

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Bank of Nova Scotia		09/30/2010	Bank: CANADA

**RECEIVING PARTY DATA**

Name:	DayMen Photo Marketing LP
Street Address:	55 Valleywood Drive
City:	Markham
State/Country:	CANADA
Postal Code:	L3R5L9
Entity Type:	LIMITED PARTNERSHIP: CANADA

**PROPERTY NUMBERS Total: 32**

Property Type	Number	Word Mark
Registration Number:	1207957	LOWE-PRO
Registration Number:	2706222	LOWEPRO
Serial Number:	76455203	SUPRI
Registration Number:	2622136	VISIO
Registration Number:	2919625	REZO
Registration Number:	3060735	ALL WEATHER AW COVER
Registration Number:	2952733	TROPOLIS
Registration Number:	3025795	THE PACK JACK
Registration Number:	3020474	OVER 30 YEARS OF FIRSTS
Registration Number:	3061120	PROFICIONADO
Registration Number:	3093751	PEAK BY LOWEPRO
Registration Number:	3218729	RIDGE
Registration Number:	3225722	SLIDER
Registration Number:	3285521	DRYZONE

OP \$815.00 1207957

Registration Number:	1831341	NO-DROP
Registration Number:	2892211	SILVER TO SILICON
Registration Number:	3220724	PIXELPAK
Registration Number:	3123209	LOWEPRO
Registration Number:	3577004	ALTUS
Serial Number:	78822180	APEX
Registration Number:	3521412	CIRRUS
Serial Number:	77136136	CLIPS
Registration Number:	3591888	FACTOR
Registration Number:	3321736	GLIDE-LOCK
Registration Number:	3321646	OVER 40 YEARS OF FIRSTS
Registration Number:	3477493	PRIMUS AW
Registration Number:	3537821	PROTECTING THE POLAR BEAR LOWEPRO
Registration Number:	3263104	SPEEDSTER
Registration Number:	3581074	TRANSIT
Registration Number:	3263105	TRANSPORTER
Serial Number:	77136043	VERTEX
Registration Number:	3263103	VOYAGER

**CORRESPONDENCE DATA**

Fax Number: (800)459-5024  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 215.981.4865  
Email: guagliardoj@pepperlaw.com  
Correspondent Name: Joseph C. Guagliardo  
Address Line 1: Eighteenth & Arch Streets  
Address Line 2: 3000 Two Logan Square  
Address Line 4: Philadelphia, PENNSYLVANIA 19103-2799

ATTORNEY DOCKET NUMBER: 114831.11

**DOMESTIC REPRESENTATIVE**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER: Joseph C. Guagliardo

Signature:	/joseph c. guagliardo/
Date:	10/19/2010
<b>Total Attachments: 8</b> source=Notice of Full Release of Security Interest in IP (Executed) (October 6 2010)#page1.tif source=Notice of Full Release of Security Interest in IP (Executed) (October 6 2010)#page2.tif source=Notice of Full Release of Security Interest in IP (Executed) (October 6 2010)#page3.tif source=Notice of Full Release of Security Interest in IP (Executed) (October 6 2010)#page4.tif source=Notice of Full Release of Security Interest in IP (Executed) (October 6 2010)#page5.tif source=Notice of Full Release of Security Interest in IP (Executed) (October 6 2010)#page6.tif source=Notice of Full Release of Security Interest in IP (Executed) (October 6 2010)#page7.tif source=Notice of Full Release of Security Interest in IP (Executed) (October 6 2010)#page8.tif	

**NOTICE OF FULL RELEASE OF SECURITY INTEREST**

This Release of Security Interest is made this 6<sup>th</sup> day of October 2010, by the Bank of Nova Scotia as Administrative Agent (in such capacity, the "Administrative Agent") for itself and the Credit Facility Lenders (the "Credit Facility Lenders") from time to time party to the Credit Agreement (as hereinafter defined).

WHEREAS, reference is made to a Credit Agreement dated July 5, 2005, as amended and restated by Amended and Restated Credit Agreement dated as of July 27, 2007 (as further amended, the "Credit Agreement") by and among DayMen Photo Marketing LP (the "Canadian Borrower"), Daymen U.S., Inc. (the "US Borrower"), DayMen UK Acquisition Limited (the "UK Borrower"; collectively, the "Borrowers"), Administrative Agent and the Credit Facility Lenders from time to time party thereto;

WHEREAS, in connection with the Credit Agreement, the Borrowers granted to the Administrative Agent a security interest in its intellectual property, including, without limitation to the patents, industrial designs and trademarks set forth in Schedule A attached hereof ("Collateral"); and

