

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barbara Garduno		08/31/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Sparrow LLC		
Street Address:	6608 Lexington Avenue		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90038		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3007836	ARTYARD	
Registration Number:	2925845	FREE CITY	
Registration Number:	3064253	FREE CITY	
Registration Number:	3724842	FREE CITY LETSGO	
Registration Number:	2856929	LIFE NATURE LOVE	
CORRESPONDENCE DATA			
Fax Number:	(310)696-3305		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 696-3300		
Email:	jleader@lglaw.la		
Correspondent Name:	Jon M. Leader		
Address Line 1:	1990 South Bundy Drive		
Address Line 2:	Suite 390		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	Jon M. Leader		

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**TRADEMARK
 REEL: 004286 FRAME: 0505**

Signature:	/Jon M. Leader/
Date:	09/29/2010
Total Attachments: 2 source=Sparrow LLC Assignment Agreement#page1.tif source=Sparrow LLC Assignment Agreement#page2.tif	

TRADEMARK AND INTELLECTUAL PROPERTY ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is acknowledged, Barbara Garduno, pka Nina ("Assignor"), sells, conveys, assigns and transfers to Sparrow LLC ("Assignee"), its successors and assigns, pursuant to that Trademark Transfer and Assignment Agreement ("Agreement"), with an Effective Date of August 31, 2010, all right, title, and interest in and to the trademarks identified in Exhibit A attached and incorporated into this Agreement by reference, whether or not registered, all trade name, business name, trademark and service mark applications and registrations relating to such marks, any and all renewals and extensions that may be secured under all laws now or hereafter in force, and all trademark and service mark interests of every kind and nature associated with such marks. Assignor also sells, conveys, assigns and transfers to Assignee all intellectual property and proprietary rights associated with such trademarks, including, but not limited to, all concepts, business plans, know-how, trade secrets, etc., together with the goodwill associated with such marks, and any and all causes of action accrued in Assignor's favor for infringement, throughout the universe, to the full extent of such rights.

Assignor will, at the reasonable request of Assignee, do all things necessary, proper, or advisable, including without limitation the execution, acknowledgment and recordation of specific assignments, oaths, declarations and other documents on a country-by-country basis, to assist Assignee in obtaining, perfecting, sustaining, and/or enforcing the foregoing rights. The Assignee agrees to pay, or to reimburse Assignor for, all reasonable expenses and costs actually incurred by Assignor in providing such assistance described in this paragraph, but Assignor shall not demand any further consideration for such marks.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be signed as of the date set forth below:

Dated: August 31, 2010

Assignor:



Barbara Garduno, pka Nina

Assignee:

Sparrow LLC



Name: Barbara Garduno

Title: Owner/Sole Member

Exhibit A

TRADEMARKS

Name	United States Patent and Trademark Office Serial and Registration Number
1. Artyard	Serial #78287668, Registration #3007836
2. Free City	Serial #78203166, Registration #2925845
3. Free City	Serial #78239494, Registration #3064253
4. Free City Letsgo	Serial #77695576, Registration #3724842
5. Life Nature Love	Serial #78203204, Registration #2856929