

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Superstition Mountain Properties, Inc.		05/24/2010	CORPORATION: ARIZONA

**RECEIVING PARTY DATA**

Name:	4H Mountain View Properties, LLC
Street Address:	5800 Mohan Rd
City:	Gillette
State/Country:	WYOMING
Postal Code:	82718
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	3120156	DISCOVER THE TREASURE
Registration Number:	3054522	LOST GOLD
Registration Number:	3054811	PROSPECTOR
Registration Number:	2143653	SUPERSTITION MOUNTAIN
Registration Number:	3129016	SUPERSTITION MOUNTAIN
Registration Number:	3135231	
Registration Number:	3104049	
Registration Number:	3066069	SUPERSTITION MOUNTAIN
Registration Number:	3148098	SUPERSTITION MOUNTAIN

**CORRESPONDENCE DATA**

Fax Number: (602)287-3365  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (602) 287-3360  
 Email: jhunt@wongfujicarter.com

OP \$240.00 3120156

**900172135**

**TRADEMARK  
 REEL: 004282 FRAME: 0409**

Correspondent Name: Wong Fujii Carter, PC (Janice Lira Hunt)  
Address Line 1: 3003 North Central Avenue  
Address Line 2: Suite 1000  
Address Line 4: Phoenix, ARIZONA 85012

NAME OF SUBMITTER:	Janice Lira Hunt
Signature:	/jlh/
Date:	09/21/2010

Total Attachments: 5  
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## ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Assignment") is made this 24 day of May, 2010, by the undersigned (jointly and severally "Assignor") to **4H MOUNTAIN VIEW PROPERTIES, LLC**, an Arizona limited liability company.

### RECITALS:

Assignor and Assignee entered into that certain Purchase and Sale Agreement and Joint Escrow Instructions dated May 24 2010 (the "Agreement"), whereby Assignor agreed to sell and Assignee agreed to purchase all of Assignor's right, title, and interest, in and to the "Intellectual Property" more particularly described therein. Capitalized terms used and not otherwise defined herein shall have the meanings given such terms in the Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is agreed as follows:

Assignor does hereby irrevocably assign, transfer, and convey to Assignee, its successors and assigns, all of Assignor's right, title and interest, in and to all trademarks, tradenames, copyrights, logos and other intellectual property owned or controlled by Assignor and relating to the Development, the Sports Club & Spa, the golf courses located within the Development or the HOA, and include, without limitation the use of the wording "Superstition Mountain" or "Superstition Mountain Golf" or "Superstition Mountain Sports Club" or "Superstition Mountain Country Club" and the domain "www.superstitionmountain.com." Without limitation, the Intellectual Property shall include Assignor's right, title, and interest, in and to those items set forth in Exhibit "A" hereto.

[Signatures Appear on Following Page]

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the day and year first above written.