WHEREAS, the Borrowers have fully paid the Credit Facility Obligations (as defined in the Payoff Letter dated as of September 30, 2010 and entered into by and among the Borrowers, DayMen Acquisition Limited and DayMen International Limited each as a Credit Party, the Administrative Agent, and HSBC Bank USA, National Association, as US Funding Agent, the "Payoff Letter") and any other obligations of the Borrowers under or relating to the Credit Agreement, and in connection with the undertakings contained in that Payoff Letter, the Administrative Agent desires to take all steps necessary to release and discharge its security interest in the Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the Administrative Agent hereby releases and remits to the Borrowers any and all right, title and interest in and to the Collateral, and hereby authorizes the Borrowers or the Borrowers' authorized representative to record this Release of Security Interest with the respective Intellectual Property Offices (including (without limitation) The Office of Harmonization for the Internal Market (OHIM)) for the Collateral.

IN WITNESS WHEREOF, the Administrative Agent duly executes this Release of Security Interest by its duly authorized officer as of the day and year first above written.

THE BANK OF NOVA SCOTIA

Date: October 6, 2010

By: \_\_\_\_\_



Name: \_\_\_\_\_

Robert Boomhour  
Director

Title: \_\_\_\_\_

**TRADEMARK**

**REEL: 004298 FRAME: 0651**

## SCHEDULE A

### CANADA

#### Canadian Intellectual Property Office Registrations

##### Trademarks:

Owner	Trade-mark	Application No.	Registration No.
DayMen Photo Marketing LP	LOWEPRO	467719	TMA263,683
DayMen Photo Marketing LP	LOWEPRO AND MOUNTAIN DESIGN	1109649	TMA667695
DayMen Photo Marketing LP	LOWEPRO AND MOUNTAIN DESIGN	1255943	TMA664164
DayMen Photo Marketing LP	SUN AND MOUNTAIN DESIGN	1255947	TMA710064
DayMen Photo Marketing LP	SILVER TO SILICON	1046049	TMA554,157

##### Patents:

Owner	Patent	Registration No.
DayMen Photo Marketing LP	All Weather Cover	2108188
DayMen Photo Marketing LP	Backpack	2401803

##### Industrial Designs:

Owner	Industrial Design	Registration No.
DayMen Photo Marketing LP	Equipment Bag For Digital Video-Recording Camera	101590
DayMen Photo Marketing LP	Equipment Bag For Digital Video-Recording Camera	101589

**UNITED STATES OF AMERICA**

**Intellectual Property Registrations**

**Trademarks:**

<b>Owner</b>	<b>Trade-mark</b>	<b>Application No.</b>	<b>Registration No.</b>
DayMen Photo Marketing LP	LOWE-PRO	73286940	1207957
DayMen Photo Marketing LP	LOWEPRO AND MOUNTAIN DESIGN	76265947	2706222
DayMen Photo Marketing LP	SUPRI	76455203	
DayMen Photo Marketing LP	VISIO	76194742	2622136
DayMen Photo Marketing LP	REZO	76535209	2919625
DayMen Photo Marketing LP	PROFICIONADO	78399029	3061120
DayMen Photo Marketing LP	ALL WEATHER AW COVER AND DESIGN	76575431	3060735
DayMen Photo Marketing LP	TROPOLIS	76535210	2952733
DayMen Photo Marketing LP	THE PACK JACK	76608743	3025795
DayMen Photo Marketing LP	OVER 30 YEARS OF FIRSTS	78488421	3020474
DayMen Photo Marketing LP	PEAK BY LOWEPRO	76627861	3093751
DayMen Photo Marketing LP	RIDGE	78581677	3218729
DayMen Photo Marketing LP	SLIDER	78581703	3225722
DayMen Photo Marketing LP	DRYZONE	78062129	3285521
DayMen Photo Marketing LP	NO-DROP	74334957	1831341
DayMen Photo Marketing LP	SILVER TO SILICON	76107001	2892211
DayMen Photo Marketing LP	PIXELPAK	78659363	3220724
DayMen Photo Marketing LP	LOWEPRO	78659402	3123209
DayMen Photo Marketing LP	ALTUS	77174979	3577004
DayMen Photo Marketing LP	APEX	78822180	
DayMen Photo Marketing LP	CIRRUS	77136130	3521412
DayMen Photo Marketing LP	CLIPS	77136136	
DayMen Photo Marketing LP	FACTOR	77136034	3591888
DayMen Photo Marketing LP	GLIDE-LOCK	78913966	3321736

