

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                               |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name                     | Formerly | Execution Date | Entity Type           |
|--------------------------|----------|----------------|-----------------------|
| Energizer Holdings, Inc. |          | 03/16/2011     | CORPORATION: MISSOURI |

**RECEIVING PARTY DATA**

|                        |  |
|------------------------|--|
| <b>Name:</b>           | Eveready Battery Company, Inc.                       |
| <b>Street Address:</b> | SWS Legal Trademarks, 533 Maryville University Drive |
| <b>City:</b>           | St. Louis  |
| <b>State/Country:</b>  | MISSOURI   |
| <b>Postal Code:</b>    | 63141  |
| <b>Entity Type:</b>    | CORPORATION: DELAWARE                                |

**PROPERTY NUMBERS Total: 95**

| Property Type  | Number   | Word Mark        |
|----------------|----------|------------------|
| Serial Number: | 71001875 | STAR             |
| Serial Number: | 71193229 | GEM              |
| Serial Number: | 71253219 | PAL              |
| Serial Number: | 71398142 | GEM              |
| Serial Number: | 71403977 | PAREX            |
| Serial Number: | 71507019 | PERSONNA         |
| Serial Number: | 72220312 | PERSONNA         |
| Serial Number: | 72284877 | GEM              |
| Serial Number: | 72351831 | FLICKER          |
| Serial Number: | 72430060 | FLICKER          |
| Serial Number: | 73080066 | TREET            |
| Serial Number: | 73166076 | SINGLES          |
| Serial Number: | 73199277 | SKIN-SHIELD      |
| Serial Number: | 73231874 | THE BUMP FIGHTER |

OP \$2390.00 71001875

|                |          |  |
|----------------|----------|--|
| Serial Number: | 73233830 | EVER-READY                             |
| Serial Number: | 73240747 | SMITH                                  |
| Serial Number: | 73244333 |  |
| Serial Number: | 73334749 | BUENOS DIAS                            |
| Serial Number: | 73489385 | LADY PERSONNA                          |
| Serial Number: | 73602454 | PERSONNA                               |
| Serial Number: | 73661928 | COMFORT COATED                         |
| Serial Number: | 73674751 | PFB                                    |
| Serial Number: | 73737387 | AUTO PLUS                              |
| Serial Number: | 73737477 | LADY PERSONNA PLUS                     |
| Serial Number: | 73773890 | MICROCOAT                              |
| Serial Number: | 73773907 | PERSONNA PLUS                          |
| Serial Number: | 74100431 | TRAVELMATE                             |
| Serial Number: | 74263743 | PERSONNA SAFETY SCALPEL                |
| Serial Number: | 74263836 | PERSONNA MEDICAL                       |
| Serial Number: | 74417146 | DERMABLADE                             |
| Serial Number: | 74422692 | BUMP GUARD                             |
| Serial Number: | 74455579 | PERSONNA PLUS                          |
| Serial Number: | 74566480 | BUMP FIGHTER                           |
| Serial Number: | 74566481 | BURMA SHAVE                            |
| Serial Number: | 75103488 | GEM                                    |
| Serial Number: | 75109149 | PIROUETTE                              |
| Serial Number: | 75113280 | DERMASEAL                              |
| Serial Number: | 75351155 | PREMIER COMFORT                        |
| Serial Number: | 75359718 | ACTI-FLEXX                             |
| Serial Number: | 75375910 | TRI-FLEXXX                             |
| Serial Number: | 75537123 | MICRO MATRIX                           |
| Serial Number: | 75768209 | AMERICAN LINE                          |
| Serial Number: | 75780936 | COMFORT TOUCH                          |
| Serial Number: | 75804053 | BLUE THUNDER                           |
| Serial Number: | 76283722 | SMARTEDGE                              |
| Serial Number: | 76294919 | EL PERFILADOR                          |
| Serial Number: | 76366389 | RUBBER GRIP HANDLE FOR GREATER CONTROL |
| Serial Number: | 76514960 | MATRIX 3                               |
| Serial Number: | 76614011 | CRYSTAL                                |

|                |          |                                    |
|----------------|----------|------------------------------------|
|                | 76614501 | BURMA-SHAVE                        |
| Serial Number: | 77077853 | PERSONNA                           |
| Serial Number: | 77101361 | VOGUE                              |
| Serial Number: | 77303960 | PERSONNA                           |
| Serial Number: | 77316796 | MAGNUM                             |
| Serial Number: | 77400756 | X5                                 |
| Serial Number: | 77472117 | PERSONNA AMERICAN SAFETY RAZOR CO. |
| Serial Number: | 77475468 | M5 MAGNUM                          |
| Serial Number: | 77534621 | JEWEL                              |
| Serial Number: | 77598201 | SPEED 5                            |
| Serial Number: | 77646235 | BIOSHAVE                           |
| Serial Number: | 77671301 | BLADEGARD                          |
| Serial Number: | 77671727 | GENTLE TOUCH                       |
| Serial Number: | 77690732 | SHAVE GREEN                        |
| Serial Number: | 77693856 | AUTO CHANGE                        |
| Serial Number: | 77729232 | MAGNUM 3                           |
| Serial Number: | 77729272 | WHISPER                            |
| Serial Number: | 77803222 | E3                                 |
| Serial Number: | 77835742 | BURMA-SHAVE                        |
| Serial Number: | 77869230 | ELEGANCE                           |
| Serial Number: | 77869367 | SIMPLY SILKY                       |
| Serial Number: | 77916531 | M5 MAGNUM AIR                      |
| Serial Number: | 77964964 | CAPRI                              |
| Serial Number: | 77977774 | PERSONNA AMERICAN SAFETY RAZOR CO. |
| Serial Number: | 78168506 | SPEED 3                            |
| Serial Number: | 78307827 | PERSONNA DERMAGARD                 |
| Serial Number: | 78309233 | SUPREME 3                          |
| Serial Number: | 78404816 | B'KINI RAZOR                       |
| Serial Number: | 78502726 | MYSTIQUE                           |
| Serial Number: | 78562835 | TRI-FLEXXX POWER                   |
| Serial Number: | 78922567 | FLARE                              |
| Serial Number: | 78964615 | BIKINI                             |
| Serial Number: | 85023964 | CROSSOVER                          |
| Serial Number: | 85034242 | NEXGEN                             |
| Serial Number: | 85034310 | ACCUBLADE                          |