**ASSIGNOR:**

**SUPERSTITION MOUNTAIN PROPERTIES, INC.,**  
an Arizona corporation

By: Cory A Pace  
Name: Cory A PACE  
Title: President

**SUPERSTITION MOUNTAIN, LLC,**  
an Arizona limited liability company

By: Cory A Pace  
Name: Cory A PACE  
Title: President

**SUPERSTITION MOUNTAIN HOMES, LLC,**  
a Delaware limited liability company

By: Cory A Pace  
Name: Cory A PACE  
Title: President

# Master Trademark/Trade Name Index



**SUPERSTITION  
MOUNTAIN**

PRO- Code	Registered Trade Name	SMU Owner	State	Class	Filing Date	Ex- Part Action	Date of First Use in Commerce	USPTO Serial No.	Reg. No.	Attorney	Notes	
SMP	DISCOVER THE TREASURE	Superstition Mountain Properties, Inc.	US	36, 37 & 41	7/26/05 filed 5/2/06 publ. 7/25/06 reg.	7/25/2011 7/25/2012 7/25/2016	11/14/03	11/14/03	78/679,016	3,120,156	Fennimore Craig (Sara Bockey)	7/25/2011: review use 7/25/2012: sections 8 & 15 due 7/25/2016: renewal due
SMP	LOST GOLD	Superstition Mountain Properties, Inc.	US	41	1/28/05 filed 1/18/05 publ. 1/31/05 reg.	1/31/2011 1/31/2012 1/31/2016	3/29/99	3/29/99	78/556,039	3,054,522	Fennimore Craig	1/31/2011: review use 1/31/2012: sections 8 & 15 due 1/31/2016: renewal due
SMP	PROSPECTOR	Superstition Mountain Properties, Inc.	US	41	2/7/05 filed 11/8/05 publ. 1/31/05 reg.	1/31/2011 1/31/2012 1/31/2016	3/00/98	3/00/98	78/561,828	3,054,811	Fennimore Craig	1/31/2011: review use 1/31/2012: sections 8 & 15 due 1/31/2016: renewal due
SMP	SUPERSTITION MOUNTAIN	Superstition Mountain Properties, Inc.	US	37 <sup>1</sup>	3/25/96 filed 12/10/96 publ. 12/22/97 and, 3/10/98 reg. 3/20/11/08 Sec 849 accepted	3/10/18	6/12/97	10/1/97	75/077,520	2,143,553	Fennimore Craig	Originally filed by SMLLC - assigned to SMP 5/10/04



<sup>1</sup> Class 36: Real estate agency services. Class 37: Construction and land development services, namely, planning, laying out and building of residential and multi-use communities and commercial buildings featuring new residences, recreational facilities, social and community facilities, and meeting and convention centers. Class 41: Providing recreational facilities for golf, tennis and swimming, fitness and exercise, bowling, bocce ball, walking trails, arts and crafts, shuffle board, and lawn bowling.

<sup>2</sup> Class 37: G&S: Real estate development services, namely, development of master planned residential communities.

# Master Trademark/Trade Name Index



## SUPERSTITION MOUNTAIN<sup>®</sup>

CLASS	TRADEMARK/TRADE NAME	OWNER	MARK TYPE	CLASS	FILED DATE	EXPIRES	FILED IN	REG. NO.	REG. DATE	REG. CLASS	REG. TYPE	REG. STATUS	REG. DUE
SMP	SUPERSTITION MOUNTAIN	Superstition Mountain Properties, Inc.	Service Mark (Principal Register)	36, 37 & 41 <sup>5</sup>	3/14/05 filed 5/23/06 publ. 8/15/06 reg.	8/15/2011	US	786586, 400	6/12/97	10/1/97	3,129,016	Famemore Craig	8/15/2011: review use due 8/15/2012: sections 8 & 15 8/15/2016: renewal due
SMP		Superstition Mountain Properties, Inc.	Service Mark (Principal Register)	36, 37 & 41 <sup>5</sup>	3/14/05 filed 6/6/06 publ. 8/29/06 reg.	8/29/2011	US	786586, 398	6/12/97	10/1/97	3,135,231	Famemore Craig	8/29/2011: review use due 8/29/2012: sections 8 & 15 8/29/2016: renewal due
SMP		Superstition Mountain Properties, Inc.	Trademark (Principal Register)	25 & 28 <sup>6</sup>	7/12/05 filed 3/21/06 publ. 6/13/08 reg.	6/13/2011	US	786586, 903	6/12/97	6/12/97	3,104,049	Famemore Craig (Sara Bockey)	6/13/2011: review use due 6/13/2012: sections 8 & 15 6/13/2016: renewal due
SMP	SUPERSTITION MOUNTAIN	Superstition Mountain Properties, Inc.	Trademark (Principal Register)	25 & 28 <sup>6</sup>	7/12/05 filed 12/13/05 publ. 03/07/06 reg.	3/7/2011	US	786586, 908	6/12/97	6/12/97	3,066,059	Famemore Craig (Sara Bockey)	3/7/2011: review use due 3/7/2012: sections 8 & 15 3/7/2016: renewal due

