

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cartier International N.V.		12/14/2009	CORPORATION: NETHERLANDS ANTILLES

RECEIVING PARTY DATA

Name:	Cartier International A.G.
Street Address:	Hinterbergstrasse 22, Postfach 61
City:	6312 Steinhausen
State/Country:	SWITZERLAND
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 180

Property Type	Number	Word Mark
Registration Number:	2529427	21 AUTOSCAPH
Registration Number:	2703544	21 CHRONOSCAPH
Registration Number:	2699360	AGRAFE
Registration Number:	2899034	ALCOVE
Registration Number:	2850187	ALCYONE
Registration Number:	2092409	BAIGNOIRE
Registration Number:	2524550	BASCULANTE
Registration Number:	1403670	
Registration Number:	0411239	CARTIER
Registration Number:	0414604	CARTIER
Registration Number:	0414435	CARTIER
Registration Number:	0414433	CARTIER
Registration Number:	0414295	CARTIER
Registration Number:	0735708	CARTIER

OP \$4515.00 2529427

Registration Number:	0759201	CARTIER
Registration Number:	0759202	CARTIER
Registration Number:	0759009	CARTIER
Registration Number:	0758858	CARTIER
Registration Number:	0752301	CARTIER
Registration Number:	0897507	CARTIER
Registration Number:	0897537	CARTIER
Registration Number:	1226302	CARTIER
Registration Number:	1329299	CARTIER
Registration Number:	1459285	CARTIER
Registration Number:	1474214	CARTIER
Registration Number:	2801764	CARTIER
Registration Number:	0411240	CARTIER
Registration Number:	0410701	CARTIER
Registration Number:	0415184	CARTIER
Registration Number:	0411975	CARTIER
Registration Number:	0414605	CARTIER
Registration Number:	0413802	CARTIER
Registration Number:	0414434	CARTIER
Registration Number:	0411241	CARTIER
Registration Number:	1000672	CARTIER
Registration Number:	1226301	CARTIER
Registration Number:	2673995	CARTIER A L'INFINI
Registration Number:	2394884	CARTIER ART
Registration Number:	2539714	CARTIER DE LUNE
Registration Number:	1355721	CARTIER VENDOME WITH INTERLOCKING "C" DEVICE
Registration Number:	1535211	CASQUE D'OR
Registration Number:	0925672	CC
Registration Number:	1807385	CHRONO REFLEX
Registration Number:	2247775	CHRONOSCAPHE
Registration Number:	1782595	COLISEE
Registration Number:	1619761	COUGAR
Registration Number:	1629741	COUGAR
Registration Number:	2516842	DECLARATION
Registration Number:	2282678	DECLARATION

Registration Number:	2547693	
Registration Number:	2590955	DIADEA
Registration Number:	2816014	DIAMANTS SAUVAGES
Registration Number:	2761209	DIVAN
Registration Number:	2883809	EAU FINE
Registration Number:	2909669	EAU GENEREUSE
Registration Number:	2868718	FEN LING
Registration Number:	2322769	
Registration Number:	2436100	
Registration Number:	2247421	HAPPY BIRTHDAY
Registration Number:	2666131	HAPPY BIRTHDAY
Registration Number:	3005417	HILOVE
Registration Number:	2934297	HIMALIA
Registration Number:	2367933	C
Registration Number:	1086588	CC
Registration Number:	1461824	C
Registration Number:	1072698	CC
Registration Number:	1291824	CC
Registration Number:	1308000	CC
Registration Number:	1300379	CC
Registration Number:	1114482	CC
Registration Number:	1110821	C
Registration Number:	1248728	CC
Registration Number:	1644885	L'ART D'ETRE UNIQUE
Registration Number:	2566458	LANIERES
Registration Number:	2915664	LE BAISER DU DRAGON
Registration Number:	2852910	LE BAISER DU DRAGON
Registration Number:	1819690	LES MAISONS DE CARTIER
Registration Number:	1238771	LES MUST
Registration Number:	1603762	C
Registration Number:	1535215	C
Registration Number:	1974661	C
Registration Number:	3637776	LOVE
Registration Number:	1005286	LOVE BRACELET
Registration Number:	1078675	

