TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------------------|----------|----------------|-----------------------|
| PERFORMANCE FOOD GROUP COMPANY, LLC | | 11/10/2010 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | PFG HOLDINGS, LLC | |
|-----------------|---------------------------------------|--|
| Street Address: | 12500 WEST CREEK PARKWAY | |
| City: | RICHMOND | |
| State/Country: | VIRGINIA | |
| Postal Code: | 23238 | |
| Entity Type: | : LIMITED LIABILITY COMPANY: DELAWARE | |

PROPERTY NUMBERS Total: 39

| Property Type | Number | Word Mark |
|----------------------|---------|---|
| Registration Number: | 2949190 | AFFLAB |
| Registration Number: | 2552334 | BRILLIANCE PREMIUM SHORTENINGS AND OILS |
| Registration Number: | 3600452 | E&S DIRECT |
| Registration Number: | 2848883 | BAY WINDS |
| Registration Number: | 2597708 | EMPIRE'S TREASURE |
| Registration Number: | 2863174 | EMPIRE'S TREASURE |
| Registration Number: | 2617660 | EMPIRE'S-CHOICE |
| Registration Number: | 2889582 | FIRST MARK |
| Registration Number: | 3800481 | FIRST MARK |
| Registration Number: | 2349534 | FOODSTAR |
| Registration Number: | 2867294 | FULL MELT |
| Registration Number: | 2813765 | GOURMATES |
| Registration Number: | 2846077 | GUEST HOUSE |
| Registration Number: | 3815611 | HAVE A TASTE |
| Registration Number: | 3815611 | HAVE A TASTE TRADEMARK |

REEL: 004470 FRAME: 0876

| 3823015 | HAVE A TASTE |
|----------|--|
| | |
| 3112282 | HERITAGE OVENS |
| 78920844 | MAGELLAN |
| 2974770 | |
| 3834859 | |
| 2601872 | PERFORMANCE FOOD GROUP |
| 3765070 | PERFORMANCE FOODSERVICE |
| 3834879 | PERFORMANCE FOODSERVICE |
| 3834856 | PERFORMANCE FOODSERVICE HAVE A TASTE |
| 3834858 | PERFORMANCE FOODSERVICE HAVE A TASTE |
| 2009667 | PFG |
| 3265552 | PFG COMPETITIVE EDGE PROGRAM |
| 3600747 | PFG CUSTOM·MEATS |
| 2221896 | RAFFINATO |
| 3568837 | RIDGECREST C·U·L·I·N·A·R·Y |
| 2795936 | ROASTER'S EXCHANGE |
| 3133401 | SILVER SOURCE |
| 3489177 | SILVER SOURCE |
| 3791130 | SILVER SOURCE |
| 2917763 | SMART SHIELD |
| 2907034 | SMART SHIELD ASSURANCE |
| 2897679 | THE MARK OF QUALITY IN NON-FOOD ESSENTIALS |
| 2623506 | VILLAGE GARDEN |
| 3046522 | WEST CREEK |
| 3555759 | WEST CREEK ·F·R·E·S·H· |
| | 78920844 2974770 3834859 2601872 3765070 3834879 3834856 3834856 3834858 2009667 3265552 3600747 2221896 3568837 2795936 3133401 3489177 3791130 2917763 2907034 2897679 2623506 3046522 |

CORRESPONDENCE DATA

(612)371-3207 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

6123713211 Phone:

Email: TMG@LINDQUIST.COM

LINDQUIST & VENNUM P.L.L.P. Correspondent Name:

80 SOUTH EIGHTH STREET, 4200 IDS CENTER Address Line 1:

Address Line 2: CONNIE HEIKKILA

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

| ATTORNEY DOCKET NUMBER: | PFG ASSIGNMENT |
|-------------------------|----------------|
| | TRADEMARK |

| NAME OF SUBMITTER: | CONNIE HEIKKILA | |
|--|------------------|--|
| Signature: | /CONNIEHEIKKILA/ | |
| Date: | 02/08/2011 | |
| Total Attachments: 3 source=PFG HOLDINGS_1#page1.tif source=PFG HOLDINGS_1#page2.tif source=PFG HOLDINGS_1#page3.tif | | |



PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "PERFORMANCE FOOD GROUP

COMPANY, LLC", CHANGING ITS NAME FROM "PERFORMANCE FOOD GROUP

COMPANY, LLC" TO "PFG HOLDINGS, LLC", FILED IN THIS OFFICE ON

THE TENTH DAY OF NOVEMBER, A.D. 2010, AT 11:14 O'CLOCK A.M.

4551999 8100

101074346

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTY CATION: 8344241

DATE: 11-10-10

Delaware

PAGE .

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY "PFG HOLDINGS, LLC" IS DULY FORMED

UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING

AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE

SHOW, AS OF THE TENTH DAY OF NOVEMBER, A.D. 2010.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "PFG HOLDINGS, LLC" WAS FORMED ON THE TWENTY-THIRD DAY OF MAY, A.D. 2008.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.

4551999 8300

101074346

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTY CATION: 8344242

DATE: 11-10-10

State of Delaware Secretary of State Division of Corporations Delivered 11:14 AM 11/10/2010 FILED 11:14 AM 11/10/2010 SRV 101074346 - 4551999 FILE

CERTIFICATE OF AMENDMENT

TO

CERTIFICATE OF FORMATION

OF

PERFORMANCE FOOD GROUP COMPANY, LLC

Adopted in accordance with the provisions of §18-202 of the Limited Liability Company Act of the State of Delaware (the "Act")

A Certificate of Formation of Performance Food Group Company, LLC (the "<u>Certificate</u>") forming Performance Food Group Company, LLC (the "<u>Company</u>") was filed pursuant to Section 18-201 of the Act on May 23, 2008. The Certificate is hereby amended as follows:

FIRST: The Certificate is amended by deleting paragraph one in its entirety and substituting in lieu thereof a new paragraph one to read as follows:

"1. The name of the limited liability company is PFG Holdings, LLC"

SECOND: The Certificate of Formation is further amended by deleting all other references to "Performance Food Group Company, LLC" in the Certificate, and replacing such references with: "PFG Holdings, LLC".

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to Certificate of Formation of Performance Food Group Company, LLC on November 10, 2010.

misher

Name: Michael L. Miller

Title: Senior Vice President, General

Counsel and Secretary

074676-0004-14191-Active.12190864.2

RECORDED: 02/08/2011