TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Grant of Security Interest in Trademark Rights - Term Loan

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bass Pro Intellectual Property, L.L.C.		I04/12/2010 I	LIMITED LIABILITY COMPANY: MISSOURI

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A., as Administrative and Collateral Agent
Street Address:	P.O. Box 2558
City:	Houston
State/Country:	TEXAS
Postal Code:	77252
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 231

Property Type	Number	Word Mark
Registration Number:	3369055	270°
Serial Number:	77208242	3D EVOLUTION
Registration Number:	3133458	ADAPTATION FLEECE
Registration Number:	3415746	ADVENTURE CARD
Registration Number:	3474904	AIR MESH ULTRA
Registration Number:	1660447	AMERICAN ROD & GUN
Registration Number:	2976611	AMERICAN SPORTSMAN
Registration Number:	3593022	AMERICAN SPORTSMAN
Registration Number:	3214348	AMERICA'S GREAT OUTDOOR STORE
Registration Number:	3214349	AMERICA'S OUTDOOR STORE
Registration Number:	3560261	ASAP FINANCING
Registration Number:	3642131	ASAP FINANCING ACCELERATED SALES APPROVAL PROCESS
Serial Number:	77634481	ASCEND
		TDADESSADIA

900166112 TRADEMARK 900166112 REEL: 004235 FRAME: 0747

Serial Number:	77756674	ASCEND		
Serial Number:	77595005	ASCEND BY BASS PRO SHOPS		
Serial Number:	77634487			
Serial Number:	77756688	A		
Registration Number:	3306404	ASCENT		
Registration Number:	3695875	B.P.S. EXPRESS		
Registration Number:	2274619	BASS MADNESS		
Registration Number:	3308863	BASS MADNESS		
Registration Number:	2192947	BASS PRO		
Registration Number:	3739993			
Registration Number:	1116517	BASS PRO SHOPS		
Registration Number:	3296836	BASS PRO SHOPS		
Serial Number:	77812556	BASS PRO SHOPS		
Registration Number:	3754134	BASS PRO SHOPS		
Registration Number:	2193041	BASS PRO SHOPS		
Registration Number:	2193039	BASS PRO SHOPS		
Registration Number:	2191778	BASS PRO SHOPS		
Registration Number:	2081740	BASS PRO SHOPS		
Registration Number:	3690318	BASS PRO SHOPS		
Serial Number:	77825223	BASS PRO SHOPS		
Serial Number:	77577653	BASS PRO SHOPS BIG BASS ANGLER OF THE YEAR		
Registration Number:	3051275	BASS PRO SHOPS FISH STIKS		
Registration Number:	3596290	BASS PRO SHOPS FISHING TOUR		
Registration Number:	3596651	BASS PRO SHOPS NEXT GENERATION		
Registration Number:	3315532	BASS PRO SHOPS NEXT GENERATION		
Registration Number:	2192974	BASS PRO SHOPS OUTDOOR WORLD		
Registration Number:	1950067	BASS PRO SHOPS OUTDOOR WORLD		
Registration Number:	2487746	BASS PRO SHOPS OUTDOOR WORLD		
Registration Number:	2207865	BASS PRO SHOPS OUTDOOR WORLD		
Registration Number:	1952297	BASS PRO SHOPS OUTDOOR WORLD		
Registration Number:	2093520	BASS PRO SHOPS OUTDOOR WORLD		
Registration Number:	3621050	BASS PRO SHOPS OUTPOST		
Registration Number:	2071417	BASS PRO SHOPS SPORTSMAN'S WAREHOUSE		
Serial Number:	77664069	BASS PRO SHOPS SUMMER CAMP		
Serial Number:	77560485	BASS PRO SHOPS US OPEN		