|                |          |                  |
|----------------|----------|------------------|
|                | 85034332 | FRESHPAK         |
| Serial Number: | 85049209 | CLEANPAK         |
| Serial Number: | 85069663 | MAGNUM 5         |
| Serial Number: | 85097782 | HARMONY          |
| Serial Number: | 85104882 | MOISTURE HALO    |
| Serial Number: | 85114305 | WELDED           |
| Serial Number: | 85114346 | CERAMIC COATED   |
| Serial Number: | 85126930 | PERSONNA COMFORT |
| Serial Number: | 85130288 | SONATA           |
| Serial Number: | 85145992 | GT3              |
| Serial Number: | 85146007 | GT5              |

**CORRESPONDENCE DATA**

Fax Number: (804)698-2007  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 804-775-1071  
Email: rvance@mcguirewoods.com  
Correspondent Name: Robin C. Vance  
Address Line 1: 901 E. Cary Street  
Address Line 4: Richmond, VIRGINIA 23219

|                         |                  |
|-------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 2060246-0002     |
| NAME OF SUBMITTER:      | Robin C. Vance   |
| Signature:              | /Robin C. Vance/ |
| Date:                   | 03/22/2011       |

**Total Attachments: 14**  
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## TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "Assignment") is executed and delivered as of the 16 day of March, 2011, by Energizer Holdings, Inc., a Missouri corporation located at 533 Maryville University Drive, St. Louis, Missouri 63141, United States of America ("Assignor") in favor of Eveready Battery Company, Inc., a Delaware corporation located at SWS Legal Trademarks, 533 Mayville University Drive, St. Louis, Missouri 63141, United States of America ("Assignee"). Capitalized terms not otherwise defined herein shall have the meanings ascribed to them in the Purchase Agreement (as hereinafter defined).

**WHEREAS**, Assignor has agreed to assign to Assignee its interest in, and to execute this Assignment to enable Assignee to record the assignment of, the trademarks and trademark applications, and all divisions, renewals, and extensions of the trademarks and trademark applications, in each case listed on Exhibit A hereto (the "Marks");

**NOW, THEREFORE**, in consideration of mutual covenants and agreements set forth below and for other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as follows:

1. **Trademark Assignment.** Assignor hereby irrevocably and unconditionally grants, conveys, transfers, and assigns to Assignee (a) all of Assignor's right, title and interest in and to the Marks together with the goodwill of the business symbolized by and associated with the Marks, including all common law rights, trademark registration for the Marks, renewals thereof, and any and all trademark and/or service mark rights related thereto and all other rights associated with the portion of the ongoing and existing business to which the Marks pertain, same to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; and (b) all rights to income, royalties, and license fees deriving from the Marks, all causes of actions, claims, and rights to damages or profits, arising by reason of past, present and future infringements of the Marks or injury to the goodwill associated with the Marks and the right to sue for and collect such damages, as permitted under the applicable laws, for the use and benefit of Assignee and its successors, assigns and other legal representatives.

2. **Issuance of Future Trademarks.** Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the owner of the Marks.

3. **Assistance.** This Agreement is valid as between the parties as of the date hereof. Assignor agrees to perform, at Assignee's expense, all acts deemed reasonably necessary or desirable by Assignee to permit and assist Assignee in perfecting and enforcing the full benefits, enjoyment, rights, title and interest throughout the world in all Marks, and the intellectual property rights therein assigned to Assignee hereunder. Such acts may include execution of documents, including any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith reasonably necessary to perfect such benefits, enjoyment, rights, title and interest in Assignee, assistance and cooperation in the registration and enforcement of applicable intellectual property rights or other legal proceedings,

including providing documents and materials in the possession or control of Assignor, testifying in any legal proceedings, signing lawful papers and making all lawful oaths at Assignee's expense, and generally doing everything that is reasonably necessary to aid Assignee in obtaining and enforcing proper protection for applicable intellectual property rights.

4. **Attorney in Fact.** If Assignee or its successor or assignee is unable, for any reason, to obtain a signature of Assignor on a document necessary to perfect the transfer or assignment of the Marks, Assignor hereby irrevocably appoints Assignee as Assignor's agent and attorney-in-fact, which appointment is coupled with an interest, to act for and on behalf of Assignor to execute, verify, and file any documents with the same legal force and effect as if executed by Assignor.

5. **General.**

5.1 Governing Law. This Assignment shall be construed in accordance with, and governed in all respects by, the internal laws of the State of New York (without giving effect to principles of conflicts of laws). Any legal action or other legal proceeding relating to this Assignment or the enforcement of any provision of this Assignment shall be brought or otherwise commenced exclusively in any state or federal court in and for New York County, New York. Each party expressly and irrevocably consents to the jurisdiction of each such court (and each appellate court thereof).

5.2 Waiver; Amendment. Any agreement on the part of a party to any extension or waiver of any provision hereof shall be valid only if set forth in an instrument in writing signed on behalf of such party. A waiver by a party of the performance of any covenant, agreement, obligation, condition, representation or warranty shall not be construed as a waiver of any other covenant, agreement, obligation, condition, representation or warranty. A waiver by any party of the performance of any act shall not constitute a waiver of the performance of any other act or an identical act required to be performed at a later time. This Assignment may not be amended, modified or supplemented except by written agreement of the parties.

