

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Frankford Candy & Chocolate Co., Inc.		02/08/2011	CORPORATION: PENNSYLVANIA

**RECEIVING PARTY DATA**

Name:	Frankford Candy, LLC
Street Address:	9300 Ashton Road
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19114
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2878330	JELLY PLANET
Registration Number:	2900424	DIG 'N DIPS
Registration Number:	2889920	TOON POP
Registration Number:	2060846	FRANKFORD
Registration Number:	3127972	FOOD COURT
Registration Number:	3451487	CRAVIN'
Registration Number:	3822825	GHOULRY BOX
Serial Number:	85088447	MALLO-LICIOUS

**CORRESPONDENCE DATA**

Fax Number: (215)568-3439  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (215) 568-3100  
 Email: trademarks@woodcock.com  
 Correspondent Name: Denise I. Mroz, Woodcock Washburn LLP

**CH \$215.00 2878330**

**900184517**

**TRADEMARK  
 REEL: 004482 FRAME: 0520**

Address Line 1: 2929 Arch Street  
Address Line 2: Cira Centre, 12th Floor  
Address Line 4: Philadelphia, PENNSYLVANIA 19104-2891

ATTORNEY DOCKET NUMBER: FRCC-0001

NAME OF SUBMITTER: Denise I. Mroz

Signature: /Denise I. Mroz/

Date: 02/18/2011

Total Attachments: 7  
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## ASSIGNMENT OF TRADEMARKS AND TRADE NAMES

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Frankford Candy & Chocolate Co., Inc., a Pennsylvania corporation ("Assignor"), for itself and its successors and assigns, hereby transfers and assigns to Frankford Candy LLC, a Delaware limited liability company ("Assignee"), its successors and assigns, all right, title and interest that Assignor may have in and to the trademarks and trade names set forth on Schedule A attached hereto and made a part hereof, together with all goodwill associated therewith (collectively, the "Marks"), effective as of January 1, 2011.

This Assignment is being executed in connection with a certain Asset Purchase Agreement, dated February 8, 2011, entered into by and between Assignor and Assignee, pursuant to which Assignor is selling, conveying, transferring, assigning and delivering to Assignee substantially all of its assets, including, but not limited to, its rights in and to the Marks.

Assignor's current address is 9300 Ashton Road, Philadelphia, PA 19114. Assignor was previously located at 2101 Washington Avenue, Philadelphia, PA 19146.

This Assignment of Trademarks and Trade Names includes the right to apply for registration of any and all of the Marks in any and all jurisdictions where such registration is desired by Assignee, the right to renew any existing registrations, and the right to claim for any and all damages by reason of past infringement of any of such Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors and assigns.

*Trademark Assignment*

**TRADEMARK  
REEL: 004482 FRAME: 0522**

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment of Trademarks and Trade Names to be executed by its duly authorized officer and its corporate seal to be hereunto affixed on this 8th day of February, 2011.

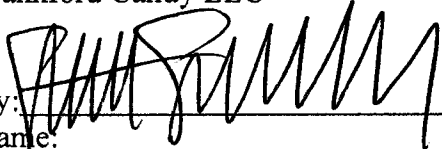
**Assignor:**

Frankford Candy & Chocolate Co., Inc.

By: \_\_\_\_\_  
Name:  
Title:

**Assignee:**

Frankford Candy LLC

By:   
Name:  
Title:

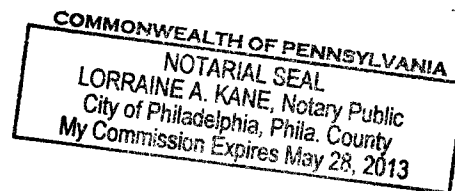
*Trademark Assignment*

COMMONWEALTH OF PENNSYLVANIA :  
: SS.  
COUNTY OF PHILADELPHIA :

Before me, a notary public, in and for the Commonwealth and County aforesaid, on this 8th day of February, 2011, personally appeared Stuart Selarnick, who, having been by me duly sworn and having executed the foregoing instrument in my presence, did depose and say that he is the Chief Executive Officer of Frankford Candy LLC, the company that executed the foregoing instrument; that he executed said instrument on behalf of said company; and that he was duly authorized to do so, Frankford Candy LLC intending to be legally bound thereby and intending that said instrument be properly recorded.

