

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
POWIS PARKER, INC.		06/25/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Comerica Bank, a Texas banking association
Street Address:	39200 Six Mile Road
City:	Livonia
State/Country:	MICHIGAN
Postal Code:	48152
Entity Type:	Banking association: TEXAS

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2706865	PERFECTBACK
Registration Number:	2555877	FOILFAST
Registration Number:	2555876	FOILFAST
Registration Number:	2365431	POWIS PRINTER
Registration Number:	2293805	POWIS PRINTER
Registration Number:	2365430	POWIS PRINT
Registration Number:	1615341	FASTBACK
Registration Number:	1636666	FASTBACK

CORRESPONDENCE DATA

Fax Number: (313)496-8454
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3134967562
 Email: spano@millercanfield.com
 Correspondent Name: Kristen I. Spano
 Address Line 1: 150 West Jefferson Avenue

CH \$215.00 2706865

Address Line 2: Suite 2500
Address Line 4: Detroit, MICHIGAN 48226

ATTORNEY DOCKET NUMBER: 125055/773

NAME OF SUBMITTER: Kristen I. Spano

Signature: /Kristen I. Spano/

Date: 06/28/2010

Total Attachments: 11
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this "IP Agreement") is made as of June 25, 2010, ("Effective Date") by and between POWIS PARKER INC., a California corporation with its principal place of business at 775 Heinz Avenue, Berkeley, California 94710 ("Grantor"), and COMERICA BANK, with its principal place of business at 39200 Six Mile Road, Livonia, Michigan 48152 ("Lender").

A. Lender may make advances of money and extend other financial accommodations to Grantor (the "Loan"), pursuant to a certain Loan and Security Agreement (Accounts and Inventory) of even date herewith between Grantor and Lender, as amended from time to time (the "Loan Agreement"). The Loan is secured pursuant to the terms of the Loan Agreement. Lender is willing to enter into certain financial accommodations with Grantor, but only upon the condition, among others, that Grantor shall grant to Lender a security interest in certain Copyrights, Trademarks, Patents, and Mask Works, and other assets, to secure the obligations of Grantor under the Loan Agreement. In this IP Agreement, capitalized terms used without separate definition have the meanings given to them in the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted or has agreed to grant to Lender a security interest in all of Grantor's existing and future right, title, and interest in, to and under all of the Collateral.

For good and valuable consideration, receipt of which is hereby acknowledged and intending to be legally bound, as collateral security for the prompt and complete payment when due of the Indebtedness (as defined below), Grantor represents, warrants, covenants and agrees as follows:

1. Grant of Security Interest. As collateral security for the prompt and complete payment and performance of all of Grantor's present or future indebtedness, obligations and liabilities to Lender under the Loan Agreement (the "Indebtedness"), Grantor hereby grants to Lender a security interest in all of Grantor's right, title and interest in, to and under its registered and unregistered intellectual property collateral (collectively, "Intellectual Property Collateral"), including, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof of Grantor, whether published or unpublished, registered or unregistered, and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on attached Exhibit A (collectively, the "Copyrights");

(b) Any and all trade secret rights, including any rights to unpatented inventions, know-how, operating manuals, license rights and agreements, and confidential information owned by Grantor, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, and created, acquired or owned by Grantor;

(c) Any and all design rights owned by Grantor now or hereafter existing, and created or acquired by Grantor;

(d) All patents, patent applications and like protections owned by Grantor including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on attached Exhibit B (collectively, the "Patents");

(e) Any trademark and service mark rights, slogans, trade dress, and trade names, trade styles, whether registered or not, applications to register and registrations of the same and like

protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on attached Exhibit C (collectively, the "Trademarks");

(f) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on attached Exhibit D (collectively, the "Mask Works");

(g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights, including, without limitation those set forth on attached Exhibit E;

(i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

2. Authorization and Request. Grantor authorizes and requests that the Register of Copyrights and the Commissioner of Patents and Trademarks record this IP Agreement, and any amendments thereto, or copies thereof, or any separate instrument Grantor executes and delivers to Lender to evidence the grant of security interest hereunder.

3. Covenants and Warranties. Grantor represents, warrants, covenants and agrees as follows:

(a) Grantor is now the sole owner of the Intellectual Property Collateral, except for nonexclusive licenses granted by Grantor to its customers and resellers in the ordinary course of business.