5.3 Severability. If any provision of this Assignment is held invalid or unenforceable by any court of competent jurisdiction, the other provisions of this Assignment will remain in full force and effect. Any provision of this Assignment held invalid or unenforceable only in part or degree will remain in full force and effect to the extent not held invalid or unenforceable.

5.4 Conflicts. To the extent there is a conflict between the terms and provisions of this Assignment and the Purchase Agreement the terms and provisions of the Purchase Agreement will govern.

5.5 Construction. This Assignment was negotiated by the parties with the benefit of legal representation and any rule of construction or interpretation otherwise requiring this Assignment to be construed or interpreted against any party shall not apply to any construction or interpretation hereof.

5.6 Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which when taken together shall constitute one and the same instrument.

**[Signature Page Follows]**

IN WITNESS WHEREOF, each of the parties hereto has executed this Assignment, or has caused this Assignment to be executed on its behalf by a representative duly authorized, all as of the date first above set forth.

"Assignor"

Energizer Holdings, Inc.

By:

Name: LINDA GEBAUER

Title: VP, SWS GENERAL COUNSEL

STATE OF CT  
COUNTY OF New Haven

On this 10<sup>th</sup> day of March, 2011, before me the signatory above personally appeared and acknowledged to be the above-stated officer of Energizer Holdings, Inc., and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

Nicole M. Stimpson  
Notary Public  
[SEAL]

Commission Expires 10/31/2013

**NICOLE M. STIMPSON  
NOTARY PUBLIC  
MY COMMISSION EXPIRES OCT. 31, 2013**



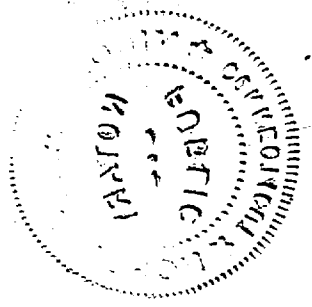


IN WITNESS WHEREOF, I have hereunto set my hand and the seal of the Federal Bureau of Investigation at Washington, D.C. this 10th day of August, 1954.

*[Handwritten signature]*  
Special Agent in Charge  
Washington, D.C.

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED  
DATE 11/19/01 BY 60322 UCBAW/STP

U.S. GOVERNMENT PRINTING OFFICE: 1954



"Assignee"

Eveready Battery Company, Inc.

By:

Name:

Title:

*[Signature]*  
Debra W. Duguid  
Authorized Representative

STATE OF CT  
COUNTY OF New Haven

On this 10<sup>th</sup> day of March, 2011, before me the signatory above personally appeared and acknowledged to be the above-stated officer of Eveready Battery Company, Inc., and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

*[Signature]*  
Notary Public  
[SEAL]

Commission Expires 10/31/2013

**NICOLE M. STIMPSON**  
**NOTARY PUBLIC**  
MY COMMISSION EXPIRES OCT 31, 2013

**Exhibit A**

Marks

(see attached)

**Energizer Holdings, Inc.**

Trademark Report by Mark  
Country: US  
Status: ACTIVE

Printed: 3/2/2011 Page 1

| COUNTRY  | REFERENCE# | FILED      | APPL#      | REGDT      | REG#      | STATUS     | CLASSES |
|--|------------|------------|------------|------------|-----------|------------|---------|
| <b>ACCUBLADE</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | T10603US00 | 5/10/2010  | 85/034,310 |            |           | ALLOWED    | 08      |
| 08 - razors and razor blades   |            |            |            |            |           |            |         |
| <b>ACTI-FLEXX</b>  |            |            |            |            |           |            |         |
| UNITED STATES  | 005908US   | 9/19/1997  | 75/359,718 | 5/18/1999  | 2,246,683 | REGISTERED | 8       |
| 8 - Razors and razor blades.   |            |            |            |            |           |            |         |
| <b>AMERICAN LINE</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | 007356US   | 8/5/1999   | 75/768,209 | 11/21/2000 | 2,405,807 | REGISTERED | 8       |
| 8 - Cutting tools and blades for home and industry, namely utility knives and blades therefor, single edge razor blades, pocket knives and blades therefor, carpet knives and blades therefor, roofer's knives and blades therefor, putty knives, scrapers and blades therefor, tapping knives, chisels, strippers and blades therefor, razor knives and blades therefor, carton cutters and blades therefor; cutting tools and blades for hobbies, arts and crafts, namely hobby knives and blades therefor, razor saws and blades therefor, and storage chests for the aforementioned hobby tools and blades |            |            |            |            |           |            |         |
| <b>AUTO CHANGE</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | T09735US00 | 3/18/2009  | 77/693,856 | 3/30/2010  | 3,769,511 | REGISTERED | 08      |
| 08 - Cutting tools and blades for home and industry, namely utility knives and blades therefor, single edge razor blades, pocket knives and blades therefor, carpet knives and blades therefor, roofer's knives and blades therefor, putty knives, hand-operated scrapers and blades therefor  |            |            |            |            |           |            |         |
| <b>AUTO PLUS</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | 005786US   | 6/30/1988  | 73/737,387 | 11/7/1989  | 1,564,196 | REGISTERED | 8       |
| 8 - razor blades   |            |            |            |            |           |            |         |
| <b>BIKINI (Stylized and Design)</b>  |            |            |            |            |           |            |         |
| UNITED STATES  | T07419US00 | 8/31/2006  | 78/964,615 | 9/25/2007  | 3,300,188 | REGISTERED | 8       |
| 8 - Razors and razor blades  |            |            |            |            |           |            |         |
| <b>BIOSHAVE</b>  |            |            |            |            |           |            |         |
| UNITED STATES  | T09636US00 | 1/9/2009   | 77/646,235 | 3/23/2010  | 3,764,969 | REGISTERED | 08      |
| 08 - razors and razor blades   |            |            |            |            |           |            |         |
| <b>B'KINI and design</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | 022918US   | 4/20/2004  | 78/404,816 | 10/3/2006  | 3,151,675 | REGISTERED | 8       |
| 8 - razors and razor blades  |            |            |            |            |           |            |         |
| <b>BLADEGARD</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | T09698US00 | 2/16/2009  | 77/671,301 | 10/5/2010  | 3,857,648 | REGISTERED | 08      |
| 08 - dispensers for razor blades   |            |            |            |            |           |            |         |
| <b>BLUE THUNDER</b>  |            |            |            |            |           |            |         |
| UNITED STATES  | 007387US   | 9/20/1999  | 75/804,053 | 8/1/2000   | 2,372,914 | REGISTERED | 8       |
| 8 - Carpet knives and blades therefor  |            |            |            |            |           |            |         |
| <b>BUENOS DIAS</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | 005788US   | 10/29/1981 | 73/334,749 | 2/1/1983   | 1,225,750 | REGISTERED | 8       |
| 8 - razors and razor blades  |            |            |            |            |           |            |         |
| <b>BUMP FIGHTER</b>  |            |            |            |            |           |            |         |
| UNITED STATES  | 005773US   | 8/29/1994  | 74/566,480 | 4/28/1998  | 2,153,977 | REGISTERED | 3       |
| 3 - Facial cleanser, shaving gel, after-shave conditioner, pre-shave moisturizer, skin toner, and pre-shave lotion, namely beard relaxer   |            |            |            |            |           |            |         |

