

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells' Dairy, Inc.		02/07/2011	CORPORATION: IOWA

RECEIVING PARTY DATA

Name:	Wells Enterprises, Inc.
Street Address:	One Blue Bunny Drive
Internal Address:	PO BOX 1310
City:	Le Mars
State/Country:	IOWA
Postal Code:	51031
Entity Type:	CORPORATION: IOWA

PROPERTY NUMBERS Total: 161

Property Type	Number	Word Mark
Registration Number:	0926505	POLAR TREATS
Registration Number:	0948643	BOMB POP
Registration Number:	1039931	
Registration Number:	0975095	STAR STICK
Registration Number:	1017720	BOMBSTIK
Registration Number:	1026325	BOMB POP, JR.
Registration Number:	1144421	PEANUT STICK
Registration Number:	1167538	HI LITE
Registration Number:	1187029	JAZZBERRY
Registration Number:	1528443	BLUE BUNNY
Registration Number:	1494418	WELLS'
Registration Number:	1127938	
Registration Number:	2075920	HEALTH SMART

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Registration Number:	1852520	CITRUS LITES
Registration Number:	1790566	SLUSH POPS
Registration Number:	1799557	FUDGE BOMB
Registration Number:	1849522	CRUNCH BOMB
Registration Number:	1823028	WHITE LEMON BOMB
Registration Number:	1892725	BIG MISSISSIPPI MUD
Registration Number:	1941953	SUNDAE CRUNCH
Registration Number:	1882388	BIG NEAPOLITAN
Registration Number:	1918207	BIG VANILLA
Registration Number:	1861083	COOL TUBES
Registration Number:	1870729	COOL JUICE
Registration Number:	1862670	CITRUS SNACKS
Registration Number:	1909404	NUTT'N BETTER
Registration Number:	1945098	LEMON CHILL
Registration Number:	2114408	CHILL
Registration Number:	2021396	CHAMP!
Registration Number:	1946861	POLAR TREATS
Registration Number:	2031929	BIG BOPPER
Registration Number:	3310182	BIG DIPPER
Registration Number:	2136795	FRIO GRANDE
Registration Number:	2232584	SCREAMERS
Registration Number:	2239774	CHIPS GALORE!
Registration Number:	2243320	BLUE BUNNY WELLS
Registration Number:	2243321	BLUE BUNNY WELLS
Registration Number:	2426211	AMAZON STORM
Registration Number:	2375344	DESSERT SINSATIONS
Registration Number:	2526455	CONFECTIONS & CREAM
Registration Number:	2264930	DREAM BAR
Registration Number:	3483075	HEALTH SMART
Registration Number:	3486047	DOUBLES
Registration Number:	3466783	SWEET FREEDOM
Registration Number:	3467755	SUPERCHARGED BY NATURE!
Registration Number:	3573864	COCOLATO
Registration Number:	3575291	VANILLA BELLA
Registration Number:	3527496	BOMB POP

Registration Number:	3520573	SOUR WOWER
Registration Number:	3741622	COOKIE CREATIONS
Registration Number:	3665915	SEDONA
Registration Number:	3660244	ASPEN
Registration Number:	3704400	BON PETITES
Registration Number:	3677721	JUST PEACHY
Registration Number:	3637092	QUICK BLEND
Registration Number:	3748961	CHOCOLATE CHAMPION
Registration Number:	3774048	
Registration Number:	3779687	BIG SLICE
Registration Number:	3791394	WATERMELON WHIRL
Registration Number:	3791458	BIG ALASKA
Registration Number:	3791479	DURANGO
Registration Number:	3793137	BLUE BUNNY
Registration Number:	3875694	PARLOR PIES
Registration Number:	3875745	SCOOPS
Registration Number:	3875773	CHOCOLATE COOKIE CHAOS
Registration Number:	2478236	BUNNY TRACKS
Registration Number:	2889315	CARB FREEDOM
Registration Number:	2903452	CARB FREEDOM
Registration Number:	2906737	SIDEWALK SUNDAE
Registration Number:	2989049	SPUMONI AMORE
Registration Number:	2946024	TRES LECHE TEMPTATION
Registration Number:	2908749	ELEPHANT STAMPEDE
Registration Number:	2987275	BOMB POP
Registration Number:	2987276	BOMB POP
Registration Number:	2911130	EXPERIENCE OUR PASSION!
Registration Number:	2957106	WILDBERRY SAFARI
Registration Number:	2908840	TOFFEE TEMPTATION
Registration Number:	2919044	CHERRY CHOCOLATE CASCADE
Registration Number:	2913353	CASCADE
Registration Number:	2917458	COLORADO RIVER RAPIDS
Registration Number:	3001078	BIG DOUBLE STRAWBERRY
Registration Number:	2938156	CARAMEL MUD SPLASH
Registration Number:	3187921	JUST REWARDS

