

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Geiger Bros. aka Geiger Brothers		09/20/2010	CORPORATION: MAINE
RECEIVING PARTY DATA			
Name:	G4 Holdings, Inc.		
Street Address:	70 Mt. Hope Ave.		
Internal Address:	P.O. Box 2637		
City:	Lewiston		
State/Country:	MAINE		
Postal Code:	04240		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3448256	WELCOME TO THE PLANNERSTORE IT'S ALL HERE.	
Registration Number:	3491291	CRESTLINE	
Registration Number:	2464834	GEIGER	
Registration Number:	2158855	SUN GRAPHIX	
CORRESPONDENCE DATA			
Fax Number:	(207)783-9325		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	207.786.3566		
Email:	trademarks@brannlaw.com		
Correspondent Name:	Kevin R. Haley, Esq.		
Address Line 1:	184 Main Street		
Address Line 2:	Brann & Isaacson		
Address Line 4:	Lewiston, MAINE 04243		
ATTORNEY DOCKET NUMBER:	GEIG-ASSIGNMENT		

OP \$115.00 3448256

NAME OF SUBMITTER:	Kevin R. Haley, Registrant's Counsel
Signature:	/Kevin R. Haley/
Date:	09/20/2010
Total Attachments: 2 source=Trademark Assignment Geiger Bros to G4 Holdings 2010-09-20#page1.tif source=Trademark Assignment Geiger Bros to G4 Holdings 2010-09-20#page2.tif	

TRADEMARK ASSIGNMENT

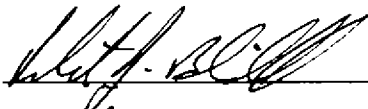
WHEREAS, Geiger Bros. aka Geiger Brothers, a Maine Corporation, (hereinafter the "Assignor"), owns the four (4) U.S. Trademark Registrations identified in Schedule A (attached), (collectively referred to herein as the "Marks");

WHEREAS, G4 Holdings, Inc., a Delaware Corporation (hereinafter the "Assignee"), desires to acquire the Marks identified in Schedule A thereof;

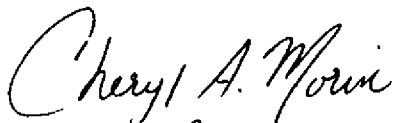
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Marks and the registrations thereof, together with any and all goodwill associated with the Marks.

GEIGER BROS. aka GEIGER BROTHERS



Dated: 9/20/10


By: Robert J. Blaisdell
CFO / VP - Finance

Notarization Required


Notary Public
Reg. # 48116
Comm. Exp. 5/31/13

SCHEDULE A
LIST OF TRADEMARKS

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
WELCOME TO THE PLANNERSOTRE IT'S ALL HERE (and Design)	3,448,256	June 17, 2008
 <small>Welcome to the</small> PlannerStore		
		
CRESTLINE	3,491,291	August 26, 2008
GEIGER	2,464,834	July 3, 2001
SUN GRAPHIX (and Design)	2,158,855	May 19, 1998

