## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: CHANGE OF NAME

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BG PRODUCTS, INCORPORATED		08/16/2010	CORPORATION: KANSAS

## RECEIVING PARTY DATA

Name:	BG PRODUCTS INC. HOLDING COMPANY		
Street Address:	740 S. Wichita		
City:	Wichita		
State/Country:	KANSAS		
Postal Code:	67213		
Entity Type:	COMPANY: KANSAS		

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Registration Number:	1030422	BG
Registration Number:	1321723	FRIGI-QUIET
Registration Number:	1472755	FRIGI-FLUSH
Registration Number:	1489000	FRIGI-FRESH
Registration Number:	1593771	моа
Registration Number:	1618263	44K
Registration Number:	1629774	"COOL'R CLEAN'R"
Registration Number:	1669964	COOL'R CLEAN'R
Registration Number:	1698527	WEAR TREND PLUS
Registration Number:	1730195	INJECT-A-FLUSH
Registration Number:	1743845	SHEAR POWER
Registration Number:	1748069	MGC
Registration Number:	1766493	CLASS ACT
Registration Number:	1787722	BG SUPERCHARGE

**REEL: 004271 FRAME: 0183** 900170833

TRADEMARK

1849766	SYNCRO SHIFT
2044515	TDC
2061992	MI 3000
2070537	ISC
2311207	BG SUPERCHARGE II
2434272	BIG DAWG
2506618	FRIGI-CLEAN
2541154	BIG DAWG
2582902	FOR THE LIFE OF YOUR ENGINE
2650835	MAINTENANCE AWARENESS PROGRAM
2804039	BG ON THE ROAD
2935764	UNIVERSAL SUPER COOL
2941312	BGFINDASHOP.COM
2947354	WAKE RUNNER
3180770	POWER ENHANCER
3180772	CF5
3379033	FRIGI-CHARGE
3487992	INJECT-A-FLUSH
	2044515 2061992 2070537 2311207 2434272 2506618 2541154 2582902 2650835 2804039 2935764 2941312 2947354 3180770 3180772 3379033

## **CORRESPONDENCE DATA**

Fax Number: (816)421-5547

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 Phone:
 816-474-6550

 Email:
 tdunkin@shb.com

Correspondent Name: Clinton G. Newton - Shook, Hardy & Bacon

Address Line 1: 2555 Grand Blvd.

Address Line 4: Kansas City, MISSOURI 64108

ATTORNEY DOCKET NUMBER:	BGPI.67282
NAME OF SUBMITTER:	Tammy Dunkin
Signature:	/Tammy Dunkin/
Date:	09/02/2010

Total Attachments: 1

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TRADEMARK REEL: 004271 FRAME: 0184 AP
53-15

KANSAS SECRETARY OF STATE

Domestic For-Profit Corporation
Certificate of Amendment

CONTACT: Kansas Secretary of State, Ron Thornburgh

Memorial Hall, 1st Floor 120 S.W. 10th Avenue Topeka, KS 66612-1594 (785) 296-4564 kssos@kssos.org www.kssos.org 08-16-2010 16:09:00 2539 01 \$35.00 053 015 AA FILE#: 0207621 FILED BY KS SOS



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This is not the Federal Employer				
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corporation:		to the second se		
Name must match the name on	DO DESCRICA TRACEDOS FEED			
record with the Secretary of State	BG PRODUCTS, INCORPORATED			
3. The articles of incorpora	ation are amended as follows:	Service Control of the Control of th		
		enter 1 de la companya de la company		
The name of the co	rporation shall be ${ t BG}$ PRODUCTS INC. HOLDING	COMPANY.		
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		C~		
4 The amendment was du	ly adopted in accordance with the provisions of K.S.A. 17	(-2709/a) or 17-6602		
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5. Future effective date:	X Upon filing			
A future effective date must be within 90 days of filing date				
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<ol><li>I declare under penalty</li></ol>	of perjury under the laws of the state of Kansas that the f	oregoing is true and correct and		
that I have remitted the req	·			
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Signature of authorized officer	1 Sccreting Chizant 16, 2	<i></i>		
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I hereby certify this to be a true and correct copy of the original on file.  Certified on this date: Hereby certified on this date:				
1. Submit this form with the \$35 filing fee.				
1. Sublint this form with	th the \$35 ming fee.			
Linus Biggs, Secretary of State				
STAY UP-TO-DATE ON YOUR ORGANIZATION'S STATUS, ANNUAL REPORT DUE DATE AND CONTACT ADDRESSES BY GOING TO WWW.KSSOS.ORG. UNDER QUICK LINKS, SELECT SEARCH BUSINESS ENTITY INFORMATION.				
NOTICE: There is a \$25 service fee for all checks returned by your financial institution.				
All information must be completed or this document will not be accepted for filing.				
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K.S.A. 17-6602 K.S.A. 17-2709(a)

RECORDED: 09/02/2010