Registration Number:	1372423	
Registration Number:	2950796	MELI MELO
Registration Number:	2899107	MENOTTE
Registration Number:	1109166	
Registration Number:	1574779	
Registration Number:	1512552	MUST
Registration Number:	1540487	MUST
Registration Number:	1229141	MUST
Registration Number:	1194240	MUST
Registration Number:	1235220	MUST
Registration Number:	1227483	MUST
Registration Number:	1250299	MUST
Registration Number:	1231140	MUST
Registration Number:	1204625	MUST
Registration Number:	1232971	MUST
Registration Number:	1291984	MUST DE CARTIER
Registration Number:	1301395	MUST DE CARTIER
Registration Number:	1450281	MUST DE CARTIER
Registration Number:	1252058	MUST DE CARTIER
Registration Number:	1265480	
Registration Number:	1277677	
Registration Number:	2749126	NOUVELLE VAGUE
Registration Number:	2665785	PAILLETES
Registration Number:	3043022	PANTHERE
Registration Number:	1379957	PANTHERE
Registration Number:	1353952	PANTHERE
Registration Number:	1559622	PANTHERE
Registration Number:	1756765	PANTHERE
Registration Number:	1788151	PANTHERE
Registration Number:	2346941	PANTHERE
Registration Number:	2589046	
Registration Number:	1365478	PANTHERE DE CARTIER
Registration Number:	1375400	PANTHERE DE CARTIER
Registration Number:	1795660	PANTHERE DE CARTIER
Registration Number:	2351631	PANTHERE DE CARTIER

Registration Number:	1483326	PASHA
Registration Number:	1446380	PASHA
Registration Number:	1916128	PASHA
Registration Number:	1426187	PASHA
Registration Number:	1446381	PASHA DE CARTIER
Registration Number:	3557455	PASHA DE CARTIER
Registration Number:	3211039	3 6 9 12
Registration Number:	3211038	3 6 9 12
Registration Number:	2901106	PASIPHAÉ
Registration Number:	0760821	PIERRE CARTIER
Registration Number:	2831379	POETIQUE URBAINE
Registration Number:	1403671	
Registration Number:	1006323	
Registration Number:	1728791	
Registration Number:	1767213	
Registration Number:	2902918	SABOT
Registration Number:	1344284	SANTOS
Registration Number:	1390909	SANTOS
Registration Number:	1511630	SANTOS
Registration Number:	1557920	SANTOS
Registration Number:	1627897	SANTOS
Registration Number:	1248792	SANTOS
Registration Number:	1383324	SANTOS DE CARTIER
Registration Number:	1391539	SANTOS DE CARTIER
Registration Number:	1418046	SANTOS DE CARTIER
Registration Number:	1511631	SANTOS DE CARTIER
Registration Number:	1252656	SANTOS DE CARTIER
Registration Number:	1248793	SANTOS DE CARTIER
Registration Number:	1274709	
Registration Number:	1402741	
Registration Number:	3208458	
Registration Number:	3162410	
Registration Number:	2937367	
Registration Number:	1965264	SO PRETTY DE CARTIER
Registration Number:	1006321	TANK

Registration Number:	1546139	TANK
Registration Number:	3006779	TANK
Registration Number:	3282739	
Registration Number:	3282738	
Registration Number:	3282846	
Registration Number:	3282847	
Registration Number:	3293732	
Registration Number:	1948372	TORTUE
Registration Number:	2527098	TRINITY
Registration Number:	1927987	TRINITY
Registration Number:	2243233	TRINITY
Registration Number:	2141994	TROIS ANNEAUX
Registration Number:	2899033	TROMBONE
Registration Number:	2569786	TUTTI FRUTTI
Registration Number:	1768575	TUTTI FRUTTI
Registration Number:	1385178	
Registration Number:	1394813	
Registration Number:	2842531	WISHKNOT
Registration Number:	3776794	
Serial Number:	77877307	BIPLAN
Serial Number:	77820193	ENTRELACES
Serial Number:	77791086	MORPHOSIS
Serial Number:	77906822	PASHA
Serial Number:	77227767	
Serial Number:	77791908	PIERRES SAUVAGES
Serial Number:	77791096	SO PRETTY DE CARTIER

CORRESPONDENCE DATA

Fax Number: (212)813-6900
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (212) 813-1600
Email: cboehm@creativity-law.com, ms@creativity-law.com
Correspondent Name: Milton Springut
Address Line 1: 488 Madison Avenue
Address Line 2: 19 FL
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:

CARTIER 0061

TRADEMARK

REEL: 004252 FRAME: 0189

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Caroline G. Boehm

Signature:

/CGB/

Date:

08/02/2010

Total Attachments: 5

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CERTIFICATE OF CORPORATE DOMICILE AND NAME CHANGE

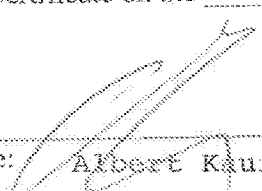
Cartier International N.V. (hereinafter called the "Limited Company"), a Limited company organized and existing under and by virtue of the laws of the Netherlands Antilles, with a principal place of business at Scharlooweg 33, Curaçao, Netherlands Antilles, does hereby certify that, pursuant to the resolution of the Board of Directors dated December 14, 2009:

