrees and sides consisting primarily of rice; Risotto; Fruit turnovers; Meat turnovers. |
|  | United States of America | 77685000 | 3729912 | 29 - Frozen appetizers and hors d'oeuvres consisting of meat, poultry, seafood, vegetables, mushrooms, eggs or cheese; cheese souffles; crab cakes; 30 - Frozen appetizers and hors d'oeuvres consisting of bread, pastry or dough; quiche; tarts. |
| NANCY'S PETITE QUICHE | United States of America | 74225287 | 1757072 | 30 - Food products; namely, quiche. |
| NANCY'S QUICHE | United States of America | 73257293 | 1186044 | 30 - Quiches. |
| NO WAIT, NO MESS | United States of America | 76413649 | 3109637 | 30 - Ketchup. |
| NO WAIT, NO MESS | United States of America | 77323557 | 3573663 | 30 - Condiments, namely, mustard and ketchup. |
| ONION RINGERS | United States of America | 74580340 | 1965143 | 29 - Frozen onion rings. |
| OPEN KEYSTONE DEVICE | United States of America | 85090180 | Pending | 29 - Peanut butter, jams, jellies, marmalades; 30 - Mayonnaise, honey, breakfast syrup. |
| ORE IDA | United States of America | 77844488 | Pending | 29 - Processed potatoes and vegetables. |
| ORE IDA | United States of America | 77266805 | 3651863 | 31 - Fresh potatoes. |
| ORE IDA | United States of America | 77197466 | 3375767 | 30 - Frozen snacks, namely frozen bagels with various toppings. |
|  | United States of America | 78393006 | 3070144 | 29 - Processed potatoes. |
|  | United States of America | 77254692 | 3417895 | 30 - Frozen snacks, namely frozen bagels with various toppings. |

| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|--|
| ORE-IDA | United States of America | 72119999 | 739456 | 46 - Frozen prepared potatoes. |
| ORE-IDA | United States of America | 77310659 | 3444979 | 29 - Onion rings; processed onions. |
| ORE-IDA COUNTRY INN CREATIONS | United States of America | 77293804 | 3473548 | 29 - Processed potatoes. |
|  | United States of America | 72375777 | 922884 | 46 - Frozen potato products - namely, french fries, hash browns, potato patties, whole and peeled potatoes, and stew vegetables, onions and corn. |
|  | United States of America | 77266804 | 3702181 | 31 - Fresh potatoes. |
|  | United States of America | 77310775 | 3444981 | 29 - Onion rings; processed onions. |
| PARTY ESSENTIALS | United States of America | 77114636 | 3328811 | 29 - Frozen appetizers consisting of meats, poultry, fish, vegetables, mushrooms or cheese; cheese souffle; crab cakes; 30 - Frozen appetizers consisting of pastry, bread, dough or corn meal; quiche; dessert tartlets. |
| PIXIE CRINKLES | United States of America | 74274887 | 1785699 | 29 - Processed potatoes. |
| SATISFYING SELECTIONS | United States of America | 85066459 | Pending | 29 - Frozen entrees and meals consisting of meat, poultry, fish, seafood, vegetables, fruit, potatoes, beans, mushrooms or cheese. 30 - Frozen entrees and meals consisting of pasta, rice, bread or dough. |
| SCRATCH PLUS | United States of America | 78927400 | 3329409 | 29 - Processed potatoes. |
| SILLY SQUIRTS | United States of America | 78545701 | 3110511 | 30 - Ketchup. |
| SIMPLY HEINZ | United States of America | 85031056 | Pending | 30 - Sauces. |
| SIMPLY HEINZ | United States of America | 85040207 | Pending | 29 - Pickles; 30 - Condiments, namely, mustard, ketchup, mayonnaise and relish; sauces, salad dressings, vinegar and table syrups |
| SMART ONES | United States of America | 78351994 | 2916538 | 30 - Pizza. |
| SMART ONES | United States of America | 78352011 | 2916539 | 30 - Pre-cooked ready-to-eat frozen bread or wrap having a meat and/or vegetable filling with or without cheese. |

| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|------------------------------------|--------------------------|-----------------|-----------------|--|
| SMART ONES | United States of America | 77368176 | 3462182 | 30 - Frozen foods, namely, breakfast sandwiches and muffins. |
| SMART ONES | United States of America | 74528148 | 1911590 | 29 - Frozen entrees consisting primarily of chicken, beef, fish and/or vegetables; 30 - Frozen entrees consisting primarily of pasta and/or rice alone or in combination with other foods. |
| SMART ONES | United States of America | 75415119 | 2204080 | 30 - Frozen desserts consisting of milk based or milk substitute based desserts, cakes, pies and mousses. |
| SMARTWICH | United States of America | 76240583 | 2637030 | 30 - Small cases of dough with meat, cheese, or vegetable filling. |
| SO CLOSE TO HOMEMADE | United States of America | 78974027 | 3242560 | 30 - Gravy. |
| SPUD BITES | United States of America | 77015375 | 3416646 | 29 - Frozen potatoes. |
| STAY CLEAN CAP | United States of America | 78446486 | 3125705 | 30 - Condiments, namely ketchup and sauces. |
| STEAM N' ENJOY | United States of America | 77844489 | Pending | 29 - Processed potatoes and vegetables. |
| STEAM N' MASH | United States of America | 77772193 | 3713599 | 29 - Processed Potatoes |
| SUN SPOTS | United States of America | 75068763 | 2054694 | 29 - Frozen battered vegetables. |
| SUN STIX | United States of America | 78394174 | 3019908 | 29 - Frozen vegetables. |
| TASTE SO GOOD, YOU WANT TO BE GOOD | United States of America | 78632501 | 3214065 | 29 - Frozen entrees and side dishes consisting of poultry, beef, fish and/or vegetables. |
| TASTE SO GOOD, YOU WANT TO BE GOOD | United States of America | 77213260 | 3375825 | 30 - Cheesecake, dessert mousse, pies, ice cream sundaes, brownies, cakes, parfaits, and eclairs. |
| TASTE SO GOOD, YOU WANT TO BE GOOD | United States of America | 77609510 | 3619390 | 29 - Frozen entrees and meals consisting of meat, poultry, fish, seafood, vegetables, fruit, potatoes, beans, mushrooms or cheese ; 30 - Frozen entrees and meals consisting of pasta, rice, bread or dough; frozen desserts, namely, cheesecake, dessert mousse, pies, ice cream sundaes, brownies, cakes, parfaits and eclairs; frozen pizza. |
| TATER DOGS | United States of America | 76366476 | 2639462 | 29 - Frozen appetizers consisting of meat or poultry with or without cheese wrapped with an edible coating. |
| TATER TOTS | United States of America | 72039264 | 668762 | 46 - Frozen shredded potatoes. |

| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|--|
| TEXAS CRISPERS! | United States of America | 75234126 | 2194768 | 29 - Frozen potatoes. |
| THAT'S THE ORE-IDA EFFECT | United States of America | 78768440 | 3165209 | 29 - Processed potatoes. |
|  | United States of America | 73358172 | 1239655 | 30 - Prepared sauce for soups, fish, gravies and meat. |
| THE "SOUP'R" DRESSINGS AND SAUCES PEOPLE | United States of America | 77049629 | 3287584 | 29 - Soups; fruit-based fillings for pies; 30 - Sauces; salad dressings; chocolate-based and pudding-based fillings for pies. |
| THE WORLD'S FAVORITE KETCHUP | United States of America | 78182182 | 3088245 | 30 - Condiments, namely ketchup. |
| TIMBERLINE | United States of America | 75136760 | 2079161 | 29 - Chili. |
| TODDS | United States of America | 73527550 | 1364729 | 29 - Salad dressings and soups; 30 - Food sauces excluding applesauce and cranberry sauce; 42 - Food distributorship services. |
|  | United States of America | 77588569 | 3664978 | 30 - Ketchup |
| TRADITIONAL | United States of America | 300675 | 1192245 | 30 - Seasoning sauce for use with meat. |
| TRUST HEINZ TO MAKE ENTERTAINING DELIGHTFULLY EASY AND SPECIAL | United States of America | 77326878 | 3453541 | 30 - Sauces. |
|  | United States of America | 74362896 | 2386677 | 21 - Container for freezing and storing soup and other semi-solid food products. |
| TWO GREAT FLAVORS, ONE GREAT TASTE | United States of America | 77151574 | 3468948 | 30 - Sauces. |
| UNWRAP THE POSSIBILITIES | United States of America | 77127951 | 3328906 | 30 - Sauces. |

| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|---|--------------------------|----------|----------|--|
|  | United States of America | 78829043 | 3196580 | 29 - Processed potatoes. |
| VOL-PAK | United States of America | 73323603 | 1229917 | 22 - Polyethylene bag for use with a ketchup dispenser. |
| WHEN YOU'RE SMART, IT SHOWS | United States of America | 78210232 | 2794995 | 29 - Frozen entrees and side dishes consisting of meat, poultry, or fish, with or without vegetables, and with or without cheese; 30 - Frozen entrees and side dishes consisting of pasta or rice combinations with meat, poultry or fish; hand-held combinations of bread or rolls filled with meat, poultry, or fish, and with or without cheese. |
| YOSHIDA'S | United States of America | 74221216 | 1716207 | 30 - Sauces. |
|  | United States of America | 74221215 | 1716206 | 30 - Sauces. |
| ZESTIES! | United States of America | 74049388 | 1735763 | 29 - Frozen potatoes. |
| ZESTY TWIRLS | United States of America | 75371320 | 2187803 | 29 - Frozen potatoes. |

B. Trademark Registrations Jointly Owned With Ocean Spray Cranberries, Inc.

| Trademark | Country | App. No. | Reg. No. | Classes and Goods |
|--------------------------|--------------------------|----------|----------|--|
| ULTIMATE PARTY | United States of America | 77822473 | 3816950 | 41 - Entertainment services, namely conducting contests and sweepstakes to promote food products, entertaining tips and party planning |
| ULTIMATE PARTY MEATBALLS | United States of America | 77822474 | 3816950 | 41 - Entertainment services, namely conducting contests and sweepstakes to promote food products, entertaining tips and party planning |

C. Copyright Registrations

| Copyright | Country | Reg. No. | Reg. Date | Description |
|-----------------------------|--------------------------|------------------|-----------|---|
| HEINZ TOMATO KETCHUP LABELS | United States of America | VA000174 4826 | 11/1/2010 | Ketchup bottle front and back labels – 20 oz., 40 oz. and 64 oz. sizes. |