

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eric Hoffman		02/16/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	VIDA Diagnostics, Inc.		
Street Address:	2500 Crosspark Road		
Internal Address:	W159		
City:	Coralville		
State/Country:	IOWA		
Postal Code:	52241		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1635369	VIDA	
CORRESPONDENCE DATA			
Fax Number:	(612)492-7077		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-492-7306		
Email:	ip@fredlaw.com		
Correspondent Name:	John Pickerill		
Address Line 1:	200 South Sixth Street		
Address Line 2:	Suite 4000		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	51842.1		
NAME OF SUBMITTER:	John Pickerill		
Signature:	/John Pickerill/		

OP \$40.00 1635369

900184589

**TRADEMARK
 REEL: 004483 FRAME: 0643**

Date:

02/22/2011

Total Attachments: 2

source=HOFFMAN-VIDA TRADEMARK ASSIGNMENT.jpg#page1.tif

source=HOFFMAN-VIDA TRADEMARK ASSIGNMENT.jpg#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, Eric Hoffman, an individual with an address at 2138 Rapid Creek Wood, N.E., Iowa City, IA 52240 (hereinafter "Assignor"), is the owner of the trademark and corresponding registration listed on Exhibit A hereto (hereinafter "the Mark"); and

WHEREAS, VIDA Diagnostics, Inc., a Delaware corporation having offices at 2500 Crosspark Road, W159, Coralville, IA 52241 (hereinafter "Assignee"), is desirous of acquiring the Mark and the goodwill of the business associated therewith and symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark together with the goodwill of the business associated therewith. Assignee is a successor to the business of Assignor to which the Mark pertains, which business is ongoing and existing. Assignor agrees to execute any additional documents presented to Assignor by Assignee which are or may be reasonably necessary to evidence or perfect the assignment, including those reasonably necessary to effectuate the recordation of the assignment.

This assignment includes all rights in the nature of trademark, service mark and trade name rights, as well as the right to sue for past infringement by any third party.

Eric Hoffman

Signature: *Eric A Hoffman*

STATE OF Iowa)
) ss.
COUNTY OF Johnson)

On this 16 day of February, 2011, before me appeared Eric Hoffman of Eric Hoffman, the person who signed this instrument, who acknowledged that he signed it as a free act.

Ann Thompson
Notary Public

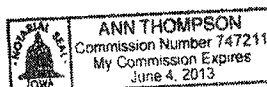


EXHIBIT A

1. U.S. Registration No. 1,635,369 for the following mark:

VIDA