Registration Number:	3225980	BASS PRO SHOPS VIPER		
Registration Number:	3341984	BASS PRO SHOPS WHITE RIVER OUTPOST		
Registration Number:	3207444	BASS PRO SHOPS YOUR ADVENTURE STARTS HERE		
Registration Number:	3138561	BEAVER BUG		
Registration Number:	3127860	BIG SHOT		
Registration Number:	3369060	BLACKOUT		
Registration Number:	1185872	BONE-DRY		
Registration Number:	3374467	BUCK MADNESS		
Serial Number:	78859861	BUCK MADNESS		
Registration Number:	1987646	CAPTAIN'S CHOICE		
Registration Number:	3663051	CLASSIC CHRISTMAS		
Registration Number:	3491273	COLD WEATHER SYSTEM CWS		
Registration Number:	1693118	CONSERVATIONIST		
Registration Number:	3444204	COOL CREEK		
Serial Number:	77865308	DEE-LICIOUS FUDGE		
Registration Number:	3632846	DEEP CREEPER		
Registration Number:	3644719	DEMON EYE		
Registration Number:	3564726	DOLPHIN CANDY		
Registration Number:	3713174	DOUBLETAKE		
Registration Number:	0689146	DRYBAK		
Registration Number:	0400396	DRYBAK		
Serial Number:	77518380	DY-JAK		
Serial Number:	77691238	ECO-CLEAR		
Serial Number:	77452418	ECOLITE		
Registration Number:	2895665	ENTICER		
Registration Number:	1999224	EXCEL		
Registration Number:	3455944	EXPEDITION FLEECE		
Registration Number:	3138363	EXTREME		
Registration Number:	3541818	EXTREME PERFORMANCE SERIES		
Registration Number:	3191312	EXTREME PERFORMANCE SERIES		
Registration Number:	3170742	EXTREME PERFORMANCE SERIES		
Registration Number:	3543533	EXTREME VENTILATION SYSTEM		
Registration Number:	3148632	FALL HUNTING CLASSIC		
Registration Number:	3460828	FIELD GRADE		
Serial Number:	77411763	FISH BOWL		

Registration Number:	3443289	FISH WEIGHT	
Registration Number:	3573867	FLASHY TIMES	
Registration Number:	3664033	FREESTYLE	
Registration Number:	3522355	GEAR GUARD	
Serial Number:	77664364	GEAR GUARD PREMIUM · ACCIDENT PROTECTION SERVICE PROGRAM · BASS PRO SHOPS	
Registration Number:	3479370	GLASS 'N PACK	
Registration Number:	3592749	GO OUTDOORS EVENT	
Serial Number:	77589496	GOBBLÉRO	
Registration Number:	2262332	GOLD CUP	
Registration Number:	3129455	GREAT AMERICAN OUTDOOR STORE	
Registration Number:	3381318	HERON	
Registration Number:	3648514	HI POINT	
Serial Number:	77230488	HOBBS CREEK	
Registration Number:	1022739	HOG HANDLER	
Serial Number:	77920731	JOHNNY MORRIS	
Registration Number:	3563611	JOHNNY MORRIS	
Registration Number:	2441193	JOHNNY MORRIS' GREAT AMERICAN OUTDOOR STORE	
Registration Number:	3015509	KING OF BUCKS	
Registration Number:	2120188	KING OF BUCKS	
Registration Number:	3395764	KING OF BUCKS	
Registration Number:	3600005	KING OF BUCKS	
Registration Number:	3476189	KING OF BUCKS	
Registration Number:	3472005	KING OF BUCKS	
Registration Number:	3361728	KING OF BUCKS	
Registration Number:	3476194	KING OF BUCKS	
Serial Number:	77920780	KISS MY BASS	
Registration Number:	3640856	KRONIK	
Registration Number:	3477520	KRYPTIK	
Registration Number:	2419291	LAZER BLADE	
Registration Number:	3112885	LET FREEDOM ROAR	
Registration Number:	3192092	LET FREEDOM ROAR	
Registration Number:	1797962	MEGA CAST	
Registration Number:	3102021	MICRO STALKER	
Registration Number:	2889005	NATURAL REFLECTIONS	
		TRADEMARK	

