

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
VIEWSONIC CORPORATION		08/31/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Union Bank, N.A.
Street Address:	18300 Von Karman Ave., Suite 310
Internal Address:	Attn: Portfolio Manager
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92612
Entity Type:	national bank: UNITED STATES

**PROPERTY NUMBERS Total: 49**

Property Type	Number	Word Mark
Registration Number:	1717598	
Registration Number:	3711234	
Registration Number:	2408609	
Registration Number:	2825605	AIRPANEL
Registration Number:	2817986	AIRSYNC
Registration Number:	1847527	ARAG
Registration Number:	2693780	AUTOTUNE
Registration Number:	2854104	BEYOND DIGITAL
Registration Number:	3149386	CLEARMOTIV
Registration Number:	2168827	EXPRESS EXCHANGE
Registration Number:	3685316	LITEBIRD
Registration Number:	2973543	NEOSAT
Registration Number:	2981259	NEXTV

CH \$1240.00 1717598

**900174648**

**TRADEMARK  
 REEL: 004301 FRAME: 0752**

Registration Number:	2764682	NEXTVISION
Registration Number:	1960792	ONVIEW
Registration Number:	2309917	OPTIMIZE YOUR IMAGE
Registration Number:	1737511	OPTIQUEST
Registration Number:	2192454	OPTI-SAFE
Registration Number:	2724606	OPTISYNC
Registration Number:	2257391	PERFECTFLAT
Registration Number:	3494144	ROHS COMPLIANT
Registration Number:	2041677	SEE THE DIFFERENCE
Registration Number:	2257611	SUPERCLEAR
Registration Number:	3688624	SWIFTOUCH
Registration Number:	3636943	VIEWDOCK
Registration Number:	1832640	VIEWMATCH
Registration Number:	2782835	VIEWMATE
Registration Number:	1967234	VIEWMETER
Registration Number:	2072039	VIEWPANEL
Registration Number:	3001651	VIEWSONIC ON TOP
Registration Number:	3004221	VIEWSONIC ON TOP
Registration Number:	3001652	VIEWSONIC ON TOP
Registration Number:	1647326	VIEWSONIC
Registration Number:	2086835	VIEWSONIC
Registration Number:	2410609	VIEWSONIC
Registration Number:	2404250	VIEWSONIC
Registration Number:	2713725	XTREMEVIEW
Serial Number:	85028172	EPROJECTOR
Serial Number:	77603252	FUHZION
Serial Number:	85028176	IPROJECTOR
Serial Number:	77795057	MOVIEBOOK
Serial Number:	77696281	UVIEW
Serial Number:	77660568	VIEWPC
Serial Number:	85078595	VIEWBOOK
Serial Number:	77896930	VIEWLED
Serial Number:	77854903	VIEWPAD
Serial Number:	77815187	VIEWSHOW
Serial Number:	77603486	VIEWSONIC

Serial Number:

77696283

VIEWSONIC ON TOP

**CORRESPONDENCE DATA**

Fax Number: (213)443-2926

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 213-617-5493

Email: jcravitz@sheppardmullin.com

Correspondent Name: Sheppard, Mullin, Richter & Hampton LLP

Address Line 1: 333 S. Hope St., 48th Floor

Address Line 2: Attn: J. Cravitz

Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:

0A22-156600

NAME OF SUBMITTER:

Julie Cravitz

Signature:

/julie cravitz/

Date:

10/21/2010

**Total Attachments: 14**

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**ACKNOWLEDGEMENT OF SECURITY INTEREST  
IN TRADEMARKS AND PATENTS**

**WHEREAS**, ViewSonic Corporation, a Delaware corporation ("Borrower") with its principal place of business at 381 Brea Canyon Road, Walnut, California 91789, has adopted, used and is the owner of certain trademarks and the applications and/or registrations therefore in the United States Patent and Trademark Office (collectively "Trademarks"), as listed on Schedule I attached hereto, and certain patents and the applications and/or registrations therefore in the United States Patent and Trademark Office (collectively, "Patents"), as listed on Schedule II attached hereto,

