TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Havana 59 Cigar Company		02/09/2011	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	FAAN Cigars, LLC	
Street Address:	581 105th Avenue N., Unit 36 Royal	
City:	Palm Beach	
State/Country:	FLORIDA	
Postal Code:	33411	
Entity Type:	CORPORATION: FLORIDA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	2917367	SHOW	

CORRESPONDENCE DATA

Fax Number: (330)744-3184

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

330.744.5211 Phone:

Email: RHerberger@Roth-Blair.com

Correspondent Name: Robert J. Herberger Address Line 1: 100 Federal Plaza East

Address Line 2: Suite 600

Youngstown, OHIO 44503-1893 Address Line 4:

ATTORNEY DOCKET NUMBER:	48-11
NAME OF SUBMITTER:	Robert J. Herberger
Signature:	/Robert J. Herberger/
Date:	02/18/2011
	TRADEMARK

TRADEMARK REEL: 004482 FRAME: 0922 900184564

Total Attachments: 2

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TRADEMARK REEL: 004482 FRAME: 0923

ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT reconfirms, corrects, and clarifies the Agreement made on January 28, 2011, by and between Havana 59 Cigar Company, a Florida corporation whose office is located at 1140 SW 72nd Court, Miami, Florida 33456 ("Assignor") and FAAN CIGARS, LLC, (previously identified as "FAAN, LLC") having offices located at 581 105th Avenue N., Unit 36 Royal, Palm Beach, Florida 33411 ("Assignee").

RECITALS:

WHEREAS, Assignor adopted, used and has continued to use the intellectual property identified as U.S. Registration No. 2,917,367, issued January 11, 2005 for "SHOW," the trade dress associated with the mark as reflected in Exhibit "A" attached hereto and all copyrights therein.

WHEREAS, Assignee desires to acquire all common law, state and federal rights, titles, registrations and interests thereto, including the above-listed U.S. Trademark Registration, trade dress and copyrights;

WHEREAS, Assignor warrants and represents that it has owned said trademark and registration thereof, trade dress and copyrights, and that the same has continued to be used in commerce for the goods listed on the registration.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged and reconfirmed, Assignor has and/or hereby grants, assigns and transfers to said Assignee, all rights, title and interest in and to said trademark, trade dress and copyrights, together with the goodwill of the business symbolized by the trademark and trade dress, and the above-identified registration thereof, including all rights to sue for past infringement.

ASSIGNOR:
Date: 02/09/201/ By: GITANO BRYANT
STATE OF FLORIDA }
COUNTY OF Muui Dude } SS:
On this <u>g</u> day of <u>febuuy</u> , 2011, before me appeared Gitano Bryant, who being duly sworn, stated that he is an authorized officer of Havana 59 Cigarette Company, and that
he has executed the above instrument with the authority and approval of the company, and that his
signature on this instrument is made as a free act and deed
LILIA LLEONART Notary Public - State of Florida Notary Public Notary Public Notary Public

Commission # DD 870137
Bonded Through National Notary Assn.

RECORDED: 02/18/2011

TRADEMARK REEL: 004482 FRAME: 0924