Serial Number:	77809209	NATURAL REFLECTIONS		
Registration Number:	3446706	NEXT GENERATION PRO STAFF		
Registration Number:	3424423	NEXT GENERATION PRO TEAM		
Registration Number:	2818474	NINJA		
Serial Number:	77707491	NITRO		
Registration Number:	3640274	NITRO SHAD DANCER		
Registration Number:	3621655	OCEAN MASTER		
Registration Number:	3527014	OFFSHORE ANGLER		
Registration Number:	2073535	OFFSHORE ANGLER		
Registration Number:	1742353	OFFSHORE ANGLER		
Registration Number:	3585894	OUTDOOR FITNESS FESTIVAL		
Registration Number:	3028334	OUTDOOR REWARDS		
Registration Number:	3326794	OUTDOOR WORLD		
Registration Number:	2654643	OUTDOOR WORLD		
Registration Number:	2030655	OUTDOOR WORLD		
Registration Number:	2100712	OUTDOOR WORLD		
Registration Number:	3004038	OUTDOOR WORLD		
Registration Number:	2169129	OUTDOOR WORLD ROD & REEL REPAIR		
Registration Number:	3570022	OUTDOORSITE		
Registration Number:	3411530	POWER HUMP		
Registration Number:	2384999	PREMIER PROTECTION PLANS		
Registration Number:	3642938	P PREMIER PROTECTION PLANS		
Registration Number:	1185496	PRO-LINE		
Registration Number:	3017730	PRO LITE		
Registration Number:	3695580	PRO QUALIFIER		
Registration Number:	1889987	PRO QUALIFIER		
Registration Number:	3228899	PROWLER		
Registration Number:	3306406	PURSUIT		
Registration Number:	3483685	RATTLE SHAD		
Registration Number:	1264756	RED HEAD		
Registration Number:	3570113	RED HEAD		
Registration Number:	3757227	REDHEAD		
Registration Number:	2207956	RED HEAD		
Registration Number:	1255885			
Registration Number:	0157633	RED HEAD		

Registration Number:	3716640	RED HEAD AIRE		
Registration Number:	3483290	RED HEAD CANVASBACK		
Registration Number:	3479071	RED HEAD CWS		
Registration Number:	3479073	RED HEAD ENDURASKIN		
Registration Number:	3297143	REDHEAD EPIC		
Registration Number:	2025204	REMEMBER, WE ALL LIVE DOWNSTREAM		
Registration Number:	1949938	ROYAL EXPRESS		
Serial Number:	77481721	SABER TOOTH		
Registration Number:	3641117	SANTA'S WONDERLAND		
Serial Number:	77766235	SANTA'S WONDERLAND		
Serial Number:	77766224	SANTA'S WONDERLAND		
Serial Number:	77767451	SANTA'S WONDERLAND		
Registration Number:	2138738	SENSOR-GRIP		
Registration Number:	3245989	SILENT HIDE		
Registration Number:	3154977	SLING JIG		
Registration Number:	2929833	SPORTSMAN'S CENTER		
Registration Number:	3148631	SPRING FISHING CLASSIC		
Registration Number:	0370063	SQUALTEX		
Registration Number:	3489961	SQUIRMIN'		
Registration Number:	2002894	SQUIRMIN' WORM		
Serial Number:	76357589	STIK-O-WORM		
Registration Number:	3319290	STORAGE TITE		
Registration Number:	0731113	STUMP JUMPER		
Registration Number:	3246060	TAILGATING ZONE		
Registration Number:	3368503	TENDER TUBE		
Registration Number:	1481715	TENDERHEAD		
Registration Number:	2000325	THE GREAT OUTDOORSPASS IT ON		
Registration Number:	3592748	THE NATIONAL GO OUTDOORS EVENT		
Registration Number:	1976153	THE TORNADO		
Registration Number:	3736891	THUNDERLIGHT		
Registration Number:	3695143	TIGHTLINE SPECIAL		
Registration Number:	3479077	TITAN		
Registration Number:	3746391	TITAN		
Registration Number:	1215006	TOURNAMENT SERIES		
Registration Number:	3700768	TOURNEY SPECIAL		

