

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------|----------|----------------|-------------|
| Cantor Fitzgerald Securities | | 11/23/2010 | Bank: |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | American Safety Razor Company, LLC |
| Street Address: | 240 Cedar Knolls Road |
| City: | Cedar Knolls |
| State/Country: | NEW JERSEY |
| Postal Code: | 07927 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 102

| Property Type | Number | Word Mark |
|----------------------|---------|------------------|
| Registration Number: | 2246683 | ACTI-FLEXX |
| Registration Number: | 2663753 | ADVANCED COMFORT |
| Registration Number: | 2405807 | AMERICAN LINE |
| Registration Number: | 1525277 | AUTO |
| Registration Number: | 1564196 | AUTO PLUS |
| Registration Number: | 3300188 | BIKINI |
| Registration Number: | 3151675 | B'KINI RAZOR |
| Registration Number: | 1563064 | BLADESMITH |
| Registration Number: | 2372914 | BLUE THUNDER |
| Registration Number: | 1225750 | BUENOS DIAS |
| Registration Number: | 2153977 | BUMP FIGHTER |
| Registration Number: | 1835181 | BUMP GUARD |
| Registration Number: | 2025887 | BURMA SHAVE |
| Registration Number: | 3014763 | BURMA-SHAVE |

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| Registration Number: | 1115482 | BURMA-SHAVE |
| Registration Number: | 1472866 | COMFORT COATED |
| Registration Number: | 2488786 | COMFORT TOUCH |
| Registration Number: | 0825361 | CRYSTAL |
| Registration Number: | 2943569 | CRYSTAL |
| Registration Number: | 1933686 | DERMABLADE |
| Registration Number: | 2478260 | DERMASEAL |
| Registration Number: | 2564298 | DOUBLE FLEX |
| Registration Number: | 2600901 | EL PERFILADOR |
| Registration Number: | 1173295 | EVER-READY |
| Registration Number: | 0903471 | FLICKER |
| Registration Number: | 0962694 | FLICKER |
| Registration Number: | 0187946 | GEM |
| Registration Number: | 0849020 | GEM |
| Registration Number: | 0354628 | GEM |
| Registration Number: | 2166321 | GEM |
| Registration Number: | 0244922 | JEWEL |
| Registration Number: | 1348940 | LADY PERSONNA |
| Registration Number: | 1538951 | LADY PERSONNA PLUS |
| Registration Number: | 1538956 | LEGMATE |
| Registration Number: | 3620673 | M5 MAGNUM |
| Registration Number: | 3627916 | MAGNUM |
| Registration Number: | 3087984 | MATRIX 3 |
| Registration Number: | 2281196 | MBC |
| Registration Number: | 2444811 | MICRO MATRIX |
| Registration Number: | 1555647 | MICROCOAT |
| Registration Number: | 3094284 | MYSTIQUE |
| Registration Number: | 0236033 | PAL |
| Registration Number: | 0358335 | PAREX |
| Registration Number: | 0812485 | PERSONNA |
| Registration Number: | 1421801 | PERSONNA |
| Registration Number: | 3709295 | PERSONNA |
| Registration Number: | 0436340 | PERSONNA |
| Registration Number: | 0337664 | PERSONNA |
| Registration Number: | 1537220 | PERSONNA II |

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| Registration Number: | 1536107 | PERSONNA II PLUS |
| Registration Number: | 3694134 | PERSONNA AMERICAN SAFETY RAZOR CO. |
| Registration Number: | 3112605 | PERSONNA DERMAGARD |
| Registration Number: | 3521277 | PERSONNA |
| Registration Number: | 1738188 | PERSONNA MEDICAL |
| Registration Number: | 1555648 | PERSONNA PLUS |
| Registration Number: | 1930575 | PERSONNA PLUS |
| Registration Number: | 1834518 | PERSONNA SAFETY SCALPEL |
| Registration Number: | 1478335 | PFB |
| Registration Number: | 2151312 | PIROUETTE |
| Registration Number: | 2338913 | PREMIER |
| Registration Number: | 2291434 | PREMIER COMFORT |
| Registration Number: | 2699891 | RUBBER GRIP HANDLE FOR GREATER CONTROL |
| Registration Number: | 1130696 | SINGLES |
| Registration Number: | 1136030 | SKIN-SHIELD |
| Registration Number: | 2671407 | SMARTEDGE |
| Registration Number: | 1160680 | SMITH |
| Registration Number: | 3517066 | SOLARA |
| Registration Number: | 2801500 | SPEED 3 |
| Registration Number: | 0062752 | STAR |
| Registration Number: | 3276097 | SUPREME 3 |
| Registration Number: | 1216432 | |
| Registration Number: | 1205175 | THE BUMP FIGHTER |
| Registration Number: | 2557437 | THERAPY FOR YOUR FEET |
| Registration Number: | 1943062 | TRAVELMATE |
| Registration Number: | 1049409 | TREET |
| Registration Number: | 2347524 | TRI-FLEXXX |
| Registration Number: | 3137104 | TRI-FLEXXX POWER |
| Registration Number: | 3349224 | VOGUE |
| Registration Number: | 1538957 | WHISPER |
| Serial Number: | 77693856 | AUTO CHANGE |
| Serial Number: | 77646235 | BIOSHAVE |
| Serial Number: | 77671301 | BLADEGARD |
| Serial Number: | 77835742 | BURMA-SHAVE |
| Serial Number: | 77803222 | E3 |

