TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Generations of Sonoma, LLC		111/10/2010	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Doug Offenbacher
Street Address:	P.O. Box 11249
City:	Santa Rosa
State/Country:	CALIFORNIA
Postal Code:	95406
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Michael Sebastiani
Street Address:	21481 8th Street East #3
City:	Sonoma
State/Country:	CALIFORNIA
Postal Code:	95476
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Paul Giusto
Street Address:	21481 8th Street East #3
City:	Sonoma
State/Country:	CALIFORNIA
Postal Code:	95476
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark	
Registration Number:	3445982	ABSTRACT	
		TDADEMARK	

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Registration Number:	3446015	ADDENDUM
Registration Number:	3695954	BONUS BLEND
Registration Number:	3554686	MONTEREY HIGHWAY
Registration Number:	3512988	NAPA ROAD
Registration Number:	3554687	WINE ROADS

CORRESPONDENCE DATA

Fax Number: (707)255-6876

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 707-252-7122

Email: tmdept@dpf-law.com

Correspondent Name: J. Scott Gerien

Address Line 1: 809 Coombs Street

Address Line 4: Napa, CALIFORNIA 94559

ATTORNEY DOCKET NUMBER:	GENE1-013, ET AL
NAME OF SUBMITTER:	J. Scott Gerien
Signature:	/J. Scott Gerien/
Date:	11/16/2010

Total Attachments: 1

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ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

Whereas, Generations of Sonoma, LLC, a California limited liability company, with a principal business address of 21481 8th Street East #3, Sonoma, California 95476 ("Assignor") owns the following marks in the United States which are registered in the U. S. Patent and Trademark Office:

<u>Trademark</u>	Reg. No.	Reg. Date
ABSTRACT	3,445,982	June 10, 2008
ADDENDUM	3,446,015	June 10, 2008
BONUS BLEND	3,695,954	October 13, 2009
MONTEREY HIGHWAY	3,554,686	December 30, 2008
NAPA ROAD	3,512,988	October 7, 2008
WINE ROADS	3,554,687	December 30, 2008

Whereas, Doug Offenbacher, with a principal business address of P.O. Box 11249, Santa Rosa, California, 95406; Michael Sebastiani with a principal business address of 21481 8th Street East #3, Sonoma, California 95476; and Paul Giusto, with a principal business address of 21481 8th Street East #3, Sonoma, California 95476 ("Assignees") are desirous of acquiring said U. S. marks and the U. S. registrations thereof:

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignees all right, title and interest in and to the said marks in the U. S., together with the goodwill of the business symbolized by the marks in the U. S. and the above identified U. S. registrations thereof.

Dated: //-10-2010 Generations of Sonoma, LLC

RECORDED: 11/16/2010

Doug Offenbacher General Hartner

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