

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lisa Kozinn		05/01/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Rhinestone Ruby, Inc.		
Street Address:	35 East 21st Street		
Internal Address:	10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77009691	STARLET CRUSH	
CORRESPONDENCE DATA			
Fax Number:	(703)774-1201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-774-1214		
Email:	mfaunce@plavekoch.com		
Correspondent Name:	Marisa D. Faunce		
Address Line 1:	12355 Sunrise Valley Drive		
Address Line 2:	Suite 230		
Address Line 4:	Reston, VIRGINIA 22039		
NAME OF SUBMITTER:	Marisa D. Faunce		
Signature:	/Marisa D. Faunce/		
Date:	05/24/2010		

OP \$40.00 77009691

Total Attachments: 1

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made as of May 1, 2010 by and between Lisa Kozinn, a resident of the State of New York ("Assignor") and Rhinestone Ruby, Inc., a New York corporation ("Assignee").

WHEREAS, Assignor is the owner of record of the application for registration filed on September 28, 2006 with the United States Patent and Trademark Office for the trademark STARLET CRUSH, Serial Number 77/009,691 (the "Mark").

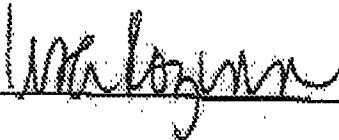
WHEREAS, Assignor is desirous of transferring to Assignee all of Assignor's right, title and interest in and to the Mark.

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all right, title, and interest of Assignor in and to the Mark, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee for its own, and for the use and enjoyment of its successors, assigns and/or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made; together with all claims for damages by reason of past infringement of the Mark, with the right to sue for, and collect the same for its own use and behalf, and for the use on behalf of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties hereto execute this Agreement in multiple counterparts to be effective as of the date first set forth above.

ASSIGNOR:
LISA KOZINN



ASSIGNEE:
RHINESTONE RUBY, INC.
A New York Corporation

By: 

Lisa Kozinn, President 