Registration Number:	3254719	TRUFFLE PARADISE
Registration Number:	3176005	CHOCOLATE RASPBERRY OBSESSION
Registration Number:	3133981	SWIRL SENSATIONS
Registration Number:	3002965	GOLDEN TREASURE
Registration Number:	2999272	ULTIMATE REWARDS
Registration Number:	3040772	PECAN PASSION
Registration Number:	3170599	STIR CRAZY
Registration Number:	2980020	WHITE CHOCOLATE CARAMEL SPLASH
Registration Number:	2773702	FRIAZOS
Registration Number:	2832952	PEANUT BUTTER PANIC
Registration Number:	2884475	SWEET FREEDOM
Registration Number:	3032024	INCREDIBLES
Registration Number:	3205000	BLENDZ
Registration Number:	3035591	PARTICAKE
Registration Number:	3035593	GOIN' BANANAS
Registration Number:	3311671	CAPPUCCINO FUDGE BLITZ
Registration Number:	3080859	PERSONALS
Registration Number:	3055238	COOL DAZE
Registration Number:	3057725	DIET ANOTHER DAY
Registration Number:	3235881	SUPER CHUNKY COOKIE DOUGH
Registration Number:	3147693	TURTLES N' CREAM
Registration Number:	3055380	TWIST OF FATE
Registration Number:	3057821	ORANGE DREAM
Registration Number:	3185055	NEW YORK CHERRY CHEESECAKE
Registration Number:	3063306	COFFEE BREAK
Registration Number:	3059113	LUCK O' THE IRISH
Registration Number:	3132185	VANILLA STORM
Registration Number:	3065828	STAR BAR
Registration Number:	3167687	PEACH MANGO PASSION
Registration Number:	3225795	SWEET FREEDOM SUPREMES
Registration Number:	3095458	PEANUT PARADISE
Registration Number:	3161994	CHOCOLATE SEDUCTION
Registration Number:	3132400	GOIN' BANANAS
Registration Number:	3132401	GOIN' BANANAS
Registration Number:	3123207	COOKIE CRAZE

Registration Number:	3185968	KEY LIME MELTDOWN
Registration Number:	3104015	CHOCOLATE BROWNIE EXTREME
Registration Number:	3106851	CHOCOLATE MONSOON
Registration Number:	3106868	COUNTRY RICH
Registration Number:	3135501	PEANUT BRITTLE PERSUASION
Registration Number:	3189030	COFFEE TOFFEE KAHLUSION
Registration Number:	3297284	CREMETORTES
Registration Number:	3357419	GUMBELIEVABLES
Registration Number:	3145574	CAPTAIN CANDI COTTON
Registration Number:	3145575	THE CAKEINATOR
Registration Number:	3145576	SCOOPER HERO
Registration Number:	3145587	FROZE TOES
Registration Number:	3145595	PERFECTLY PEPPERMINT
Registration Number:	3145620	CARAMEL PECAN PASSION
Registration Number:	3332170	SUPERFRUIT
Registration Number:	3293762	POLAR POPS
Registration Number:	3201994	SCOOP TROOP
Registration Number:	3258358	FIZZ FACTOR
Registration Number:	3396248	BLUE BUNNY WELLS
Registration Number:	3401751	SUPER FUDGE BROWNIE
Registration Number:	3435974	DELICIOUSLY RICH & CREAMY!
Registration Number:	3435975	DELICIOUSLY RICH & CREAMY!
Registration Number:	3478214	SUPERFRUIT
Registration Number:	3831950	GOOEY CHEWY TURTLE BROWNIE
Registration Number:	3706982	TWIRLIX
Registration Number:	1331109	FROZFRUIT
Registration Number:	3922504	WELLS A FAMILY COMPANY SINCE 1913
Serial Number:	77624447	SNACK ATTACK
Serial Number:	77933524	REAL ICE CREAM
Serial Number:	78659502	DOUBLE FUDGE FRENZY
Serial Number:	85016861	BUNNY MONEY
Serial Number:	85080319	NUTRIPLUS
Serial Number:	85188483	
Serial Number:	85148127	SO GOOD IT SPEAKS FOR ITSELF
Serial Number:	85052065	NATURALLY BLUE

Serial Number:	85089337	DOUBLE BROWNIE STACKER
Serial Number:	85120564	I DO! I DO! WEDDING CAKE
Serial Number:	85120587	RED CARPET RED VELVET CAKE
Serial Number:	85120611	GRANDMA'S GERMAN CHOCOLATE CAKE
Serial Number:	85173372	CHOCOLATE LOVERS TRIPLE CHOCOLATE CAKE
Serial Number:	85202506	FRUIT SMOOTHERS
Serial Number:	85213016	CONE IN EVERY BITE
Serial Number:	85218994	NATURALLY

CORRESPONDENCE DATA

Fax Number: (515)288-1338

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5152883667

Email: patatty@ipmvs.com

Correspondent Name: McKee, Voorhees & Sease, PLC

Address Line 1: 801 Grand Ave. Suite 3200

Address Line 4: Des Moines, IOWA 50309

ATTORNEY DOCKET NUMBER:	W192-304
NAME OF SUBMITTER:	Christine Lebron-Dykeman
Signature:	/christine lebron-dykeman/
Date:	03/08/2011

Total Attachments: 3

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RESTATED ARTICLES OF INCORPORATION

OF

WELLS DAIRY, INC.