**WHEREAS**, Union Bank, N.A. ("Bank"), has a principal business address of 18300 Von Karman Ave., Suite 310, Irvine, California 92612,

**WHEREAS**, pursuant to that certain Commercial Credit Agreement dated as of September 1, 2010, entered into by and between Borrower and Bank (as such agreement may from time to time be amended, extended, renewed, supplemented or otherwise modified, the "Credit Agreement"), Bank has agreed to provide Borrower with certain credit facilities and Borrower has granted Bank a security interest in, among other things, all general intangibles to secure the prompt payment, performance and observance of the obligations under the Credit Agreement and related loan documents,

**WHEREAS**, the aforementioned security interest in all general intangibles included all right, title and interest in the Trademarks together with the good will of the business symbolized by them and all common law rights in them, and all right, title and interest in the Patents; said security interest also included all proceeds related to the Trademarks and the Patents, and

**WHEREAS**, Borrower and Bank desire to have a recordable document evidencing such security interest.


**NOW, THEREFORE**, in consideration of the foregoing recitals, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Borrower hereby confirms that it previously granted to Bank a security interest in the Trademarks and the Patents and other intellectual property.

**IN WITNESS WHEREOF**, Borrower and Bank have executed this Acknowledgement of Security Interest on the date indicated below.

Date: August 31, 2010

VIEWSONIC CORPORATION  
"Borrower"

By:  
Name:  
Title:

  
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Sung U.  
\_\_\_\_\_  
CFO  
\_\_\_\_\_

UNION BANK, N.A.  
"Bank"

By:

\_\_\_\_\_  
James Heim  
Vice President

**IN WITNESS WHEREOF**, Borrower and Bank have executed this Acknowledgement of Security Interest on the date indicated below.

Date: August 31, 2010

VIEWSONIC CORPORATION  
"Borrower"

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

UNION BANK, N.A.  
"Bank"

By:  \_\_\_\_\_  
James Heim  
Vice President

**SCHEDULE I**

**TRADEMARK APPLICATIONS AND REGISTRATIONS**

SEE ATTACHED

Viewsonic - US trademark list  
United States

**UNITED STATES**

VSI FILE	TRADEMARK	CLASS	Filing Date	Serial No.	Status	Reg. No.	Expiration	Declaration
US-1	3 Birds Logo®	T09	11/21/1990	74/111,740	Registered/ Renewed 2002/7/20	1,717,598	9/22/2012	renewal
US-59	3 Birds Logo (colors)	9	10/29/2008	77/603,446	Registered	3,711,234	11/17/2019	6th 2015/11/17
US-2	3 Birds Logo®	T11	12/16/1999	75/873,387	Registered	2,408,609	11/28/2010	renewal
US-32	AirPanel®	T09	1/24/2001	76/198,815	Registered	2,825,605	2014/3/23	6th : 2010/3/23
US-31	Airsync®	T09	11/7/2001	76/335,411	Registered	2,817,986	2014/2/24	6th 2010/2/24
US-14	ARAG®	T09	4/6/1993	74/376,018	Registered	1,847,527	8/2/2014	renewal
US-27	AutoTune®	T09	6/5/2000	76/064061	Registered	2,693,780	2013/3/4	Renewal 2013/3/4
US-33	Beyond Digital®	T09	2/11/2000	75/917,061	Registered	2,854,104	2014/6/15	6th : 2010/6/15