(b) Performance of this IP Agreement does not conflict with or result in a breach of any material agreement to which Grantor is bound.

(c) During the term of this IP Agreement, Grantor will not transfer or otherwise encumber any interest in the Intellectual Property Collateral, except for non-exclusive licenses granted by Grantor in the ordinary course of business or as set forth in this IP Agreement;

(d) Each of the issued Patents is valid and enforceable, and no part of the Intellectual Property Collateral which had been registered has been judged invalid or unenforceable, in whole or in part, and no claim has been made that any part of the Intellectual Property Collateral violates the rights of any third party;

(e) Grantor shall promptly advise Lender of any material adverse change in the composition of the Intellectual Property Collateral, including but not limited to any subsequent ownership right of the Grantor in or to any Trademark, Patent, Copyright, or Mask Work specified in this IP Agreement;

(f) Grantor shall use its reasonable efforts to (unless in the judgment of Grantor, it is no longer necessary for the business of the Grantor) (i) protect, defend and maintain the validity and enforceability of the Trademarks, Patents, Copyrights, and Mask Works, (ii) detect infringements of the Trademarks, Patents, Copyrights, and Mask Works and promptly advise Lender in writing of material infringements detected and (iii) not allow any Trademarks, Patents, Copyrights, or Mask Works to be abandoned, forfeited or dedicated to the public without the written consent of Lender, which shall not be unreasonably withheld;

(g) Grantor shall take such further actions as Lender may reasonably request from time to time to perfect or continue the perfection of Lender's interest in the Intellectual Property Collateral;

(h) This IP Agreement creates, and in the case of after-acquired Intellectual Property Collateral, this IP Agreement will create at the time Grantor first has rights in such after-acquired Intellectual Property Collateral, in favor of Lender a valid and perfected first priority security interest and collateral assignment in the Intellectual Property Collateral in the United States securing the payment and performance of the Indebtedness;

(i) To its knowledge, except for, and upon, the filing of UCC financing statements, filings with the U.S. Patent and Trademark Office or the U.S. Copyright Office, or other notice filings or notations in appropriate filing offices, if necessary to perfect the security interests created hereunder, no authorization, approval or other action by, and no notice to or filing with, any U.S. governmental authority or U.S. regulatory body is required for the grant by Grantor of the security interest granted hereby, or for the execution, delivery or performance of this IP Agreement by Grantor in the U.S.;

(j) All information heretofore or herein supplied to Lender by or on behalf of Grantor with respect to the Intellectual Property Collateral is accurate and complete in all material respects;

(k) Grantor shall not enter into any agreement that would impair or conflict with Grantor's obligations hereunder;

(l) Grantor will promptly notify Lender in writing of any event that materially adversely affects the value of any Intellectual Property Collateral, the ability of Grantor to dispose of any Intellectual Property Collateral or the rights and remedies of Lender in relation thereto, including the levy of any legal process against any of the Intellectual Property Collateral.

4. Lender's Rights. Lender shall have the right, but not the obligation, to take, at Grantor's sole expense, any actions that Grantor is required under this IP Agreement to take but which Grantor fails to take, after fifteen (15) days' written notice to Grantor. Grantor shall reimburse and indemnify Lender for all reasonable costs and reasonable expenses incurred in the reasonable exercise of its rights under this Section 4.

5. Further Assurances; Attorney in Fact.

(a) On a continuing basis, Grantor will, upon the reasonable request by Lender, subject to any prior licenses, encumbrances and restrictions and prospective licenses, make, execute, acknowledge and deliver, and file and record in the proper filing and recording places in the United States, all such instruments, including appropriate financing and continuation statements and collateral agreements and filings with the United States Patent and Trademark Office and the Register of Copyrights, and take all such action as may reasonably be deemed necessary or

advisable, or as reasonably requested by Lender, to perfect Lender's security interest in all Copyrights, Patents, Trademarks, and Mask Works and otherwise to carry out the intent and purposes of this IP Agreement, or for assuring and confirming to Lender the grant or perfection of a security interest in all Intellectual Property Collateral.

