

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
XLR8, LLC		09/29/2010	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	H&H Orlando, LLC		
Street Address:	1000 Pine Hollow Point Road		
City:	Altamonte Springs		
State/Country:	FLORIDA		
Postal Code:	32714		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3100067	XLR8	
CORRESPONDENCE DATA			
Fax Number:	(407)926-7720		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407-926-7701		
Email:	sgoff@iplawfl.com		
Correspondent Name:	James H. Beusse		
Address Line 1:	Beusse Wolter Sanks Mora & Maire, P.A.		
Address Line 2:	390 N. Orange Avenue, Suite 2500		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	SCHIEDEL 002		
NAME OF SUBMITTER:	James H. Beusse		
Signature:	/James H. Beusse/		

OP \$40.00 3100067

900174488

**TRADEMARK
 REEL: 004300 FRAME: 0707**

Date:

10/20/2010

Total Attachments: 1

source=10238-002 Assign#page1.tif

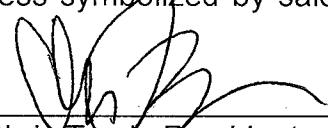
ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, XLR8, LLC, whose business address is 1000 Pine Hollow Point Road, Altamonte Springs, Florida 32714, has adopted, used, is using, and is the owner of the following registered trademark:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>DATE OF REGISTRATION</u>
XLR8 AND DESIGN	3,100,067	June 6, 2006

WHEREAS, H&H Orlando, LLC, a Florida limited liability company, (ASSIGNEE), having its principal office at 1000 Pine Hollow Point Road, Altamonte Springs, Florida 32714 is desirous of acquiring said registered trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in the United States in and to said registered trademarks therefor, together with the goodwill of the business symbolized by said trademark and the registration thereof.

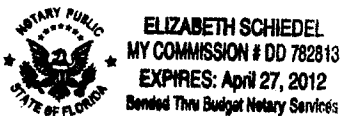
By: 
Chris Turck, President
XLR8, LLC

ASSIGNOR

STATE OF FLORIDA)
COUNTY OF SEMINOLE) SS

On this 29th day of SEPT, 2010, before me appeared Chris Turck, the person who signed this instrument, and who acknowledged that he signed it as a free act on his behalf.


Notary Public



My Commission Expires: APRIL 27, 2010

Personally Known OR Produced Identification