

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cross Hueller, LLC		12/21/2010	LIMITED LIABILITY COMPANY: MICHIGAN

RECEIVING PARTY DATA

Name:	MAG IAS, LLC
Street Address:	6015 Center Drive
City:	Sterling Heights
State/Country:	MICHIGAN
Postal Code:	48312
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3238879	CROSS
Registration Number:	1307656	CROSS
Registration Number:	3492613	LASALLE
Registration Number:	0780223	LA SALLE
Registration Number:	0850155	MIL PAK
Registration Number:	0889688	LAMB
Registration Number:	2381209	JAGUAR

CORRESPONDENCE DATA

Fax Number: (248)689-4071
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2486893500
 Email: rivard@reising.com
 Correspondent Name: Brian L. Ribando
 Address Line 1: P.O. Box 4390

OP \$190.00 3238879

900180470

**TRADEMARK
 REEL: 004447 FRAME: 0025**

Address Line 4: Troy, MICHIGAN 48099

ATTORNEY DOCKET NUMBER: 7522.3028.001

NAME OF SUBMITTER: Brian L. Ribando

Signature: /Brian L. Ribando/

Date: 01/04/2011

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (the "Assignment") made as of December 21, 2010 by **Cross Hueller, LLC**, a Michigan limited liability company having a principal place of business at 6015 Center Drive, Sterling Heights, Michigan 48312 ("Assignor") to **MAG IAS, LLC**, a Delaware limited liability company, having a principal place of business at 6015 Center Drive, Sterling Heights, Michigan 48312 ("Assignee").

WHEREAS, Assignor has adopted, used and is using the marks set forth on Schedule I hereto and incorporated by reference herein, which are registered in, or for which application for registration has been filed in, the relevant filing offices of certain countries as set forth on Schedule I (together with any other trademarks which Assignor has the right to acquire on the date of this Assignment which are directly relevant to Assignee's business, collectively, the "Assigned Marks"); and

WHEREAS, Assignee desires to purchase or acquire all Assignor's right, title and interest in and to the Assigned Marks;

NOW, THEREFORE, in recognition of good and valuable consideration including, but not limited to, the consideration in connection with any agreements of company reorganization undertaken by Assignor and Assignee for the transfer of the Assigned Marks, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all right, title and interest of Assignor in and to the Assigned Marks, the registrations and applications for registrations thereof, and the goodwill of the business connected with the use thereof and symbolized thereby, free and clear of all liens or encumbrances; all rights of priority therein in any country as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Assigned Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

At any time after the date of this Assignment, Assignor hereby agrees that Assignor shall and shall cause its affiliates and related parties to, from time to time, execute and deliver to Assignee such additional instruments, documents, conveyances or assurances and take such other action as shall be necessary, or otherwise reasonably be requested by Assignee, to confirm and assure the rights and obligations provided for in this Assignment and render effective the consummation of the transactions contemplated hereby, or otherwise to carry out the intent and purposes of this Assignment.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States, in respect to trademark issues and in all other respects including as to the validity of this Assignment, its interpretation and effect, by the laws of the State of Michigan, without giving effect to the conflict of laws rules thereof.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed as of the date first written above.

Cross Hueller, LLC

By: [Signature]
Name: ELIZABETH SITTERLY
Title: SECRETARY

ACKNOWLEDGMENT

STATE OF) WISCONSIN

:SS:

COUNTY OF) FOND DU LAC

On , December 21, 2010 before me, the undersigned, personally appeared
ELIZABETH SITTERLY

personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

[Signature] NOTARY PUBLIC
(signature and office of individual taking acknowledgment)



MAG IAS, LLC

By: [Signature]
Name: DAVID NOWICKI
Title: TREASURER ASSIST. SECRETARY

ACKNOWLEDGMENT

STATE OF) MICHIGAN

:SS:

COUNTY OF) MACOMB

On December 22, 2010 before me, the undersigned, personally appeared
DAVID NOWICKI

personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

[Signature]
(signature and office of individual taking acknowledgment)

MARCIA D. MC CANN
NOTARY PUBLIC, STATE OF MI
COUNTY OF OAKLAND
MY COMMISSION EXPIRES Oct 13, 2015
ACTING IN COUNTY OF MACOMB

Schedule I

Cross Hueller, LLC

Country	MARK	Serial No.	Filing Date	Reg. No.
USA	CROSS	78/568909	02/16/2005	3238879
USA	CROSS	73/373965	06/12/1982	1307656
USA	LASALLE	78/568912	02/16/2005	3492613
USA	LASALLE	72/179050	10/15/1963	780223
USA	MIL PAK	72/240711	03/11/1966	850155
USA	LAMB	72/301534	06/27/1968	889688 * Abd.
USA	JAGUAR	75/768883	08/05/1999	2381209 *Abd
Benelux	LAMB	56940	11/04/1986	423416
Canada	LAMB	359281	12/01/1972	208215
EPC	LAMB	000457408	01/29/1997	000457408
France	LAMB	138416	09/08/1972	1213112
France	LAMB	822220	11/04/1986	1378026
Germany	LAMB	L17500	12/23/1970	895541
Germany	LAMB	L29547/7	11/07/1986	1111837
Italy	LAMB	660561	12/19/1972	660561
Spain	LAMB	1169026	NA	NA
UK	LAMB	1262632	03/15/1986	1262632