

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MUNCHKIN, INC.		01/21/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	DOSKOCIL MANUFACTURING COMPANY, INC.
Street Address:	4209 Barnett
City:	Arlington
State/Country:	TEXAS
Postal Code:	76017
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	3146970	BAMBOO
Registration Number:	3234118	BAMBOO
Registration Number:	2898338	BAMBOO
Registration Number:	3725916	BAMBOO
Registration Number:	3074575	CATFISHER
Registration Number:	2949085	COMBAT
Registration Number:	3190175	DOGFISHER
Registration Number:	3350418	FEED + TOSS
Registration Number:	3712478	FEROCIOUSLY FLAVORFUL
Registration Number:	3690604	FURBUSTER
Registration Number:	3442122	FURBUSTER
Registration Number:	3118405	MUD MAGNET
Registration Number:	3545211	PETS ARE KIDS TOO
Registration Number:	3636175	QUADBRUSH

OP \$465.00 3146970

Registration Number:	3132414	QUICK CONTROL
Serial Number:	77211164	FURBUSTER
Serial Number:	85022193	DOGGY FLOSS
Serial Number:	77960032	DOG FLOSS

CORRESPONDENCE DATA

Fax Number: (312)207-1000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-207-1000
Email: ipdocket-chi@reedsmith.com
Correspondent Name: Jacob Thride
Address Line 1: 10 South Wacker Drive
Address Line 2: Reed Smith, LLP
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Jacob Thride
Signature:	/Jacob Thride/
Date:	02/08/2011

Total Attachments: 4
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ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, **MUNCHKIN, INC.**, a Delaware corporation, and having a place of business located at 16689 Schoenborn St., North Hills, CA 91343 (hereinafter “**ASSIGNOR**”), owns rights in the United States trademarks, and the registrations and applications therefor, described on the attached **Exhibit A** (hereinafter the “**Marks**”);

AND, WHEREAS, **DOSKOCIL MANUFACTURING COMPANY, INC.**, a Texas corporation, and having a place of business located at 4209 Barnett, Arlington, Texas 76017 (hereinafter “**ASSIGNEE**”), is desirous of acquiring the rights in **ASSIGNOR**’s Marks; and

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) or the equivalent thereof, and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, **ASSIGNOR** does hereby sell, assign and transfer unto said **ASSIGNEE**, its successors, assigns and legal representatives, its entire right, title and interest (in and throughout the United States of America, including its territories and dependencies) in the Marks, together with the goodwill of the business symbolized by the Marks, that portion of **ASSIGNOR**’s business to which the Mark pertains (which is ongoing and existing), and any causes of action for any future (but not past) infringement of the Marks.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned parties have caused their duly authorized officers to execute this Trademarks Assignment Agreement as of the date set forth below.

DOSKOCIL MANUFACTURING COMPANY, INC.

1/21/11
Date _____

By: 
Name: B. Joseph Messner
Title: Chief Executive Officer

MUNCHKIN, INC.

Date

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the undersigned parties have caused their duly authorized officers to execute this Trademark Assignment Agreement as of the date set forth below.

DOSKOCIL MANUFACTURING COMPANY, INC.

Date

By: _____
Name: _____
Title: _____

MUNCHKIN, INC.

1/21/2011

Date

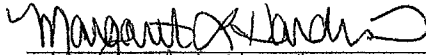
By: 
Name: Margaret L. Hardin
Title: President

EXHIBIT A

Trademark	Registration/App. No
Bamboo	3,146,970
Bamboo	3,234,118
Bamboo	2,898,338
Bamboo	3,725,916
Catfisher	3,074,575
Combat	2,949,085
Dogfisher	3,190,175
Feed + Toss	3,350,418
Ferociously Flavorful	3,712,478
Furbuster	3,690,604
Furbuster	3,442,122
Mud Magnet	3,118,405
Pets Are Kids Too	3,545,211
Quadbrush	3,636,175
Quick Control	3,132,414
Dog Floss	7,960,032
Doggy Floss	85/022,193
Furbuster	Published