Registration Number:	3628305	TOXIK	
Registration Number:	3344884	TRAILER TITE	
Registration Number:	3325482	TRAVEL TITE	
Registration Number:	3430738	TRUE FIT · TRUE COMFORT · TRUE PERFORMANCE	
Serial Number:	77766441	TSUNAMI	
Registration Number:	3604105	TUBE DART	
Registration Number:	3248496	TUNA TURBO	
Registration Number:	2135806	TURKEY LOUNGER	
Registration Number:	3381020	TWO SEVENTY	
Registration Number:	2807988	UNCLE BUCK'S	
Registration Number:	3541657	UNCLE BUCK'S	
Registration Number:	2739595	UNCLE BUCK'S	
Registration Number:	2812343	UNCLE BUCK'S	
Registration Number:	1104854	UNCLE BUCK'S	
Serial Number:	77965324	URGENT CARE REPAIR	
Registration Number:	3521378	VISÃO	
Registration Number:	2235524	WALLEYE ANGLER	
Registration Number:	3622902	WALLEYE ANGLER	
Registration Number:	3330310	WEATHERSAFE	
Registration Number:	3148221	WHITE RIVER	
Registration Number:	3148220	WHITE RIVER FLY SHOP	
Registration Number:	3341983	WHITE RIVER OUTPOST	
Serial Number:	77464660	WIND RIDER	
Registration Number:	3644689	WIND RIDER	
Registration Number:	3229136	WORLD WIDE SPORTSMAN	
Registration Number:	3064659	WORLD WIDE SPORTSMAN	
Registration Number:	3682835	WORLD'S FISHING FAIR	
Registration Number:	3459365	XPS	
Registration Number:	3334326	XPS	
Registration Number:	3161819	XPS	
Registration Number:	3200530	XPS	
Registration Number:	3389454	XPS PRO WRAP	
Registration Number:	3375190	xsc	
Registration Number:	3636374	XTS EXPERT TOURNAMENT SERIES	
Registration Number:	3549600	XVS	
	11	TRADEMARK	

TRADEMARK TRADEMARK TRADEMARK 10753

Registration Number:	3362109	YOUR ADVENTURE STARTS HERE
Registration Number:	2736912	BOB TIMBERLAKE
Registration Number:	1883593	BOB TIMBERLAKE
Registration Number:	3367458	BOB TIMBERLAKE
Registration Number:	2534363	BOB TIMBERLAKE
Registration Number:	2717641	BOB TIMBERLAKE
Registration Number:	2605040	
Registration Number:	2713674	
Registration Number:	2003830	THE WORLD OF BOB TIMBERLAKE

CORRESPONDENCE DATA

Fax Number: (212)455-2502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 455-7976

Email: ksolomon@stblaw.com

Correspondent Name: Mindy M. Lok, Esq.

Address Line 1: Simpson Thacher & Bartlett LLP

Address Line 2: 425 Lexington Avenue

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	509265/1489
NAME OF SUBMITTER:	Mindy M. Lok
Signature:	/ml/
Date:	07/01/2010

Total Attachments: 17 source=BPTMTM#page1.tif source=BPTMTM#page2.tif source=BPTMTM#page3.tif source=BPTMTM#page4.tif source=BPTMTM#page5.tif source=BPTMTM#page6.tif source=BPTMTM#page7.tif source=BPTMTM#page8.tif source=BPTMTM#page9.tif source=BPTMTM#page10.tif source=BPTMTM#page11.tif source=BPTMTM#page12.tif source=BPTMTM#page13.tif source=BPTMTM#page14.tif source=BPTMTM#page15.tif source=BPTMTM#page16.tif source=BPTMTM#page17.tif

GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS

This GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS ("Agreement"), effective as of April 12, 2010 is made by BASS PRO INTELLECTUAL PROPERTY, L.L.C., a Missouri limited liability company, located at 2500 E. Kearney, Springfield, MO 65898 (the "Grantor"), in favor of JPMorgan Chase Bank, N.A., as administrative and collateral agent (the "Collateral Agent") for the several banks and other financial institutions (the "Lenders") party to the Term Loan Credit Agreement, dated as of April 12, 2010 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Bass Pro Group, LLC (the "Borrower"), each of the other grantors party thereto and the Collateral Agent.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Credit Agreement, the Grantor has executed and delivered the Pledge and Security Agreement, dated as of April 12, 2010, in favor of the Collateral Agent on behalf of the Secured Parties (as it may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor pledged and granted to the Collateral Agent, for the benefit of the Secured Parties, a continuing security interest in all Intellectual Property, including the Trademarks; and

WHEREAS, the Grantor has duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to make extensions of credit to the Borrower pursuant to the Credit Agreement, the Grantor agrees, for the benefit of the Collateral Agent and the Secured Parties, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and the Security Agreement.

