TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DGK Productions, LLC		106/10/2010	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	The Kayo Corp.
Street Address:	6351 Yarrow Drive, Suite E
City:	Carlsbad
State/Country:	CALIFORNIA
Postal Code:	92011
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3132776	DGK
Serial Number:	77936053	DGK
Serial Number:	77936059	DGK
Serial Number:	77936057	DGK
Serial Number:	77936064	DIRTY GHETTO KIDS
Serial Number:	77936061	DIRTY GHETTO KIDS

CORRESPONDENCE DATA

Fax Number: (949)760-9502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9497600404 Email: efiling@kmob.com

Correspondent Name: Diane M Reed/Knobbe Martens Olson & Bear

Address Line 1: 2040 Main Street, 14th Floor Address Line 4: Irvine, CALIFORNIA 92614

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REEL: 004283 FRAME: 0288

ATTORNEY DOCKET NUMBER:	KAYO.005LIC	
NAME OF SUBMITTER:	Diane M. Reed	
Signature:	/ diane m. reed /	
Date:	09/22/2010	
Total Attachments: 3 source=TM ASSIGNMENT - KAYO.005LIC#page1.tif source=TM ASSIGNMENT - KAYO.005LIC#page2.tif source=TM ASSIGNMENT - KAYO.005LIC#page3.tif		

TRADEMARK REEL: 004283 FRAME: 0289

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of June 1, 2010, by and between DGK Productions LLC, a California limited liability company ("ASSIGNOR"), and The Kayo Corp., a California corporation ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks DGK and DIRTY GHETTO KIDS, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (collectively, the "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by the Trademarks and has not abandoned the same:

WHEREAS, ASSIGNOR is the owner of a federal trademark registration for the DGK trademark;

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks and the registration for the trademark and all other registrations for the Trademarks worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and all registrations worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks;
- (2) the U.S. Trademark Applications and Registrations for the Trademarks set forth on Schedule 1 hereto; and
 - any and all other registrations for the Trademarks owned anywhere in the world by ASSIGNOR:

together with the goodwill symbolized by the Trademarks, concurrent with the transfer of certain tangible assets as indicia of said goodwill. This Agreement may be executed in duplicate and in counterparts, each of which shall be arroriginal and all of which shall constitute one and the same agreement.

D.G.K. Productions IZLC

The Kayo Corp.

Rv

Steven K. Lassiter, Member

Troy Morgan, President

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EXHIBIT A

Attached

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SCHEDULE 1 To Trademark Assignment

Registrations:

MARK	REGISTRATION NO	REGISTRATION DATE	INT'L CLASSES
DGK	3132776	8/22/2006	25 (shoes)

Applications:

<u>MARK</u>	SERIAL NO.	FILING DATE	INT'L CLASSES
DGK	77936053	2/15/2010	9
DGK	77936059	2/15/2010	28
∌GK	77936057	2/15/2010	
		2/15/2010	25
DIRTY GHETTO KIDS	77936064	2/15/2010	28
DIRTY GHETTO KIDS	77936061	2/15/2010	25

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