

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of security interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association		07/22/2010	National Banking Association:

RECEIVING PARTY DATA

Name:	Paperweight Development Corp.
Street Address:	825 East Wisconsin Avenue
City:	Appleton
State/Country:	WISCONSIN
Postal Code:	54912-0353
Entity Type:	CORPORATION: WISCONSIN

Name:	Appleton Papers Inc.
Street Address:	825 East Wisconsin Avenue
City:	Appleton
State/Country:	WISCONSIN
Postal Code:	54912-0353
Entity Type:	CORPORATION: DELAWARE

Name:	American Plastics Company, Inc.
Street Address:	825 East Wisconsin Avenue
City:	Appleton
State/Country:	WISCONSIN
Postal Code:	54912-0353
Entity Type:	CORPORATION: WISCONSIN

Name:	New England Extrusion Inc.
Street Address:	825 East Wisconsin Avenue
City:	Appleton
State/Country:	WISCONSIN
Postal Code:	54912-0353

OP \$65.00 3144631

900167667

**TRADEMARK
 REEL: 004247 FRAME: 0272**

Entity Type: CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3144631	INFLEX
Registration Number:	3144493	NEX

CORRESPONDENCE DATA

Fax Number: (212)354-8113
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-819-8437
Email: trademarkdocket@whitecase.com
Correspondent Name: Andrew Fessak
Address Line 1: 1155 Avenue of the Americas
Address Line 2: Patent and Trademark Department
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	1110692-0005
NAME OF SUBMITTER:	Andrew Fessak
Signature:	/Andrew Fessak/
Date:	07/22/2010

Total Attachments: 2

source=US Bank - Partial Release and Assignment of Trademarks (Execution Version)#page1.tif
source=US Bank - Partial Release and Assignment of Trademarks (Execution Version)#page2.tif

PARTIAL RELEASE AND ASSIGNMENT OF TRADEMARKS

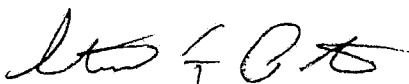
WHEREAS, pursuant to that certain Trademark Collateral Agreement (Short-Form) dated as of February 8, 2010, among PAPERWEIGHT DEVELOPMENT CORP., a Wisconsin corporation ("Paperweight"), APPLETON PAPERS INC., a Delaware corporation ("Appleton"), AMERICAN PLASTICS COMPANY, INC., a Wisconsin corporation ("American Plastics"), and NEW ENGLAND EXTRUSION INC., a Wisconsin corporation ("New England Extrusion", together with Paperweight, Appleton and American Plastics, collectively, the "Grantor"), in favor of U.S. BANK NATIONAL ASSOCIATION, a national banking association, as collateral agent (the "Collateral Agent"), which was recorded with the United States Patent and Trademark Office with regard to certain trademarks of Grantor on February 9, 2010, at Reel 004145, Frame 0402, Grantor granted to Collateral Agent for the benefit of certain lenders (the "Lenders") a security interest in and lien on all of Grantor's interest in and to the collateral described therein, including without limitation, those trademarks and trademark applications described on the attached Schedule A, made a part hereof (collectively, the "Specified Trademark Collateral");

WHEREAS, Collateral Agent, on behalf of itself and the Lenders, desires to release its security interest in, and lien and any other encumbrance on, the Specified Trademark Collateral listed on Schedule A, made a part hereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Collateral Agent, on behalf of itself and the Lenders does hereby release its security interest in and lien on the Specified Trademark Collateral listed on Schedule A and reassigns to Grantor, without representation or warranty, express or implied, and without recourse, all right, title and interest of Collateral Agent and the Lenders, in and to Grantor's interest in such Specified Trademark Collateral listed on such Schedule.

Dated: July 22, 2010

U.S. BANK NATIONAL ASSOCIATION, as
Collateral Agent

By: 
Name: STEVEN F. POSTO
Title: VICE PRESIDENT

SCHEDULE A
to
PARTIAL RELEASE AND REASSIGNMENT OF TRADEMARKS

Mark Name	Registration Number	Registration Date
INFLEX	3144631	09/19/2006
NEX	3144493	09/19/2006