**Viewsonic - US trademark list**  
**United States**

US-39	ClearMotiv®	T09	4/2/2003	78/233,265	Registered	3,149,386	9/26/2016	6th : 2012/9/26
	eProjector		5/2/2010	85/028172	Pending/ new application			
US-19	Express Exchange®	T09	3/15/1996	75/073,470	Registered	2,168,827	6/30/2018	renewal
US-58	FUHZION	T09	10/29/2008	77/603,252 ITU				
	iProjector		5/2/2010	85/028176	Pending/ new application			
US-57	LITEBIRD	T09	10/29/2008	77/603,367	Accepted/ Publication date 2009/7/7 30days/Registered	3,685,316	9/22/2019	6th 2015/9/22
US-65	MovieBook	9	8/2/2009	77/795,057 ITU				
US-34	NeoSat®	T09	7/21/2003	78/276,980	Registered	2,973,543	7/19/2015	6th : 2011/7/19
US-35	NexTV®	T09	10/3/2000	76/139,413	Registered	2,981,259	8/2/2015	6th : 2011/8/2

**Viewsonic - US trademark list**  
United States

US-29	NextVision®	T09	4/5/2000	76/018,598	Registered/ 6th accepted	2,764,682	2013/9/16	Renewal: 2013/9/16 11st : 2015/9/16
US-15	OnView®	T09	12/6/1993	74/465,587	Registered	1,960,792	3/5/2016	renewal
US-23	Optimize Your Image®	T09	1/4/1998	75/495,847	Registered	2,309,917	1/18/2010	renewal
US-12	Optiquest®	T09	8/23/1990	74/080,465	Registered	1,737,511	12/1/2012	renewal
	opti-safe	9	10/3/1994	74/581296		2,192,454	9/29/2018	
US-28	OptiSync®	T09	7/14/1999	75/750612	Registered/ 6th accepted	2,724,606	2013/6/10	Renewal: 2013/6/10 11st Declaration : 2015/6/10
US-21	PerfectFlat®	T09	5/12/1995	74/673,074	Registered/ Renewed	2,257,391	2019/6/29	renewal
US-42	RoHS COMPLIANT & device	T09	8/26/2006	78/961212	Registered 2008/8/26	3,494,144	8/26/2018	6th : 2014/7/16
US-17	See the Difference®	T09	8/2/1995	74/710,080	Registered/ Renewed	2,041,677	3/4/2017	renewal

**Viewsonic - US trademark list**  
**United States**

US-22	SuperClear®	T09	2/24/1997	75/246,824	Registered/ Renewed	2,257,611	6/29/2019	renewal
US-61	SwifTouch	9	1/30/2009	77/660,545	Registered/ 2009/9/29	3,688,624	9/29/2019	6th : 2015/9/29
US-64	uView		3/21/2009	77/696,281 ITU	30days			
US-62	ViePC	9	1/30/2009	77/660,568 ITU	Publication date			
	ViewBook		7/6/2010	85/078595	Pending/ new application			
US-40	ViewDock™	T09	8/29/2006	78/963361	Registered/ 2009/6/9	3,636,943	6/9/2019	6th: 2015/6/8
US-68	ViewLED	9	12/18/2009	77/896,930				
US-13	ViewMatch®	T09	4/6/1993	74/376,019	Registered	1,832,640	4/26/2014	renewal
US-30	ViewMate®	T09	3/11/2002	76/380,664	Registered/ 6th accepted	2,782,835	2013/11/11	Renewal: 2013/11/11 11st 2015/11/11

**Viewsonic - US trademark list**  
**United States**

US-16	ViewMeter®	T09	12/6/1993	74/465,588	Registered	1,967,234	4/9/2016	renewal
US-67	ViewPad	9	10/22/2009	77/854,903				
US-18	ViewPanel®	T09	4/6/1993	74/375,880	Registered	2,072,039	6/17/2017	renewal
US-66	ViewShow	9	8/28/2009	77/815187 ITU				
US-60	ViewSonic	9	10/29/2008	77/603,486				
US-63	VIEWSONIC ON TOP	9	3/21/2009	77/696,283 ITU	7/14/2009			
US-9	ViewSonic on Top®	S35	8/6/2004	78/463,782	Registered	3,001,651	9/27/2015	6th 2011/9/27
US-10	ViewSonic on Top®	T41	8/6/2004	78/463,791	Registered	3,004,221	10/4/2015	6th 2011/10/4
US-11	ViewSonic on Top®	T42	8/6/2004	78/463,782	Registered	3,001,652	9/27/2015	6th 2011/9/27

