

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Weather Channel, Inc.		12/31/2010	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	The Weather Channel, LLC
Street Address:	300 Interstate North Parkway
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30339
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA

PROPERTY NUMBERS Total: 56

Property Type	Number	Word Mark
Registration Number:	2596831	ATMOSPHERES
Registration Number:	2609521	DON'T GET BURNED BY TOO MUCH OF A GOOD THING
Registration Number:	2594265	DON'T GET BURNED BY TOO MUCH OF A GOOD THING
Registration Number:	3585113	EPIC CONDITIONS
Registration Number:	2682569	FORECAST EARTH
Registration Number:	3289435	FORGETAWAY.COM
Registration Number:	3241060	FULL FORCE NATURE
Registration Number:	2359822	INBOX WEATHER
Registration Number:	2812715	INTELLISTAR
Registration Number:	3236111	IT COULD HAPPEN TOMORROW
Registration Number:	2477255	KEEPING YOU AHEAD OF THE STORM
Serial Number:	85004384	LIGHTNING ROD
Registration Number:	2575242	LIVE BY IT

OP \$1415.00 2596831

900182244

**TRADEMARK
 REEL: 004460 FRAME: 0257**

Registration Number:	2183850	LOCAL ON THE 8S
Registration Number:	2952417	NOTIFY!
Registration Number:	2992982	RENTJILLSHOUSE.COM
Registration Number:	2185031	SAFESIDE
Registration Number:	2134443	SAFESIDE
Serial Number:	85035064	STORM RIDERS
Registration Number:	3851926	STORM SESSION
Registration Number:	2850700	STORM STORIES
Registration Number:	2574473	STORM WEEK
Registration Number:	3410341	SUNREADY
Registration Number:	3535765	TAKE THE WEATHER WITH YOU
Registration Number:	2402337	THE BETTER WAY TO STAY
Serial Number:	76701066	THE WEATHER CHANNEL
Registration Number:	1696588	THE WEATHER CHANNEL
Registration Number:	1891039	THE WEATHER CHANNEL
Registration Number:	2514423	THE WEATHER CHANNEL
Registration Number:	1471730	THE WEATHER CHANNEL
Registration Number:	3221111	THE WEATHER CHANNEL
Registration Number:	1763439	THE WEATHER CHANNEL CONNECTION
Registration Number:	2039050	THE WEATHER CLASSROOM
Registration Number:	2198151	TRAVELWISE
Registration Number:	2243745	TRAVELWISE
Registration Number:	1925906	TWC
Serial Number:	76699079	WAKE UP WITH AL
Registration Number:	2501143	WEATHER ANYWHERE
Registration Number:	3659684	WEATHER BONK
Registration Number:	2472044	WEATHER IN MOTION
Registration Number:	2553296	WEATHER INSIGHTS
Registration Number:	2432987	WEATHER LOGO
Registration Number:	2483941	WEATHER ON YOUR SITE
Registration Number:	3902258	WEATHER PROOF
Registration Number:	1265614	WEATHER STAR
Registration Number:	2146252	WEATHER STAR XL
Serial Number:	76701065	WEATHER.COM
Registration Number:	2443945	WEATHER.COM

Registration Number:	2584278	WEATHER.COM
Registration Number:	2682132	WEATHER.COM
Registration Number:	2699088	WEATHER.COM
Registration Number:	2119759	WEATHERING THE SEASONS
Registration Number:	2660469	WEATHERQUEST
Registration Number:	2387263	WEATHERSCAN
Registration Number:	3785081	WHEN WEATHER CHANGED HISTORY
Registration Number:	2367245	WIRELESS WEATHER

CORRESPONDENCE DATA

Fax Number: (404)541-3372
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 404-815-6500
Email: tadmin@kilpatricktownsend.com
Correspondent Name: William H. Brewster
Address Line 1: 1100 Peachtree Street, Suite 2800
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	W2100/056310
NAME OF SUBMITTER:	Christine P. James
Signature:	/cpj/
Date:	01/25/2011

Total Attachments: 4

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STATE OF GEORGIA

Secretary of State

Corporations Division

315 West Tower

#2 Martin Luther King, Jr. Dr.