| COUNTRY   | REFERENCE# | FILED     | APPL#      | REGDT      | REG#      | STATUS     | CLASSES |
|---|------------|-----------|------------|------------|-----------|------------|---------|
| <b>BUMP GUARD</b>   |            |           |            |            |           |            |         |
| UNITED STATES   | 005789US   | 8/10/1993 | 74/422,692 | 5/10/1994  | 1,835,181 | REGISTERED | 8       |
| 8 - Razors, razor blades, disposable razors with a protective foil edge |            |           |            |            |           |            |         |
| <b>BURMA SHAVE</b>  |            |           |            |            |           |            |         |
| UNITED STATES   | 005792US   | 8/29/1994 | 74/566,481 | 12/24/1996 | 2,025,887 | REGISTERED | 8       |
| 8 - razors and razor blades.  |            |           |            |            |           |            |         |
| <b>BURMA-SHAVE</b>  |            |           |            |            |           |            |         |
| UNITED STATES   | 023209US   | 9/27/2004 | 76/614,501 | 11/15/2005 | 3,014,763 | REGISTERED | 3,21    |
| 3 - shaving soap  |            |           |            |            |           |            |         |
| 21 - shaving brush and shaving mug                                      |            |           |            |            |           |            |         |
| UNITED STATES   | T00862US04 | 9/26/2009 | 77/835,742 |            |           | ALLOWED    | 03      |
| 03 - Shaving creams   |            |           |            |            |           |            |         |
| <b>CAPRI</b>  |            |           |            |            |           |            |         |
| UNITED STATES   | T10541US00 | 3/22/2010 | 77/964,964 | 1/11/2011  | 3,905,712 | REGISTERED | 08      |
| 08 - razors and razor blades  |            |           |            |            |           |            |         |
| <b>CERAMIC COATED</b>   |            |           |            |            |           |            |         |
| UNITED STATES   | T10811US00 | 8/24/2010 | 85/114,346 |            |           | PENDING    | 08      |
| 08 - Razors and razor blades  |            |           |            |            |           |            |         |
| <b>CLEANPAK</b>   |            |           |            |            |           |            |         |
| UNITED STATES   | T10596US00 | 5/27/2010 | 85/049,209 |            |           | ALLOWED    | 08      |
| 08 - Razors and razor blades  |            |           |            |            |           |            |         |
| <b>COMFORT COATED</b>   |            |           |            |            |           |            |         |
| UNITED STATES   | 005797US   | 5/20/1987 | 73/661,928 | 1/19/1988  | 1,472,866 | REGISTERED | 8       |
| 8 - razors and razor blades   |            |           |            |            |           |            |         |
| <b>COMFORT TOUCH</b>  |            |           |            |            |           |            |         |
| UNITED STATES   | 007193US   | 8/20/1999 | 75/780,936 | 9/11/2001  | 2,488,786 | REGISTERED | 8       |
| 8 - Razors and razor blades   |            |           |            |            |           |            |         |
| <b>CROSSOVER</b>  |            |           |            |            |           |            |         |
| UNITED STATES   | T10510US00 | 4/27/2010 | 85/023,984 |            |           | ALLOWED    | 08      |
| 08 - Razors and razor blades  |            |           |            |            |           |            |         |
| <b>CRYSTAL</b>  |            |           |            |            |           |            |         |
| UNITED STATES   | 023210US   | 9/27/2004 | 76/614,011 | 4/26/2005  | 2,943,569 | REGISTERED | 9       |
| 9 - microtome blades  |            |           |            |            |           |            |         |
| <b>DERMABLADE</b>   |            |           |            |            |           |            |         |
| UNITED STATES   | 005816US   | 7/22/1993 | 74/417,146 | 11/7/1995  | 1,933,686 | REGISTERED | 10      |
| 10 - Curved slicing device for transverse incision of skin lesions.     |            |           |            |            |           |            |         |
| <b>DERMASEAL</b>  |            |           |            |            |           |            |         |
| UNITED STATES   | 006331US   | 6/3/1996  | 75/113,280 | 8/14/2001  | 2,478,260 | REGISTERED | 5       |
| 5 - Adhesive wound closure clips  |            |           |            |            |           |            |         |
| <b>E3</b>   |            |           |            |            |           |            |         |
| UNITED STATES   | T09915US00 | 8/12/2009 | 77/803,222 |            |           | ALLOWED    | 8       |
| 8 - razors and razor blades   |            |           |            |            |           |            |         |

