P \$115.00 377558

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		05/01/2010	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	SWIMC, Inc.
Street Address:	PO Box 657
City:	Newark
State/Country:	DELAWARE
Postal Code:	19715-0657
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3775589	CLEAR COURT
Serial Number:	85016796	COMPLETE
Serial Number:	77683873	GETS IT MOVIN'
Serial Number:	77912512	RESILIENCE

CORRESPONDENCE DATA

Fax Number: (216)515-4400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2165662432

Email: legal_ip@sherwin.com

Correspondent Name: Robert E. McDonald, Reg. No. 29,193

Address Line 1: 101 W. Prospect Avenue, Legal Dept.

Address Line 2: c/o The Sherwin-Williams Company

Address Line 4: Cleveland, OHIO 441151075

ATTORNEY DOCKET NUMBER: 5/1/2010 ASSGNME	_ !
NAME OF SUBMITTER: Gregory F. Lavelle	TRADEMARK

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Signature:	/gfl/
Date:	05/28/2010
Total Attachments: 4 source=05012010 sw to swimc assignment#page1.tif source=05012010 sw to swimc assignment#page2.tif source=05012010 sw to swimc assignment#page3.tif source=05012010 sw to swimc assignment#page4.tif	

TRADEMARK REEL: 004214 FRAME: 0994 **ASSIGNMENT AGREEMENT**

KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company,

an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio

44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby

acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation

having an office and place of business at 850 Library Avenue, Suite 204, New Castle County,

Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames,

trademarks and service marks and all goodwill associated therewith, together with all registrations

thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached

Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized

officers, has executed this instrument, effective as of this 1st day of May 2010, and affixed its

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corporate seal hereunto.

[SEAL] Attest:

Robert E. McDonald

Associate General Counsel

THE SHERWIN-WILLIAMS COMPANY

Louis E. Stellato

Senior Vige President, General Counsel

and Secretary

0410SWS222

TRADEMARK

REEL: 004214 FRAME: 0995

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 27th day of ________, 2010, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared LOUIS E. STELLATO, who acknowledged himself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that he, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

NOTARY PUBLIC

DEBORAH G. PANKIW

Notary Public, State of Ohio, Cuy. Cty.

My Commission Expires June 14, 2010

0410SWS222

RECORDED: 05/28/2010

TRADEMARK REEL: 004214 FRAME: 0996