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| Serial Number: | 77869230 | ELEGANCE |
| Serial Number: | 78922567 | FLARE |
| Serial Number: | 77671727 | GENTLE TOUCH |
| Serial Number: | 77534621 | JEWEL |
| Serial Number: | 77748811 | M5 CARBON |
| Serial Number: | 77916531 | M5 MAGNUM AIR |
| Serial Number: | 77729232 | MAGNUM 3 |
| Serial Number: | 77472117 | PERSONNA AMERICAN SAFETY RAZOR CO. |
| Serial Number: | 77090836 | PERSONNA COMFORT |
| Serial Number: | 77870035 | SAPPHIRE |
| Serial Number: | 77690732 | SHAVE GREEN |
| Serial Number: | 77869367 | SIMPLY SILKY |
| Serial Number: | 77592112 | SOLARA |
| Serial Number: | 77278874 | SPEED 4 |
| Serial Number: | 77598201 | SPEED 5 |
| Serial Number: | 77302046 | SUNSOFT |
| Serial Number: | 77729272 | WHISPER |
| Serial Number: | 77400756 | X5 |

CORRESPONDENCE DATA

Fax Number: (804)698-2007
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 804-775-1071
Email: rvance@mcguirewoods.com
Correspondent Name: Robin C. Vance
Address Line 1: 901 E. Cary Street
Address Line 4: Richmond, VIRGINIA 23219

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|-------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 2060246-0002 |
| NAME OF SUBMITTER: | Robin C. Vance |
| Signature: | /Robin C. Vance/ |
| Date: | 02/07/2011 |

Total Attachments: 6

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, CANTOR FITZGERALD SECURITIES, as Collateral Agent (hereinafter referred to as "**Secured Party**"), DOES HEREBY CERTIFY that the security interest it holds in the trademark registrations and trademark applications set forth on Schedule I attached hereto (the "**Trademarks**"), together with the goodwill associated therewith, of American Safety Razor Company, LLC, a Delaware limited liability company, RSA Holdings Corp. of Delaware, a Delaware corporation, AMERICAN SAFETY RAZOR CORPORATION, a New York corporation, Megas Beauty Care, Inc., a Delaware corporation, PERSONNA INTERNATIONAL DE PUERTO RICO, INC., a Delaware corporation, RSA Soap Company, Inc., an Ohio corporation, and ASR HOLDINGS, INC., a Delaware corporation (collectively, the "**Pledgors**"), pursuant to that certain Second Lien Trademark Security Agreement, dated as of July 31, 2006, recorded in the United States Patent and Trademark Office on August 17, 2006, at Reel 003371, Frame 0892 and that certain Second Lien Trademark Security Agreement, dated as of April 22, 2010, recorded in the United States Patent and Trademark Office on April 23, 2010, at Reel 4191, Frame 0175 (the "**Security Agreements**"), is released and all interests in the Trademarks and any goodwill or related property previously assigned to Secured Party under the Security Agreements is hereby released to the Pledgors, without recourse or representation or warranty, express or implied, of any kind.

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**SCHEDULE I
TO
RELEASE OF SECURITY INTEREST IN TRADEMARKS**

TRADEMARK REGISTRATIONS

| | | |
|------------------------------|-----------|--|
| ACTI-FLEXX | 2,246,683 | American Safety Razor Company ("ASR") |
| ADVANCED COMFORT | 2,663,753 | ASR |
| AMERICAN LINE | 2,405,807 | ASR |
| AUTO | 1,525,277 | ASR |
| AUTO PLUS | 1,564,196 | ASR |
| BIKINI (stylized and design) | 3,300,188 | ASR |
| B'KINI (and design) | 3,151,675 | ASR |
| BLADESMITH | 1,563,064 | ASR |
| BLUE THUNDER | 2,372,914 | ASR |
| BUENOS DIAS | 1,225,750 | ASR |
| BUMP FIGHTER | 2,153,977 | ASR |
| BUMP GUARD | 1,835,181 | ASR |
| BURMA SHAVE | 2,025,887 | ASR |
| BURMA-SHAVE | 3,014,763 | ASR |
| BURMA-SHAVE | 1,115,482 | ASR |
| COMFORT COATED | 1,472,866 | ASR |
| COMFORT TOUCH | 2,488,786 | ASR |
| CRYSTAL | 0,825,361 | ASR |
| CRYSTAL | 2,943,569 | ASR |
| DERMABLADE | 1,933,686 | ASR |
| DERMASEAL | 2,478,260 | ASR |
| DOUBLE FLEX | 2,564,298 | ASR |
| EL PERFILADOR | 2,600,901 | ASR |
| EVER-READY | 1,173,295 | ASR |
| FLICKER | 0,903,471 | ASR |
| FLICKER (stylized) | 0,962,694 | ASR |
| GEM | 0,187,946 | ASR |
| GEM | 0,849,020 | ASR |
| GEM | 0,354,628 | ASR |
| GEM | 2,166,321 | ASR |
| JEWEL | 0,244,922 | ASR |
| LADY PERSONNA | 1,348,940 | ASR |