SECTION 2. Grant of Security Interest. The Grantor hereby pledges and grants a continuing security interest in, and a right of setoff against, and agrees to assign, transfer and convey, upon demand made upon the occurrence and during the continuance of an Event of Default without requiring further action by either party and to be effective upon such demand, all of the Grantor's right, title and interest in, to and under the Trademarks (including, without limitation, those items listed on Schedule A hereto) (collectively, the "Collateral"), to the Collateral Agent for the benefit of the Collateral Agent and the Secured Parties to secure payment, performance and observance of the Obligations.

SECTION 3. Purpose. This Agreement has been executed and delivered by the Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Collateral Agent, for the benefit of the Secured Parties, in connection with the Security Agreement and is expressly

subject to the terms and conditions thereof. The Security Agreement (and all rights and remedies of the Secured Parties thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Acknowledgment. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Secured Parties with respect to the security interest in the Collateral granted hereby are more fully set forth in the Credit Agreement and the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 5. Counterparts. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

(Remainder of the page intentionally left blank)

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers or authorized signatories thereunto duly authorized as of the day and year first above written.

BASS PRO INTELLECTUAL PROPERTY, L.L.C.

By: Lauy K. Willin Name: Title:

JPMORGAN CHASE BANK, N.A., as Collateral Agent for the Secured Parties

By: Name: Title:

TRADEMARK

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers or authorized signatories thereunto duly authorized as of the day and year first above written.

BASS PRO INTELLECTUAL PROPERTY, L.L.C.

Ву:		
Name:	- 4/14. h.s 1. 1	
Title:		

JPMORGAN CHASE BANK, N.A., as Collateral Agent for the Secured Parties

Name: DAVID L. Howard Title: Managing Duector

ACKNOWLEDGMENT OF GRANTOR

STATE OF MISSOURI)
) ss
COUNTY OF GREENE)
AUM PA
On the 10 day of 2010, before me personally came
, who is personally known to me to be an authorized signatory of BASS
PRO INTELLECTUAL PROPERTY, L.L.C., a Missouri limited liability company; who, being
duly sworn, did depose and say that she/he is a duly authorized signatory of such company, the
company described in and which executed the foregoing instrument; that she/he executed and
delivered said instrument pursuant to authority given by the resolutions duly adopted by written
consent of the sole member of such company; and that she/he acknowledged said instrument to
be the free act and deed of said company.
be the nee act and deed of said company.
() () () () () () () () () ()
Notary Public
O RI WILL
(DLACE STAMD AND SEAL ADOVE)

ACKNOWLEDGMENT OF ADMINISTRATIVE AGENT

TATE OF UCKAO)
TATE OF LOCKED) SOUNTY OF LOCKED)
On the day of 2, 2010, before me personally came Howard,
tho is personally known to me to be the <u>Nanagara Duck for JPMORGAN CHASE</u>
ANK, N.A., a national banking association; who, being duly sworn, did depose and say that he/he is the in such national banking association, the national
anking association described in and which executed the foregoing instrument; that she/he xecuted and delivered said instrument pursuant to authority given by the Board of Directors of uch national banking association; and that she/he acknowledged said instrument to be the free ct and deed of said national banking association.
Notary Public Van Brucan
JENNIFER A ROTARY PUBLIC STATE OF TAXABLE OF TAXAB
(PLACE STAMP SEAR-ABOVE) 3

Schedule A

U.S. Trademark Registrations and Applications

Trademark	Registration/Serial No.
270 (Degrees)	3369055
3D Evolution	77/208242
Adaptation Fleece	3133458
Adventure Card	3415746
Air Mesh Ultra	3474904
American Rod & Gun	1660447
American Sportsman	2976611
American Sportsman	3593022
America's Great Outdoor Store	3214348
America's Outdoor Store	3214349
ASAP Financing	3560261
ASAP Financing Accelerated Sales Approval Process & Design	3642131
Ascend	77/634481
Ascend (2nd app.)	77/756674
Ascend by Bass Pro Shops	77/595005
Ascend Logo	77/634487
Ascend Logo (2nd app.)	77/756688
Ascent	3306404

