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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bajer Design & Marketing, Inc.		01/10/2011	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	SportPet Designs, Inc.	
Street Address:	1801 Airport Road, Suite A	
City:	Waukesha	
State/Country:	WISCONSIN	
Postal Code:	53188	
Entity Type:	CORPORATION: WISCONSIN	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77917647	LITTER QUICK

CORRESPONDENCE DATA

Fax Number: (262)783-1211

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 262 783-1300

Email: rkmip@rkmiplaw.com

Correspondent Name: John M. Manion

Address Line 1: Ryan Kromholz & Manion, S.C.

Address Line 2: P O Box 26618

Address Line 4: Milwaukee, WISCONSIN 53226-0618

ATTORNEY DOCKET NUMBER:	1156.21158
NAME OF SUBMITTER:	John M. Manion
Signature:	/John M. Manion/
Date:	01/10/2011

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REEL: 004449 FRAME: 0648

Total Attachments: 1 source=assign#page1.tif

TRADEMARK REEL: 004449 FRAME: 0649

ASSIGNMENT

Bajer Design & Marketing, Inc., of 1801 Airport Road, Suite A, Waukesha, Wisconsin 53188, (hereinafter "ASSIGNOR") a corporation of the State of Wisconsin, being the owner by adoption and use of the following trademark: LITTER QUICK, Serial No. 77/917,647

In consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged;

Hereby sells, assigns, and transfers to SportPet Designs, Inc., 1801 Airport Road, Suite A, Waukesha, Wisconsin, (hereinafter ASSIGNEE) its successors and assigns, the entire right, title and interest in and to the said trademarks and the registrations thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, said marks and every right connected therewith, including all rights to damages and other remedies for past infringement of each identified trademark.

ASSIGNOR warrants that it is the sole owner of all rights referred to in this agreement and has secured them from any and all parties that have claimed, or may claim, or that might claim such rights by, through, or under said ASSIGNOR. ASSIGNOR further warrants that it has not abandoned the trademark(s) through non-use of said mark(s). This Assignment, including the terms and conditions contained within this Assignment, represents the complete and total agreement between the parties with regard to the assignment of said trademark(s). Any and all previous discussions or understandings with regard to said trademark(s), whether written or oral, are of no effect. This Assignment is to be interpreted according to the laws of the State of Wisconsin.

The undersigned, John M. Manion, declares: that he is the Attorney of ASSIGNOR corporation and is authorized to execute this Assignment on behalf of said corporation.

Witness the hand and seal of said ASSIGNOR this 10th day of January, 2011.

By John M. Manion, Attorney

STATE OF WISCONSIN)

SS

COUNTY OF WAUKESHA)

Bajer Design & Marketing, Inc.

Personally came before me this 10th day of January 2011, the above named John M. Manion, the Attorney of Bajer Design & Marketing, Inc., to me known to be the person who executed the foregoing Assignment, and acknowledged that he executed the foregoing Assignment as such officer as the free act and deed of said corporation, and by its authority.

SEAL

RECORDED: 01/10/2011

Savery Dyneller Notary Public

My Commission expires: 12/14/19

TRADEMARK REEL: 004449 FRAME: 0650