  
NOTARY PUBLIC

My Commission Expires: May 28, 2013



*Trademark Assignment*

**TRADEMARK**  
**REEL: 004482 FRAME: 0524**

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment of Trademarks and Trade Names to be executed by its duly authorized officer and its corporate seal to be hereunto affixed on this 8th day of February, 2011.

**Assignor:**

Frankford Candy & Chocolate Co., Inc.

By: 

Name: Jack Himmelstein

Title: President

**Assignee:**

Frankford Candy LLC

By: \_\_\_\_\_

Name:

Title:

*Trademark Assignment*

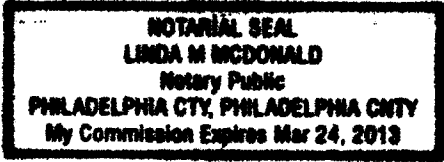
**TRADEMARK**  
**REEL: 004482 FRAME: 0525**

COMMONWEALTH OF PENNSYLVANIA :  
: SS.  
COUNTY OF PHILADELPHIA :

Before me, a notary public, in and for the Commonwealth and County aforesaid, on this 8<sup>th</sup> day of February, 2011, personally appeared Jack Himmelstein, who, having been by me duly sworn and having executed the foregoing instrument in my presence, did depose and say that he is the President of Frankford Candy & Chocolate Co., Inc., the corporation that executed the foregoing instrument; that he executed said instrument on behalf of said Corporation; and that he was duly authorized to do so, Frankford Candy & Chocolate Co., Inc. intending to be legally bound thereby and intending that said instrument be properly recorded.

Linda M. McDonald  
NOTARY PUBLIC

My Commission Expires:



**SCHEDULE A**

**TRADEMARKS AND TRADE NAMES**

**Registered Marks:**

Mark	Country/Region	Registration Number/Date	Goods/Services	Status
JELLY PLANET LOGO	U.S.A.	2,878,330 8/31/2004	IC 30: Candy	Registered; Section 8 Affidavit due 2/29/2011
DIG N' DIP	U.S.A.	2,900,424 11/2/2004	Candy in International Class 30	Registered; Renewal date 11/2/2014
TOONPOP	U.S.A.	2,889,920 9/28/2004	Candy in International Class 30	Registered; Section 8 Affidavit due 9/28/2014
FRANKFORD	U.S.A.	2,060,846 5/13/1997	Candy in International Class 30	Registered; Renewal Due: 5/13/2017
FOOD COURT	U.S.A.	3,127,972 August 8, 2006	Class in International Class 30	Registered; Section 8 & 15 due 8/8/2012
FRANKFORD	Australia, China, European Community, Turkey, and Russian Federation	0900601 09/25/2006	Candy in International Class 30	Registered; Renewal due: 9/25/2016 Granted: -Australia -European Community - Turkey <u>Pending:</u> - China - Russian Federation
FRANKFORD	New Zealand	755008 9/13/2006	Candy in International Class 30	Registered; Renewal due: 9/13/2016
FRANKFORD	Mexico	1028928 3/4/2008	Candy in International Class 30	Registered; Renewal due: 10/18/2016
FRANKFORD	El Salvador		Candy in International Class 30	Pending
FRANKFORD	India		Candy in International Class 30	Pending
CRAVIN'	U.S.A.	3,451,487	Raisins, dried fruit,	Registered; Section

*Trademark Assignment*



Mark	Country/Region	Registration Number/Date	Goods/Services	Status
		6/17/2008	and snack mix in International Class 29	8 & 15 due: 6/17/2014; Renewal due: 6/17/2018
<b>GHOULRY BOX</b>	U.S.A.	3,822,825 3/20/2009	Candy in International Class 30	Registered; Section 8 & 15 due 7/20/2016; Renewal due 7/20/2020
<b>MALLO-LICIOUS</b>	U.S.A.	Pending		Pending: Approved by the examining attorney for publication for opposition

***Unregistered Marks:***

- Wonderball*

*Trademark Assignment*