| COUNTRY  | REFERENCE# | FILED      | APPL#      | REGDT      | REG#      | STATUS     | CLASSES |
|--|------------|------------|------------|------------|-----------|------------|---------|
| <b>EL PERFILADOR</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | 010036US   | 8/3/2001   | 76/294,919 | 7/30/2002  | 2,600,901 | REGISTERED | 8       |
| 8 - Eyebrow grooming razors  |            |            |            |            |           |            |         |
| <b>ELEGANCE</b>  |            |            |            |            |           |            |         |
| UNITED STATES  | T10133US00 | 11/10/2009 | 77/869,230 |            |           | ALLOWED    | 08      |
| 08 - razors and razor blades   |            |            |            |            |           |            |         |
| <b>EVER-READY</b>  |            |            |            |            |           |            |         |
| UNITED STATES  | 005819US   | 10/3/1979  | 73/233,830 | 10/13/1981 | 1,173,295 | REGISTERED | 21      |
| 21 - Shaving Brushes   |            |            |            |            |           |            |         |
| <b>FLARE</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | T06900US00 | 7/5/2006   | 78/922,667 | 2/23/2010  | 3,753,380 | REGISTERED | 8       |
| 8 - Razors and razor blades  |            |            |            |            |           |            |         |
| <b>FLICKER</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | 005824US   | 2/19/1970  | 72/351,831 | 12/1/1970  | 903,471   | REGISTERED | 8       |
| 8 - Razor Blades.  |            |            |            |            |           |            |         |
| <b>FLICKER stylized</b>  |            |            |            |            |           |            |         |
| UNITED STATES  | 005826US   | 7/17/1972  | 72/430,060 | 7/3/1973   | 0,962,694 | REGISTERED | 8       |
| 8 - Razors and razor blades.   |            |            |            |            |           |            |         |
| <b>FRESHPAK</b>  |            |            |            |            |           |            |         |
| UNITED STATES  | T10601US00 | 5/10/2010  | 85/034,332 |            |           | ALLOWED    | 08      |
| 08 - razors and razor blades   |            |            |            |            |           |            |         |
| <b>GEM</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | 005844US   | 3/4/1924   | 71/193,229 | 8/12/1924  | 0,187,946 | REGISTERED | 8       |
| 8 - Safety razors, safety-razor blades and safety-razor sets   |            |            |            |            |           |            |         |
| UNITED STATES  | 005843US   | 11/15/1967 | 72/284,877 | 5/14/1968  | 849,020   | REGISTERED | 8       |
| 8 - Razors and razor blades  |            |            |            |            |           |            |         |
| UNITED STATES  | 005842US   | 10/5/1937  | 71/398,142 | 2/15/1938  | 354,628   | REGISTERED | 8       |
| 8 - Razors, razor blades, safety razors, safety razor blades, safety razor sets for shaving and removing hair from the body. |            |            |            |            |           |            |         |
| UNITED STATES  | 005775US   | 5/13/1996  | 75/103,488 | 6/16/1998  | 2,166,321 | REGISTERED | 10      |
| 10 - Surgical blades   |            |            |            |            |           |            |         |
| <b>GENTLE TOUCH</b>  |            |            |            |            |           |            |         |
| UNITED STATES  | T09637US00 | 2/17/2009  | 77/671,727 | 10/13/2009 | 3,697,061 | REGISTERED | 08      |
| 08 - razors and razor blades   |            |            |            |            |           |            |         |
| <b>GT3</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | T10685US00 | 10/6/2010  | 85/145,992 |            |           | PENDING    | 08      |
| 08 - Razors and razor blades   |            |            |            |            |           |            |         |
| <b>GT5</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | T10686US00 | 10/6/2010  | 85/146,007 |            |           | PENDING    | 08      |
| 08 - Razors and razor blades   |            |            |            |            |           |            |         |
| <b>HARMONY</b>   |            |            |            |            |           |            |         |
| UNITED STATES  | T10711US00 | 8/2/2010   | 85/097,782 |            |           | ALLOWED    | 08      |
| 08 - razors and razor blades   |            |            |            |            |           |            |         |

