OP \$40.00 7738172

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cold Fusion Entertainment, LLC		I11/18/2010 I	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	Cypher Entertainment Group LLC	
Street Address:	10 West 33rd Street	
Internal Address:	Suite 220	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10001	
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77381722	CYPHER

CORRESPONDENCE DATA

Fax Number: (212)684-3999

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212 684-3900

Email: dbroome@grr.com

Correspondent Name: Donna Mirman Broome

Address Line 1: 270 Madison Avenue

Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER:	Donna Mirman Broome
Signature:	/DMB/
Date:	11/22/2010

TRADEMARK REEL: 004419 FRAME: 0635

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Total Attachments: 2

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TRADEMARK
REEL: 004419 FRAME: 0636

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE TRADE MARK ASSIGNMENT

WHEREAS, Cold Fusion Entertainment, LLC, a Limited Liability Company organized and existing under the laws of the state of New York doing business at 1 East 33rd Street, 12th Floor, New York, New York 10016 (hereinafter referred to as "Assignor"), owns all the rights, title and interest in and to U.S. Trademark Application No. 77/381,722 for the mark CYPHER (hereinafter referred to as the "TRADEMARK"); and

WHEREAS, Cypher Entertainment Group LLC, a Limited Liability
Company organized and existing under the laws of the state of New York doing
business at 10 West 33rd Street, Suite 220, New York, New York 10001 (hereinafter
referred to as "ASSIGNEE") is desirous of acquiring all of the right, title and interest of
ASSIGNOR in, to and under the TRADEMARK, as well as that portion of the business
to which the TRADEMARK pertains if that business is ongoing and existing, as a
successor in interest to that business, together with the goodwill of the business
symbolized by the TRADEMARK.

TRADEMARK REEL: 004419 FRAME: 0637

NOW, THEREFORE, Assignor in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in and to the TRADEMARK, together with the goodwill of the business symbolized by the TRADEMARK, and the right to sue and recover for past infringement thereof. Assignor warrants and represents that the TRADEMARK is free and clear of all liens, encumbrances and any claims and that Assignee will receive good and free title to the same.

IN WITNESS WHEREOF, has caused this Assignment to be duly executed by its member thereunto duly authorized as of the R day of November, 2010

Cold Fusion Entertainment, LLC

New York, New York

Ву:

Managing Member

TRADEMARK
REEL: 004419 FRAME: 0638

RECORDED: 11/22/2010