

D:JOHN P. ULRICH JR. COMPANY:400 RENAISSANCE CENTER, SUITE 3400

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

03/02/2011
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Innovative Vehicle Solutions, LLC		02/11/2011	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	IVS Enterprises, LLC
Street Address:	32505 Industrial Drive
City:	Madison Heights
State/Country:	MICHIGAN
Postal Code:	48071
Entity Type:	LIMITED LIABILITY COMPANY; <i>Michigan</i>

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85080732	HAVOC

CORRESPONDENCE DATA

Fax Number: (313)259-1451
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 313-259-8728
 Email: julrich@kotzsangster.com
 Correspondent Name: John P. Ulrich Jr.
 Address Line 1: 400 Renaissance Center, Suite 3400
 Address Line 4: Detroit, MICHIGAN 48243

ATTORNEY DOCKET NUMBER:	4903.101
NAME OF SUBMITTER:	John P. Ulrich, Jr.
Signature:	/John P. Ulrich, Jr./
Date:	03/02/2011

QP \$40.00 85080732

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Total Attachments: 4

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ASSIGNMENT

WHEREAS, Innovative Vehicle Solutions, LLC, a Michigan limited liability company, having a principal place of business at 32505 Industrial Drive, Madison Heights, Michigan 48071 (hereinafter referred to as Assignor), has adopted and is using the Marks set forth in SCHEDULE A hereof which it has used in various countries throughout the world including the United States; and

WHEREAS, IVS Enterprises, LLC, a Michigan limited liability company, having its principal place of business at 32505 Industrial Drive, Madison Heights, Michigan 48071 (hereinafter referred to as Assignee), desires to acquire the Marks and the goodwill of the business associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee the entire right, title, and interest in and to the registrations for said Marks and all of its right, title, and interest to said Marks not presently registered set forth in *SCHEDULE A* hereof, together with the goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said Marks and/or registrations, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Marks are registered and any renewals of the terms thereof;

AND FOR THE SAME CONSIDERATION, the Assignor also hereby covenants and agrees that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the said registrations and applications and believes it is the sole and lawful owner of the entire right, title, and interest to said Marks and said goodwill associated therewith and that the same are unencumbered and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

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AND FOR THE SAME CONSIDERATION, the Assignor hereby covenants and agrees that the Assignor will, whenever counsel of the Assignee or the counsel of its successors, legal representatives, and assigns shall advise that it is lawful and desirable, sign all papers and documents, deliver necessary documents including original registration certificates, if available, take all lawful oaths, execute separate confirmatory assignments, and do all acts reasonably necessary or desirable to be done for the procurement, maintenance, enforcement, and defense of said Marks and registrations thereof without charge to the Assignee, its successors, legal representatives, and assigns, other than reasonable costs and expenses incurred by the Assignor or any of its employees, agents, and representatives in connection with the foregoing actions.

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Innovative Vehicle Solutions, LLC


By: Scott A. Ronan, Manager

Date: February 11, 2011

United States of America)
State of Michigan) ss.:
County of Oakland)

On this 11th day of February, 2011, before me personally came Scott A. Ronan, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.


Notary Public

JOHN P. ULRICH JR. COMPANY: 400 RENAISSANCE CENTER, SUITE 3400

SCHEDULE A

REGISTRATIONS, APPLICATIONS, AND COMMON LAW MARKS

MARK: HAVOC

Registration Number	Date Registered	Serial Number	Filing Date	Country
		85/080,732	July 8, 2010	US