| COUNTRY                      | REFERENCE# | FILED      | APPL#      | REGDT     | REG#      | STATUS     | CLASSES |
|------------------------------|------------|------------|------------|-----------|-----------|------------|---------|
| <b>JEWEL</b>                 |            |            |            |           |           |            |         |
| UNITED STATES                | T09443US00 | 7/30/2008  | 77/534,621 |           |           | ALLOWED    | 08      |
| 08 - Razors and razor blades |            |            |            |           |           |            |         |
| <b>LADY PERSONNA</b>         |            |            |            |           |           |            |         |
| UNITED STATES                | 005837US   | 7/11/1984  | 73/489,385 | 7/16/1985 | 1,348,940 | REGISTERED | 8       |
| 8 - Razors and razor blades  |            |            |            |           |           |            |         |
| <b>LADY PERSONNA PLUS</b>    |            |            |            |           |           |            |         |
| UNITED STATES                | 005836US   | 6/30/1988  | 73/737,477 | 5/16/1989 | 1,538,951 | REGISTERED | 8       |
| 8 - Disposable Razors        |            |            |            |           |           |            |         |
| <b>M5 MAGNUM</b>             |            |            |            |           |           |            |         |
| UNITED STATES                | T08962US00 | 5/15/2008  | 77/475,468 | 5/12/2009 | 3,620,673 | REGISTERED | 08      |
| 08 - Razors and razor blades |            |            |            |           |           |            |         |
| <b>M5 MAGNUM AIR</b>         |            |            |            |           |           |            |         |
| UNITED STATES                | T10375US01 | 1/21/2010  | 77/916,531 |           |           | ALLOWED    | 08      |
| 08 - razors and razor blades |            |            |            |           |           |            |         |
| <b>MAGNUM</b>                |            |            |            |           |           |            |         |
| UNITED STATES                | T08105US00 | 10/30/2007 | 77/316,796 | 5/26/2009 | 3,627,916 | REGISTERED | 08      |
| 08 - Razor blades; razors    |            |            |            |           |           |            |         |
| <b>MAGNUM 3</b>              |            |            |            |           |           |            |         |
| UNITED STATES                | T09792US00 | 5/5/2009   | 77/729,232 |           |           | ALLOWED    | 8       |
| 8 - razors and razor blades  |            |            |            |           |           |            |         |
| <b>MAGNUM 5</b>              |            |            |            |           |           |            |         |
| UNITED STATES                | T10684US00 | 6/23/2010  | 85/069,663 |           |           | ALLOWED    | 8       |
| 8 - Razors and razor blades  |            |            |            |           |           |            |         |
| <b>MATRIX 3</b>              |            |            |            |           |           |            |         |
| UNITED STATES                | 022233US   | 5/16/2003  | 76/514,960 | 5/2/2006  | 3,087,984 | REGISTERED | 8       |
| 8 - razors and razor blades  |            |            |            |           |           |            |         |
| <b>MICRO MATRIX</b>          |            |            |            |           |           |            |         |
| UNITED STATES                | 006908US   | 8/13/1998  | 75/537,123 | 4/17/2001 | 2,444,811 | REGISTERED | 8       |
| 8 - Razors and razor blades. |            |            |            |           |           |            |         |
| <b>MICROCOAT</b>             |            |            |            |           |           |            |         |
| UNITED STATES                | 005832US   | 1/10/1989  | 73/773,890 | 9/12/1989 | 1,555,647 | REGISTERED | 10      |
| 10 - Surgical blades         |            |            |            |           |           |            |         |
| <b>MOISTURE HALO</b>         |            |            |            |           |           |            |         |
| UNITED STATES                | T10798US00 | 8/11/2010  | 85/104,882 |           |           | PENDING    | 08      |
| 08 - razors and razor blades |            |            |            |           |           |            |         |
| <b>MYSTIQUE</b>              |            |            |            |           |           |            |         |
| UNITED STATES                | 023273US   | 10/20/2004 | 78/502,726 | 5/16/2006 | 3,094,284 | REGISTERED | 8       |
| 8 - Razors and razor blades  |            |            |            |           |           |            |         |
| <b>NEXGEN</b>                |            |            |            |           |           |            |         |
| UNITED STATES                | T10602US00 | 5/10/2010  | 85/034,242 |           |           | ALLOWED    | 08      |
| 08 - Razors and razor blades |            |            |            |           |           |            |         |