Trademark	Registration/Serial No.
B.P.S. Express	3695875
Bass Madness	2274619
Bass Madness	3308863
Bass Pro	2192947
Bass Pro Logo (Jumping Fish)	3739993
Bass Pro Shops	S5378 (Missouri)
Bass Pro Shops	1116517
Bass Pro Shops	3296836
Bass Pro Shops	77/812556
Bass Pro Shops	3754134
Bass Pro Shops (and Design)	2193041
Bass Pro Shops (and Design)	2193039
Bass Pro Shops (and Design)	2191778
Bass Pro Shops (and Design)	2081740
Bass Pro Shops (and Design)	3690318
Bass Pro Shops (and Design)	77/825223
Bass Pro Shops Big Bass Angler of the Year	77/577653
Bass Pro Shops Fish Stiks	3051275
Bass Pro Shops Fishing Tour	3596290
Bass Pro Shops Next Generation	3596651
Bass Pro Shops Next Generation	3315532
Bass Pro Shops Outdoor World	2192974

Trademark	Registration/Serial No.
Bass Pro Shops Outdoor World	1950067
Bass Pro Shops Outdoor World & Design (Logo on Side)	2487746
Bass Pro Shops Outdoor World & Design (Logo on Top)	2207865
Bass Pro Shops Outdoor World & Design (Logo with Leaf)	1952297
Bass Pro Shops Outdoor World & Design (Small Logo)	2093520
Bass Pro Shops Outpost	3621050
Bass Pro Shops Sportsman's Warehouse	2071417
Bass Pro Shops Summer Camp	77/664069
Bass Pro Shops US Open	77/560485
Bass Pro Shops Viper	3225980
Bass Pro Shops White River Outpost	3341984
Bass Pro Shops Your Adventure Starts Here	3207444
Beaver Bug	3138561
Big Shot	3127860
Blackout	3369060
Bone-Dry	1185872
Buck Madness	3374467
Buck Madness	78/859861
Captain's Choice	1987646
Classic Christmas	3663051
Cold Weather System CWS	3491273
Conservationist	1693118

Trademark	Registration/Serial No.
Cool Creek	3444204
Dee-licious Fudge and Design	77/865308
Deep Creeper	3632846
Demon Eye	3644719
Dolphin Candy	3564726
Doubletake	3713174
Drybak (and Design)	0689146
Drybak (Stylized)	400396
Dy-Jak	77/518380
Eco-Clear	77/691238
Ecolite	77/452418
Enticer	2895665
Excel	1999224
Expedition Fleece	3455944
Extreme	3138363
Extreme Performance Series	3541818
Extreme Performance Series	3191312
Extreme Performance Series	3170742
Extreme Ventilation System	3543533
Fall Hunting Classic	3148632
Field Grade	3460828
Fish Bowl	77/411763

Trademark	Registration/Serial No.
Fish Weight	3443289
Flashy Times	3573867
Freestyle	3664033
Gear Guard	3522355
Gear Guard Premium •Accident Protection Service Program• Bass Pro Shops & Design	77/664364
Glass 'N Pack	3479370
Go Outdoors Event	3592749
Gobblero	77/589496
Gold Cup	2262332
Great American Outdoor Store	3129455
Hemingway's Blue Water Café and Design	S9599 Missouri
Heron	3381318
Hi Point	3648514
Hobbs Creek	77/230488
Hog Handler	1022739
Johnny Morris	77/920,731
Johnny Morris	3563611
Johnny Morris' Great American Outdoor Store	2441193
King of Bucks	3015509
King of Bucks	2120188
King of Bucks	3395764

Trademark	Registration/Serial No.
King of Bucks	3600005
King of Bucks & Design	3476189
King of Bucks & Design	3472005
King of Bucks & Design	3361728
King of Bucks & Design	3476194
Kiss My Bass	77/920780
Kronik	3640856
Kryptik	3477520
Lazer Blade	2419291
Let Freedom Roar	3112885
Let Freedom Roar	3192092
Mega Cast	1797962
Micro Stalker	3102021
Natural Reflections	2889005
Natural Reflections	77/809209
Next Generation Pro Staff	3446706
Next Generation Pro Team	3424423
Ninja	2818474
Nitro	77/707491
Nitro Shad Dancer	3640274
Ocean Master	3621655
Offshore Angler	3527014