Viewsonic - US trademark list

United States

US-3	ViewSonic®	9	7/9/1990	74/076,368	Registered	1,647,326	6/11/2011	renewal
US-4	ViewSonic® & 3 birds logo	9	8/2/1995	74/710,084	Registered	2,086,835	8/12/2017	renewal
US-6	ViewSonic® & 3 birds logo	T9, T14, T16, T18, T20	12/16/1999	75/873,386	Registered	2,410,609	12/5/2010	renewal
US-5	ViewSonic® (Class 28)	28	36510	75/873,388	Registered	2404250	40496	renewal
US-38	XtremeView®	T09	11/2/1998	75/580920	Registered/ 6th accepted	2,713,725	5/6/2013	renewal: 2013/5/6 11th ; 2015/5/6

**SCHEDULE II**

**EXISTING AND PENDING PATENTS**

SEE ATTACHED

VIEWSONIC CORPORATION  
EXISTING AND PENDING PATENTS

<u>Patent Title</u>	<u>Serial No./ Filing Date</u>	<u>Patent No./ Issue Date</u>
Extra-monitor control circuit system for monitor	11/312742 December 21, 2005	
Extra-monitor control circuit and transmission system for monitor	11/312748 December 21, 2005	
Light leakage preventive structure for front projector	11/370979 March 9, 2006	

# Patent Applications in U.S.A.

Edited: Aug. 31, 2010.

Agent File Number	Case Name	Country and Type	Application Date	Application Number	Certification Number	Process
1	Display With Built-in Video Processor	US Invention	2006.07.27	11/460,282		Under review
2	Computer Display Capable Of Receiving Wireless Signals	US Invention	2008.03.20	12/076,623		Under review
3	Audio-Video Receiving Device With A Built-In Memory	US Invention	2006.11.02	11/468,827		Under review
4	Projector With Build-in iPOD Insertion Slot	US Invention	2006.08.31	11/468,837		Give up
5	Display With External Device Module	US Invention	2006.07.20	11/458,780	7,388,744B2	Approved
6	Projector	US New Utility	2006.7.24	29/263,435	US D561,231S	Approved
7	MONITOR WITH MULT-MODULE COMMUNICATION FUNCTION	US Invention	2007.10.29	11/976,876		Under review
8	WIRELESS AV TRANSMITTING SET	US Invention	2008.05.19	12/122,863		Under review
9	TRANSMISSION MODULE ON DESKTOP MONITOR	US Invention	2008.05.19	12/127,285		Give up
10	FLAT DISPLAY PANEL WITH CREATIVE MECHANICAL DESIGN	US Invention	2007.10.31	11/980,468		Under review
11	VIDEO GAME CONSOLE ADAPATATION STRUCTURE	US Invention	2007.10.31	11/980,508		Under review
12	Display Supporting Arm and Base	US New Utility	2008.04.04	29/300,520		Give up

TRADEMARK



13	FP711051	MONITOR ALLOWING POSITION ADJUSTMENT OF AUDIO AND VIDEO RETRIEVING UNITS PROVIDED THEREON	US Invention	2008.05.15	12/121,377		Give up
14	FP811100	A HIGH-QUALITY, NON-FLICKERING THREE-DIMENSIONAL IMAGE PROJECTION METHOD AND ITS SYSTEM	US Invention	2009.06.04	12/478,263		Under review
15	FP811109	ADVANCED WIRELESS PROJECTOR PRESENTATION SYSTEM WITH NETWORK MANAGEMENT CONTROL	US Invention	2009.06.04	12/478,102		Under review