

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advanced Concrete Enhancement, Inc.		06/28/2010	CORPORATION:
RECEIVING PARTY DATA			
Name:	Blayde Penza		
Street Address:	11070 Fleetwood St., Unit 'F'		
City:	Sun Valley		
State/Country:	CALIFORNIA		
Postal Code:	91352		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77590272	CATERPILLOW	
CORRESPONDENCE DATA			
Fax Number:	(818)549-8477		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(818) 956-7154		
Email:	jbrunton1@aol.com		
Correspondent Name:	James E. Brunton, Esq.		
Address Line 1:	700 N. Brand Blvd., Suite 430		
Address Line 4:	Glendale, CALIFORNIA 91203		
ATTORNEY DOCKET NUMBER:	008-103		
NAME OF SUBMITTER:	James E. Brunton		
Signature:	/James E. Brunton/		
Date:	07/09/2010		

CH \$40.00 77590272

900166582

TRADEMARK
REEL: 004239 FRAME: 0350

Total Attachments: 1
source=CATERPILLOWAssign#page1.tif

TRADEMARK
REEL: 004239 FRAME: 0351

ASSIGNMENT

WHEREAS, Advanced Concrete Enhancement, Inc., a California Corporation, has adopted and used in its business the trademark 'CATERPILLOW' and for which Trademark Application No. 77/590,272 filed October 10, 2008 in the U.S. Patent and Trademark Office is pending;

WHEREAS, Blayde Penza, an individual and U.S. citizen, having an address of 11070 Fleetwood St., Unit 'F', Sun Valley, California 91352, is desirous of acquiring ownership of said trademark application and the ensuing registration;

NOW, THEREFORE, in consideration of and in exchange for the sum of one dollar (\$1) and other good and valuable consideration, the receipt of which is hereby acknowledged, Advanced Concrete Enhancement, Inc. hereby does sell, assign, transfer, and set over unto said Blayde Penza the entire right, title, and interest in, to and under said trademark and that part of the good will of the business connected with the use of and symbolized by the mark.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to said assignee, Blayde Penza.

ADVANCED CONCRETE ENHANCEMENT, INC.

By: 
(Name and Title)

Dated: 6-28-10