

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Techsonic Industries, Inc.		08/16/2010	CORPORATION: ALABAMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Johnson Outdoors Marine Electronics, Inc.		
<b>Street Address:</b>	678 Humminbird Lane		
<b>City:</b>	Eufaula		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	36027		
<b>Entity Type:</b>	CORPORATION: ALABAMA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1201888	HUMMINBIRD	
Registration Number:	1200317	HUMMINBIRD	
Registration Number:	1300391		
Registration Number:	1678364	HUMMINBIRD	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(815)654-5770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	rockmail@reinhartlaw.com		
Correspondent Name:	Gordon M. Wright		
Address Line 1:	2215 Perrygreen Way		
Address Line 4:	Rockford, ILLINOIS 61107		
ATTORNEY DOCKET NUMBER:	504395;504420;504421;5045		
NAME OF SUBMITTER:	Gordon M. Wright		
Signature:	/Gordon M. Wright/		

CH \$115.00 1201888

Date:

08/18/2010

**Total Attachments: 3**

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2215 Perrygreen Way  
Rockford, Illinois 61107

**ASSIGNMENT OF REGISTERED TRADEMARKS**

WHEREAS, Techsonic Industries, Inc., (Assignor), an Alabama corporation, having its principal offices at Five Humminbird Lane, Eufaula, AL 36027, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office, or in the trademark office of the country noted next to the mark:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
HUMMINBIRD	1,201,888	July 20, 1982
HUMMINBIRD	1,200,317	July 6, 1982
HUMMINBIRD LOGO	1,300,391	October 16, 1984
HUMMINBIRD	1,678,364	March 10, 1992
HUMMINBIRD LOGO (Argentina)	1,927,861	May 21, 2003
HUMMINBIRD (Argentina)	1,945,349	August 12, 2003
HUMMINBIRD (Australia)	1274176	January 11, 2010
BIRD DEVICE (Australia)	A488543	June 7, 1988
HUMMINBIRD (Brazil)	822663511	May 2, 2006
HUMMINBIRD LOGO (Brazil)	822663503	May 2, 2006
HUMMINBIRD AND DESIGN (Bulgaria)	52405	August 16, 2005
HUMMINBIRD LOGO (Canada)	319765	October 24, 1986
HUMMINBIRD OUTLINED LETTERING (Canada)	323047	January 30, 2002
HUMMINBIRD OUTLINED LETTERING (China, People's Republic)	1399443	May 21, 2000
HUMMINBIRD LOGO (China, People's Republic)	1399444	May 21, 2000
HUMMINBIRD (Columbia)	239486	August 2, 2001
HUMMINBIRD LOGO (Columbia)	237832	June 18, 2001
HUMMINBIRD LOGO (EM)	006569991	February 12, 2009
HUMMINBIRD (EM)	006572853	December 11, 2008

HUMMINBIRD OUTLINED		
LETTERING (France)	92417232	April 29, 2002
HUMMINBIRD LOGO (France)	92417233	April 29, 2002
HUMMINBIRD (Hong Kong)	199911286	September 13, 1999
HUMMINBIRD LOGO (Hong Kong)	11198/1999	October 8, 1998
HUMMINBIRD (Israel)	122631	October 11, 1999
HUMMINBIRD AND DESIGN (Israel)	122632	October 11, 1999
HUMMINBIRD LOGO (Japan)	2171986	September 29, 1999
HUMMINBIRD (Japan)	5321096	April 30, 2010
HUMMINBIRD (Korea, Republic of)	452534	August 12, 1999
HUMMINBIRD LOGO (Korea, Republic of)	452535	August 12, 1999
HUMMINBIRD LOGO (Mexico)	708436	July 30, 2001
HUMMINBIRD (Mexico)	673826	September 29, 2000
HUMMINBIRD (New Zealand)	799558	June 11, 2009
HUMMINBIRD LOGO (New Zealand)	184248	April 2, 1991
HUMMINBIRD LOGO (Norway)	137750	July 27, 1989
HUMMINBIRD AND DESIGN (Norway)	139923	January 4, 1990
HUMMINBIRD (Panama)	109426	August 16, 2000
HUMMINBIRD (Paraguay)	251653	November 13, 2002
HUMMINBIRD LOGO (Paraguay)	288427	April 28, 2006
HUMMINBIRD (Philippines)	4-1998-08641	October 21, 2002
HUMMINBIRD LOGO (Philippines)	4-1998-08640	January 20, 2003
HUMMINBIRD (Russian Federation)	166730	August 18, 1998
HUMMINBIRD (South Africa)	88/4073	May 23, 1988
HUMMINBIRD LOGO (South Africa)	88/4074	May 23, 1988
HUMMINBIRD LOGO (Spain)	1702802	May 5, 2002
HUMMINBIRD (Spain)	02425327/8	April 15, 2003
HUMMINBIRD (Taiwan)	320147	April 1, 1986
HUMMINBIRD LOGO (United Kingdom)	1345608	August 28, 1990
HUMMINBIRD (Uruguay)	308046	July 7, 1999
HUMMINBIRD LOGO (Venezuela)	246968	November 4, 2003
HUMMINBIRD (Venezuela)	233567	August 27, 2001

WHEREAS, Johnson Outdoors Marine Electronics, Inc., (Assignee), an Alabama corporation, having its principal place of business at 678 Humminbird Lane, Eufaula, AL 36027, is desirous of acquiring said registered trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title

and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and registrations thereof, and including all common-law and other rights in said trademarks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademarks and the registration thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 16 day of August, 2010.

Techsonic Industries, Inc.

Donald P. Sesterhenn

By: Donald P. Sesterhenn

Title: Director