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**TRADEMARK
REEL: 004468 FRAME: 0854**

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| LADY PERSONNA PLUS | 1,538,951 | ASR |
| LEGMATE | 1,538,956 | ASR |
| M5 MAGNUM | 3,620,673 | ASR |
| MAGNUM | 3,627,916 | ASR |
| MATRIX 3 | 3,087,984 | ASR |
| MBC | 2,281,196 | ASR |
| MICRO MATRIX | 2,444,811 | ASR |
| MICROCOAT | 1,555,647 | ASR |
| MYSTIQUE | 3,094,284 | ASR |
| PAL (stylized) | 0,236,033 | ASR |
| PAREX | 0,358,335 | ASR |
| PERSONNA | 0,812,485 | ASR |
| PERSONNA | 1,421,801 | ASR |
| PERSONNA | 3,709,295 | ASR |
| PERSONNA (stylized) | 0,436,340 | ASR |
| PERSONNA (stylized) | 0,337,664 | ASR |
| PERSONNA II | 1,537,220 | ASR |
| PERSONA II PLUS | 1,536,107 | ASR |
| PERSONNA AMERICAN SAFETY RAZOR CO. (Design) | 3,694,134 | ASR |
| PERSONNA DERMAGARD | 3,112,605 | ASR |
| PERSONNA Logo | 3,521,277 | ASR |
| PERSONNA MEDICAL | 1,738,188 | ASR |
| PERSONNA PLUS | 1,555,648 | ASR |
| PERSONNA PLUS (& Design) | 1,930,575 | ASR |
| PERSONNA SAFETY SCALPEL | 1,834,518 | ASR |
| PFB | 1,478,335 | ASR |
| PIROUETTE | 2,151,312 | ASR |
| PREMIER | 2,338,913 | ASR |
| PREMIER COMFORT | 2,291,434 | ASR |
| RUBBER GRIP HANDLE FOR GREATER CONTROL (& Design) | 2,699,891 | ASR |
| SINGLES | 1,130,696 | ASR |
| SKIN-SHIELD | 1,136,030 | ASR |
| SMARTEDGE | 2,671,407 | ASR |
| SMITH | 1,160,680 | ASR |
| SOLARA | 3,517,066 | ASR |
| SPEED 3 | 2,801,500 | ASR |

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TRADEMARK
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| STAR (& Design) | 0,062,752 | ASR |
| SUPREME 3 | 3,276,097 | ASR |
| SWIRL (Design only) | 1,216,432 | ASR |
| THE BUMP FIGHTER | 1,205,175 | ASR |
| THERAPY FOR YOUR FEET | 2,557,437 | ASR |
| TRAVELMATE | 1,943,062 | ASR |
| TREET | 1,049,409 | ASR |
| TRI-FLEXXX | 2,347,524 | ASR |
| TRI-FLEXXX POWER | 3,137,104 | ASR |
| VOGUE | 3,349,224 | ASR |
| WHISPER | 1,538,957 | ASR |

TRADEMARK APPLICATIONS

| | | |
|---|------------|-----|
| AUTO CHANGE | 77/693,856 | ASR |
| BIOSHAVE | 77/646,235 | ASR |
| BLADEGARD | 77/671,301 | ASR |
| BURMA-SHAVE | 77/835,742 | ASR |
| E3 | 77/803,222 | ASR |
| ELEGANCE | 77/869,230 | ASR |
| FLARE | 78/922,567 | ASR |
| GENTLE TOUCH | 77/671,727 | ASR |
| JEWEL | 77/534,621 | ASR |
| M5 CARBON | 77/748,811 | ASR |
| M5 MAGNUM AIR | 77/916,531 | ASR |
| MAGNUM 3 | 77/729,232 | ASR |
| persona AMERICAN SAFETY RAZOR CO. and Design | 77/472,117 | ASR |
| PERSONNA COMFORT | 77/090,836 | ASR |
| SAPPHIRE | 77/870,035 | ASR |
| SHAVE GREEN | 77/690,732 | ASR |
| SIMPLY SILKY | 77/869,367 | ASR |
| SOLARA | 77/592,112 | ASR |
| SPEED 4 | 77/278,874 | ASR |
| SPEED 5 | 77/598,201 | ASR |
| SUNSOFT | 77/302,046 | ASR |
| WHISPER | 77/729,272 | ASR |
| X5 | 77/400,756 | ASR |

LEGAL_US_E # 90476764.3

RECORDED: 02/07/2011

TRADEMARK
REEL: 004468 FRAME: 0857