<b>Owner</b>	<b>Trade-mark</b>	<b>Application No.</b>	<b>Registration No.</b>
DayMen Photo Marketing LP	OVER 40 YEARS OF FIRSTS	78888355	3321646
DayMen Photo Marketing LP	PRIMUS AW	77136135	34774993
DayMen Photo Marketing LP	PROTECTING THE POLAR BEARLOWPRO	77137239	3537821
DayMen Photo Marketing LP	SPEEDSTER	78798324	3263104
DayMen Photo Marketing LP	TRANSIT	77136128	3581074
DayMen Photo Marketing LP	TRANSPORTER	78798378	3263105
DayMen Photo Marketing LP	VERTEX	77136043	
DayMen Photo Marketing LP	VOYAGER	7898286	3263103

**TRADEMARK**

**REEL: 004298 FRAME: 0654**

**Patents:**

<b>Owner</b>	<b>Patent</b>	<b>Registration No.</b>
DayMen Photo Marketing LP	All Weather Cover	5439153
DayMen Photo Marketing LP	Removable Self-Standing Article Organizer Assembly	5881850
DayMen Photo Marketing LP	Exposed Film Container	5988468
DayMen Photo Marketing LP	Backpack	6550651
DayMen Photo Marketing LP	Wheeled Knapsack	5676286 (License to use granted by Patent License Agreement effective January 24, 2000 between Fluxion Incorporated and Ann H. Song).

**Industrial Designs:**

<b>Owner</b>	<b>Industrial Design</b>	<b>Registration No.</b>
DayMen Photo Marketing LP	Pouch For Digital Camera and Accessories	468530
DayMen Photo Marketing LP	Equipment Bag For Digital Video-Recording Camera (Mesh Flap Version)	465648
DayMen Photo Marketing LP	Equipment Bag For Digital Video-Recording Camera (Mesh Flap Version)	472049
DayMen Photo Marketing LP	Equipment Bag For Digital Video-Recording Camera (Smooth Flap Version)	466293
DayMen Photo Marketing LP	Equipment Bag For Digital Video-Recording Camera (Mesh Flap Version)	472381
DayMen Photo Marketing LP	Pouch for Digital Camera and Accessories (CIP)	477713
DayMen Photo Marketing LP	Equipment Bag For Digital Video-Recording Camera (CIP)	477903
DayMen Photo Marketing LP	Equipment Bag For Digital Video-Recording Camera (CIP)	477910



**UNITED KINGDOM**

**Intellectual Property Registrations**

**Trademarks:**

<b>Owner</b>	<b>Mark</b>	<b>Registration No.</b>
DayMen Photo Marketing LP	LOWEPRO	1525747

**Patents:**

<b>Owner</b>	<b>Mark</b>	<b>Application No.</b>	<b>Registration No.</b>
DayMen Photo Marketing LP	Back Pack	01918403.5 International Application No. PCT/US 01/07252	European Patent No. 1259137

**GERMANY**

**Intellectual Property Registrations**

**Trademarks:**

<b>Owner</b>	<b>Trade-mark</b>	<b>Application No.</b>	<b>Registration No.</b>
DayMen Photo Marketing LP	LOWEPRO	1099871	1099871

**Patents:**

<b>Owner</b>	<b>Trademark</b>	<b>Application No.</b>	<b>Registration No.</b>
DayMen Photo Marketing LP	Back Pack		K410730EP

**EUROPEAN UNION****Intellectual Property Registrations (European Union)****Community Trademarks:**

Owner	Mark	Registration/Application No.	Entry No. for right in rem
DayMen Photo Marketing LP	LOWEPRO AND MOUNTAIN DEVICE	002280121	002785288
DayMen Photo Marketing LP	MOUNTAIN DEVICE WITH ORANGE SUN	004397592	002785288
DayMen Photo Marketing LP	LOWEPRO AND MOUNTAIN DEVICE WITH ORANGE SUN	004397733	002785288

**HONG KONG****Intellectual Property Registrations****Trademarks:**

Owner	Trade-mark	Application No.	Registration No.	Security Interest No.
DayMen Photo Marketing LP	LOWEPRO AND MOUNTAIN DESIGN	200108924	200211722	310
DayMen Photo Marketing LP	LOWEPRO	300397945	300397945	307
DayMen Photo Marketing LP	LOWEPRO AND MOUNTAIN DEVICE WITH ORANGE SUN	300397981	300397981	308
DayMen Photo Marketing LP	MOUNTAIN DEVICE WITH ORANGE SUN	300397990	300397990	309
DayMen Photo Marketing LP	LOWEPRO	300663615	300663615	622
DayMen Photo Marketing LP	LOWEPRO	300662869	300662869	623
DayMen Photo Marketing LP	LOWEPRO	300691902	300691902	624

**TRADEMARK****REEL: 004298 FRAME: 0657**

<b>Owner</b>	<b>Trade-mark</b>	<b>Application No.</b>	<b>Registration No.</b>	<b>Security Interest No.</b>
DayMen Photo Marketing LP	LOWEPRO	300691911	300691911	625

**TRADEMARK**