Trademark	Registration/Serial No.
Offshore Angler (and Design)	2073535
Offshore Angler (and Design)	1742353
Outdoor Fitness Festival (and Design)	3585894
Outdoor Rewards	3028334
Outdoor World	S9009 Missouri
Outdoor World	3326794
Outdoor World	2654643
Outdoor World	2030655
Outdoor World	2100712
Outdoor World (and Design)	3004038
Outdoor World Rod & Reel Repair	2169129
Outdoorsite	3570022
Power Hump	3411530
Premier Protection Plans	2384999
Premier Protection Plans (and P Design)	3642938
Pro-Line	1185496
Pro Lite	3017730
Pro Qualifier	3695580
Pro Qualifier	1889987
Prowler	3228899
Pursuit	3306406
Rattle Shad	3483685

Trademark	Registration/Serial No.
Red Head	1264756
Red Head	3570113
Red Head	3757227
Red Head (and Design)	2207956
Red Head (and Design – Duck in Flight Design)	1255885
Red Head (stylized)	157633
Red Head Aire	3716640
Red Head Canvasback	3483290
Red Head CWS	3479071
Red Head Enduraskin	3479073
Redhead Epic	3297143
Remember, We All Live Downstream	2025204
Royal Express	1949938
Saber Tooth	77/481721
Santa's Wonderland	3641117
Santa's Wonderland	77/766235
Santa's Wonderland	77/766224
Santa's Wonderland	77/767451
Sensor-Grip	2138738
Silent Hide	3245989
Sling Jig	3154977
Sportsman's Center	2929833

Trademark	Registration/Serial No.
Sportsman's Warehouse	S016997 Missouri
Spring Fishing Classic	3148631
Squaltex	370063
Squirmin'	3489961
Squirmin' Worm	2002894
Stik-O-Worm	76357589
Storage Tite	3319290
Stump Jumper	731113
Tailgating Zone	3246060
Tender Tube	3368503
Tenderhead	1481715
The Great OutdoorsPass It On	2000325
The National Go Outdoors Event	3592748
The Tornado	1976153
Thunderlight	3736891
Tightline Special	3695143
Titan	3479077
Titan	3746391
Tournament Series	1215006
Tourney Special	3700768
Toxik	3628305
Trailer Tite	3344884

Trademark	Registration/Serial No.
Travel Tite	3325482
True Fit * True Comfort * True Performance	3430738
Tsunami	77/766441
Tube Dart	3604105
Tuna Turbo	3248496
Turkey Lounger	2135806
Two Seventy	3381020
Uncle Buck's	2807988
Uncle Buck's	3541657
Uncle Buck's	2739595
Uncle Buck's (stylized)	2812343
Uncle Buck's (stylized)	1104854
Urgent Care Repair	77/965324
Visao	3521378
Walleye Angler	2235524
Walleye Angler	3622902
Weathersafe	3330310
White River	3148221
White River Fly Shop	3148220
White River Outpost	3341983
Wind Rider	77/464660
Wind Rider	3644689

Trademark	Registration/Serial No.
World Wide Sportsman	3229136
World Wide Sportsman	3064659
World's Fishing Fair	3682835
XPS	3459365
XPS	3334326
XPS	3161819
XPS	3200530
XPS Pro Wrap	3389454
XSC	3375190
XTS Expert Tournament Series	3636374
XVS	3549600
Your Adventure Starts Here	3362109

U.S. Exclusive Trademark Licenses

Trademark	Registration Number
BOB TIMBERLAKE	2736912
BOB TIMBERLAKE	1883593
BOB TIMBERLAKE (Stylized)	3367458
BOB TIMBERLAKE (Stylized)	2534363
BOB TIMBERLAKE (Stylized)	2717641
Quill Design	2605040
Quill Design	2713674
THE WORLD OF BOB TIMBERLAKE	2003830

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