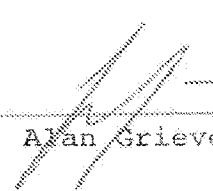
1. The Limited Company, pursuant to Article 161 *et seq.* of the Swiss CPIL, moved its domicile from Curaçao, Netherlands Antilles to Switzerland.
2. The name of the Limited Company immediately prior to the move of domicile is Cartier International N.V.
3. The address of the Limited Company immediately prior to the move of domicile is Scharlooweg 33, Curaçao, Netherlands Antilles.
4. The name of the Limited Company after the move of domicile is Cartier International AG.

5. The address of the Limited Company after the move of domicile is

Hinterbergstrasse 22
Postfach 61
6312 Steinhausen
Switzerland

In Witness Whereof, the undersigned being duly authorized to sign on behalf of the
converting Limited Company have executed this Certificate on the 6th day of
July, 2010.


Name: Albert Kaufmann
Title: Member of the Board


Name: Alan Grieve
Title: Entitled to sign

Interserv AG
Société anonyme SA
Pâlis
CH-3670 Pâlis
Tel. 021 313 44 44
Fax 021 313 44 75
info@interserv.ch
www.interserv.ch

Interserv SA Lausanne
Société anonyme SA
Case postale
1001 Lausanne
Tel. 021 313 44 44
Fax 021 313 44 75
info@interserv.ch
www.interserv.ch

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INTERSERV SA Lausanne
Case postale 4
Case postale 681
1001 Lausanne
Tel. 021 313 44 44

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1001 Lausanne
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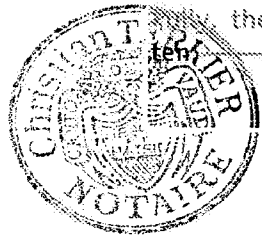
Catherine Poulain
Directrice

Légalisation N° 8211.-

I, Christian Terrier, Notary Public at Pully-Lausanne, Switzerland, hereby certify the authenticity of the signature apposed on the present document by Mrs. Catherine Poulain, in the name of the company Interserv S.A., Lausanne, at Lausanne, whom she validly binds by her single signature as a manager of the same company. -----

Identity known to the notary; signature confirmed to him. -----

the twenty-ninth day of March two thousand and



Company number	Legal status	Entry	Deleted	Carried over from: on:	1
CH-170.3.034.192-9	Limited company (Ltd)	28.01.2010			

[Bar code] All entries

Entry	Del.	Company name	Ref.	Registered Office
1		Cartier International AG	1	Steinhausen
1		(Cartier International Ltd) (Cartier International SA)		

Entry	Del.	Share capital (CHF)	Paid in (CHF)	Share denomination	Entry	Del.	Company address
1		1,227,161.00	1,227,161.00	1,227,161 not freely transferable registered shares at CHF 1.00	1		Hinterbergstrasse 22 6330 Cham
					2		Hinterbergstrasse 22 6312 Steinhausen

Entry	Del.	Purpose
1		Acquisition, holding, management and disposal of industrial property rights; complete re-registration of the purpose pursuant to the Articles of Association

Entry	Del.	Remarks	Ref.	Date of Articles of Association
1		Announcements to shareholders are sent by ordinary post, fax or e-mail to the addresses listed in the share register.	1	16.12.2009
1		The registered shares are not freely transferable in accordance with the Articles of Association.		
1		Cartier International N.V., a <i>Nsamloze Vennootschap</i> (limited company) incorporated under the law of the Netherlands Antilles, entered in the Curaçao Commercial Register, Netherlands Antilles, in accordance with Article 161 et seq. of the Swiss CPIL, has changed its corporate domicile from Curaçao (AN) to Switzerland, pursuant to the Resolution of 14.12.2009.		

Entry	Del.	Specific facts and circumstances	Ref.	Official publication
			1	Swiss Commercial Gazette

Entry	Del.	Affiliated firm(s)	Entry	Del.	Affiliated firm(s)

Init.	Ref.	Journal No.	Journal date	SCG	SCG date	Page / Id	Init.	Ref.	Journal No.	Journal date	SCG	Date SCG	Page / Id
ZG	1	1281	28.01.2010	25	03.02.2010	24 / 5476492							
ZG	2	3613	10.03.2010	52	16.03.2010	20 / 5542816							

