TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		07/12/2010	Collateral Agent:

RECEIVING PARTY DATA

Name:	Reynolds Innovations Inc.		
Street Address:	401 North Main Street		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27102		
Entity Type:	CORPORATION: NORTH CAROLINA		

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	0233601	BUGLER
Registration Number:	1798088	BUGLER
Registration Number:	0748996	
Registration Number:	1807859	
Registration Number:	0748995	BUGLER
Registration Number:	1793817	BUGLER
Registration Number:	0233605	KITE
Registration Number:	1750333	KITE
Registration Number:	1801010	KITE
Registration Number:	0747488	SIR WALTER RALEIGH
Registration Number:	0186623	SIR WALTER RALEIGH

CORRESPONDENCE DATA

Fax Number: (336)733-8473

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TRADEMARK REEL: 004241 FRAME: 0834

900166910

Phone: (336) 721-3747

Email: trademarkswinston@wcsr.com

Correspondent Name: Randel S. Springer

Address Line 1: Womble Carlyle Sandridge & Rice, PLLC

Address Line 2: One West Fourth Street

Address Line 4: Winston-Salem, NORTH CAROLINA 27101

ATTORNEY DOCKET NUMBER: 56923.0001.9

NAME OF SUBMITTER: Randel S. Springer

Signature: /Randy Springer/

Date: 07/14/2010

Total Attachments: 4

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TRADEMARK RELEASE

THIS TRADEMARK RELEASE, dated as of this 12th day of July, 2010, given by JPMorgan Chase Bank, N.A., as Collateral Agent (the "Assignor"), with principal offices at 270 Park Avenue, New York, NY, 10017, to Reynolds Innovations Inc., a North Carolina corporation, formerly known as GMB, Inc. (together with any successors-in-interest to the Marks, the "Assignee"), having an address at 401 North Main Street, Winston-Salem, NC 27102 as follows:

WITNESSETH

WHEREAS, pursuant to the Assignment of Security Interest in U.S. Trademarks between Assignor and Assignee (the "Trademark Security Agreement"), the Assignee granted to the Assignor a security interest in (i) all of Assignee's right, title and interest in and to the trademarks, trademark registrations and trademark applications set forth on Schedule A attached hereto (the "Marks"), together with (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) of the Marks, (iii) the goodwill of the business with which the Marks are associated and, (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same (the "Trademark Collateral"), to secure the satisfactory performance and payment of all the Obligations (as defined in that certain Security Agreement, dated as of July 15, 2003, amended and restated as of July 30, 2004, and as further amended as of May 31, 2006, among the Assignee, the other assignors from time to time party thereto and the Assignor (as amended, restated, modified and/or supplemented from time to time, the "Security Agreement")) of the Assignee; and

WHEREAS, the Assignor wishes to release its security interest and restore all right, title and interest in and to the Trademark Collateral to the Assignee and to dissolve any and all liens and encumbrances respecting the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor hereby releases and discharges its security interest, and quit claims, reconveys, and relinquishes unto the Assignee all of its right, title and interest, in the Trademark Collateral granted to Assignor by the Assignee pursuant to the Trademark Security Agreement, which Trademark Security Agreement was duly recorded on October 12, 2004, at Reel/Frame 3061/0428 in the United States Patent and Trademark Office.

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IN WITNESS WHEREOF, the undersigned, by and through its authorized officer, has caused this instrument to be executed under seal on the date first written above.

JPMORGAN CHASE BANK, N.A., as Collateral Agent

 $\mathbf{R}_{\mathbf{W}}$

Name: Title:

Linda A. Carper Executive Director

GMB, Inc. IP Release

STATE OF New york) ss.:

On this 24th day of 1, 2008, before me personally appeared Links A. Zarper of JPMorgan Chase Bank, N.A., described herein and which executed the foregoing instrument and that he/she signed his/her name thereto pursuant to the authority granted by JPMorgan Chase Bank, N.A..

Notary Public

Eliene 7. addre MY CONTROLION EXPIRES SELT. 3, 2010

GMB, Inc. IP Release

Country	<u>Trademark</u>	Registered Owner	Registration Number	Registration Date
United States	Bugler	Reynolds Innovations Inc.	233601	10/04/1927
United States	Bugler	Reynolds Innovations Inc.	1798088	10/12/1993
United States	Bugler Device	Reynolds Innovations Inc.	748996	05/07/1963
United States	Bugler Device	Reynolds Innovations Inc.	1807859	11/30/1993
United States	Bugler Stylized and Device	Reynolds Innovations Inc.	748995	05/07/1963
United States	Bugler Stylized	Reynolds Innovations Inc.	1793817	09/21/1993
United States	Kite Stylized	Reynolds Innovations Inc.	233605	10/04/1927
United States	Kite Stylized and Label Design	Reynolds Innovations Inc.	1750333	02/02/1993
United States	Kite Stylized and Label Design	Reynolds Innovations Inc.	1801010	10/26/1993
United States	Sir Walter Raleigh	Reynolds Innovations Inc.	747488	04/02/1963
United States	Sir Walter Raleigh and Design	Reynolds Innovations Inc.	186623	07/22/1924

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RECORDED: 07/14/2010 REEL: 004241 FRAME: 0839