

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/14/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Soompi Media LLC		07/09/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Soompi Inc.		
Street Address:	One Lagoon Drives		
Internal Address:	Suite 100		
City:	Redwood Shores		
State/Country:	CALIFORNIA		
Postal Code:	94065		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3466296	SOOMPI	
CORRESPONDENCE DATA			
Fax Number:	(415)358-4975		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademark@rcjlawgroup.com		
Correspondent Name:	Benjamin A. Costa		
Address Line 1:	12 Geary Street		
Address Line 2:	Suite 701		
Address Line 4:	San Francisco, CALIFORNIA 94108		
NAME OF SUBMITTER:	Benjamin A. Costa		
Signature:	/bc/		

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 REEL: 004250 FRAME: 0646**

Date:

07/29/2010

Total Attachments: 1

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Scoompi Media LLC, a Limited Liability Company of California, with a place of business at One Lagoon Drives, Suite 100, Redwood Shores, CA 94065 ("Assignor"), is the owner of the following trademark registrations:

<u>Trademark</u>	<u>Jurisdiction</u>	<u>Reg. No.</u>
SOOMPI	USA	3466296
SOOMPI	Canada	TMA743,806
SOOMPI	South Korea	International 0958862
SOOMPI	Singapore	International 0958862

WHEREAS, Scoompi Inc., a Corporation of Delaware with a business address at One Lagoon Drives, Suite 100, Redwood Shores, CA 94065 ("Assignee"), is desirous of acquiring said trademark application,

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor confirms that it has assigned unto Assignee, all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said trademark together with the goodwill symbolized by said trademark and registration thereof, pursuant to an assignment dated January 14, 2010.

Signed at San Francisco, CA this 9th day of July, 2010.

[assignor]

By: 

Name: Joyce Lan Kim

Title: Chief Executive Officer