| COUNTRY   | REFERENCE# | FILED      | APPL#      | REGDT      | REG#      | STATUS     | CLASSES |
|---|------------|------------|------------|------------|-----------|------------|---------|
| <b>PAL (stylized)</b>   |            |            |            |            |           |            |         |
| UNITED STATES   | 005857US   | 8/8/1927   | 71/253,219 | 11/29/1927 | 236,033   | REGISTERED | 8       |
| 8 - Razors  |            |            |            |            |           |            |         |
| <b>PAREX</b>  |            |            |            |            |           |            |         |
| UNITED STATES   | 005856US   | 3/12/1938  | 71/403,977 | 7/5/1938   | 358,335   | REGISTERED | 8       |
| 8 - Safety corn razors and safety corn razor blades   |            |            |            |            |           |            |         |
| <b>PERSONNA</b>   |            |            |            |            |           |            |         |
| UNITED STATES   | 005853US   | 6/3/1965   | 72/220,312 | 8/9/1966   | 812,485   | REGISTERED | 8       |
| 8 - Razors, razor blades, devices for dispensing razor blades   |            |            |            |            |           |            |         |
| UNITED STATES   | 005855US   | 6/5/1986   | 73/602,454 | 12/23/1986 | 1,421,801 | REGISTERED | 10      |
| 10 - Surgical knives and blades   |            |            |            |            |           |            |         |
| UNITED STATES   | T00967US03 | 10/15/2007 | 77/303,960 | 11/10/2009 | 3,709,295 | REGISTERED | 08      |
| 08 - Barber shears, blades for shears, holders for shears and shear blades, barber razors and blades therefor, non-electric hair clippers, thinning shears, hair styling shears, hair cutting scissors and blades therefor, nail clippers, nail scissors, cuticle clippers, cuticle pushers, cuticle scissors, acrylic clippers for cutting and trimming acrylic nails, nail buffers, cushion boards for nailcare, manicure sticks, namely, sticks that function as cuticle removers and pushers, nail files, nippers, hand tools, namely, planers, rasps, tweezers, scissors, come do blackhead and whitehead extractors, eyelash curlers, nose hair trimmers, thinning and texturizing shears, hair shapers |            |            |            |            |           |            |         |
| <b>PERSONNA (Stylized)</b>  |            |            |            |            |           |            |         |
| UNITED STATES   | 005852US   | 8/7/1946   | 71/507,019 | 2/3/1948   | 0,436,340 | REGISTERED | 8       |
| 8 - Razor blades, utility knives and pocket knives  |            |            |            |            |           |            |         |
| <b>PERSONNA AMERICAN SAFETY RAZOR CO. (Design)</b>  |            |            |            |            |           |            |         |
| UNITED STATES   | T08966US02 | 5/12/2008  | 77/977,774 | 10/6/2009  | 3,694,134 | REGISTERED | 08      |
| 08 - razors for personal grooming, utility razors, safety razors and barber shears, and blades for the foregoing  |            |            |            |            |           |            |         |
| <b>personna AMERICAN SAFETY RAZOR CO. and Design</b>  |            |            |            |            |           |            |         |
| UNITED STATES   | T08966US00 | 5/12/2008  | 77/472,117 | 4/27/2010  | 3,781,805 | REGISTERED | 10      |
| 10 - surgical knives, scalpels and blades   |            |            |            |            |           |            |         |
| <b>PERSONNA COMFORT</b>   |            |            |            |            |           |            |         |
| UNITED STATES   | T00973US01 | 9/15/2010  | 85/126,930 |            |           | PENDING    | 8       |
| 8 - Razors and razor blades   |            |            |            |            |           |            |         |
| <b>PERSONNA DERMAGARD</b>   |            |            |            |            |           |            |         |
| UNITED STATES   | 022463US   | 10/1/2003  | 78/307,827 | 7/4/2006   | 3,112,605 | REGISTERED | 10      |
| 10 - surgical blades  |            |            |            |            |           |            |         |
| <b>PERSONNA Logo</b>  |            |            |            |            |           |            |         |
| UNITED STATES   | T07595US00 | 1/8/2007   | 77/077,853 | 10/21/2008 | 3,521,277 | REGISTERED | 8       |
| 8 - Razors and razor blades   |            |            |            |            |           |            |         |
| <b>PERSONNA MEDICAL</b>   |            |            |            |            |           |            |         |
| UNITED STATES   | 005848US   | 4/8/1992   | 74/263,836 | 12/8/1992  | 1,738,188 | REGISTERED | 10      |
| 10 - Surgical blades, razors, preparation blades and disposable scalpels  |            |            |            |            |           |            |         |
| <b>PERSONNA PLUS</b>  |            |            |            |            |           |            |         |
| UNITED STATES   | 005847US   | 1/10/1989  | 73/773,907 | 9/12/1989  | 1,555,648 | REGISTERED | 10      |
| 10 - Surgical blades  |            |            |            |            |           |            |         |
| <b>PERSONNA PLUS and Design</b>   |            |            |            |            |           |            |         |
| UNITED STATES   | 005849US   | 10/5/1993  | 74/455,579 | 10/31/1995 | 1,930,575 | REGISTERED | 10      |
| 10 - Surgical blades and disposable scalpels  |            |            |            |            |           |            |         |



| COUNTRY  | REFERENCE# | FILED      | APPL#      | REGDT     | REG#      | STATUS     | CLASSES |
|--|------------|------------|------------|-----------|-----------|------------|---------|
| <b>PERSONNA SAFETY SCALPEL</b>   |            |            |            |           |           |            |         |
| UNITED STATES  | 005846US   | 4/8/1992   | 74/263,743 | 5/3/1994  | 1,834,518 | REGISTERED | 10      |
| 10 - Surgical knives and scalpels.   |            |            |            |           |           |            |         |
| <b>PFB</b>   |            |            |            |           |           |            |         |
| UNITED STATES  | 005845US   | 7/27/1987  | 73/674,751 | 3/1/1988  | 1,478,335 | REGISTERED | 8       |
| 8 - Razors and razor blades  |            |            |            |           |           |            |         |
| <b>PIROUETTE</b>   |            |            |            |           |           |            |         |
| UNITED STATES  | 005776US   | 5/24/1996  | 75/109,149 | 4/14/1998 | 2,151,312 | REGISTERED | 8       |
| 8 - Hairshaper razor for the barber and beauty trade   |            |            |            |           |           |            |         |
| <b>PREMIER COMFORT</b>   |            |            |            |           |           |            |         |
| UNITED STATES  | 006207US   | 9/3/1997   | 75/351,155 | 11/9/1999 | 2,291,434 | REGISTERED | 8       |
| 8 - Razors and razor blades  |            |            |            |           |           |            |         |
| <b>RUBBER GRIP HANDLE FOR GREATER CONTROL (and Design)</b>   |            |            |            |           |           |            |         |
| UNITED STATES  | 021452US   | 2/4/2002   | 76/366,389 | 3/25/2003 | 2,699,891 | REGISTERED | 8       |
| 8 - Razors and razor blades  |            |            |            |           |           |            |         |
| <b>SHAVE GREEN</b>   |            |            |            |           |           |            |         |
| UNITED STATES  | T09727US00 | 3/13/2009  | 77/690,732 | 5/11/2010 | 3,786,779 | REGISTERED | 08      |
| 08 - razors and razor blades   |            |            |            |           |           |            |         |
| <b>SIMPLY SILKY</b>  |            |            |            |           |           |            |         |
| UNITED STATES  | T10131US00 | 11/10/2009 | 77/869,367 |           |           | ALLOWED    | 08      |
| 08 - razors and razor blades   |            |            |            |           |           |            |         |
| <b>SINGLES</b>   |            |            |            |           |           |            |         |
| UNITED STATES  | 005807US   | 3/27/1977  | 73/166,076 | 2/12/1980 | 1,130,696 | REGISTERED | 8       |
| 8 - Disposable safety razors   |            |            |            |           |           |            |         |
| <b>SKIN-SHIELD</b>   |            |            |            |           |           |            |         |
| UNITED STATES  | 005806US   | 1/8/1979   | 73/199,277 | 5/27/1980 | 1,136,030 | REGISTERED | 8       |
| 8 - Razors and razor blades  |            |            |            |           |           |            |         |
| <b>SMARTEDGE</b>   |            |            |            |           |           |            |         |
| UNITED STATES  | 009239US   | 7/12/2001  | 76/283,722 | 1/7/2003  | 2,671,407 | REGISTERED | 8       |
| 8 - Hand tools and blades for home and industry, namely, utility knives and blades therefor, scrapers and blades therefor, razor knives and blades therefor, carton cutters and blades therefor, and multi-purpose hand tools comprised of cutting blades and knives, which tools function as openers, scrapers, cutters, and trimmers |            |            |            |           |           |            |         |
| <b>SMITH</b>   |            |            |            |           |           |            |         |
| UNITED STATES  | 005805US   | 11/28/1979 | 73/240,747 | 7/14/1981 | 1,160,680 | REGISTERED | 8       |
| 8 - Razor blades   |            |            |            |           |           |            |         |
| <b>SONATA</b>  |            |            |            |           |           |            |         |
| UNITED STATES  | T10836US00 | 9/15/2010  | 85/130,288 |           |           | PENDING    | 08      |
| 08 - Razors and razor blades   |            |            |            |           |           |            |         |

