

Form PTO-1594 (Rev. 01-09)
OMB Collection 0851-0027 (exp. 02/28)

09-24-2010

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



103607577

To the Director of the U. S. Patent &

Documents or the new address(es) below.

8/27/09

1. Name of conveying party(ies):

Genender Int'l. Inc.

- Individual(s)
- General Partnership
- Corporation- State: Genender Int'l.
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) ILLINOIS USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) 8/27/09

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other: _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Genenco Int'l Inc.

Internal Address: 44 Century Dr.

Street Address: 44 Century Dr.

City: WHEELING

State: IL

Country: USA Zip: 60090

- Association Citizenship: _____
- General Partnership Citizenship: _____
- Limited Partnership Citizenship: _____
- Corporation Citizenship: ILLINOIS USA
- Other Citizenship: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Attached

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

See Attached

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Amy Greender

Internal Address: 44 Century Dr.

Street Address: 44 Century Dr.

City: Wheeling

State: IL Zip: 60090

Phone Number: 847-279-2080

Fax Number: 847-279-2180

Email Address: Amy.Greender@genenco.com

6. Total number of applications and registrations involved:

21

7. Total fee (37 CFR 2.8(b)(8) & 3.41) \$540.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 88/28/2009 DBYRNE 88888885 77685144

Authorized User FC:AS21
FC:18322

18.00 BP
500.00 BP

9. Signature:

[Signature]
Signature

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

8/25

Documents to be recorded (including cover sheet) should be filed to (871) 279-0146, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1480, Alexandria, VA 22313-1480

TRADEMARK

REEL: 004285 FRAME: 0245

TRADEMARK**Serial # Regis #****GHI GOTTA HAVE IT!**

Country: USA

Classes: 14 Int

Goods: Cases for clock and watch-making; Cases for watches and clocks; Clocks and watches; Dials for clock-and-watch-making; Diving watches; Dress watches; Jewelry watches; Mechanical and automatic watches; Parts for watches; Pocket watches; Stop watches; Watch bands; Watch bands and straps; Watch boxes; Watch bracelets; Watch cases; Watch clasps; Watch crowns; Watch faces; Watch fobs; Watch parts; Watch pouches; Watch straps; Watches and clocks; Watches, clocks; Wrist watches.

SN: 77685144

LOL LOTS OF LOVE

Country: USA

Classes: 14 Int

Goods: Dials for clock-and-watch-making; Jewelry watches; Parts for watches; Watch bands and straps; Watch boxes (Based on Intent to Use) Diving watches; Mechanical and automatic watches; Pocket watches

SN: 77422230

RN: 3624285

P.Y.T. PRETTY YOUNG THING

Country: USA

Classes: 14 Int

Goods: Clocks and watches; Dials for clock-and-watch-making; Watch bands and straps; Watch boxes

SN: 77427308

RN: 3516283

STRUCTURE

Country: USA

Classes: 14 Int

Goods: Cases for clock and watch-making; Cases for watches and clocks; Chronographs for use as watches; Clock and watch hands; Dials for clock-and-watch-making; Diving watches; Jewelry watches; Mechanical and automatic watches; Parts for watches; Pocket watches; Stop watches; Watch and clock springs; Watch bands; Watch bands and straps; Watch boxes; Watch bracelets; Watch cases; Watch chains; Watch clasps; Watch crowns; Watch faces; Watch fobs; Watch movements; Watch parts; Watch pouches; Watch straps; Watch straps made of metal or leather or plastic; Wrist watches; Boxes for timepieces; Chronographs for use as timepieces; Timepieces; Timepieces and chronometric instruments

SN: 77232414

RN: 3401284

TRADEMARK

REEL: 004285 FRAME: 0246

DEPOLIER

Dress watches(Based on Intent to Use) Cases for watches and clocks; Chronographs for use as watches; Chronometric instruments and watch movements; Clock and watch hands; Clocks and watches; Clocks and watches for pigeon-fanciers; Complication watches; Dials for clock-and-watch-making; Diving watches; Jewellery and watches; Parts for watches; Pocket watches; Watch bands; Watch bands and straps; Watch boxes; Watch bracelets; Watch cases; Watch clasps; Watch crowns; Watch faces; Watch movements; Watch parts; Watch straps made of metal or leather or plastic; Watches and jewelry; Watches, clocks.

SN: 7727182

GHULA

Country: USA
Classes: 14 Int
Goods: 14 Int.; Watches

SN: 77091390
RN: 3623458

ASPECT

Country: USA
Classes: 14 Int
Goods: 14 Int.; Watches

APP N: 75/314880
RN: 5215437

CEDAR CREEK

Country: USA
Classes: 14 Int
Goods: 14 Int.; Watches

APP N: 75/203580
RN: 2164692

CHEESEHEAD

Country: USA
Classes: 14 Int
Goods: 14 Int.; Watches

APP N: 75/207682
RN: 2263599

CONSORT

Country: USA
Classes: 14 Int
Goods: 14 Int.; Watches

APP N: 310867
RN: 1208731

CRONEL

Country: USA
Classes: 14 Int.
Goods: 14 Int.; Watches

APP N: 77/295166
RN: 3582268

EAGLE RIDGE

Country: USA
Classes: 14 Int
Goods: 14 Int.; Watches

APP N: 74/848551
RN: 2005249

HAMLIN

Country: USA
Classes: 14 Int
Goods: 14 Int.; Ladies' & Mens' Watches

730 73/012610
APP N: 12810
RN: 998755
0996755

WFI

Country: USA
Classes: 14 Int
Goods: 14 Int: Watches

APP N: 75/226330
RN: 2900748

HILTON

Country: USA
Classes: 14 Int
Goods: 14 Int: Watches

APP N: 75/270239
RN: 2218182

LE WATCH

Country: USA
Classes: 14 Int
Goods: 14 Int: Watches

APP N: 75/308660
RN: 2180402

DTW

Country: USA
Classes: 14 Int
Goods: 14 Int: Watches

APP N: 75/653115
RN: 2493168

PRIMA DONNA

Country: USA
Classes: 14 Int
Goods: 14 Int: Watches

APP N: 75/411877
RN: 2258077

QUINTEL

Country: USA
Classes: 14 Int
Goods: 14 Int: Watches

APP N: 182071
RN: 1134562

REVOLUTIONZ

Country: USA
Classes: 14 Int
Goods: 14 Int: Watches

APP N: 196282
RN: 1897549

STRAP SAVER SYSTEM

Country: USA
Classes: 14 Int
Goods: 14 Int: Watches

APP N: 74/844081
RN: 1977892

TRADEMARK

REEL: 004285 FRAME: 0248

7037561652

U.S. PATENT AND TRADEMARK OFFICE
OFFICE OF PUBLIC RECORDS

ASSIGNMENT DIVISION

ASSIGNMENT OF TRADEMARK

Whereas Genender Int'l Inc.
(Name of Assignor)
of 44 Century Dr. Wheeling IL 60090
(Address)
has adopted, used and is using a (trademark) which is
(registered/ pending application) No. (see attached)
dated _____; and

Whereas,
Genenco Int'l Inc.
(Name of Assignee)
of 44 Century Dr. Wheeling IL 60090
(Address)

is desirous of acquiring said (registered or pending) trademark;

Now therefore, for good and valuable consideration, the receipt

of which is hereby acknowledged, said Kenneth Genender
(Assignor)
does hereby assign to the said Genenco
(Assignee)
title, and interest in and the (trademark) goodwill of the
business symbolized thereby. all right,

Date
8/27/09

[Signature]
(Signature of assignor, if assignor is a corporation, give official title along with signature)
CEO Genender Int'l