

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Whiteflash.com, Inc.		07/01/2010	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Whiteflash Inc.		
<b>Street Address:</b>	6222 Richmond Avenue		
<b>Internal Address:</b>	Suite 710		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77057-6230		
<b>Entity Type:</b>	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78890668	WHITEFLASH	
Serial Number:	77887905	A CUT ABOVE	
Serial Number:	77488529	A BRILLIANT DIAMOND BUYING EXPERIENCE	
Serial Number:	77383729	WHITEFLASH	
Serial Number:	77353697	W	
Serial Number:	77353500	WHITEFLASH A CUT ABOVE	
Serial Number:	77055390	X-FACTOR	
Serial Number:	77050671	DREAMS OF AFRICA	
Serial Number:	77009046	THE MOST VISUALLY BALANCED DIAMOND IN THE WORLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212 336 8000		

CH \$240.00 78890668

**900166041**

**TRADEMARK  
 REEL: 004235 FRAME: 0318**

Email: ptodocket@arelaw.com  
Correspondent Name: Neil M. Zipkin, Esq., AR&E LLP  
Address Line 1: 90 Park Avenue  
Address Line 2: 21st Floor  
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	44673/1
NAME OF SUBMITTER:	Neil M. Zipkin
Signature:	/Neil M. Zipkin/
Date:	07/01/2010
Total Attachments: 1 source=Whiteflash Inc Certificate#page1.tif	



## Office of the Secretary of State

### CERTIFICATE OF FILING OF

Whiteflash Inc.  
157540700

[formerly: WHITEFLASH.COM, INC.]

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Amendment for the above named entity has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

Dated: 06/25/2010

Effective: 06/25/2010



A handwritten signature in black ink, appearing to read "Hope Andrade".

Hope Andrade  
Secretary of State