| COUNTRY                                | REFERENCE# | FILED      | APPL#      | REGDT      | REG#      | STATUS     | CLASSES |
|--|------------|------------|------------|------------|-----------|------------|---------|
| <b>SPEED 3</b>                         |            |            |            |            |           |            |         |
| UNITED STATES                          | 0218907US  | 9/27/2002  | 78/168,506 | 12/30/2003 | 2,801,500 | REGISTERED | 8       |
| 8 - razors and razor blades            |            |            |            |            |           |            |         |
| <b>SPEED 5</b>                         |            |            |            |            |           |            |         |
| UNITED STATES                          | T09565US00 | 10/22/2008 | 77/598,201 |            |           | ALLOWED    | 08      |
| 08 - razors and razor blades           |            |            |            |            |           |            |         |
| <b>STAR (and an outline of a star)</b> |            |            |            |            |           |            |         |
| UNITED STATES                          | 005804US   | 4/17/1905  | 71/001,875 | 5/21/1907  | 62,752    | REGISTERED | 8       |
| 8 - Safety razors and razor blades     |            |            |            |            |           |            |         |
| <b>SUPREME 3</b>                       |            |            |            |            |           |            |         |
| UNITED STATES                          | 022489US   | 10/3/2003  | 78/309,233 | 8/7/2007   | 3,276,097 | REGISTERED | 8       |
| 8 - razors and razor blades            |            |            |            |            |           |            |         |
| <b>SWIRL DESIGN</b>                    |            |            |            |            |           |            |         |
| UNITED STATES                          | 005803US   | 12/27/1979 | 73/244,333 | 11/16/1982 | 1,216,432 | REGISTERED | 8       |
| 8 - Razors                             |            |            |            |            |           |            |         |
| <b>THE BUMP FIGHTER</b>                |            |            |            |            |           |            |         |
| UNITED STATES                          | 005802US   | 9/18/1979  | 73/231,874 | 8/17/1982  | 1,205,175 | REGISTERED | 8       |
| 8 - Razors and razor blades            |            |            |            |            |           |            |         |
| <b>TRAVELMATE</b>                      |            |            |            |            |           |            |         |
| UNITED STATES                          | 005801US   | 9/26/1990  | 74/100,431 | 12/19/1995 | 1,943,062 | REGISTERED | 8       |
| 8 - Razors and blades.                 |            |            |            |            |           |            |         |
| <b>TREET</b>                           |            |            |            |            |           |            |         |
| UNITED STATES                          | 005800US   | 3/12/1976  | 73/080,066 | 10/5/1976  | 1,049,409 | REGISTERED | 8       |
| 8 - Razors and razor blades            |            |            |            |            |           |            |         |
| <b>TRI-FLEXXX</b>                      |            |            |            |            |           |            |         |
| UNITED STATES                          | 006381US   | 10/20/1997 | 75/375,910 | 5/2/2000   | 2,347,524 | REGISTERED | 8       |
| 8 - Razors and razor blades            |            |            |            |            |           |            |         |
| <b>TRI-FLEXXX POWER</b>                |            |            |            |            |           |            |         |
| UNITED STATES                          | 023910US   | 2/8/2005   | 78/562,835 | 8/29/2006  | 3,137,104 | REGISTERED | 8       |
| 8 - Electric razors and razor blades   |            |            |            |            |           |            |         |
| <b>VOGUE</b>                           |            |            |            |            |           |            |         |
| UNITED STATES                          | T07621US00 | 2/7/2007   | 77/101,361 | 12/4/2007  | 3,349,224 | REGISTERED | 8       |
| 8 - Razors and razor blades            |            |            |            |            |           |            |         |
| <b>WELDED</b>                          |            |            |            |            |           |            |         |
| UNITED STATES                          | T10810US00 | 8/24/2010  | 85/114,305 |            |           | PENDING    | 08      |
| 08 - Razors and razor blades           |            |            |            |            |           |            |         |
| <b>WHISPER</b>                         |            |            |            |            |           |            |         |
| UNITED STATES                          | T01039US01 | 5/5/2009   | 77/729,272 |            |           | ALLOWED    | 08      |
| 08 - razors and razor blades           |            |            |            |            |           |            |         |
| <b>X5</b>                              |            |            |            |            |           |            |         |
| UNITED STATES                          | T08336US00 | 2/19/2008  | 77/400,756 |            |           | ALLOWED    | 08      |
| 08 - razors and razor blades           |            |            |            |            |           |            |         |