(b) In addition to Section 5(a) above, Grantor shall not register any of its Copyrights or Mask Works with the Register of Copyrights without first executing and simultaneously registering an IP Agreement, in the identical form of this IP Agreement, with the Register of Copyrights, listing such Copyrights(s) on Exhibit A thereto and/or such Mask Works on Exhibit D in order to protect and perfect Lender's security interest in such Copyrights or Mask Works. Promptly after such registration, Grantor shall forward to the Lender, at the address listed above, a copy of, and the original IP Agreement as filed with the Register of Copyrights.

(c) Grantor hereby irrevocably appoints Lender as Grantor's attorney-in-fact, with full authority in the place and stead of Grantor and in the name of Grantor, Lender or otherwise, from time to time in Lender's discretion, upon Grantor's failure or inability to do so, after written request by Lender, to take any action and to execute any instrument which Lender may deem necessary or advisable to accomplish the purposes of this IP Agreement, including:

(i) To modify, in its sole discretion, without first obtaining Grantor's approval of or signature to such modification, Exhibit A, Exhibit B, Exhibit C, and Exhibit D hereof, as appropriate, to include reference to any right, title or interest in any Copyrights, Patents, Trademarks or Mask Works acquired by Grantor after the execution hereof or to delete any reference to any right, title or interest in any Copyrights, Patents, Trademarks, or Mask Works in which Grantor no longer has or claims any right, title or interest; and

(ii) To file, in its sole discretion, one or more financing or continuation statements and amendments thereto, or other notice filings or notations in appropriate filing offices, relative to any of the Intellectual Property Collateral, with notice to, but without the consent of, Grantor, with all appropriate jurisdictions, as Lender deems appropriate, in order to further perfect or protect Lender's interest in the Intellectual Property Collateral.

6. Events of Default. The occurrence of any of the following shall constitute an Event of Default under this IP Agreement:

(a) An Event of Default occurs and is continuing under the Loan Agreement; or

(b) Grantor breaches any warranty or agreement made by Grantor in this IP Agreement, which breach is not cured within ten (10) days of the occurrence thereof.

7. Remedies. Upon the occurrence and continuance of an Event of Default, Lender shall have the right to exercise all the remedies of a secured party under the California Uniform Commercial Code, including without limitation the right to require Grantor to assemble the Intellectual Property Collateral and any tangible property in which Lender has a security interest and to make it available to Lender at a place designated by Lender. Lender shall have a nonexclusive, royalty free license to use the Copyrights, Patents, Trademarks, and Mask Works to the extent reasonably necessary to permit Lender to exercise its rights and remedies upon the occurrence of an Event of Default. Grantor will pay any expenses (including reasonable attorney's fees) incurred by Lender in connection with the exercise of any of Lender's rights hereunder, including without limitation any expense incurred in disposing of the Intellectual Property Collateral. All of Lender's rights and remedies with respect to the Intellectual Property Collateral shall be cumulative.

8. Indemnity. Grantor will indemnify, defend and hold harmless Lender and its officers, employees, and agents against: (a) obligations, demands, claims, and liabilities asserted by any other party in connection with the transactions contemplated by this IP Agreement; and (b) losses or expenses incurred, or paid by Lender from or consequential to transactions between Lender and Grantor (including reasonable attorneys fees and expenses), except for losses caused by Lender's gross negligence or willful misconduct.

9. Termination. At such time as Grantor shall completely satisfy all of the obligations secured hereunder, Lender shall execute and deliver to Grantor and the appropriate registration/recording authorities, all releases, terminations, and other instruments as may be necessary or proper to release the security interest hereunder.

10. Governing Law. The validity of this IP Agreement, its construction, interpretation and enforcement, and the rights of the parties hereunder and concerning the Collateral, shall be determined according to the laws of the State of California. The parties agree that all actions or proceedings arising in connection with this IP Agreement shall be tried and litigated only in the state and federal courts in California.

11. Course of Dealing. No course of dealing, nor any failure to exercise, nor any delay in exercising any right, power or privilege hereunder shall operate as a waiver thereof.

12. Amendments. This IP Agreement may be amended only by a written instrument signed by both parties hereto.

13. Counterparts. This IP Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

This Intellectual Property Security Agreement is executed and delivered as of the Effective Date.

Address of Grantor:

775 Heinz Avenue
Berkeley, California 94710

Grantor: POWIS PARKER INC.

