

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sermo, Inc.		12/29/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	MMV Financial Inc.
Street Address:	370 King Street West
Internal Address:	Suite 604
City:	Toronto
State/Country:	CANADA
Postal Code:	M5V 1J9
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3568647	SERMO
Registration Number:	3511473	SERMO
Registration Number:	3552655	
Registration Number:	3323138	KNOW MORE. KNOW EARLIER.
Registration Number:	3323137	KNOW MORE. KNOW EARLIER.
Registration Number:	3438969	KNOW MORE. KNOW EARLIER.

CORRESPONDENCE DATA

Fax Number: (408)852-4475
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 4088417195
 Email: dsanchezbentz@virtuallawpartners.com
 Correspondent Name: Diana Sanchez Bentz, Legal Specialist
 Address Line 1: Virtual Law Partners LLP
 Address Line 2: 235 Victoria Drive
 Address Line 4: Gilroy, CALIFORNIA 95020

TRADEMARK

900180011

REEL: 004442 FRAME: 0525

OP \$165.00 3568647

ATTORNEY DOCKET NUMBER:	MMV-SERMO-TRADEMARKS
DOMESTIC REPRESENTATIVE	
Name:	Virtual Law Partners LLP
Address Line 1:	235 Victoria Drive
Address Line 2:	Diana Sanchez Bentz
Address Line 4:	Gilroy, CALIFORNIA 95020
NAME OF SUBMITTER:	Diana Sanchez Bentz
Signature:	/dsb0068/
Date:	12/29/2010
<p>Total Attachments: 4</p> <p>source=(MMV-Sermo) Confirmation of Grant of Security Interest in IP#page1.tif</p> <p>source=(MMV-Sermo) Confirmation of Grant of Security Interest in IP#page2.tif</p> <p>source=(MMV-Sermo) Confirmation of Grant of Security Interest in IP#page3.tif</p> <p>source=(MMV-Sermo) Confirmation of Grant of Security Interest in IP#page4.tif</p>	


CONFIRMATION OF GRANT OF SECURITY INTEREST

This will confirm that, pursuant to a general security agreement (hereinafter referred to as the "GSA") dated December 29, 2010, between Sermo, Inc., a corporation organized under the laws of the State of Delaware (hereinafter referred to as "**Sermo**"), whose full post office address is 215 First Street, Fourth Floor, Cambridge, MA 02142 and MMV Financial Inc. (hereinafter referred to as "**MMV**"), a specialty finance corporation incorporated under the laws of Canada, whose full post office address is 370 King Street West, Suite 604, Toronto, Ontario, M5V 1J9, and for good and valuable consideration, the receipt and sufficiency of which are hereby confirmed and acknowledged, Sermo confirms that it has granted to MMV a security interest, lien and charge in all of Sermo's right, title and interest in and to the Intellectual Property listed on the Schedule attached hereto, as defined in that certain Credit Agreement dated as of the 29th day of December, 2010 between the Sermo and MMV (as amended, restated, supplemented and/or replaced from time to time, the "**Credit Agreement**"), the same to be held and enjoyed by MMV, strictly subject to the terms of the GSA.

[Balance of Page Intentionally Blank; Signature Page Follows]

EXECUTED at Cambridge, MA this ^{29th} day of December, 2010.

SERMO, INC.

By: 
Name: Adam Feinzer
Title: CFO
I have authority to bind the Corporation

[Confirmation of Grant of Security Interest]

TRADEMARK
REEL: 004442 FRAME: 0528

SCHEDULE OF INTELLECTUAL PROPERTY

Trademarks:

Country	Trademark	Registration No./Application No.	Registration Date/Filing Date	Status International Classification
U.S.	SERMO	3568647	1-27-2009	Registered IC 035
U.S.	SERMO	3511473	10-7-2008	Registered IC 035, 038, 045
U.S.	SERMO Logo	3552655	12-30-2008	Registered IC 035, 038, 042
U.S.	KNOW MORE. KNOW EARLIER.	3323138	10-30-2007	Registered IC 038
U.S.	KNOW MORE. KNOW EARLIER.	3323137	10-30-2007	Registered IC 042
U.S.	KNOW MORE. KNOW EARLIER.	3438969	6-3-2008	Registered IC 035
Canada	KNOW MORE. KNOW EARLIER.	TMA734690	2-18-2009	Registered IC 035, 038, 042
Canada	SERMO	TMA780880	10-27-2010	Registered IC 035
Canada	SERMO	1406848	8-11-2008	Pending IC 035, 038, 042

Patents:

Country	Application No. Publication No. Filing Date	Title	Status
U.S.	11/482,523 2007/0061217 7-7-2006	Method and Apparatus for Conducting an Information Brokering Service	Pending
U.S.	11/483,149 2007/0055611	Method and Apparatus for Conducting an Information	Pending

	7-7-2006	Brokering Service	
U.S.	11/483,407 2007/0061219 7-7-2006	Method and Apparatus for Conducting an Information Brokering Service	Pending
U.S.	11/483,147 2007/0055610 7-7-2006	Method and Apparatus for Conducting an Information Brokering Service	Pending
U.S.	11/483,393 2007/0061218 7-7-2006	Method and Apparatus for Conducting an Online Information Service	Pending
U.S.	11/483,195 2007/0055612 7-7-2006	Method and Apparatus for Conducting an Information Brokering Service	Pending
U.S.	11/875,157 2009/0106826 10-19-2007	Method and System for User Authentication Using Event Triggered Authorization Events	Pending
U.S.	12/275,543 2009/0240516 11-21-2008	Community Moderated Information	Pending
Canada	2614440 CA2614440AA 7-7-2006	Method and Apparatus for Conducting An Information Brokering Service	Pending

Copyrights:

Title	Registration No.	Status
Balloon Image.	VA0001633319	Registered
Display Screens For Information Community version 11/20/2006 TX.	TX0006851358	Registered
Display Screens For information Community version 11/20/2006 VA.	VA0001635606	Registered
Display Screens For Information Community version 4/16/2008 TX.	TX0006851345	Registered
Display Screens For Information Community version 4/16/2008 VA.	VA0001635600	Registered
Display Screens For Information Community version 6/8/2006 TX.	TX0006851352	Registered
Display Screens For Information Community version 6/8/2006 VA.	VA0001635605	Registered
Jobs Board Movie.	PA0001599071	Registered