

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
InnerPulse, Inc.	FORMERLY Interventional Rhythm Management, Inc.	03/21/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Synecor, LLC		
Street Address:	3908 Patriot Drive		
Internal Address:	Suite 170		
City:	Research Triangle Park		
State/Country:	NORTH CAROLINA		
Postal Code:	27703		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3403402	INNERPULSE	
Registration Number:	3909393	INNERPULSE	
Registration Number:	3850339	PICD	
CORRESPONDENCE DATA			
Fax Number:	(252)672-5477		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	252-672-5471		
Email:	trademarks@wardandsmith.com		
Correspondent Name:	Angela P. Doughty		
Address Line 1:	1001 College Court		
Address Line 2:	PO Box 867		
Address Line 4:	New Bern, NORTH CAROLINA 28562		
ATTORNEY DOCKET NUMBER:	020141-00039		

OP \$90.00 3403402

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**TRADEMARK
 REEL: 004502 FRAME: 0697**

NAME OF SUBMITTER:	Angela P. Doughy
Signature:	/apd/
Date:	03/22/2011
Total Attachments: 3 source=Trademark Assignment Synecor LLC#page1.tif source=Trademark Assignment Synecor LLC#page2.tif source=Trademark Assignment Synecor LLC#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, InnerPulse, Inc., a Delaware corporation, with the previous legal name Interventional Rhythm Management, Inc., (hereinafter "Assignor"), and Synecor, LLC., a Delaware limited liability company ("Assignee"), have entered into an Asset Purchase Agreement dated March 21, 2011 (the "Agreement"), pursuant to which Assignor has agreed, *inter alia*, to grant to Assignee all of Assignor's right, title, and interest in and to the trademarks and trademark registrations, including, but not limited to, all prior rights related thereto, all as listed and described on Schedule A attached hereto and incorporated herein by this reference; and

NOW, THEREFORE, for and in consideration of the sum set forth in the Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor and its successors and assigns hereby irrevocably sell, transfer, convey, and assign to Assignee, and Assignee shall acquire from Assignor all of Assignor's right, title, and interest in and to all Marks, including, but not limited to, Assignor's interest in the trademark Certificates of Registration, and pending trademark applications for registration, together with (1) the goodwill of the business with which the Marks are used or intended to be used, and for which they are registered or applied to be registered, and (2) any causes of action and rights to damages, payments, royalties, and income for past, present, or future infringements, dilutions, misappropriations, or any other violations of any proprietary or other right with respect thereto, in each case in all countries relating to the Marks.

2. The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration in the name of the Assignee.

[Signature page follows]

IN WITNESS WHEREOF, this Trademark Assignment is executed at Raleigh, North Carolina as of this 21st day of March, 2011.

InnerPulse, Inc.

By: Stephen C. Masson

Name: Stephen C. Masson

Title: General Manager

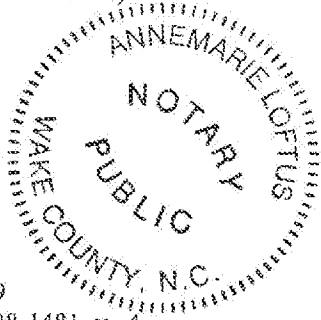
WAKE COUNTY, NORTH CAROLINA

I, Annemarie Loftus, a Notary Public in and for said County and State, do hereby certify that Stephen C. Masson personally came before me this day and acknowledged that he is the General Manager of INNERPULSE, INC., a Delaware corporation, and that he, as General Manager being authorized to do so, executed the foregoing on behalf of the corporation.

Date 3/21/2011

Annemarie Loftus
Signature of Notary Public

(Official Seal)



My commission expires: 10/28/2013

020141-00039
ND: 4844-9828-1481, v. 4

SCHEDULE A

Registration and Pending Applications for Trademarks

	Application & Registration No	Mark	Country of Origin	Date Application or Registration
1	3,403,402	InnerPulse	United States	3/25/2008
2	926 584	InnerPulse	WIPO	3/27/2007
3	991 411	InnerPulse & Design	WIPO	1/8/2009
4	TMA719,003	InnerPulse & Design	Canada	7/22/2008
5	3,909,393	InnerPulse & Design	United States	1/18/2011
6	3,850,339	PICD	United States	9/21/2010
7	925 615	PICD	WIPO	3/28/2007
8	1,331,103 (pending)	PICD	Canada	1/12/2007