By: [Signature]
Name: Kevin Parker
Title: President

Exhibit "A" to the Intellectual Property Security Agreement dated June 25, 2010.

EXHIBIT "A" -- COPYRIGHTS

Schedule A - Issued Copyrights

Copyright Description	Registration Number	Number Issuance
None		

Schedule B - Pending Copyright Applications

Copyright description	Application number	Date of filing	Date of creation	First date of public distribution
None				

Schedule C - Unregistered Copyrights (Where No Copyright Application is Pending)

Copyright description	Date of creation	First date of distribution	Date and recordation number of ip agreement with owner or original grantor if author or owner of copyright is different from grantor	Original author or owner of copyright if different from grantor
None				

Exhibit "B" to the Intellectual Property Security Agreement dated June 25, 2010.

EXHIBIT "B" -- PATENTS

Assignee Name	Patent Title	Patent No.
Powis Parker, Inc.	Stack conditioning apparatus and method for use in bookbinding	US7608034
Powis Parker, Inc.	Binder strip cassette	US7588066
Powis Parker, Inc.	Method of making and applying a hardcover over-wrap and guide apparatus	US7452172
Powis Parker, Inc.	Method of making a hardcover book and hardcover apparatus	US7374385
Powis Parker, Inc.	Stack conditioning apparatus and method for use in bookbinding	US7360757
Powis Parker, Inc.	Apparatus and method for binding a book	US7351024
Powis Parker, Inc.	Binder strip cassette	US7281559
Powis Parker, Inc.	Apparatus and method for making hardcover book	US7246981
Powis Parker, Inc.	Method of applying a wrap sheet to a book hardcover and related guide apparatus	US7153076
Powis Parker, Inc.	Guide apparatus for use in making a hardcover book	US7134822
Powis Parker, Inc.	Method and apparatus for binding a plurality of sheets	US6726423
Powis Parker, Inc.	Bookbinding structure and method	US6709727
Powis Parker, Inc.	Bookbinding method	US6685415
Powis Parker, Inc.	Apparatus and method of binding soft cover book	US6672815
Powis Parker, Inc.	Binder strip having encoded surface and method	US6599074
Powis Parker, Inc.	Desktop book binder having means for aligning sheets to be bound with a preformed binding materials	US6599073

Powis Parker, Inc.	Bookbinding system and method	US6428260
Powis Parker, Inc.	Bookbinding structure and method	US6322867
Powis Parker, Inc.	Bookbinding system and method	US6155763
Powis Parker, Inc.	Binder strip printer and method	US6065884
Powis Parker, Inc.	Printer having improved print head mechanism and method	US6027265
Powis Parker, Inc.	Cartridge for print ribbon (Design Patent)	USD416040
Powis Parker, Inc.	Printer having interface unit for selecting text orientation	US5876131
Powis Parker, Inc.	Adhesive binding strip having tapered high tack adhesive bands	US5613711

Exhibit "C" to the Intellectual Property Security Agreement dated June 25, 2010.

EXHIBIT "C" -- TRADEMARKS

Registrant	Trademark	Registration No.	Assignments
Powis Parker, Inc.	PERFECTBACK	2706865	No security interests recorded
Powis Parker, Inc.	FOILFAST	2555877	No security interests recorded
Powis Parker, Inc.	FOILFAST	2555876	No security interests recorded
Powis Parker, Inc.	POWIS PRINTER	2365431	No security interests recorded
Powis Parker, Inc.	POWIS PRINTER	2293805	No Security interests recorded
Powis Parker, Inc.	POWIS PRINT	2365430	No security interests recorded
Powis Parker, Inc.	FASTBACK	1615341	6/5/1997 Assignment of an Undivided part of Assignors Interest. Assignor: Powis Parker, Inc. Assignee: Commerica Bank.
Powis Parker, Inc.	FASTBACK	1636666	6/5/1997 Assignment of an Undivided part of Assignors Interest. Assignor: Powis Parker, Inc. Assignee: Commerica Bank.

Exhibit "D" to the Intellectual Property Security Agreement dated June 25, 2010.

EXHIBIT "D" -- MASK WORKS

Mask work description	Country	Serial no.	Reg. No.	Status

Exhibit "E" to the Intellectual Property Security Agreement dated June 25, 2010.

EXHIBIT "E" -- LICENSES