Atlanta, Georgia 30334-1530

CERTIFICATE OF MERGER

NAME CHANGE

I, **Brian P. Kemp**, the Secretary of State and the Corporations Commissioner of the State of Georgia, do hereby issue this certificate pursuant to Title 14 of the Official Code of Georgia annotated certifying that articles or a certificate of merger and fees have been filed regarding the merger of the below entities, effective as of **12/31/2010**. Attached is a true and correct copy of the said filing.

Surviving Entity:

THE WEATHER CHANNEL INTERACTIVE, LLC, a Georgia Limited Liability Company

Changing its Name to:

THE WEATHER CHANNEL, LLC, a Georgia Limited Liability Company

Non surviving Entity/Entities:

THE WEATHER CHANNEL, INC., a Georgia Profit Corporation

WITNESS my hand and official seal in the City of Atlanta
and the State of Georgia on December 31, 2010



Brian P. Kemp
Secretary of State

ARTICLES OF MERGER
of
THE WEATHER CHANNEL, INC.
(a Georgia corporation)
with and into
THE WEATHER CHANNEL INTERACTIVE, LLC
(a Georgia limited liability company)

Pursuant to O.C.G.A §14-11-904

and

CERTIFICATE OF MERGER

Pursuant to O.C.G.A. §14-2-1105(b)

State of Georgia
Expedite Merger 3 Page(s)



Pursuant to Section 14-11-904 of the Georgia Limited Liability Company Act, and Section 14-2-1105(b) of the Georgia Business Corporation Code, the undersigned limited liability company as the surviving limited liability company delivers to the Secretary of State these Articles of Merger and Certificate of Merger and sets forth the following information:

1. The name and jurisdiction of organization or formation of each constituent business entity that is merging (including the state of incorporation of the corporation that is merging) is:

- (a) The Weather Channel, Inc., a Georgia corporation
- (b) The Weather Channel Interactive, LLC, a Georgia limited liability company

2. The name of the surviving limited liability company into which the corporation that is the other constituent business entity is merging is The Weather Channel Interactive, LLC. The Weather Channel Interactive, LLC is a Georgia limited liability company resulting from the conversion of The Weather Channel Interactive, Inc., a Georgia corporation, pursuant to O.C.G.A. §14-2-1109.1.

3. The Articles of Organization of the surviving limited liability company are amended to change the name of the surviving limited liability company by deleting Article I of such Articles and substituting the following:

“I.

The name of the limited liability company is:

The Weather Channel, LLC”

4. The effective date and time of the merger shall be 11:59 p.m., Eastern Time, on December 31, 2010.

5. The executed Agreement and Plan of Merger is on file at the principal place of business of the surviving limited liability company, which is: 300 Interstate North Parkway SE, Atlanta, Georgia 30339-2403. A copy of such Agreement and Plan of Merger will be furnished by the surviving limited liability company, on request and without cost, to any shareholder or member of any constituent entity.

6. The Agreement and Plan of Merger has been duly authorized and approved by each constituent business entity in accordance with Section 14-11-903 of the Georgia Limited Liability Company Act. In connection with such authorization and approval, the Agreement and Plan of Merger was duly approved by the sole shareholder of the corporation that is a party to the merger, in accordance with Section 14-2-1109 of the Georgia Business Corporation Code.

7. The surviving limited liability company hereby undertakes to make the request for publication of a notice of filing hereof and payment therefor in accordance with Section 14-2-1105.1(b) of the Georgia Business Corporation Code.

[Remainder of page left blank; signatures on following page]

IN WITNESS WHEREOF, these Articles of Merger and Certificate of Merger have been duly executed as of the 31st day of December, 2010.

THE WEATHER CHANNEL INTERACTIVE, LLC
a Georgia limited liability company

By: JERRY ELLIOTT
Name: JERRY ELLIOTT
Title: CFO/CAO

THE WEATHER CHANNEL, INC.
a Georgia corporation

By: JERRY ELLIOTT
Name: JERRY ELLIOTT
Title: CFO/CAO

2010 DEC 27 PM 3:22
SECRETARY OF STATE
CORPORATIONS DIVISION