

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GDG Enterprises, LLC		03/14/2011	LIMITED LIABILITY COMPANY: ARIZONA

RECEIVING PARTY DATA

Name:	Gray Development Group L.L.C.
Street Address:	4040 E. Camelback Road
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85018
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	3599544	BAROSSA
Registration Number:	3288105	GRIGIO
Registration Number:	3599222	GRIGIO
Registration Number:	3599221	GRIGIO
Serial Number:	77199658	GRIGIO
Registration Number:	3680344	GRIGIO
Registration Number:	3378337	GRIGIO
Registration Number:	3316379	ARETE
Registration Number:	3773051	GRIGIO METRO
Registration Number:	3783795	GRIGIO METRO
Registration Number:	3660892	NINETY DEGREES
Registration Number:	3658008	NINETY DEGREES
Registration Number:	3660891	B BAROSSA
Registration Number:	3840193	INDIGO

TRADEMARK

900187785

REEL: 004509 FRAME: 0061

CH \$515.00 3599544

Serial Number:	77733774	VIE
Serial Number:	77962047	VIE
Serial Number:	85142245	VIE
Serial Number:	85142259	VIE
Serial Number:	85027541	G GRAY
Serial Number:	85249519	BLUE SKY

CORRESPONDENCE DATA

Fax Number: (602)382-6070
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 602-382-6228
Email: hsobelman@swlaw.com, landerson@swlaw.com
Correspondent Name: Howard Sobelman, Snell & Wilmer L.L.P.
Address Line 1: One Arizona Center, 400 E. Van Buren
Address Line 4: Phoenix, ARIZONA 85004-2202

ATTORNEY DOCKET NUMBER: 35602.0001

NAME OF SUBMITTER: Howard Sobelman

Signature: /Howard Sobelman/

Date: 03/29/2011

Total Attachments: 3
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ASSIGNMENT OF TRADEMARK

Whereas, **GDG Enterprises, LLC**, an Arizona limited liability company, having its principal offices at 2555 East Camelback Road, Phoenix, Arizona 85016 (Assignor), is the owner of the trademarks listed on Schedule A attached hereto;

Whereas, **Gray Development Group L.L.C.** (Assignee), an Arizona limited liability company having its principal place of business at 4040 E. Camelback Road, Phoenix, Arizona 85018, is desirous of acquiring all rights to said trademarks, including all common-law rights thereto;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and any applications and registrations thereof, and including all common-law and other rights, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademarks and any applications and registrations thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use. Assignor hereby agrees that it will execute any additional documents necessary to complete the recordal of this assignment in any country or jurisdiction where necessary.

The assignment is to a successor which is ongoing and existing and the transfer includes all the business appertaining thereto pursuant to 15 U.S.C. §1060.






IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of the Assignor and Assignee, does hereby execute this assignment to take effect on the 14 day of March, 2011.

ASSIGNOR

Name:  _____

Title: COO

SCHEDULE A

<u>Country</u>	<u>Trademark</u>	<u>Reg. No./App. No.</u>
U.S.	BAROSSA	3,599,544
U.S.	GRIGIO	3,288,105
U.S.	GRIGIO	3,599,222
U.S.	GRIGIO	3,599,221
U.S.	GRIGIO	77/199,658
U.S.	GRIGIO	3,680,344
U.S.	GRIGIO	3,378,337
U.S.	ARETE	3,316,379
U.S.	GRIGIO METRO	3,773,051
U.S.		3,783,795
U.S.	 NINETY DEGREES	3,660,892
U.S.	NINETY DEGREES	3,658,008
U.S.	 BAROSSA	3,660,891
U.S.	INDIGO	3,840,193
U.S.	VIE	77/733,774
U.S.	VIE	77/962,047
U.S.		85/142,245
U.S.		85/142,259

U.S.



85/027,541

U.S.

BLUE SKY

85/249,519

12639940