<sup>1</sup> Class 36: Real estate brokerage services for custom homes, production homes and custom home sites.  
<sup>2</sup> Class 37: Real estate development services, namely, the development of master planned communities, planning and development of residential communities, including houses, apartments and commercial properties, including industrial buildings, office and retail space.  
<sup>3</sup> Class 41: Providing tennis court facilities and tennis instruction; golf courses and instruction; health clubs; providing fitness and exercise facilities and physical fitness instruction; country clubs; entertainment, namely, providing golf and tennis tournaments; country club services, namely providing facilities for golf, organizing and conducting golf tournaments; golf club services and facilities, namely providing golf courses.  
<sup>4</sup> Class 36: Real estate brokerage services for custom homes, production homes and custom home sites.  
<sup>5</sup> Class 37: Real estate development services, namely, the development of master planned communities, planning and development of residential communities, including houses, apartments and commercial properties, including industrial buildings, office and retail space.  
<sup>6</sup> Class 41: Providing tennis court facilities and tennis instruction; golf courses and instruction; health club services, namely, providing facilities for golf, organizing and conducting golf tournaments; golf club services and facilities, namely providing golf courses; instruction; country clubs; entertainment, namely, providing golf and tennis tournaments; country club services, namely providing facilities for golf, organizing and conducting golf tournaments; golf club services and facilities, namely providing golf courses.

<sup>5</sup> Class 25: Clothing, namely, t-shirts, sport shirts, jackets, hats, sweaters, footwear, shorts, pants, warm up suits, headbands and wrist bands. Class 28: Sporting goods, namely, golf gloves, golf balls, golf clubs, golf bags, and non-motorized golf club carts.  
<sup>6</sup> Class 25: Clothing, namely, t-shirts, sport shirts, jackets, hats, sweaters, footwear, shorts, pants, warm up suits, headbands and wrist bands. Class 28: Sporting goods, namely, golf gloves, golf balls, golf clubs, golf bags, and non-motorized golf club carts.

*Trademark/Trade Name Index - Superstition Mountain ACTIVE.doc*  
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## Master Trademark/Trade Name Index



**SUPERSTITION  
MOUNTAIN**

MARK	MARK TYPE	OWNER	STATE	CLASS	FILING DATE	EXPIRES	DATE OF FIRST USE IN COMMERCE	USPTO SERIAL NO.	REGISTRATION NO.	REGISTRY	REMARKS	
SMP	Trade Name	Superstition Mountain Properties, Inc.	US	Trademark/Service Mark (Principal Register)	7/20/05 filed 7/4/06 publ. 9/26/06 reg.	9/26/2011 9/26/2012 9/26/2016	6/12/97	6/12/97	79/674,165	3,148,098	Fernmore Craig (Sara Beckey)	9/26/2011: review use due 9/26/2012; section 8 & 15 9/26/2016; renewal due 9/26/2016
SMP	Superstition Mountain Golf & Country Club	Superstition Mountain, LLC.	AZ	Certificate of Fictitious Name	N/A	5/12/05	N/A	N/A	N/A	2005-054708	L.L.C.	Final County Recorder 5/12/05

**NOTE:** For each mark registered with the United States Patent and Trademark Office, the symbol ® or the legend "Registered in the U.S. Patent and Trademark Office" or "Reg. U.S. Pat. & TM Off." should be used in connection with each use of the mark. Failing to use such notice will require that actual notice be given an infringer before we can accrue the right to recover damages for infringement.

<sup>7</sup> Class 25: Clothing, namely, t-shirts, sport shirts, jackets, hats, sweaters, footwear, shorts, pants, warm up suits, headbands and wrist bands. Class 28: Sporting goods, namely, golf gloves, golf balls, golf clubs, golf bags, and non-motorized golf club carts. Class 36: Real estate brokerage services for custom homes, production homes and custom home sites. Class 37: Real estate development services, namely, the development of master planned communities, planning and development of residential communities, including houses, apartments and commercial properties, including industrial buildings, office and retail space. Class 41: Providing tennis court facilities and tennis instruction; golf courses and institutions; health clubs services, namely, providing instruction and equipment in the field of physical exercise; providing fitness and exercise facilities and physical fitness instruction; country clubs; entertainment, namely, providing golf and tennis tournaments; country club services, namely providing facilities for golf; organizing and conducting golf tournaments; golf club services and facilities, namely providing golf courses