TO THE SECRETARY OF STATE OF THE STATE OF IOWA:

Pursuant to Section 1007 of the Iowa Business Corporation Act, the undersigned adopts the following Restated Articles of Incorporation:

- 1. The name of the corporation is **WELLS DAIRY, INC.**
- 2. The text of the Restated Articles of Incorporation is:

2.1 Name. The name of the corporation is **WELLS ENTERPRISES, INC.** (the "Corporation").

2.2 Duration. The period of the Corporation's duration is perpetual.

2.3 Shares. The aggregate number of shares of common stock which the Corporation shall have authority to issue is 6,000,000 shares with a par value of \$1.00 per share. The holders of common stock shall be entitled to the net assets of the Corporation upon dissolution.

2.4 Voting of Shares. At all meetings of the shareholders, each shareholder shall be entitled to one vote for each share of stock held of record by such shareholder on the record date for such meeting. Directors of the Corporation shall be elected by a plurality of the votes cast at a meeting at which a quorum is present. Unless otherwise required by law, on all other matters submitted to the shareholders, the affirmative vote of a majority of the votes cast at a meeting at which a quorum is present shall be required to be an act of the shareholders. Cumulative voting by the shareholders of the Corporation is expressly prohibited.

2.5 Board of Directors. The business and affairs of the Corporation shall be managed by its Board of Directors. The number of directors of the Corporation shall be seven (7). No more than five (5) directors may be a Wells family member (as defined herein), a spouse of a Wells family member, a shareholder, or an employee of the Corporation; however, under no circumstances shall the Board of Directors include less than four (4) Wells family members. The Board of Directors shall elect one (1) director to serve as Chair of the Board; provided, such Chair of the Board shall not be a Wells family member, a spouse of a Wells family member, a shareholder, nor an

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employee of the Corporation. "Wells family member" shall mean a lineal descendant of Fay R. Wells or a lineal descendant of Fred D. Wells.

2.6 Preemptive Rights. The Corporation shall have preemptive rights.

2.7 Limitation on Liability of Directors. A director of the Corporation shall not be personally liable to the Corporation or its shareholders for monetary damages for any action taken, or any failure to take any action, as a director, except liability for (i) the amount of a financial benefit received by a director to which the director is not entitled; (ii) an intentional infliction of harm on the Corporation or its shareholders; (iii) a violation of Section 833 of the Iowa Business Corporation Act relating to approval of distributions by the directors in violation of law; or (iv) an intentional violation of criminal law. Any repeal or modification of this Article by the shareholders of the Corporation shall be prospective only and shall not adversely affect any limitation on the personal liability, or any other right or protection, of a director of the Corporation with respect to any state of facts existing at or prior to the time of such repeal or modification. If Iowa law is hereafter amended to permit further elimination or limitation of the liability of directors for monetary damages to the Corporation or its shareholders, then the liability of a director of this Corporation, in addition to limitation on personal liability provided herein, shall be eliminated or limited to the extent of such amendment, automatically and without further action, to the fullest extent permitted by law.

2.8 Indemnification. A director or officer of the Corporation shall be indemnified by the Corporation for liability, as defined in Section 850, subsection 5, of the Iowa Business Corporation Act, to any person for any action taken, or any failure to take any action, as a director or officer, except liability for any of the following: (i) receipt of a financial benefit to which the director or officer is not entitled; (ii) an intentional infliction of harm on the Corporation or its shareholders; (iii) a violation of Section 833 of the Iowa Business Corporation Act relating to approval of distributions by the directors in violation of law; or (iv) an intentional violation of criminal law. Without limiting the foregoing, the Corporation shall exercise all of its permissive powers as often as necessary to indemnify and advance expenses to its directors and officers to the fullest extent permitted by law. If Iowa law is hereafter amended to authorize broader indemnification, then the indemnification obligations of the Corporation shall be deemed amended automatically and without any further action to require indemnification and advancement of funds to pay for or reimburse expenses of its directors and officers to the fullest extent permitted by law. Any repeal or modification of this Article by the shareholders of the Corporation shall be prospective only and shall not adversely affect any indemnification obligations of the Corporation with respect to any state of facts existing at or prior to the time of such repeal or modification.

3. These duly adopted Restated Articles of Incorporation supersede the original Restated Articles of Incorporation as filed with the Iowa Secretary of State on November 16, 2007 (the "Original Restated Articles") and all amendments thereto and consolidate the Original Restated Articles and all amendments thereto into a single document.

4. These Restated Articles of Incorporation include amendments to the Original Restated Articles requiring shareholder approval. Such amendments have been duly approved by the shareholders in the manner required by the Iowa Business Corporation Act and the Original Restated Articles.

Executed at Le Mars, Iowa, on the 7th day of February, 2011.

WELLS DAIRY, INC.

By: Craig S. Berenstein
Craig S. Berenstein, Secretary

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SECRETARY OF STATE
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