

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BioForm Medical, Inc.		07/30/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Merz Aesthetics, Inc.
Street Address:	1875 South Grant Street, Suite 200
City:	San Mateo
State/Country:	CALIFORNIA
Postal Code:	94402
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	74603290	COAPTITE
Serial Number:	76570514	RADIESSE
Serial Number:	77212430	BIOFORM MEDICAL
Serial Number:	77212446	BIOFORM MEDICAL
Serial Number:	77479469	THE MAGIC INGREDIENT IS YOU
Serial Number:	77498863	RELAXED EXPRESSIONS
Serial Number:	77683924	RELAXED EXPRESSIONS
Serial Number:	85101549	QUADRINONE
Serial Number:	85101551	QUADRINONE

CORRESPONDENCE DATA

Fax Number: (303)268-0065
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 303-268-0066
 Email: firm@sbiplaw.com
 Correspondent Name: Swanson & Bratschun, L.L.C.

OP \$240.00 74603290

900170800

**TRADEMARK
 REEL: 004271 FRAME: 0412**

Address Line 1: 8210 Southpark Terrace
Address Line 4: Littleton, COLORADO 80120

ATTORNEY DOCKET NUMBER:	0305 US TRADEMARKS
NAME OF SUBMITTER:	James L. Brown
Signature:	/James L. Brown/
Date:	09/02/2010

Total Attachments: 5
source=Name Change Request - BioForm to Merz#page1.tif
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assistant Commissioner of Patents
and Trademarks
Washington, D.C. 20231
Attn: BOX ASSIGNMENTS

RECORDATION OF CHANGE OF NAME

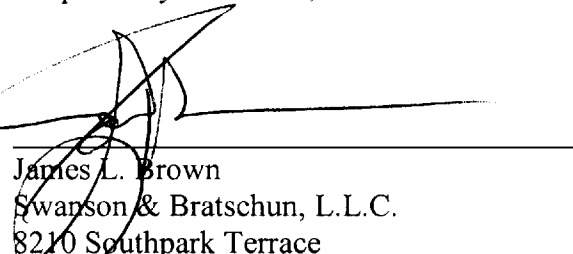
Effective July 30, 2010, BioForm Medical, Inc. changed its name to Merz Aesthetics, Inc. Attached hereto and incorporated herein by this reference is a Copy of the "Certificate of Amendment," filed with the Secretary of State of the State of Delaware.

Set forth on Exhibit A hereto is a list of Assignments affected by this name change. Request is hereby made to change the name of the assignee from BioForm Medical, Inc. changed its name to Merz Aesthetics, Inc. in each of the referenced applications and trademarks.

Respectfully submitted,

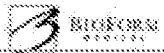
Date:

September 1, 2010



James L. Brown
Swanson & Bratschun, L.L.C.
8210 Southpark Terrace
Littleton, CO 80120
Telephone: (303) 268-0066
Facsimile: (303) 268-0065

Exhibit A

DOCKET NO.	TRADEMARK	APP. NO.	FILE	REG. NO.	REG
0305.02-TM	COAPTITE	74/603,290	11/10/1994	2,222,992	2 /9 /1999
0305.03-TM	RADIESSE	76/570,514	1 /13/2004	3,117,614	7 /18/2006
0305.04-TM	BIOFORM MEDICAL & Design 	77/212,430	6 /21/2007	3,391,326	3 /4 /2008
0305.05-TM	BIOFORM MEDICAL	77/212,446	6 /21/2007	3,391,327	3 /4 /2008
0305.06-TM	THE MAGIC INGREDIENT IS YOU	77/479,469	5 /20/2008	3,653,345	7 /14/2009
0305.12-TM	RELAXED EXPRESSIONS	77/498,863	6 /13/2008	3,732,253	12/29/2009
0305.11-TMR	RELAXED EXPRESSIONS	77/683,924	3 /5 /2009		
0305.35-TM	QUADRINONE	85/101,549	8 /5 /2010		
0305.34-TM	QUADRINONE	85/101,551	8 /5 /2010		

S:\ClientFolders\0305 (BioForm Medical)\Trademarks\Name Change Cover - BioForm to Merz.doc

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BIOFORM MEDICAL, INC.", CHANGING ITS NAME FROM "BIOFORM MEDICAL, INC." TO "MERZ AESTHETICS, INC.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JULY, A.D. 2010, AT 8:28 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3068591 8100

100786872




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8143444

DATE: 07-30-10

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004271 FRAME: 0416

CERTIFICATE OF AMENDMENT
OF
THE AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
BIOFORM MEDICAL, INC.

BioForm Medical, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"),

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, by action by unanimous written consent, adopted a resolution proposing and declaring advisable the following amendment to the Amended and Restated Certificate of Incorporation of said corporation:

That Article I of the Amended and Restated Certificate of Incorporation dated February 19, 2010 be amended to read in its entirety as follows:

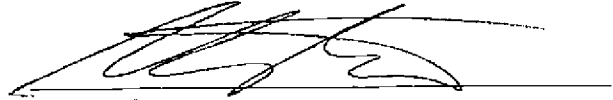
"The name of the corporation is Merz Aesthetics, Inc."

SECOND: That, in lieu of a meeting and vote of the sole stockholder, the sole stockholder of said corporation has given written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Section 242 and 228 of the General Corporation Law of the State of Delaware.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by its
Chief Executive Officer this 30th day of July, 2010.

A handwritten signature in black ink, appearing to read 'S. Basta', is written over a horizontal line.

Steven Basta
Chief Executive Officer