

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Liza R. Rutenbeck		04/29/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Tweak, LLC		
Street Address:	11355 WEST OLYMPIC BLVD		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78883696	TWEAK	
CORRESPONDENCE DATA			
Fax Number:	(503)296-2845		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5038661414		
Email:	jyconsultants@gmail.com		
Correspondent Name:	JENNIFER YRUEGAS		
Address Line 1:	33125 Bonneville Dr		
Address Line 4:	Scappoose, OREGON 97056		
NAME OF SUBMITTER:	Jennifer E. Yruegas		
Signature:	/Jennifer E. Yruegas/		
Date:	12/01/2010		

Total Attachments: 2
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**TRADEMARK
 REEL: 004423 FRAME: 0575**

OP \$40.00 78883696

EXHIBIT A

UNITED STATES MASTER TRADEMARK ASSIGNMENT

WHEREAS, Liza R. Rutenbeck, an individual residing in New York (hereinafter, "Assignor"), is the owner of the United States trademark applications and registrations listed on Schedule A attached hereto (collectively, the "Marks").

WHEREAS, Tweak LLC, a ~~limited liability~~ limited liability company, having its Oregon registered agent and attorney in fact at 33125 Bonneville Dr. Scappoose, Oregon 97056 ("Assignee"), is desirous of acquiring the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks, and the right to sue for and take action with respect to past infringements.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 31 day of December, 2009.

Assignor/Owner

By: 

Name: Liza R. Rutenbeck

STATE OF MA)

) ss.:

COUNTY OF Middlesex)

ACKNOWLEDGMENT

On this ~~31~~ ²⁹ day of ~~December~~ ^{April} 2010 before me came Liza R. Rutenbeck who stated that she is the Owner of the trademark TWEAK and its related US application serial #78883696, and acknowledged that she executed the above instrument as the act and deed of her own hand and on her own behalf, with full authority to do so.

Liza R Rutenbeck personally appeared before me, and proved his/her identification through satisfactory evidence, which were MASS LIC and acknowledged he/she signed the foregoing instrument voluntarily for its stated purpose on this 29 day of April 2010.
Andrea B. Kantaros Commonwealth of Massachusetts
Notary Public My Commission Expires Feb. 11, 2016

NOTARY:

My commission expires: Feb 11, 2016

No.: _____

Seal/Stamp



ANDREA B. KANTAROS
NOTARY PUBLIC
Commonwealth of Massachusetts
My Commission Expires
February 11, 2016

Signature:

Andrea B. Kantaros