Entry	Mod.	Del.	Personal details	Role	Type of signature
1			Mostert, Frederick, British citizen, in London (GB)	President of the Board of Directors	Two joint signatures
1			Fornas, Bernard, French citizen, in Geneva	Member of the Board of Directors	Two joint signatures
1			Kaufmann, Albert, from Winterthur, in Cologne	Member of the Board of Directors	Two joint signatures
1			Satch, Jaime, from the Netherlands Antilles (AN), in Curacao (AN)	Member of the Board of Directors	Two joint signatures
1			PricewaterhouseCoopers SA (CH-660.1.784.996-4), in Geneva	Auditors	

Zug, 15.03.2010 08:03 KAS

Official stamp with imprint:

CERTIFIED EXTRACT

Zug, 15 MARCH 2010

ZUG COMMERCIAL REGISTRY OFFICE

[Signature - illegible]

This extract from the Cantonal Commercial Register is not valid without the adjacent original certification. The extract contains all the entries that currently apply to this company as well as any deleted entries. If specifically requested, an extract may be provided which merely shows all the entries that are currently valid.



Kanton Zug

HANDELSREGISTER DES KANTONS ZUG

Firmennummer CH-170.3.034.192-8	Rechtsnatur Aktiengesellschaft (AG)	Eintragung 28.01.2010	Löschung	Übertrag von: auf:	1
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Alle Eintragungen

Ei	Lö	Firma	Ref	Sitz
1		Cartier International AG (Cartier International Ltd) (Cartier International SA)	1	Stenhausen

Ei	Lö	Aktienkapital (CHF)	Liberierung (CHF)	Aktien-Stückelung	Ei	Lö	Adresse der Firma
1		1'227'161.00	1'227'161.00	1'227'161 vinkulierte Namensaktien zu CHF 1.00	1	2	Hinterbergstrasse 22 6330-Cham Hinterbergstrasse 22 6312 Stenhausen

Ei	Lö	Zweck
1		Erwerb, Halten, Verwaltung und Veräusserung von Immaterialgüterrechten; vollständige Zweckumschreibung gemäss Statuten

Ei	Lö	Bemerkungen	Ref	Statutendatum
1		Die Mitteilungen an die Aktionäre erfolgen mittels gewöhnlicher Postsendung, Telefax oder E-Mail an die im Aktienbuch verzeichneten Adressen. Die Übertragbarkeit der Namensaktien ist nach Massgabe der Statuten beschränkt. Gemäss Beschluss vom 14.12.2009 hat die Cartier International N.V., eine Naamloze Vennootschap nach dem Recht der Niederländischen Antillen, registriert beim Curaçao Commercial Register, Niederländische Antillen, gemäss Art. 161 ff IPRG ihren Sitz von Curaçao (AN) in die Schweiz verlegt	1	16.12.2009

Ei	Lö	Besondere Tatbestände	Ref	Publikationsorgan
			1	SHAB

Ei	Lö	Zweigniederlassung (en)	Ei	Lö	Zweigniederlassung (en)

Ze	Ref	TR-Nr	TR-Datum	SHAB	SHAB-Dat.	Seite / Id	Ze	Ref	TR-Nr	TR-Datum	SHAB	SHAB-Dat.	Seite / Id
ZG	1	1281	28.01.2010	23	03.02.2010	24 / 5478482							
ZG	2	9813	10.03.2010	52	16.03.2010	20 / 5542616							

Ei	Ae	Lö	Personalangaben	Funktion	Zeichnungsart
1			Mosliert, Frederick, britischer Staatsangehöriger, in London (GB)	Präsident des Verwaltungsrates	Kollektivunterschrift zu zweien
1			Fomas, Bernard, französischer Staatsangehöriger, in Genève	Mitglied des Verwaltungsrates	Kollektivunterschrift zu zweien
1			Kaufmann, Albert, von Winterthur, in Cologny	Mitglied des Verwaltungsrates	Kollektivunterschrift zu zweien
1			Saleh, Jaime, von den Niederländischen Antillen (AN), in Curaçao (AN)	Mitglied des Verwaltungsrates	Kollektivunterschrift zu zweien
1			PricewaterhouseCoopers SA (CH-860.1.784.998-4), in Genève	Revisionsstelle	

Zug, 15.03.2010 08:03 KAS

BEGLAUBIGTER AUSZUG

Zug, 15. MRZ. 2010

HANDELSREGISTERAMT ZUG

Dieser Auszug aus dem kantonalen Handelsregister hat ohne die nebenstehende Originalbeglaubigung keine Gültigkeit. Er enthält alle gegenwärtig für diese Firma gültigen Eintragungen, sowie sämtlich gestrichenen Eintragungen. Auf besonderes Verlangen kann auch ein Auszug erstellt werden, der lediglich alle gegenwärtig gültigen Eintragungen enthält.